

Friday, September 28, 1917.

Store Opens At 8:30 A. M.

BURGESS-NASH STORE NEWS FOR SATURDAY.

Store Open Saturday 'till 9 P. M.

Phone D. 137.

A Page of Vital News From Burgess-Nash

It's Doubtful, Indeed, If You've Seen Such

A Beautiful Collection of Smartly Trimmed Hats, at \$5.00



AS we have gathered together for this offering Saturday, a shape and style to suit every fancy, no two alike, individual, exclusive creations.

Crushed effects, in velvet, with soft crowns and brims, some turning up on one side.

Draped hats in turbans and narrow brim styles, some with high velvet wings.

Little tailored turbans with chenille dotted veils attached. The very new cushion brim sailors, etc. Lyons velvet, panne velvet and hatters plush are the materials. Some of the hats show effective combinations of velvet and plush, or velvet and panne velvet.

The colors are: **Purple, Taupe, Gray, Navy, Wood Brown and Green and Plenty of Black**

Burgess-Nash Co.—Second Floor

Is Your Sweet Tooth Bothering You?

THESE fresh caramels will help to relieve it. Made of wholesome ingredients, the kind that tastes like more. 29c a lb.

Burgess-Nash Co.—Main Floor

Gift Books Special, at 25c

A SPECIAL for Saturday, including a number of Shakespeare's plays and other classics; splendid for Christmas gifts, at 25c

Burgess-Nash Co.—Fourth Floor

Odd Stationery At 21c and 35c

ODD lots and broken lines of stationery, including initial and high grade linen paper, in two groups Saturday, at 21c and 35c.

Burgess-Nash Co.—Main Floor

Fresh Cut Roses Saturday at 3c

BEAUTIFUL collection of fresh cut roses in assorted colors, special for Saturday, at 3c each.

Potted Ferns, 39c

Potted ferns, good size, healthy plants, special Saturday, at 39c.

Burgess-Nash Co.—Main Floor

Ribbons, 21c

PRETTY, new plain taffeta or moire ribbons with fancy edges, white with colored borders, special, at 21c yard.

Burgess-Nash Co.—Main Floor

You'll Want Several Pair of These French Gloves, at \$1.50

THE sample and discontinued lines of certain manufacturers and importers, including E. Perrin French kid, also cape and Mocha gloves, at the special price of \$1.50 the pair.

It is doubtful, indeed, if you will soon again have the opportunity to purchase fine French kid gloves at such an extremely low price. We would advise an early selection Saturday.

Burgess-Nash Co.—Main Floor

Pure Thread Silk Hose, at \$1.00

YES, they are slightly imperfect, but you'd never know it if we did not tell you, so slight are the imperfections. Full fashioned, regular made foot, double garter tops, black, white and colors.

Silk Hose, 75c

Women's pure thread silk boot hose, regular made foot, black and colors, Burnasco quality, 75c pair.

Women's Hose, 35c

Black or white "Barson" hose, seamless, fashioned leg in out-sizes, 35c pair.

Burgess-Nash Co.—Main Floor

Burr-r-r This Chilly Weather Makes One Think of Warmer Wraps

New Modes in Women's Coats Receive Their First Showing Saturday At \$19.50, \$25.00, \$29.50 and Up

THEY'RE here! You'll want first selection! You'll want to be first to wear the new things. You'll get the most gratification and the longest service by making your selection now; the styles are so varied, there's too much to tell, and too much that's indescribable, without your eyes to interpret it. For Saturday we feature:

An Attractive Collection of Women's Coats at \$25



A GATHERING of smart garments, brim full of style and warmth, handsomely tailored on long lines, featuring the new large collar, also set-in sleeves with close-fitting cuffs, the linings are in plain and fancy.

Among the new fabrics are silvertone, Bolivia, velour and pom-pom, in such favored colors as tobacco brown, beet root, greepe, taupe and navy.

We're at your service.

Burgess-Nash Co.—Second Floor

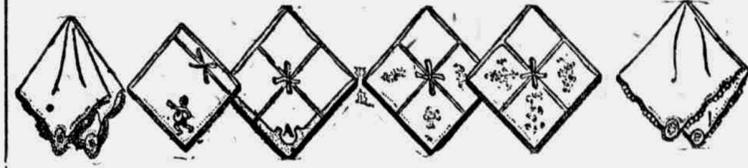
A Most Pleasing Display of New Dress Models in Silks and Satins, at \$25.00, \$29.50 and \$35.00

A REALLY charming line, embracing all the newest style-ideas in silks and satins combined with georgette crepe, designed in the latest side draped tunics and straight line effects.

THE SERGE DRESSES for street and afternoon wear are beautifully trimmed, some models are combined with satin, ideal for immediate wear, and to be had in navy blue or black.

Burgess-Nash Co.—Second Floor

Annual Sale of Women's Handkerchiefs Presenting Bigger and Better Values at 15c



ONCE each year, about this time, we hold a big sale of women's handkerchiefs, planning weeks and months ahead. This year, in the face of advanced prices and scarcity of linen, the results of our efforts are most gratifying, bigger selections on these counters, better values. An opportune time to make selections for Christmas-giving; the offering includes:

Plain white linen hemstitched handkerchiefs.

Rolled hem linen handkerchiefs with hand embroidered corners.

Colored embroidered handkerchiefs, assorted styles, with embroidered corners.

CHOICE

15c

15c

15c

15c

Fine linen handkerchiefs, hemstitched and with hand embroidered corners.

Fine linen handkerchiefs with white and colored initials, solid colored handkerchiefs.

Madeira handkerchiefs with scalloped edges in silver and white embroidery.

Burgess-Nash Co.—Main Floor

This Is Your Opportunity

Sample "Regalite" Corsets at But a Fraction of Regular Prices, at \$4.25



THE manufacturer sold us a part of his sample line of this high grade corset at a big price sacrifice and we offer you the same great saving opportunity.

The corsets are made of the finest broches, suedes, silk brocades and French batistes, models for the average and slender figures with low or medium busts. Here Saturday.

We consider it the biggest offering of its kind we've presented in a long, long time. Will you benefit by it?

Burgess-Nash Co.—Second Floor

A Gorgeous Display of the New Blouses, Set for Saturday; At \$3.95, \$5.95, \$6.50, \$7.50, to \$18.50

LIKE the many hues of the foliage of the forest that has felt the sting of Jack Frost, you'll find our display of the new autumn shades in the new georgette and chiffon suit blouses for Fall wear.

Among the most prominent are beet root, taupe, brown, navy, flesh and bisque; also black and white.

Hand embroidery, braid and beads are used for the trimmings.

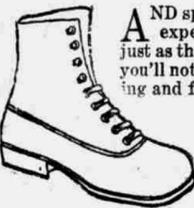
New Tailored Blouses, \$3.95 to \$8.50

Tailored blouses of crepe de chine in a wide range of styles, in flesh, white, maize and navy, at \$3.95 and \$8.50.

Burgess-Nash Co.—Second Floor

This Will Interest You

Saturday Will Be Children's Day in Our Shoe Section On the Second Floor



AND special attention will be given by those experienced in fitting the little folks' feet just as they should be fitted and, furthermore, you'll not find a better selection of good wearing and fitting shoes for school or dress wear, than shown here at Burgess-Nash.

Patent colt and dull calf button shoes, sizes 8 1/2 to 11, pair, \$3.00.

Sizes 11-2 to 7, pair, \$3.50.

Big girls, 2-2 to 7, pair, \$4.00.

The most complete line of styles of children's shoes we have ever shown.

Patent kid with dull kid tops, tan kid button, from \$1.75 to \$5.00, according to size.

Patent kid with ivory gray and white tops, fine black kid skin with dull kid top.

"EDUCATOR" SHOES FOR CHILDREN

WE are the exclusive selling agents for Omaha for these wonderful shoes. "Educator" shoes are designed to conform to nature's plan for the foot.

"Educator" shoes let the child's feet grow as they should.

Burgess-Nash Co.—Second Floor

A Wonderful Offering for Saturday

NOVELTY JEWELRY, 29c

INCLUDING, heavy gold plated engraved circle pins, assorted styles, 2 on a card. Engraved bar pins, pretty stone set, brooches, stone set; la vallieres with heavy gold plated chains, solid gold top bar pins, friendship pins, very fine engraved and engine turned pattern men's and boys' cuff links, also men's and boys' cuff link and scarf pin combination sets, pretty pearl bead necklaces, small size beads; very unusual values, 29c.

Novelty Jewelry, at 10c

Gold plated stone set and plain cuff pins, two on a card, also circle pins, brooches, scarf pins, lingerie clasps, and men's and boys' cuff links, each in a box, sale price, each, 10c.

Novelty Jewelry, at 15c

Fine gold front circle pins, 2 on a card, plain and engraved patterns, each pair in box, at 15c.

Birthday Rings, \$1.50

10-Kt. Tiffany birthday stone set rings, a beautiful ring, this sale, \$1.50.

Signet Rings, \$1.50

10-Kt. solid gold signet rings, good weight, styles for boys, girls and women, engraving free, this sale, \$1.50.

Reconstructed Ruby Rings, \$5.00

1 1/2-Kt. stone, high Tiffany 10-Kt. mounting, unusual offering for \$5.00.

CORNELIAN CAMEOS

At Less Than Wholesale Prices

FOR this sale only, these beautiful hand-cut, imported cornelian cameos, set in beautiful engraved solid gold mountings, made with pins with safety catch and rings so they can be worn as pendants; each one comes in pretty velvet gift box:

Small size, \$5.00.

Medium, \$7.50.

Medium large, \$10.00.

Largest size, \$12.50.

Burgess-Nash Co.—Main Floor

ONLY TWO MORE DAYS OF THE GREAT NEW ERA CLUB SALE OF "Standard" Rotary Sewing Machines

When 5c First Payment Will Send a Machine to Your Home

WE still have a few cabinets, princess and duchess models, but if you want one of the regular 4-drawer auto lift, new era sale machines at

\$39.00

we would advise you to call early Saturday.

If you prefer a "Singer," "Wheeler & Wilson" or "Free" sewing machine at a very special price, we have them for you.

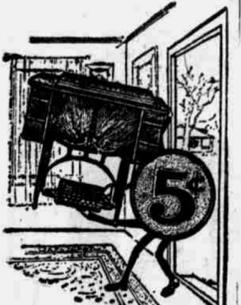
Free sewing lessons.

Burgess-Nash Co.—Fourth Floor

Are You a Member of Our Circulating Library?

Long evenings are here and you can read all of the new books for 2c a day.

Burgess-Nash Co.—Fourth Floor



Sale of Druggist Sundries and Toilet Articles Continues for Saturday.

Sterling Cake Knives at \$1.69

STERLING silver handle cake knife with steel blade and a beautiful pattern, at \$1.69.

Teaette Spoons, 48c

English teaette spoons with flower pattern on handle, in A-1 plate, special, 48c each.

Bud Vases, 69c

Silver plated 8-inch bud vases, very special, at 69c.

Sugar and Creamer, 50c

Sterling silver Dyoisit sugar and creamer, in fancy pattern, special, 50c a set.

Burgess-Nash Co.—Main Floor

Men's 1/2-Hose Underpriced At 29c

A SPECIAL purchase of men's half hose enables us to offer these exceptionally special values. Included are silk lisle and mercerized fabrics, broken lines closed out by the maker at a great price-reduction.

There are all sizes in the lot and the way we offer them Saturday, you can buy them at less than the regular jobbing price.

It's an opportune time to buy your season's supply at 29c the pair.

Burgess-Nash Co.—Main Floor

Another Remarkable Sale of Men's New Fall Shirts at the Special Price of \$1.15

THERE'S good fortune here for every man who "gets in" on this sale. The shirts were purchased several months ago for August delivery, but owing to congested shipping conditions, were received but a few days ago and go on sale Saturday at this very special price.

There are scores of patterns in woven madras, crepe effects, aquard, weave repps, poplins, percales, etc., in stripes and figures, positively fast colors. Made with soft turn back or laundered cuffs, eckband, coat style. The price, \$1.15.

Night Robes, 85c

With collar or collarless, broken lines of styles at a less price than they'd cost at the factory, at 85c.

Outing Robes, \$1.00

Men's outing flannel robes, with or without collar, extra quality of domet, at \$1.00.

Union Suits, \$2.00

Broken lines of wool union suits, exceptional quality, and extreme values, at \$2.00.



Come Straight to Burgess-Nash Saturday for Your

NEW FALL SUIT OR OVERCOAT

WE'RE certain there's no place in town where you can make better selections, where the range of styles are larger or the values better.

Every garment is made according to our own rigid specifications, strictly hand-tailored throughout, in keeping with the

Burgess-Nash Standard of Quality

Which means the very best value possible at the price,

Men's Suits \$15.00 to \$40.00

The materials are the best of wool fabrics in both domestic and imported weaves, homespuns, worsteds, flannels and chevots, made up in plain models, semi-fitted pinch back, or with belt; double or single breasted, two or three-button soft roll lapel.

MEN'S OVERCOATS

SPLENDID showing, including trench coats, belt all around, with cuff, slash or patch pockets, self-convertible collar; pinch back or plain box coat in different lengths, self or velvet collar, single or double breasted, \$15.00 to \$40.00.

Boys' Suits, \$5.95 to \$15.00

New fall suits for the boy, the all-wool kind, made with 2 pairs pants, full lined, pink back, single or double breasted. A splendid assortment of patterns in plain, check, striped and fancy mixtures; priced for Saturday from \$5.95 to \$15.00.

Boys' Overcoats, \$4.95 to \$15.00

Overcoats with pink back, belt all around, velvet or self collar, single or double-breasted. Prices range from \$4.95 to \$15.00.

Burgess-Nash Co.—Fourth Floor

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"