

A Corking Good Sale of Boys' Suits

A big table piled high with odd lots of Boys' Suits, at \$3.95

Two-Pair-of-Pant Suits and single pant Suits, all splendid wearing fabrics, in a varied assortment of patterns and models.

With a low price like this, every mother will want to re-outfit her boy for the strenuous school season and the Fall. A chance to save considerable money, Friday.



Other Excellent Items

- Boys' Overalls, with double seat and knees; made of good, strong denim, at 85c
- Boys' Sweaters. Good, serviceable sweaters, heavy knit, in gray color, sizes 6 to 14 years, \$1.25
- Odd Knickerbockers, a table full of extra good values in various mixtures, sizes 4 to 17 years 75c

Basement

Stylish Hats

New Showing At \$1.95 to \$4.95

It is really remarkable what excellent styles you can get in Hats at such modest prices—we have never had a broader showing of just the Hats you are seeking.

Every shape and every color and all the good materials that are being used this season.

50 Dozen Large Ostrich Bands, 69c Each

In colors such as pinks, purples, white and navy blues. With ostrich coming back to Fashion again very strong, this announcement is of more than ordinary interest.

New Lot of Untrimmed Hats, at \$1.95

Made of all silk velvets, in a big variety of shapes; mostly black. You all know what place Velvet occupies in Hat-making this Fall—we could not announce better news.

Basement

Wall Papers in Basement

Moved Down From the Third Floor

The Wall Paper Department is now in the Basement, and offers for these first days, to make more people familiar with the new location, very unusual values to all those who desire to paper rooms or an entire house.

- For Kitchen and Spare rooms, light and dark patterns, border to match, roll, at 5 1/2c
- A select line of bedroom papers, new and pleasing effects with cut-out borders, at 12 1/2c
- A large assortment of patterns suitable for bed rooms, living rooms, kitchen and spare rooms, border and ceilings to match, at 8 1/2c
- Plain Oat Meal papers, 30 inches wide, in all of the season's latest colors with borders and base binders for each, roll, at 12 1/2c
- Some new stripes and pattern papers for any down stairs room, ceiling and borders to match, roll at 11c

Basement

Domestics at Little Prices

Every Woman Wants Some of These

You will find in these offerings, that this store is keeping prices down to a low mark, despite the fact that the wholesale prices are going upward most every day.

- Mill Remnants, 36-inch Bleached Muslin and Cambric, good quality, per yard 7 1/2c
- Mill Remnants, lengths to 20 yards, Everett Classic and Utility Zephyrs, per yard 15c
- Mill Remnants 36-inch Dress Percale, mostly light Nurse stripes, per yard 12 1/2c
- Fancy Outing Flannel, Lawrence and American Prides, extra heavy, per yard 12 1/2c
- Mill Remnants, Fancy Dress Prints, lengths to 15 yards, per yard 8 1/2c
- Comforter Covering and Fancy Prints, neat floral and Persian styles, per yard 9 1/2c
- Genuine "Serpentine" Crepe, all the leading styles, lengths to 20 yards, per yard 19c
- Genuine "Amoskeag" Bleached Outing Flannel, Finest quality, per yard 15c

Basement

Wash Goods Offers

Assorted Cotton Colored and White Wash Goods, Poplins in white, light and dark colors, silk and cotton Crepe de Chine, silk and cotton Jacquards, Ottoman, etc., 27 to 36 inches, at, per yard 19c

- A Few More Bolts Left of Our 50c Brown Art Linen, 20 inches wide, at, per yard 29c
- Remnants Windsor Crepe, in white, blue, pink, from 1 to 7-yard lengths, many to match. 28 inches, at, per yard 19c
- White Dimities, in small pin checks and broken checks, 27 inches, 15c value, at, per yard 10c
- Good Quality White India Linens, pure white, fine crisp finish, 28 inches, at, per yard 12 1/2c

Basement

Linen Offerings---Little Priced

Towel Ends, at this Low Price, 2c

Table Cloths, 89c

These are mercerized Damask, in desirable lengths, all pretty patterns.

Satin Spreads, \$3.50

About 100 of a very fine quality, plain hemmed ends, in very elaborate patterns, large size.

Fancy Towels, 45c

Full bleached Turkish Towels, all in fancy borders, in colors of pink, blue and orange. Extra quality. Regular 65c article.

Lunch Cloths, \$1.25

Hemmed, ready to use, mercerized Luncheon Cloths, in the 54-inch size, in a range of patterns. Regular price, \$1.75.

Basement

Draperies and Curtains

400 pairs of Swiss Curtains, hemmed and ready to hang, special, the pair 59c

750 Pairs Serim Curtains, plain and fancy colored borders, some with lace edge, 2 1/2 yards long, special, pair at 89c

800 Pairs Marquisette and Voile Novelty Curtains, made with a pretty lace edge, also lace insertion; white and ecru, splendid value, pair, at \$1.49

1,500 Yards Marquisettes, Voiles and Serims, all with band edges and also fancy colored borders 2 to 10-yard lengths, per yard 10c

Basement

Brandeis Stores BASEMENT

Offers to Ak-Sar-Ben visitors and all who are within our city gates, most remarkable values in just the merchandise and wearables you want right now.

For Friday and Saturday

We have assembled in the Ready-to-Wear Departments, Coats Suits, Dresses, Blouses, etc.—all excellent and practical styles—in many instances copies of much higher-priced models.

Hosiery, Underwear, Draperies, Millinery, Shoes, Domestics, Wash Goods, Linens, Wall Papers, etc.—EVERYTHING YOU NEED will be supplied in these Basement Offerings at much less than you expected to pay.

Fall and Winter Ready-to-Wear For Women, Misses and Children

This is a real Economy Department, and those who come to this Basement Friday and Saturday to make purchases from these offerings will find that they may obtain very excellent style garments at a very moderate price. This season, more than ever, the opportunities to save which this Big Bargain Basement offers are very welcome to every woman.

Coats, at \$3.00

A lot of women's and misses' and juniors' Coats, made to sell at \$5.00, \$6.00 and \$7.50. Hundreds to choose from, made of corduroy in various colors. All wool poplin, serges, fancy cloths, etc.

Coats, at \$4.95

At this price we have grouped hundreds of special coats for immediate wear. All white and fancy plaid, all wool chinchilla coats, fancy mixture and novelty cloth coats, all wool serge and poplin coats, long satin coats, etc., \$6.50 to \$10.00 values.

Fall and Winter Suits--New Styles

Prices are \$10.95, \$12.95, \$13.85 and \$14.85

For women and misses we are offering many different styles in charming Fall Suits. The new long coats (down to the knee), made of All-Wool Poplin, Serge, Whipcord, New Burella Cloth, etc., every suit a copy of a higher priced model.

Sizes 14 to 20 for misses, 36 to 44 for women, and 41 to 53 for stout women.

New Fall and Winter Dresses

Prices, \$5.95, \$7.95, \$9.95, \$12.95 to \$14.85

Hundreds of these Dresses for women and misses, made of Silk, Satin and cloths in dozens of new styles and with all the new features of the season. You will be truly surprised at the variety of the styles we are showing and at the very modest prices.

Girls' Dresses

At 49c—Girls' New Fall Wash Dresses, from 2 to 6 and 6 to 14 years. Many different styles. At the price of materials per yard today, you will find these are splendid dresses.

At 97c—Two special assortments at these two prices. Every dress is a new Fall style, ages 2 to 6 and 6 to 14 years. They consist of fancy plaids, heavy damask wash materials, Amoskeag gingnam. Dozens of pretty styles of tub frocks for the girls, of the wanted materials and styles for fall. Hundreds to choose from.



Skirts, \$2.00 and \$3.00

Over 1,200 Women's and Misses' Skirts of every description have been divided up into these two wonderful bargain lots—

\$2.00 for \$3.00 and \$3.50 values.

\$3.00 for \$4.00 and \$5.00 values.

All wool poplin, serge, fancy cloths, tafeta silk, plaids, fancy stripes, etc. Many samples, others in all colors and sizes. All good up-to-date styles.

Sweater Coats for the Girls

At 97c—A very special lot of little girls' Sweater Coats, 2 to 6 years, in white and different colors. Value, \$1 to \$1.50.

Girls' Drawers

At 9c—Girls' Muslin Drawers, plain and fancy trimmed, sizes 2 to 12 years, for 9c.

Girls' Tennis Flannel Night Gowns, 27c

Childs' Fancy Bath Robes, sizes 1, 2 and 3 years, at, each 59c

Blouses at Special Prices

Blouses at 39c

Women's 75c and \$1.00 white and cotton blouses, thousands to choose from, every kind of wanted style, fancy new white and colored styles, materials, etc.

Blouses at 19c

Women's white and colored waists, odds and ends, up to 75c values; soiled and mussed from handling, perfect in every way otherwise. Hundreds to choose from.

Girls' Raincoats

At 98c—Girls' Slip-on Style Raincoats, in tan color only, sizes 6 to 14 years, \$2.00 values.

Girls' Bloomers

At 23c—Girls' Black Sateen Bloomers, 2 to 8 years, made of very good quality sateen; special, at 23c.

Women's and Misses' Heavy, Fancy Pattern Bath Robes, all sizes, \$1.95

Women's Striped Gingham Petticoats, at, each 29c

That Wonderful Shoe Sale Continues Friday and Saturday

with offerings never surpassed in the history of Retail Shoe selling in this city. We have re-grouped styles, and filled up sizes that have been depleted with the first day's selling and so you will complete assortments for your choosing.

This is the entire stock of the highest grade Shoe Store in Sioux City. Shoes purchased by them for their Fall trade and the latest and best styles—and some nation-wide famous makes in the lot.

We Bought Them at 50c on the Dollar You Will Buy Them Here The Same Way

For example, here is what you may expect:

- J. C. Merrick's Women's \$7 and \$10 Shoes, here, at \$3.95
- J. C. Merrick's \$4.50 to \$7.00 Shoes, here, at \$2.95
- J. C. Merrick's Women's \$4.50 to \$7.00 Slippers, here, at \$2.95
- J. C. Merrick's Men's \$5.50 to \$9.00 Shoes, here, at \$3.25 to \$3.95
- J. C. Merrick's Children's \$3.00 to \$6.00 Shoes, here at \$1.65 and \$2.65

All sizes all leathers on all widths.

For Men, Women, Boys, and Girls.

SALE CONTINUES UNTIL SATURDAY NIGHT AT 9 P. M.

Basement

Men's Fall Suits

Despite the present high cost of cloth and lining, we are in a position to give you these wonderful values in Men's and Young Men's Suits at \$10.00 this low price



Models for Young Men and Conservative models for the Older Men. The fabrics are durable cassimeres, chevots and worsteds. A great variety of patterns. At this price we have also included a blue serge lot. Styles for men and young men. These are clothing values absolutely without equal. One \$10.00 look will tell.

Trousers, \$1.98 and \$2.98

Men's Extra Well Made Trousers divided in two big lots. Patterns and fabrics suitable for work or dress wear. Fabrics are worsteds, cassimeres, chevots and tweeds. Medium and heavy weights. A fine selection of patterns.

Raincoats

Very serviceable Raincoats in tan, olive drab and browns. A well made Raincoat, suitable for any kind of wear. All \$2.98 to \$5.00

Khaki Coveralls

The best work garment made. Every man in need of a dirt-repelling garment should own one of these Coveralls. Specially priced, at \$2.25

Omaha distributors for Carhartt overalls.

Basement

Buy Underwear in This Sale

- Women's Cotton and Slightly Fleece Union Suits, in high neck, long sleeves, ankle length and sleeveless, knee length, all sizes, at, each 65c
- Women's Fine Cotton Sleeveless, Lace Trimmed Suits, all sizes, at, each 39c
- Children's Light Fleece Vests and Pants, sizes 16 to 28, at 25c
- Sizes 30 to 34, at 35c
- Women's Fine Cotton and Cotton With Mercerized Thread Union Suits, in light, medium and heavy weight, fleeced lined, in high neck, long sleeves, Dutch neck, elbow sleeves, and low neck, no sleeves, all ankle length, at, per suit, 95c to \$1.75
- Children's Slightly Fleece Union Suits, in sizes 2 to 12, at 50c

Basement

Hosiery--the Wanted Kind

- Women's Fiber Silk Hosiery, black and assorted colors, with double soles and garter tops. Seconds of 50c quality, at, per pair 39c
- Women's Black and Tan Cotton and Lisle Hosiery, at, per pair 15c
- Children's Black Cotton Hosiery, fine and heavy ribbed, at, per pair 19c
- Infants' Part Wool Hose, in black and white, sizes 4 to 6 1/2, at, per pair 25c
- Men's Fine Lisle Socks, black and colors, with double heels, toes and soles, at, per pair 25c

Basement

Notions and Sewing Items That You Need Right Now

- O. N. T. Crochet Cotton, ball, 8c
- "American Maid" Crochet Cotton, per ball 6c
- Large Pieces of Elastic, each 5c
- Clothes and Merrick's Thread, at, per spool 4c
- Rust Proof Dress Clips, card, 2c
- Fast Colored Darning Cotton, at, 4 for 5c
- Notion Boxes, at, each 10c
- Wash Edging, all colors, 15c
- values, at, per bolt 9c
- Shell Hair Pins, 6 in box, at 3 1/2c
- Boxes of Assorted Wire Hair Pins, at, each 4c
- San Silk, at, per spool 3 1/2c
- Ladies' and Children's Hose Supporters, 20c values, at, pair 9c
- Lingerie Tape for Underwear, at, per bolt 5c
- Bias Tapes, large bolts, each 9c
- Dust Caps, all good colors, each 10c
- Side Combs and Back Combs, 28c grade, at, each 10c
- Inside Skirt Belting, black and white, per yard 7c

Basement

Handkerchiefs

Women's Fine Cotton Handkerchiefs, in white and colored effects, fancy embroidered corners, plain white and initials. Your choice, at, each 5c

Basement