THE OMAHA SUNDAY BEE: SEPTEMBER 23, 1917.

BURGESS-NASH SHOPPING MAIL GUIDE

A specially prepared page of seasonable merchandise, compiled expressly for benefit of our out-of-town patrons who find it inconvenient to come to the store

ORDER BY MAIL A ONE-WEEK'S SALE PLANNED WE GUARANTEE SEPT. 24 to 29 FOR YOUR BENEFIT **PROMPT DELIVERY** Here Is A NEAR-FUR COAT

You take no risk in buying by mail from us

because we insure all packages sent by Par-

cel Post. Furthermore, if the purchase should

not prove entirely satisfactory when you re-

ceive it return it and we will refund your

Remittances may be made by Postoffice

money order, Express money order or Bank

Draft. If currency is sent the letter should be

registered. 1c and 2c stamps are accepted

If you wish to return goods, wrap them care-

fully, and please be sure to have your name

and address written plainly on the wrapper.

Your letter telling us about the goods which

you are returning must be mailed separately,

as it is against the postal laws to enclose a

About Our

"Personal Service" Department

Of course, we can't feature anywhere near all of

the new merchandise or all of our special values

each month, hence our "Personal Service" de-

partment-to enable you to secure anything you

wish, from any section of this great store. Just

tell us in your own way exactly what you wish,

being as definite as possible as to color, price,

size, etc. We have trained expert shoppers who

ABOUT SENDING MONEY

ABOUT RETURNING GOODS

written letter in a package.

for small amounts.

money.

for Women and Misses

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a pencil.

No. 6080-DS-It would be impossible to describe this remarkably pretty dress to you, any more than to give you a good idea of the real beauty and great value. Made of a fine quality French serge, navy blue only, pleated tunic, button trimmed, gray cuffs and collar and sash to the in front. We consider it the biggest possible sort of a value. All sizes for women and misses, this week only, at \$12.50.

At \$12.50

Silk Ribbons, 25c No. X-15-Pretty silk ribbon, especially desirable for children's hair ribbons -plaid, stripes and flowered effects; also Moire, in staple shades. This week at 25c a yard.

Burgess-Nash Co .--- Omaha.

Satin DeLuxe, 36-Ins., \$1.49

No. 1020-Especially favored for one-piece dresses, a rich quality with a high satin finish. Wide selection of light and dark shades, at \$1.49 the yard.

Imperial Satin, 36 Inches Wide, \$2.25

No. 1050-A beautiful high finish satin, with a rich luster, in all the pretty shades, for one-piece dresses, afternoon and evening gowns; also changeable coloring with two-tone effects, \$2.25 yard.

Black Satin Duchess, \$1.59

No. 1075-A fine, heavy quality in a rich black, for suits and dresses, 36 inches wide, \$1.59 the yard.

Black Chiffon Taffeta, \$1.49

No. 1095-Soft finish in a heavy quality for skirts and suits, 36 inches wide, \$1.49 the yard,

Silk Poplin, 24 Inches Wide, at 59c

No. 1096-A full line of plain shades. Very desirable for dresses and suits, 24 inches wide, at 59c the yard.

36-Inch Canton Crepe, at 98c

No. 1077-Desirable for one-piece dresses, pretty range of new

These Pretty Serge Dresses A SERIES of important sales which for any reason you cannot come to the store to attend, but which you may ORDER BY MAIL ANY DAY and thereby benefit by the unusual values offered. These special offerings are good for one week only beginning Monday, September the 24th, and ending September the 29th at 9 p. m. No order postmarked later will be filled.

We Prepay Delivery Charges on **Everything You Buy**

We Reserve the Right to Ship by Parcel-Post, Express or Freight ABOUT INSURED MAIL ABOUT C. O. D. ORDERS

Purchases may be forwarded C. O. D. by Parcel Post, but we do not pre-pay the charges on these—you pay the postage to-gether with the C. Q. D. charges.

On all C. O. D. orders sent by Express a deposit of one-fourth the amount of the order must be received which will be deducted from the C. O. D. bill and the balance will be collected by the Express Co., including the charges for the return of the money.

We do not prepay charges on C. O. D. shipments. It would be cheaper for you, and very much to your advantage, to send the money along with your order. You take no risk, foryour money will be cheerfully refunded if you are not entirely satisfied with your purchase.

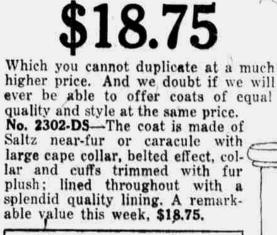
OUR LIBERAL GUARANTEE

If you are not perfectly satisfied in every way with your purchase, return it and we will refund your money-no offer could be fairer or broader.

IMPORTANT! Read Before Mailing

We want to give you prompt service and to do this we must have your help. Check over your order carefully before mailing to be sure that you have stated color, size and any other information necessary so as not to delay the filling of your order. If you haven't an account with us, please do not

send an order and ask us to "charge it" or "enclose the bill." Enclose the money to cover your order or please say to send Parcel Post C. O. D.



Offered This Week

Girls' Dresses, 79c

No. 121-DS-Dresses made of Anderson gingham or chambray, in pretty plaids, stripes and checks; trimmed in contrasting colors; long or short sleeves, from 6 to 14 years, 79c.

Burgess-Nash Co.-Omaha.

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A SALE OF DRESS GOODS

For this week only, beginning, Monday, September 24 to 29, inclusive.

All-Wool Epingle, \$1.50

No. 1058-A very pretty small cord weave, in the proper weight for one-piece dresses. The colors are navy. wisteria, brown, taupe, wine, dark green, reseda and copenhagen, also black; 42 inches wide. This week. \$1.50 a yard.

All-Wool Storm Serge, \$1.69

No. 1009-Especially favored for one-piece dresses and tailored suits, shades of navy, dark green, copenhagen, wine, brown, gray, tan and black, \$1.69 the yard.

Wool Challie, 27 Inches Wide, 49c

No. 1057-Cream ground with neat colored figures, dots and stripes, 25 different styles, at 49c the yard.



NEBRASKA

Burgess-Nash Co .- Omaha.



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