

BURGESS-NASH SHOPPING BY MAIL GUIDE

A specially prepared page of seasonable merchandise, compiled expressly for benefit of our out-of-town patrons who find it inconvenient to come to the store

ORDER BY MAIL
SEPT. 24 to 29

A ONE-WEEK'S SALE PLANNED FOR YOUR BENEFIT

WE GUARANTEE PROMPT DELIVERY

These Pretty Serge Dresses for Women and Misses

At **\$12.50**



No. 6080-DS—It would be impossible to describe this remarkably pretty dress to you, any more than to give you a good idea of the real beauty and great value. Made of a fine quality French serge, navy blue only, pleated tunic, button trimmed, gray cuffs and collar and sash to tie in front. We consider it the biggest possible sort of a value. All sizes for women and misses, this week only, at **\$12.50**.

Silk Ribbons, 25c

No. X-15—Pretty silk ribbon, especially desirable for children's hair ribbons—plaid, stripes and flowered effects; also Moire, in staple shades. This week at **25c a yard**.

Burgess-Nash Co.—Omaha.

Satin DeLuxe, 36-Ins., \$1.49

No. 1020—Especially favored for one-piece dresses, a rich quality with a high satin finish. Wide selection of light and dark shades, at **\$1.49 the yard**.

Imperial Satin, 36 Inches Wide, \$2.25

No. 1050—A beautiful high finish satin, with a rich luster, in all the pretty shades, for one-piece dresses, afternoon and evening gowns; also changeable coloring with two-tone effects, **\$2.25 yard**.

Black Satin Duchess, \$1.59

No. 1075—A fine, heavy quality in a rich black, for suits and dresses, 36 inches wide, **\$1.59 the yard**.

Black Chiffon Taffeta, \$1.49

No. 1095—Soft finish in a heavy quality for skirts and suits, 36 inches wide, **\$1.49 the yard**.

Silk Poplin, 24 Inches Wide, at 59c

No. 1096—A full line of plain shades. Very desirable for dresses and suits, 24 inches wide, at **59c the yard**.

36-Inch Canton Crepe, at 98c

No. 1077—Desirable for one-piece dresses, pretty range of new shades, also black and white, at **98c the yard**.

Satin for Lining Coats, at 98c

No. 1078—New shades of gray, tan, brown, navy, old rose, red, green, white, cream and black, special at **98c the yard**.

A SERIES of important sales which for any reason you cannot come to the store to attend, but which you may **ORDER BY MAIL ANY DAY** and thereby benefit by the unusual values offered. These special offerings are good for one week only beginning Monday, September the 24th, and ending September the 29th at 9 p. m. No order postmarked later will be filled.

We Prepay Delivery Charges on Everything You Buy

We Reserve the Right to Ship by Parcel-Post, Express or Freight

ABOUT INSURED MAIL

You take no risk in buying by mail from us because we insure all packages sent by Parcel Post. Furthermore, if the purchase should not prove entirely satisfactory when you receive it return it and we will refund your money.

ABOUT SENDING MONEY

Remittances may be made by Postoffice money order, Express money order or Bank Draft. If currency is sent the letter should be registered. 1c and 2c stamps are accepted for small amounts.

ABOUT RETURNING GOODS

If you wish to return goods, wrap them carefully, and please be sure to have your name and address written plainly on the wrapper. Your letter telling us about the goods which you are returning must be mailed separately, as it is against the postal laws to enclose a written letter in a package.

ABOUT C. O. D. ORDERS

Purchases may be forwarded C. O. D. by Parcel Post, but we do not pre-pay the charges on these—you pay the postage together with the C. O. D. charges.

On all C. O. D. orders sent by Express a deposit of one-fourth the amount of the order must be received which will be deducted from the C. O. D. bill and the balance will be collected by the Express Co., including the charges for the return of the money.

We do not prepay charges on C. O. D. shipments. It would be cheaper for you, and very much to your advantage, to send the money along with your order. You take no risk, for your money will be cheerfully refunded if you are not entirely satisfied with your purchase.

OUR LIBERAL GUARANTEE

If you are not perfectly satisfied in every way with your purchase, return it and we will refund your money—no offer could be fairer or broader.

About Our "Personal Service" Department

Of course, we can't feature anywhere near all of the new merchandise or all of our special values each month, hence our "Personal Service" department—to enable you to secure anything you wish, from any section of this great store. Just tell us in your own way exactly what you wish, being as definite as possible as to color, price, size, etc. We have trained expert shoppers who take your order and go from section to section personally selecting all of your wants. It is the business of this department to answer all your inquiries and make shopping by mail a delight, as well as being able to have what you wish brought to your door.

IMPORTANT! Read Before Mailing

We want to give you prompt service and to do this we must have your help. Check over your order carefully before mailing to be sure that you have stated color, size and any other information necessary so as not to delay the filling of your order.

If you haven't an account with us, please do not send an order and ask us to "charge it" or "enclose the bill." Enclose the money to cover your order or please say to send Parcel Post C. O. D. or Express C. O. D.

Always sign your name the same way; if married, use your husband's initials.

Here Is A NEAR-FUR COAT Offered This Week

\$18.75

Which you cannot duplicate at a much higher price. And we doubt if we will ever be able to offer coats of equal quality and style at the same price. **No. 2302-DS**—The coat is made of Saltz near-fur or caracule with large cape collar, belted effect, collar and cuffs trimmed with fur plush; lined throughout with a splendid quality lining. A remarkable value this week, **\$18.75**.



Burgess-Nash Co.—Omaha.

A SALE OF DRESS GOODS

For this week only, beginning Monday, September 24 to 29, inclusive.

All-Wool Epingle, \$1.50

No. 1058—A very pretty small cord weave, in the proper weight for one-piece dresses. The colors are navy, wisteria, brown, taupe, wine, dark green, reseda and copenhagen, also black; 42 inches wide. This week, **\$1.50 a yard**.

All-Wool Storm Serge, \$1.69

No. 1009—Especially favored for one-piece dresses and tailored suits, shades of navy, dark green, copenhagen, wine, brown, gray, tan and black, **\$1.69 the yard**.

Wool Challie, 27 Inches Wide, 49c

No. 1057—Cream ground with neat colored figures, dots and stripes, 25 different styles, at **49c the yard**.

Pretty Scotch Plaids, at 59c

No. 1069—For children's dresses, wide range of selections, of the wanted bright shades, 36 inches wide, **59c**.

Burgess-Nash Co.—Omaha.

Women's Flannelette Night Gowns \$1.00



No. 6221—Women's flannelette gowns, white V-neck, finished on neck and sleeves with fancy braid—Special this week, **\$1.00**.

Gowns, 75c

No. 6410—Women's flannelette gowns, neat stripes, square or high neck. Very special this week, **75c**.

Burgess-Nash Co.—Omaha.

Children's Coats and Bonnets

THIS SALE FOR ONE WEEK ONLY
September 24 to 29, Inclusive—Mail Your Order Today

CHILDREN'S COATS, \$3.98

No. 7462—Children's corduroy coats with full belts, for ages 2 to 6 years, colors navy, green and brown. Special this week, at **\$3.98**.



CHILDREN'S COATS, \$5.00

No. 7683—Children's chinchilla coats in gray only with plaid lining, ages 2 to 6 years, special at **\$5.00**.

CHILDREN'S VELVET BONNETS, \$1.50

No. 116—Children's black velvet bonnets, with rose or Copenhagen shirred ribbon and ribbon bud trimming, special, at **\$1.50**.

INFANTS' POPLIN CAPS, \$1.25

No. 4040—Infants' white silk poplin cap, two half-inch folds finished with little head to form turn in back, **\$1.25**.

Burgess-Nash Co.—Omaha.

Women's Union Suits Offered at 75c

No. 611—White cotton, highly fleeced, tucked stitched, high neck, long sleeves, ankle length; sizes 34 to 44; regular or extra sizes; subject to slight imperfections, but wonderful values at **75c**.

Union Suits, at 75c

For boys and girls, cotton, fleece-lined, open or closed seats.

No. 1203—Boys' style, in gray, with open seat.

No. 1246—Girls' style, in cream, with drop seats; ages 2 to 12 years, at **75c**.

Burgess-Nash Co.—Omaha.

Women's Wool Sweaters \$5.00

No. 1336—Women's wool sweaters, made with full belt, shawl collar and pockets. The colors are brown, green, Copenhagen and red, also white. Very special this week, at **\$5.00**.

Misses' Sweaters, \$3.98

No. 203—Misses' wool sweaters, straight coat style with pockets and Byron collars. The colors are brown, red and Copenhagen. Sizes 32, 34 and 36. Special this week, at **\$3.98**.

Child's Sweaters, \$2.50

No. 2756—Wool sweaters, Norfolk style, full belt, for ages 2, 4 and 6 years. Colors are brown, red and rose. Special this week, at **\$2.50**.



Burgess-Nash Co.—Omaha.

Women's Muslin Night Gowns \$1.00

No. 10—Women's V neck night gowns, made of good quality muslin with rows of embroidery insertions and tucks to form the yoke, special this week, at **\$1.00**.

Batiste Bloomers, 50c

No. 42712—Good quality, in pink, with scalloped edges, at **50c**.



Burgess-Nash Co.—Omaha.

Men's Union Suits \$1.25

No. 1412—Made of Maco yarn, ecru color, heavy combed cotton, with closed crotch, as perfect fitting and well made as it is possible to produce, **\$1.25**.

Men's Domet Night Shirts, \$1.25

No. 0125—Faultless brand, extra long and full cut heavy weight, cutting flannel; all good patterns, at **\$1.25**.

Men's Sweater Coats, \$1.45

No. 012—Just the thing these cool mornings. Heavy cotton, dark heather mixed and gray, two pockets, shawl collars, this week, at **\$1.45**.

Men's Half Hose at 15c

No. 07—Men's seamless half hose, all good colors, also black. This week, special, at **15c**.

Burgess-Nash Co.—Omaha.

Women's Shoes for Fall A Wonderful Range of Selections

No. 10—Gray kid vamp cloth tops to match, leather Louis heels, at **\$6.50 pair**.

No. 11—Ivory kid vamp, cloth top to match, leather Louis heels, at **\$6.50 a pair**.

No. 12—Black kid vamp with gray cloth top with tip leather Louis heels, at **\$6.50 a pair**.

No. 802—Black kid vamp, tan buck top, perforated vamp. Same with brown kid vamp, at **\$4.95 a pair**.

No. 15—Black kid vamp, cloth top, button and lace, comfortable, good looking shoes, at **\$4.95 a pair**.

Children's and Misses' Shoes

No. 1222—Child's and misses' high cut button and lace, patent colt and gun metal, sizes 8 1/2 to 11, at **\$3.45**; 11 1/2 to 2, at **\$3.85**.

Boys' Shoes for Fall

No. 3459—Boys' gun metal calf skin button shoes, solid leather soles and heels, splendid wearing shoe, sizes 9 to 13, **\$2.45**; sizes 1 to 6, **\$2.69**.

Burgess-Nash Co.—Omaha.

The "STANDARD" Rotary Sewing Machines

For which we are sole agents is recognized as the most perfectly constructed machine made.

It is in reality **Two Machines in One**, sewing either lock or chain stitch, silent running, fast sewing and guaranteed for life. Satisfactory terms can be arranged and fair allowance made for your old machine.

Write for illustrated booklet.

Housefurnishing Specials Oil Heaters at \$4.50

No. H24-2—Perfection Oil Heaters, new 1917 model, smokeless, odorless, sale price, **\$4.50**.

Big Wonder Mop Outfit, \$1
No. H24-1—Big Wonder mop outfit, consisting of:
1 triangle-shape oil mop
1 triangle-shape dust mop
1 bottle cedar oil polish
1 dustless dust cloth
2 polished handles.
The complete outfit, **\$1.00**.

9-Piece Casserole Sets, 69c
No. H30-1—Casserole set of brown earthen ware, white lined. Set consists of 1 covered casserole, 1 pudding dish, 1 bake dish, 6 individual custards. The complete set, **69c**.

Burgess-Nash Co.—Omaha.

Silk Petticoats \$5.00

No. 7144—Taffeta silk petticoats, made with shirred flounce with two ruffles, all new shades, also changeable effects, at **\$5.00**.

Petticoats \$5.00

No. 1126—Jersey top taffeta silk petticoats, new shades, special at **\$5.00**.

Burgess-Nash Co.—Omaha.

House Dresses \$1.75

No. 34435—Mina Taylor house dresses of light percale, with round collar, full belt, pockets piped with blue, all sizes, at **\$1.75**.

House Dresses \$1.75

No. 34425—House dresses of fancy plaid, skirt gathered in back, full belt, fancy pockets, all sizes, at **\$1.75**.

Burgess-Nash Co.—Omaha.

How to Order Garments

When ordering suits, coats, dresses or cloth skirts, write down the order number, size, color, description and prices, and, in addition, mention the following measurements.

A—Bust Measure—Pass the tape measure entirely around the bust over the fullest part in front and well up on the shoulder blade in back.
B—Waist Measure—Measure entirely around smallest part of the waist over your skirt.
C—Front of Skirt—Measure from lower side of waistband down to foot of skirt.

SPECIAL NOTICE—All garments in this sale being of standard measurements, it will not be possible to fill orders on measurements out of regular proportions.

To Order Shoes

It is necessary to state both size and width—or else give us measurements of the foot, taking the inch measurements at ankle, heel, instep and ball of foot—as in diagram, or an outline of the stocking foot on paper, secured by drawing around it with a pencil.



BURGESS-NASH COMPANY.

EVERYBODY'S STORE

OMAHA

NEBRASKA

The CORSET Is the Foundation of Your Suit or Dress

We specially recommend the Nemo corset **No. 311** low bust, or **No. 312** medium bust corset with long skirt, double boned, stylish and comfortable, sizes 22 to 36, at **\$3.00**.

Corsets at \$1.00

No. 99-BN—A special model for the average and slender figures, made of pink batiste with elastic top, long skirt, well boned, sizes 19 to 28, at **\$1.00**.

Burgess-Nash Co.—Omaha.

