

# Women's Coats, Suits and Blouses in a Monday Sale

## Women's Fall and Winter Suits Every One the Utmost Value



\$25.00

### At \$25.00

Serge Suit—plain tailored. Button and braid trimmed with velvet overlay collar, shirred top skirt with pockets. This suit only comes in navy and black. It is one of the best offerings we have ever made at this price.

We offer these Suits at \$25.00 with the knowledge that they are the highest standard shown anywhere at this price. We are specializing on this \$25.00 line and have put into it remarkably wide variety of materials, styles and trimmings. All sizes. We detail three of the styles—there are scores of them.

### At \$25.00

Burella cloth suit with all-around belt. The convertible collar has overlay of black velvet. This suit also has a snug-fitting yoke and large pockets. Button trimmed, pleated skirt with slashed pockets and belt. Comes in beet root, nut brown, green, gray, blue and black.

### At \$25.00

Black and blue Broadcloth Suit, wide fancy stitched, all-around belt. Coat has panel front and back with converted pleats at side, large pockets, velvet collar, straight line skirt with belt and slashed pockets. This suit has the appearance of a much higher priced suit and it has graceful, slender lines, which gives one a youthful appearance.



\$25.00

That Offers Remarkable Values At Moderate Prices

All Second Floor Departments have been greatly enlarged and the facilities for showing greater assortments give us the opportunity to offer these articles of apparel at prices which are extremely low.

## Suits and Coats



One Price

We are making a special announcement of Coats and Suits at \$25.00, that are the utmost in value at this price.

## Women's and Misses' Fall Coats A Different and Opportune Sale

Just read the description of materials, colorings, styles, etc., and you will quickly realize that this is the ultimate in value-giving at \$25.00. Right at the beginning of the season, also.



\$25.00

Each is an authentic Winter model in Empire or regulation waist line style, mostly all belted. Besides being generously trimmed with fur, some show trimmings of fur buttons, stitchings, novelty belts and pockets.



\$25.00

Materials are: Pom Pom Cloths, Bolivia Cloth, Broadcloth, Wool Velour, Suede Velour, Clipped Velour and Plush.

Colorings are: Taupe, Navy, Tan, Brown, Gray, Terra-Cotta, Burgundy, Russian Green, Paprika Brown, Black, Plum, Beet Root.

The pictures show the exact models—and they are better than they can be shown on paper.

One Price — \$25.00

Second Floor

## New Tailored Street Frocks

\$35.00, \$49.00 to \$95.00

You will surely want one of these Dresses if you come here to view them—there is so much of distinct charm—so much of smartness, and so much of art about them that they represent the "heart's desire" of every woman who sees them.

Serges, Tricotines, Gabardines, Poret Twills and Coverts. The combinations of Satins is a notable feature, while the employment of braiding and embroidered trimmings are not to be denied. Collars alone would form a whole chapter for discussion. Lovely roll satin sort, broad revers, sailor type and some with the high choker neck, so new and smart. Buttons are shown in profusion, while skirts are draped, tunic and pleated.

Second Floor

## Tailored Suits for Women

\$49.00 to \$235.00

The real ideal styles—the fashion models of the Fall season—we have never made a more superb showing of these "de luxe" suits.

There is a certain knack of tailoring that distinguishes them from the regular models. Made of very desirable materials, which include Oxford Suitings, Wool Velours, Broadcloths, Serges and Burella Cloth. Range in prices,

\$49.00 — \$59.00 — \$65.00 to \$79.00

### Other High-Class Suits

That are copied from imported models in Chiffon Velvets, and combinations of Satin Charmeuse and Cylinder Cloth—all fur trimmed and they range in prices from

\$98.00 to \$235.00

Second Floor

## BLOUSES

Georgette Crepe and Crepe de Chine

\$5.00

With the price of the two materials we name soaring up skyward, and filmy materials of all descriptions quoted at a premium in the wholesale markets—these Blouses at \$5.00 each are prizes for every woman who will share in this sale on Monday.

We illustrate some of them—but cannot begin to show the daintiness and fineness of these models.

There are Beaded Blouses, Crepe de Chine Blouses, Lace Trimmed Blouses, Embroidered Blouses, Semi-Tailored Models, Frill Blouses, Jabot Blouses, etc.

More Than 20 Distinct Styles All at One Price. . . . \$5.00

Second Floor



## The Proper Corset and the Proper Fitting

Are the two vital things that every woman can be sure of if she comes here to buy. Experts choose the model best suited for you and fit it properly.

### The Famous NEMO Corsets Are Here In Complete Assortment.

Satisfaction Guaranteed With Every Fitting and This Fitting Service is Free.

NEMO WONDERLIFT CORSETS are popular corsets. The concealed semi-elastic belt uplifts the abdomen, holds vital organs in position and allows a woman to lead an active life and keep away that tired feeling.

#### Models in Nemo Wonderlift Corsets Are

- 558—For medium and slender figures, girdle top. . . . \$ 5.00
- 555—For tall, stout figures. . . . \$ 5.00
- 554—For medium, stout figures. . . . \$ 5.00
- 553—For short, stout figures. . . . \$ 5.00
- 998—For Extra Stout. . . . \$10.00

A New Nemo Corset for Fall and Winter at. . . \$3.00

Model 311—Very low top, long over hip with Nemo self-reducing strap to support and mold the figure into fashionable lines. Other Models. . . . \$3.50, \$4.50, \$6.50 and \$7.50

Third Floor.

## "Youthful" Fall Apparel

In the Specialty Shop for Misses and Small Women

We have taken full advantage of the added space given over to this very successful Specialty Shop for misses and small women, and are now displaying a remarkably wide range of styles and all—f-a-s-c-i-n-a-t-i-n-g.

- Tailored Suits—In Tricotine, Serge, Silver-tone, Velvet, Velour and Tweed, all the newest shades. . . . \$25.00 to \$65.00
- Smart Street Frocks—In Serge, Tricotine and Velvet, at. . . . \$16.50 to \$45.00
- Dinner Frocks—For semi-dress occasions, in Velvet, Georgette and Chiffons, \$45 to \$125
- Top Coats—A very wonderful collection, fur trimmed and the military models so much in vogue. . . . \$25.00 to \$125.00

Second Floor

## Draperies and Curtains in a Showing That Has Never Been Surpassed Hereabouts

The new space given over to this very important Department, enables us to make the best display we have ever shown. It also enables you to make your selection in an easier manner and permits us to render to you the maximum of service. We will be glad to suggest color schemes and submit estimates to those who contemplate home furnishing.

### Very Special Offerings for Monday

We bought these at a decided concession—and the values we quote are the prices we would sell them for ordinarily.

- Voiles and Marquisettes, large assortment of 36-inch Curtain Voile and Marquisette, in ivory and beige, value 39c, special, a yard. . . . 19c
- Colored Madras, just the proper thing for overhanging curtains, value 75c, 39c special, a yard. . . . 39c
- Cretonne, large, new range; beautiful new patterns, a color for every purpose, value 39c, special, a yard. . . . 19c
- Net Curtains, new assortment, very attractive patterns, value \$3.50, special, a pair. . . . \$1.98

- Velours and Velvets, in a beautiful display, all new shades and colorings, a yard. . . . \$2.49 to \$11.50
- Damask and Armures, beautiful new patterns and colorings, a yard, from. . . . \$1.50 to \$8.50
- Colored Madras, large and beautiful range, a yard. . . . 49c to \$3.50
- The New Nets, most complete display of patterns and variety of qualities we know of, a yard. 25c to. . . . \$3.00
- Cretonnes, Chintz and Taffeta, in a wide assortment of patterns and colorings, a yard, 19c to \$2.00
- Voiles, Scrims and Marquisettes, very large assortment of new patterns and weaves, a yard, 19c to 69c

### Couch Covers, Portieres, Curtains

- Couch Covers—Large, new assortment. . . . \$1.98 to \$15.00
- Portieres—All the new fabrics, from. . . . \$2.98 to \$30.00
- Lace Curtains, Voile Curtains, Beautiful Filet Panels, Marquisette Curtains, Net Curtains, Muslin Curtains—Largest and most complete line ever shown, from. . . . \$1.50 to \$50.00

### Sunfast Drapery Fabric—Most Beautiful Assortment

We are also equipped with the largest and best workroom for the making of Draperies and Hangings in this Section.

## Enlarged Art Embroidery Dept. Offers Special Values for Monday

We want more women to fully appreciate the beautiful things we have for sale in this bigger and better Art Embroidery Department, and so we make inducements for Monday worthy of a special visit downtown.

- 100 Mahogany Candle Sticks, 7 inches high, brass ferrule, felt covered base, special, each. . . . 21c
- Bucella Crochet Cotton, in white, colors and ecru; all sizes, special, a ball. . . . 7c
- Odd Lots of Four and Eight-Fold Germantown and Shetland Yarns, in some colors enough for sweaters or robes, special, a skein—this is slightly soiled. . . . 18c
- One Lot of Stamped Centers, Scarfs and Pillows, white or tan, needle weave designs for cross stitch and Kensington embroidery; 36-inch Centers, were 75c, now, 49c
- Scarfs, that were 75c, now. . . . 39c and 49c
- Pillows with backs, that were 75c, now. . . . 29c
- Knitting Bags of fancy cretonnes and figured repp, self cloth or gold galleon handles, all large and roomy, special, each. . . . 98c
- Stamped All-Linen Doilies, 12-inch size, assorted designs, round, scalloped edges, were 15c, now, each. . . . 9c

### Embroidered Models

Pillows, Centers, Scarfs, Children's Dresses, white and tan needleweave Repps, Art Cloth, Fancy Novelities, Handwork on White and Tan Linen, and many Fancy Weaves—

Special, at. . . . \$1.00 and \$2.00

Third Floor, Center

# Brandeis Stores

**SETS THE PACE FOR GROWING OMAHA**

Use the New Elevators

## Rugs at Unusually Low Prices In This Greater Rug Store

Here, as well as in the other Third Floor Departments, we desire to get home furnishers better acquainted with the opportunities to select from a fine stock of Rugs and at the same time save money, so we make special inducements for a Monday visit to this Department.

- 9x12 feet Axminster and Seamless Velvet Rugs, which, based on today's market would bring \$27.50 and \$32.50, special, \$21.00 at. . . .
- 9x12 feet Seamless Axminster Rugs, at. . . . \$25.00
- 9x12 feet Hartford Bigelow Rugs and Artloom Seamless Wilton Rugs, discontinued patterns, should be \$50.00 to \$65.00, special. . . . \$39.98
- 9x12 feet Wilton Rugs, beautiful patterns and designs, regular selling price \$59.00 \$70.00, special. . . .
- 27x54-inch Sandford Beauvais Axminster Rugs, all perfect, regular price \$2.45 \$3.50, special, at. . . .

Third Floor