

**ECONOMY DRIVER EXPLAINS METHODS**

**Any Car Owner May Get Big Mileage if He Will Follow Instructions; No Tricks Are Needed.**

Many people comment on the big mileage that Maxwell cars obtain in day after day performances. There are thousands of automobile drivers who do not understand how the Maxwell drivers get from twenty to fifty miles on one gallon.

The Bee is printing the method of economy driving as told by D. E. Larkin of Portland, Ore., who made more than forty-six miles on one gallon in the recent Maxwell Liberty bond contest.

In order to get the greatest gasoline efficiency from a Maxwell car, according to Larkin, one must first keep the motor in perfect working order. Clean oil is necessary.

The carburetor is to be adjusted so as thin a mixture as possible is obtained. The bearings should be kept clean, free and properly lubricated.

**Oil the Springs.** Another important feature is the oiling of all parts of the springs. Particular attention is to be paid to this, as 20 per cent greater efficiency may be had if it is done.

Tires are to be filled to full capacity, about sixty-five pounds pressure being required.

When driving the windshield is best tilted back so as to offer as little resistance as possible to the wind. Brakes are not to be allowed to drag.

It is best to maintain a speed of about twenty miles an hour or thereabouts. The driver in keeping the feed pressure even and steady assures greater economy, as fluctuation uses up more gasoline than a steady flow.

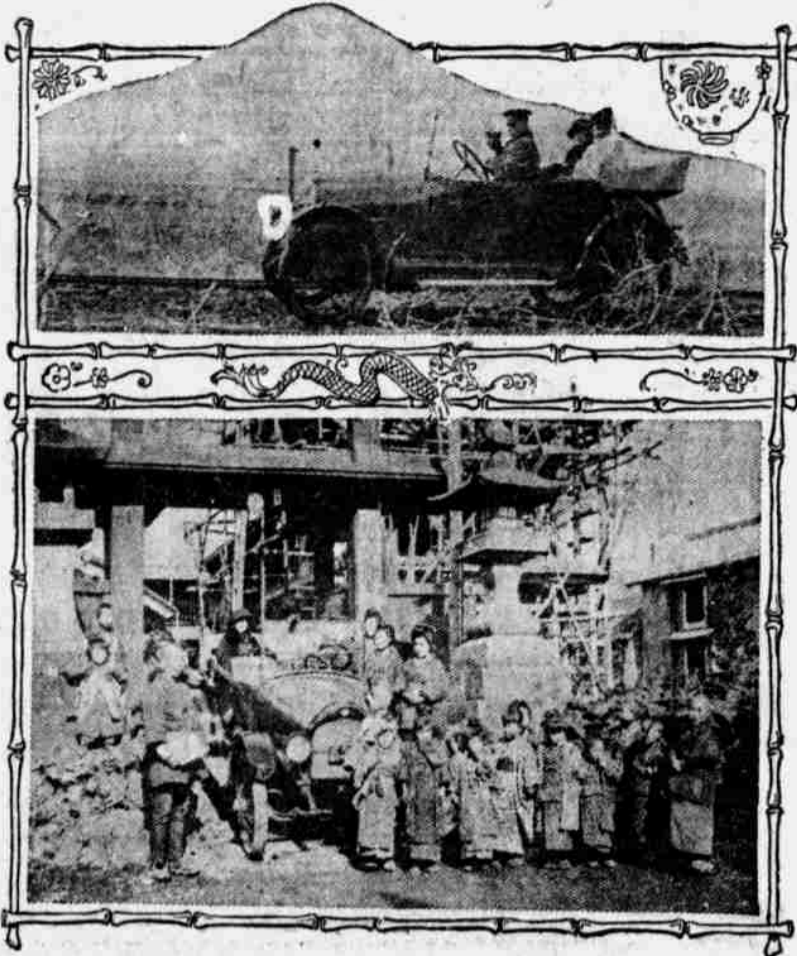
**Coasting Legitimate.**

Coasting is legitimate and is highly important in the saving of fuel. Where the grade is long it is best to shut the engine entirely off. If the grade is short better results are had if the engine is kept barely turning over. The gasoline consumption is not as great by this as it is in starting the engine.

Evening is the best time to make long drives, as the gasoline lasts longer than during the daytime hours.

By following rules which have proven efficient any Maxwell driver may make big mileage. It is necessary to take the best care of a car at all times to gain the benefits of gasoline consumption. If the directions are followed any driver will get results that will be a surprise to him.

**Overland Country Club Proves Popular in the Land of Mikado**



Although Willys-Overland advertising recently has featured the fact that the Overland Country Club model is the "most popular Country Club in America," the statement might have been made broader without stretching the truth.

Today Country Club models are to be found in India, Australia, South Africa, South America and in many

other countries to which it has been possible to make export shipments from the United States.

The accompanying photographs show an Overland Country Club model in Japan. One of the scenes shows a car in the shadow of Fujiyama, well-known sacred mountain of the land of the mikado. The other shows a Country Club car surrounded by Japanese street urchins.

**Lexington Company Has Taken a Step Forward**

Articles of incorporation for the Lexington Motor company of Connersville, Ind., have just been filed in Indianapolis. The action rings in a greater era for the already thriving concern, which, until now, has borne the name of the Lexington-Howard company. The new concern, springing out of the old one, is capitalized at \$1,800,000. Of this \$1,200,000 is preferred stock and \$600,000 common stock. All the common stock and a great deal of the preferred was subscribed some time ago. Of the pre-

ferred stock a portion will be held for sale at future times, if that becomes expedient. None will be offered for sale just now.

Frank B. Ansted, who has been head of the Lexington-Howard company, is president and general manager of the new company, which will be greater in all respects than its parent and predecessor. It is not limited merely to the building of motor cars. Under its charter it may build aeroplanes, hydroplanes, motor boats, or any mechanism which is power driven. In brief, the new charter throws open every gate into the immense field of mechanical vehicle manufacturing.

**Cadillacs Break Road Records in Kansas**

A Cadillac Eight roadster and a Cadillac Eight touring car were used between Kansas City and Manhattan, Kan., in the government's recent motor car run, and set new road records between the two points. The object of the Washington authorities was to learn how quickly a message could be sent by relays of motor cars from Washington to San Francisco. The time was less than that taken by fast mail trains.

From Kansas City to Topeka, the Cadillac roadster was driven by Willard McQuiston of the Greenlease Motor Car company. It was a 2-year-old car taken in the day before and made the run without special tuning up. The distance is eighty-three miles, which was made in one hour, thirty-nine minutes, actual running time, or at an average speed of 50.29 miles per hour. The road is very rough and rocky, and in the first half of the distance has a great many turns.

At Topeka, the government courier stepped from the roadster into a Cadillac touring car, which was off and away without delay. Carrying the driver, Louis Nesbaum, the courier, and two passengers, the run was made at an average speed of 45.1 miles per hour, the time being one hour, twenty-five minutes.

These are new records for the distances between the three points, also between Kansas City and Manhattan.

The fastest time of the run was made by the roadster on the twelve miles from Watson into Topeka. At twelve minutes to 10 o'clock a telephone message from Watson said the car had passed there. Eleven minutes later it pulled up at Cadillac headquarters in Topeka.

**Balloonist Lands in Own Yard 100 Miles from Start**

It is well known that spherical balloons, such as are used in making test flights in training men to become pilots, cannot be steered, but must follow the direction of the prevailing air currents. All of which renders more remarkable the experience of Lieutenant Huff, in a flight from the Goodyear Tire and Rubber company's aviation field near Akron, O. The wind currents proved just right to carry him to the region of his home near the Ohio river, and, as his balloon had lost a considerable volume of gas in making several intermediate landings, it became necessary to make a final landing. Flying low, he passed over an automobile, the occupants of which he recognized as acquaintances, and a few minutes after hallooming to them, landed in the yard of his own home, 100 miles from the aviation field.

**Muffler Cut-Outs to Be Eliminated in Future**

As the use of muffler cut-outs is becoming a nuisance, the members of the National Automobile Chamber of Commerce have voted unanimously for their elimination on the cars they build in future, so far as they can be operated from the driver's seat.

and supplying great service in the transportation of the individual and of materials, the use of muffler cut-outs is unfair to the public and adds an unnecessary noise to American life. Cars have ample power so that the slight increase in speed which may come from the use of cut-outs is of no importance. There may be times in adjusting motors where a cut-out is useful, but in such cases it

can be operated from under the car. Almost half of the 110 makers in the chamber do not fit muffler cut-outs to their present cars and all makers voted that they should be eliminated in the new products.

**Or a Microscope.** Fielder Jones advises us to keep an eye on the Browns next season. Business of purchasing a telescope.

**True Hauling Economy Is Accomplished By A Truck Suited To Your Needs**

**A \$350 DEARBORN TRUCK ATTACHMENT and a FORD CHASIS Will Make a Good 1 1/2 Ton Truck**

It is never economy to buy an article because it is cheap. Neither is it economy to buy expensive units so constructed that they are suited to more difficult problems than those confronting your business.

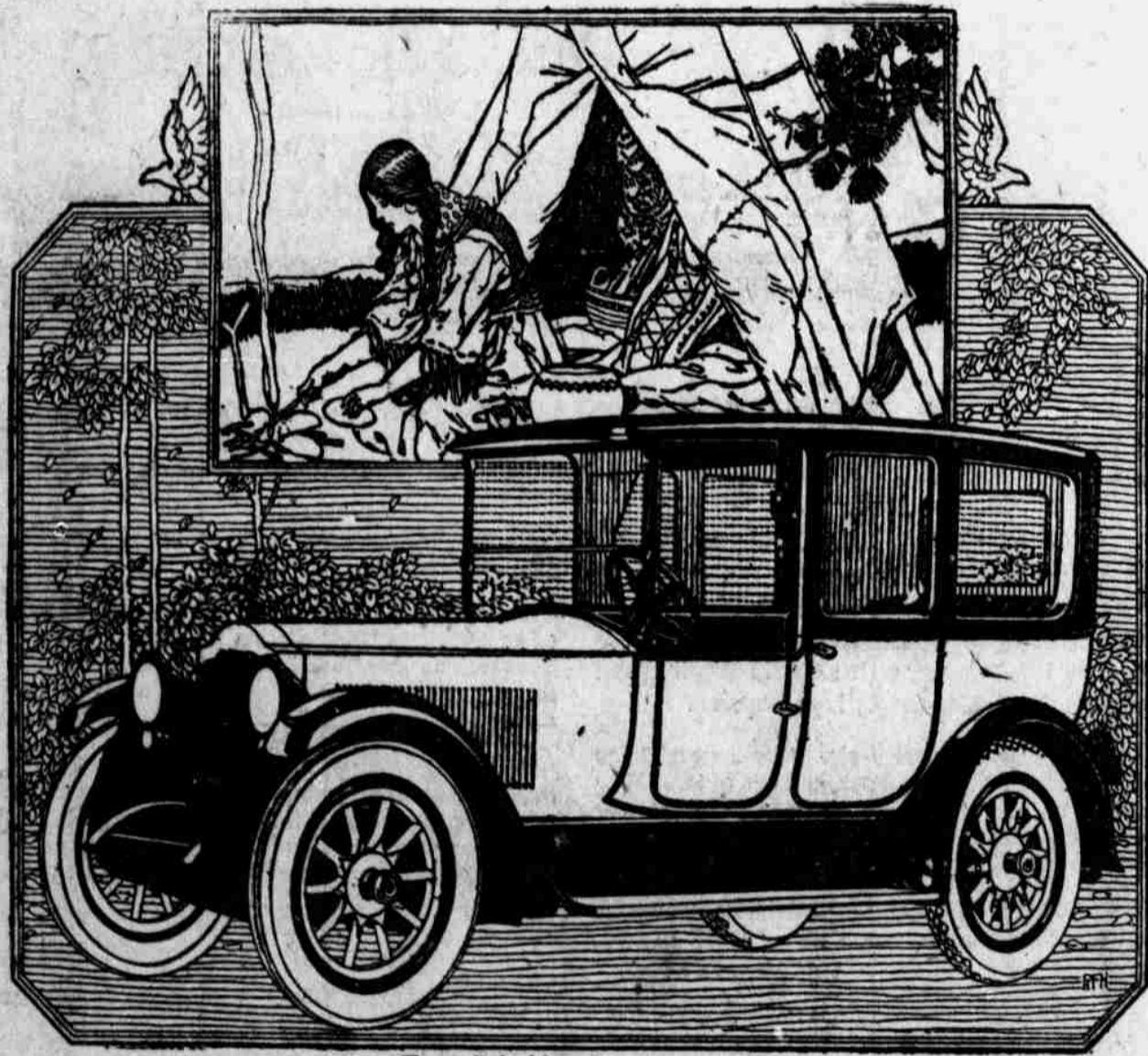
True economy lies in buying the truck which will efficiently perform the tasks confronting your business at the lowest price possible to insure your getting what you want.

For any man needing a 1 1/2-ton truck the Dearborn Truck Attachment attached to a Ford chassis will serve and be economical.

Ask us to prove this to you.

**Jones-Opper Co.**  
2043-45 Farnam St., OMAHA, NEB.  
Distributors Eastern and Northern Nebraska and Western Iowa.

**A. H. JONES**  
HASTINGS, NEB.  
Distributor Southern and Western Nebraska and Northern Kansas.



The new Packard Liberator over passenger

**Woman's power.**

Narrow were their spheres of action—these first women of America.

With their limited equipment, they were obliged to expend great energy to accomplish little.

But today—because of their better equipment—women of America multiply their powers a hundred fold.

They do infinitely more, for they have infinitely more to do with.

And nothing extends a woman's ability to do, as does a thoroughly dependable automobile.

She makes possible for herself maximum efficiency and usefulness when she uses a Packard enclosed car.

Then—she takes with her everywhere the security and comfort of her home.

And she has the satisfaction always of knowing that she rides in utmost elegance—at the lowest feasible cost.

Woman's power of accomplishment—in this year of opportunity—depends upon the efficiency of her equipment.

Seventeen distinctive body styles in open and enclosed cars in the Third Series Twin-six—3-25 and 3-35

Ask the man who owns one

See the Orr Motor Sales Company  
40th and Farnam Sts., Omaha. Also Lincoln and Sioux City



**MAXWELL**

Most Miles per Gallon

Most Miles on Tires

Banker—professional man—contractor—farmer—or wage earner,

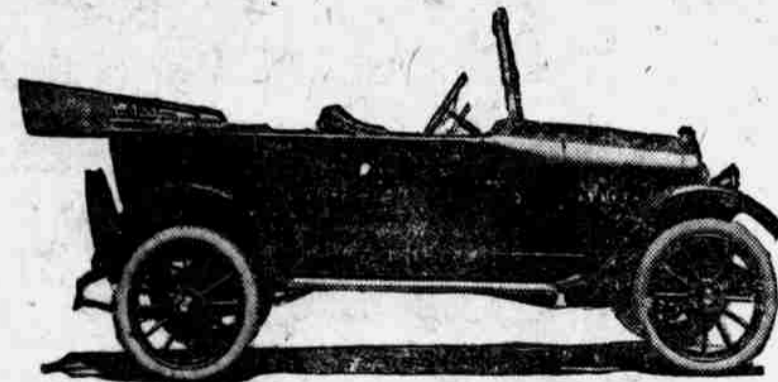
—whatever your business may be, a motor car will save time for you and increase your efficiency.

And we recommend the Maxwell to you as the most economical car on the market today.

Thousands of Maxwell owners operate their cars at a cost of \$6 to \$8 a month.

The Maxwell retains its efficiency for years and has a high second-hand value.

The Maxwell is a genuine business asset for any man.



Touring Car \$745  
Roadster \$745; Coupé \$1095;  
Berline \$1095; Sedan \$1095  
All prices f. o. b. Detroit

**Midwest Motor & Supply Co.**

Distributors.  
2216-18 Farnam St., Omaha, Neb. Phone Tyler 2462.

