

### PRICE OF MARMON UP FIVE HUNDRED

Factory Announces Big Raise Because of the Increase in Cost of All Material.

Announcement has recently been made by the Nordyke & Marmor company of an advance of \$500 in the price of all models.

"This advance will take effect almost immediately," asserts H. Pelton, Marmor distributor. "We have a load of Marmors on the road now, which were purchased at the old price, and of course we shall allow purchasers the advantage of the present prices on these, but after that Marmors cost \$500 more.

"There is very little we can say regarding the advance in price except that it was necessary in order to maintain the present quality of Marmor products. Nearly everyone who is interested in the purchase of a motor car is familiar with the material situation. Prices have advanced more than 300 per cent on some articles and it is a tribute to American manufacturers to keep prices as low as they have."

### Packard Closed Models Are Very Distingue

The approach of autumn is heralded to the motorist not so much by the turning of foliage to rich colors, as by the chillish wind that calls for wraps on the evening's ride, which has become an institution with him. And he thinks of the enclosed car.

In the third series line of Packard Twin Sixes there are ten styles of enclosed carriages.

Women who have learned to preside at the steering wheel show a marked fondness for the modish coupe on the shorter chassis. Professional men, especially physicians, also like the coupe.

The transportation demands of formal and informal social usage are met by the limousine, imperial limousine—the imperial has a fully enclosed driver's compartment—and the landaulet.

The brougham for seven passengers combines the roominess of the large capacity car with the friendly atmosphere of the car for smaller parties and permits the owner-driver to be companionably one of the party. There is no partition and there are individual front seats with an aisle between.

A very smart carriage, new to the Packard line, is the brougham for six. The top is somewhat lower than other enclosed cars and is the very latest style in straight-line roof effects.

The landaulet is the choice of many who desire in one vehicle the advantages of an open car and an enclosed carriage. The adjustable rear quarter of the landaulet may be thrown open in pleasant weather.

All types of Packard enclosed cars, except coupe and six-passenger brougham, may be had in two lengths of wheelbase.

### Allies Waive Boxer Payment for Five Years

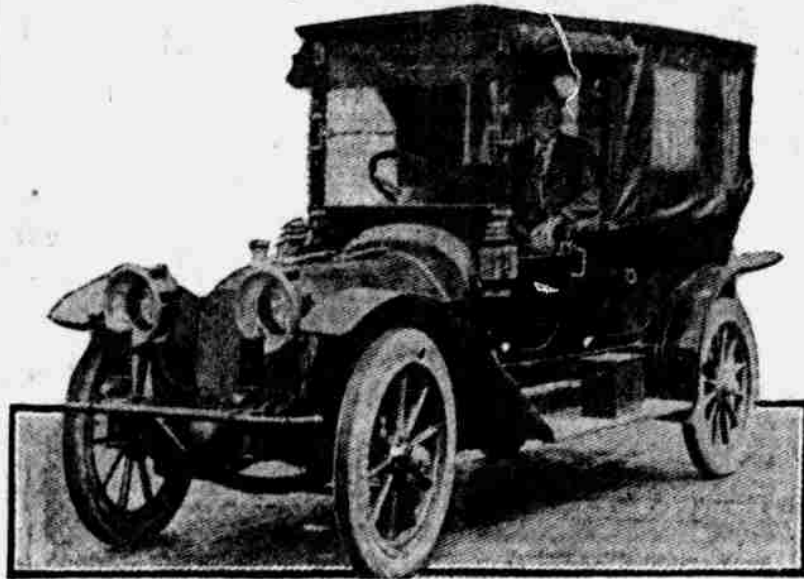
Peking, Monday, Sept. 10.—(Delayed.)—Ministers of the entente powers at Peking have advised the Chinese foreign office that their governments are willing to waive the Boxer indemnity payments for five years. Russia waives only one-third of the first portion of the indemnity, requiring the remainder because of its financial straits.

The United States, it is said, probably will ratify the action of the entente nations, but will not waive its portion of the Boxer indemnity, which is necessary to maintain the Chinese students in America.

### Food Shipments to Canada Must Be Licensed

Washington, Sept. 15.—Shipments of wheat, wheat flour, butter and sugar to Canada and Newfoundland hereafter will be permitted only under the same form of license necessary for their export to other countries, according to a new ruling of the exports administrative board. The new requirement, it is understood, is not intended as a step to restrict exports to Canada. Shipments in small lots, under certain conditions, are excepted from the order.

### Small Repair Bills for This Car



A rather unusual record has been "hung up" by the Pierce Arrow shown in the above picture, which has to its credit a mileage of 146,000. It also bears the distinction of being a "blaze" traveler, acquainted with the dust and snow of the southern and middle states, California and Florida included.

The car was purchased in 1910 from the Omaha agency by C. H. Morrill, a banker at Stromburg, Neb., and in May, 1917, it received its first overhauling in the shop of the J. T. Stewart Motor company.

Mr. Morrill has kept an approximate check of repair bills and up to the time of overhauling they had amounted to \$219, which is one-quarter of a cent per mile. This, by the way, is an unusual record for repair bills on a car that has been driven under all sorts of conditions for seven years.

It is rather interesting in this connection to learn that the same chauffeur who drove the car from Omaha in 1910 is on the job today. His name is Edward Bell.

### War Tank Aids Army Recruiting Officers

Recruiting officers in the Chicago district have been assisted materially in their efforts during the last few weeks by a specially constructed armored car of the tank species. The tank, a formidable looking object with heavy guns mounted in genuine war-time fashion, an American flag flying from the top and a recruiting banner on the rear, has attracted interest to such an extent that streets are often blockaded when it passes for a moment on a corner. The pauses are frequent, incidentally, for the tank is used by recruiting officers as a platform from which addresses are delivered. The tank is built over a Dodge Brothers motor car, the engine outfit having been placed at the disposal of the government officers by the Dashiell Motor company, Dodge Brothers dealers in Chicago. Through an arrangement just made by the Detroit factory, the same tank will appear in many other leading cities of the country where recruiting for various branches of the service is still in progress.

### Look for Heavy Sales Of Stronghold Tires

Announcement was made last week by the Rubber Products company of Barbertown, O., to the effect that it had signed a contract with the Consumers Refining company of Omaha for the distribution of Stronghold tires.

The Consumers Refining company is expected to make an excellent showing in the matter of sales owing to the completeness of its organization in this territory. Most every garage in this section handles one or more of the products of the Consumers Refining company and if Stronghold tires can be introduced from all these stations a sales record of a startling nature will be forthcoming.

### Quintet, Fifth Nebraska, With Machine Gun Co.



Top Row, Left to Right—Leslie Rupert, Alwyn Amos, Lyle Hurt. Bottom Row, Left to Right—Corporal Stevens, manager; Glen Sanders, Charles Reeves.

### Auto Bandits Raid Village; Get Seven Thousand Dollars

Battle Creek, Mich., Sept. 15.—Six automobile bandits drove into the town of Climax, about twelve miles south of Battle Creek, early this morning, cut all the wires, held up the villagers, blew open the safe at the State bank and got away with \$7,000.

These boys sang their way to Lincoln and back for Omaha day at the State fair last week. They also have been singing in Omaha and Wednesday night were the guests of Mrs. A. S. Williams, Mrs. William G. Fuller and Miss Bertha Ellingwood at the home of Miss Ellingwood, 1848 North Seventeenth street, where they sang for their hostesses. They will sing on the way to Deming at all the stops.

### All Batteries Need Proper Attention

"Summer usage is not any rest cure for batteries," says R. C. Smith of the Delco-Exide service station. "The batteries in most cars have been working mighty hard all summer with very little attention. During the height of the motoring season it is not likely that many cars have spent much time in the garage; consequently hundreds of batteries have been forgotten and will be until they show signs of trouble.

"Cold mornings will soon be coming on. This will require more power from the battery to start the car. This demand for additional power will be too much for batteries that have been neglected all summer and repair bills will be the result. However, it is not yet too late to guard against these repair bills in many cases if the much needed attention is given the batteries now."

### Horse Is Fast Giving Way to Motor Vehicle

"If you wish to gain an idea of how rapidly and surely the motor truck is taking the place of the horse, just visit a little country town that you are familiar with, but have been away from a number of years," says C. W. Francis of the C. W. Francis Truck company.

"The other day I had occasion to drop in on a fair-sized town in the interior part of the state that I had not visited since 1912, and one of the very first things that attracted my attention was the absence of the old horse-drawn butcher cart, the grocery wagon and the bakery van from the main street, which used to be regarded as permanent fixtures of the community. The motor truck and the automobile were the only vehicles to be seen on the thoroughfares during my few days' stay in the up-state town."

### Threaded Rubber Keeps Battery Long On Job

Discussing the new battery equipped with threaded rubber insulation, which was recently announced by the Willard Storage Battery company, after having been in use on 35,000 cars for over two years, Elmer Rosengren, the Willard representative in this city, told an interesting story of the performance of one of these batteries in South America.

"We recently got word from the home office," said Mr. Rosengren, "that a Willard battery with a threaded rubber insulation was sold in Georgetown, British Guiana, where the extreme heat usually limits the life of wood separator batteries to a year or less. This battery went into service the first of October, 1915. About August 1 of this year the dealer who sold the car wrote in to the Willard factory to say that after twenty-two months of hard service the threaded rubber insulation battery was still on the job.

"During all this time it has been given only a few minutes' attention a week—that is, filled with distilled water and specific gravity taken with the hydrometer. Climatic conditions made frequent filling with water necessary.

"Merely as a matter of precaution, the owner had the battery taken off, washed out with clean water and re-filled, and the battery went back into service good apparently for another long period of active work."

### Elgin Closed Car to Be Ready for Sale Soon

Frank P. Cavanagh of the Motor company, distributors for the Elgin Six, states that the Elgin Motor Car corporation has added to its line a closed car which will be ready for delivery September 25.

### HE WHO RUNS MAY READ

Advertising manager hits on novel plan to attract motorists.

He who has lots of "pep" will easily earn his salt.

Even the postage stamp can be licked if you do the job behind its back.

Those who pay cash seldom owe even an apology.

Some people never crack anything, not even a smile.

The steam that blows the whistle is nothing but hot air.

Many a good physician goes from bad to worse.

Early to bed, early to rise, and you don't meet many prominent people.

These and hundreds of other "punch" axioms appear from day to day on the bulletin boards in front of the National Refining company's White Rose Gasoline service stations, here in this city.

Motorists as well as pedestrians look each day to see what will be said next.

The idea was originated by Charles L. Archbold, advertising manager, and replaces the old market price sign.

# Ford

## THE UNIVERSAL CAR

The universal service given daily by more than two million Ford cars is the best proof of their all around usefulness. To clinch the matter, just talk a few minutes with the owner of a Ford car. He won't waste any time in telling you of the satisfaction and profit it brings him; of its value in business and in giving pleasure to his family. You'll find him proud of his car because he knows from experience its positive dependability and its sure economy. He is never afraid to put it to any reasonable test, while the economy in operation and maintenance are no small factors in his pride of ownership. The more you think of it the more will you realize that a Ford car is your necessity.

Runabout \$345; Touring Car \$360; Coupelet \$505; Town Car \$595; Sedan \$645; One-Ton Truck Chassis \$600. These prices f. o. b. Detroit.

Any one of the following Ford dealers will take your order, assuring quick delivery and a satisfactory and courteous after-service.

- SAMPLE-HART MOTOR CO., 18th and Burt Sts.
- UNIVERSAL MOTOR CO., 2562 Leavenworth St.
- NICHOLS-RICE MOTOR CO., 20th and Ames Ave.
- McCAFFREY MOTOR CO., 10th and Howard Sts.
- HOLMES-ADKINS CO., 4917 South 24th Street.

Make the acquaintance of the Ford dealer near you

## Exide Battery Service



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—All cars

Puts "Pep" in  
Battery Performance

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THE GIANT THAT  
LIVES IN A BOX