

Girls' Shop Offers

A wide range of styles and prices in the newest wear for Fall.

New Fall Coats, \$10 to \$39

Of Velour, Velvet, Zibeline, Cheviot, and Pom-pom material; large shawl collars, beautifully trimmed with fur, and others smartly tailored; especially made for growing girls who are hard to fit. Sizes, 12, 14 and 16 years.

Girls' Frocks, \$8.95 to \$22.50

Very charming little creations, made on the smartest lines; Serges, Plaids, Silks, etc.; in all good colors.

Girls' New Fall Tub Dresses

Made of fine materials; good styles, long sleeves, and all fast colors; sizes 6 to 14 years. **\$1.50 and \$1.95**

Second Floor.



Brandeis Stores

SETS THE PACE FOR GROWING OMAHA

Women's New Fall Suits, \$35

The Acme of Style and Good Service

Broadcloth, Serge, Silvertone, Cheviots, Velvets, Velours, Poiret Twills and Jersey Cloths are employed to the best advantage.



One of the models, for example, is made after this fashion—Silvertone, which is a very fine velour with a little softer finish, made into a suit with coat having a semi-fitted back, mannish style with vertical slot pockets barely visible because of their excellent tailoring. Half turned back cuffs and large pointed collar. Straight line tailored skirt with belt and tailored pockets. This is a very nobby suit, but there are scores of others, at..... \$35.00

Other Suits are trimmed with fur collars and cuffs and a wide border of fur around the bottom of the coat. Belted style, making them semi-fitted. Trimmed with self-covered buttons.

The Colorings in this lot of Suits at \$35.00, are Navy Blue, Beet Root and Reindeer Brown, Black, Viyella Green, Burgundy, etc.

IT IS INTERESTING TO SEE that the military influence, more or less modified, is shown in many suits.

Second Floor.

New Fall Blouses \$3.98 to \$6.98

Made of Beautiful Georgette Crepe

About 50 new models in this group—all very charming, indeed. New striped and plaid Blouses, to be worn with tailored suits; the very tip of Fashion.



Semi-Tailored models \$3.98 to \$5.98

Crepe de Chine Blouses

All the new models, high or low neck, some two-in-one collars; can be worn either high or low style **\$3.98 to \$8.98**

Dressy Georgette Blouses, in the new suit shades..... **\$5.00 to \$15.00**
Black Blouses, wonderful assortment of Georgette Crepe and Crepe de Chine..... **\$3.98 to \$10**

Second Floor.

Fall Gloves

At Modest Prices



Imported and Domestic made kid gloves still at moderate prices in this Glove Store. Here our buying power and foresight enable us to offer you good savings.

Our kid glove stocks are complete and our prices are way below today's market quotations. For instance, we are selling:

Women's Two-Clasp Lamb Gloves, Imported From France, at **\$1.25 a Pair**—If we were to buy these gloves in today's market, we could not sell them for less than \$1.75 to \$2.00.

Also Women's Real Kid Gloves at **\$2.00 a pair** which we would have to sell at \$2.50 or more if bought in today's market.

These real kid gloves imported from France come in black, white, tan and gray. The latter shades—light and dark. They come either plain or with black embroidered backs.

Another lot we wish to mention (illustrative of the values we are offering) is a quantity of about 50 dozen real French Kid Gloves, in white only with black backs, which we are selling at **\$1.50**. If we would buy these today, we could not sell them for less than \$2.25 or even more, and so, throughout our Glove Store we are giving proportionate values—greater than ever before.

We, therefore, wish to urge upon you the wisdom of prompt shopping. Our quantities are liberal—yet at the prices at which we are selling these gloves they are sure to be depleted, are long.

We want to mention in particular that our stocks of Perrin's Imported and Domestic Gloves are altogether complete now.

Main Floor.

Featuring Two New Styles

In Beautiful Fall Shoes At \$10.00 a Pair

New shades of Quicksilver Gray and Field Mouse—all-over kids, lace style. 9-inch tops. These have light hand-turned soles and kid covered Louis heels. They have the new wave top and show new perforations in vamp and top.

We consider these two styles the best we have seen at this price.

Main Floor, Rear.

A New Millinery Service

That Is Making a Host of Friends



VELOUR HAT, \$7.50
VELVET HAT, \$2.75

Misses' and Junior Hats, \$2.75

Four styles of smart All Black Lyons Velvet Tailored Hats, (as shown in the illustration), suitable for girls from 8 to 15 years. Some with ribbon bows and some with black grosgrain ribbon ends, finished with velvet balls or pleated ends of ribbon. There are Chin-Chin Sailors, soft crown close fitting Hats, straight brim hats, etc.

Velour Body Hats, \$7.50

(As shown in the illustration)—in dark shades, such as Taupe, Brown, Purple, Navy, Black, etc. Trimmed with bands of Chenille, embroidered ribbon, finished with smart bows on the side. Just right for street or sport wear.

Second Floor

Smart Styles in 'Youthful' Wear For Misses and Small Women

The finest art of the dress designer has been employed to make these garments embody that intangible "youthfulness" that every woman so much desires in her wearables—and this is especially notable in this Apparel we are showing for Misses and Small Women for Fall wear.

New Suits in all the most wanted colors and materials, Serges, Tricotines, Gabardines, Silvertone, Velvetine and Velour. **\$25.00 to \$65.00**

Special Showing of Coats

New Tailored Street Frocks, in Serge or Gabardine, also Tricotine **\$19.75 to \$55.00**

SMART SUITS

All the very newest models are shown in this season's smart materials **\$25.00 to \$85.00**



Knit Underwear Offerings

Women's Venetian Silk Vests, pink and white, prettily embroidered, or plain ribbon shoulder strap; **\$1.79** very special, at.....

Women's Venetian Silk Bloomers to match vests, all sizes, very special, at..... **\$1.95**

Women's Union Suits, silk top, lisle body, regular and extra sizes, very special, at..... **\$1.19**

Women's Union Suits, fine grade of cotton, no sleeves, ankle length, or short sleeves, knee length; **75c** splendid garments, very special, at.....

Women's Munsing Wear, fine grade cotton suits, no sleeves, ankle length; short sleeves, ankle length; long sleeves, ankle length; regular sizes **\$1.25 and \$1.59**. Fine line of same style garments, out sizes, **\$1.90** at.....

Women's Fine Grade Cotton Union Suits, all sizes, very special, at..... **39c**

Boys' and Girls' Heavy Fleeced Lined Union Suits, fine quality of cotton, splendid fall and winter garments, 6 to 10 years **89c**
12 to 16 years **\$1.00**

Misses' Union Suits, fine grade cotton, medium weight garments, 4 to 8 years. **59c**
12 to 16 years **75c**

Munsing Wear for Children, fine cotton garments, medium weight, high neck, long sleeves, ankle length, 1 to 8 years **75c**
10 to 12 years **\$1.00**
14 to 18 years **\$1.39**

New Neckwear For Fall

Is Extremely Fascinating

Fashion has been extremely liberal in her variations of Neckwear for Fall—and the stock we are showing is extremely broad in style and price range.

Marabout Capes, a beautiful line, plain and ostrich trimmed—**\$5.00 to \$12.50**

New Tuxedo Collars, for suits, coats and dresses, in Satin, dainty Swiss Net and Pique. This very attractive collar, **98c** upward from.....

Attractive Collars, hand-somely trimmed and embroidered, in Swiss Net, Georgette, etc., **50c** special, each.....
Main Floor.

Eastman Kodaks And Photo Supplies

Every season of the year is a good picture-taking season and the Eastman Kodaks are the best picture takers that we know of. Full line of Kodaks and Supplies.

SPECIAL—We develop films free of charge when prints are ordered here.

Main Floor, Entrance to Pompeian Room.

The Great Sale of

Drugs and

Toilet Articles

Continues Until 9 p. m. Saturday.

Fine Savings for Everyone.

Rousing Values in Boys' Wear

Ride On the Moving Stairway Right Into The Department



To celebrate the removal of our Boys' Clothing Department from the Third Floor of the New Building to the Second Floor of the Men's Building, we shall offer some very exceptional values for Saturday. Every mother of a boy should read this announcement carefully—it means good savings.

Two Pair Pant Suits **\$6.50 to \$15**
With Double Seat and Knees

We call them "NIKS" and they are undoubtedly the most serviceable suits we have ever had to show—reasonably priced for the long service they will give.

One Table of Boys' Suits

Two-Pair of Pant and Single Pant Suits, odd lots from the past season, every suit a great value—
At \$4.95

One Table Wash Suits

at **\$1.20 to \$2.20**
At very special prices. Here is the chance to buy a goodly supply—
\$2.00 to \$2.50 Suits. \$1.20
\$3.00 to \$4.50 Suits. \$2.20

Knickerbocker Pants

GUARANTEED FOR SIX MONTHS—Here is something new and an offering that every mother will take quick advantage of. Four patterns to choose from and another pair cheerfully given if they do not wear the full six months. Our guaranteed back of every pair.

Boys' Sweaters, Great Assortment

Sweaters for boys, in every color, plain and stripes. Shawl Collar Sweaters, button-to-neck styles and V-neck effects. Strictly all-wool Sweaters, in plain colors or fancy trimmed, for little fellows from 5 to 9 years. **\$2.25**

Plain Color Sweaters, all color stripes, for boys from 8 to 16 years of age, at..... **\$3.50**

Boys' Blouses, Great Values

Madras, Percaloes, Cheviots, etc., splendidly tailored, neat, conservative stripes in various colors, to the bright colored novelties. Every color absolutely fast. **Each, at 65c**

SPECIAL—Be sure to let the boys ride up on the Moving Stairway.
Second Floor, Men's Building

Excellent Hosiery Sale

Women's Silk Hosiery, in lace stripes, also plain and fancy stripes. New shades. Lisle tops, reinforced soles, heels and toes; worth up to \$1.50, **\$1.25** at.....

Women's Fiber Silk Hose, in colors, also black and white. Seamless, fine quality, spliced heels, toes **65c** and lisle tops. Worth 75c, at.....

Women's Fiber Silk Hose, black, white and colors. Double heels and toes. Irregulars. **35c**

Women's Silk Lisle and Fiber Hose, in white, **25c** black and shoe shades. Worth 35c.....

A Big Lot of Thread Silk Hose, all fancy stripes, fast colors. Spliced heels and toes, garter tops **\$1.00**

Children's Lisle Hose, fine ribbed, double heels and toes. Fast colors. Sizes 5 to 8 **25c**

Men's Lisle Hose—The Bachelor's Friend Brand. All sizes. Colors black and white and champagne, **35c** at.....

3 pairs for **\$1.00**

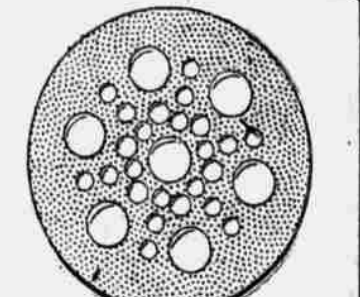
Boys' and Girls' Medium Ribbed Hose in Black. **39c** All sizes. Black Cat brand.....

Special Saturday Night DINNER

75c

From 5 to 8:30 P. M.

- Cream of Tomato Crouton Souffle
 - Young Onions Celery Hearts
 - Radishes Olives
 - Half Broiled Spring Chicken on Toast, en cresson
 - Au Gratin Potatoes
 - Corn on the Cob
 - Tomatoes and Head Lettuce, Torque
 - Hot Rolls and Hot Corn Bread
 - Green Apple Pie or Black Raspberry Pie a la Mode or Pumpkin Pie
 - Ice Cream and Prune Cake
 - Tea, Coffee, Milk or Iced Tea
- Special Musical Program



Gate City Cut Glass Lens

Absolutely no glare; meets all the requirements of the law.

All Sizes, Saturday, at **89c**
Crown Staffordshire English Bone China Tea Sets, daintily decorated in pink and green; 24 pieces, the set **\$25.00**
Mason Quart Fruit Jars, a dozen Saturday, for **69c**
Haviland China Dinner Sets, plain Derby shape; beautifully decorated with coin gold; 44 pieces, the set for..... **\$48.50**

Main Floor, entrance to Pompeian Room