

## REFINED MAXWELL SHOWN BY DEALER

Minor Improvements Only Add to Value of Car Without Changing One Model; Has Longer Wheelbase.

The latest word in automobiles in Omaha is the refined Maxwell car for the 1918 season just received by C. C. Wray, the local Maxwell distributor.

Besides several important improvements, which greatly enhance the value of the Maxwell there are many lesser refinements which add to the car's mechanical perfection, although there has been no fundamental change in the one model chassis.

In the Maxwell today the depth of the frame members has been increased from three to six inches. The former method of attaching the body to the frame by the use of brackets has been discarded and the body now rests directly upon the frame itself, which greatly strengthens the car. The elimination of the noisy splash guards, made possible by the change, is appreciated by motorists.

The wheelbase has been increased by half a foot this season, its length now being 109 inches. The body is also roomier.

Another improvement is the compensating underslung rear spring now used by the Maxwell. This type of spring is the same that has recently been adopted by many of the manufacturers of the highest priced cars. The longer wheelbase, with the underslung compensating rear spring, not only improves the riding qualities wonderfully, but makes for even greater "roadability"—a feature always noted in Maxwell cars.

There has been installed an improved strainer and sediment bulb in the gas line.

An electric lock controls the starter, making it impossible to mesh the pinion and fly wheel, while the motor is running. A heavier pinion is used in the rear axle. A larger gas tank has an improved gauge and filter pipe.

### National Motor Cars Are Popular in Washington

If you stand on the curb of Pennsylvania avenue and toll off the owners of National motor cars that pass in the stream of traffic down the main boulevard of Washington, you can hit the center of the vocational census target every time by quoting the "rich man, poor man," etc.

The national capital, with its diplomats and military and naval attaches from every nation, has a most cosmopolitan coterie of National owners, according to George M. Dickson, president of the National Motor Car company of Indianapolis.

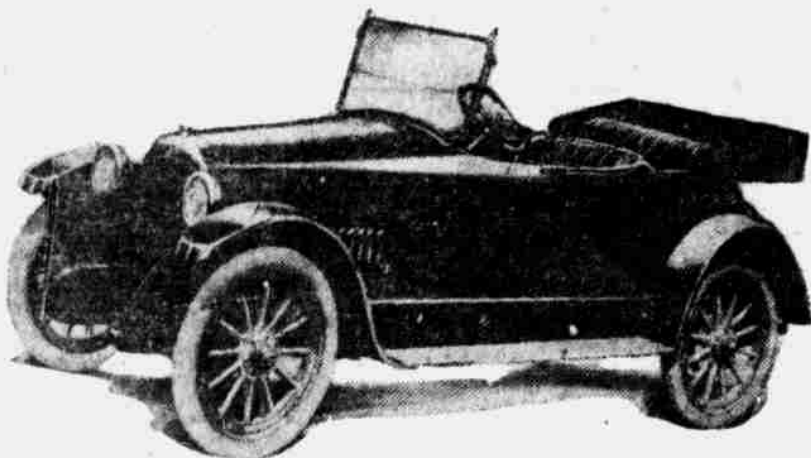
Cars bearing the National trademark wait in front of the Army and Navy club for officers who are the graduates of West Point and Annapolis," he said. "You also will see them parked in front of the state and treasury buildings where their owners are employed in the government service. Members of the house and senate ride to and from the capitol in National cars purchased in Washington or brought with them from their home cities.

The National owners of the national capital also include a wealthy newspaper publisher, a millionaire turman whose horses have won classics, a prominent clergyman, the manager of a meat market, several real estate dealers, a grocer, cigar store proprietor, physicians and attorneys."

### Pittsburgh Pug Now in Army Would Box Dillon

Jack Levin, a Pittsburgh middleweight, who is doing "his bit" in the regular army, is anxious for a match with Jack Dillon, the Indianapolis boxer. They were matched about two years ago, but the contest was postponed. Levin is stationed at Fort Benjamin Harrison. He will be granted a furlough if a match is arranged.

## Nash Roadster Holds Four Passengers



Formal announcement of the new Nash car is made today. While recent developments at Kenosha have indicated that the new Nash car was practically ready for the market, not until today's announcement was any official assurance given by the Nash Motors company that the new Nash car was on its way.

The type of motor that is being manufactured for this new model represents a step forward in motor construction. Those who have been fortunate enough to secure inside information state that the engine is remarkable for its simplicity of construction; while it represents a standard type of motor now in general use rather than anything radical, yet it is enough different to set new design of construction.

The production in the mammoth plant is being pushed in order to finish up a quantity of these new cars so that they will be in the hands of the big motor car merchants distributing the Nash product by September 15.

The new car was unveiled before the organization of Nash distributors at the factory in July. It was received with the immediate approval of this new distributing organization, which was gathered around the Nash Motors company by General Sales Manager C. B. Voorhis in record time.

The fact alone that the new car even surpassed the expectations of what this distributing organization believed the Nash Motors company would be able to produce practically assures the immediate acceptance by the public of the value represented in this car.

torists to buy early. There is also much talk of limited supply of automobiles. This, of course, is indefinite because it depends on the war situation.

### Overland Makes Record In Climbing Mountain

Samuel Bullman, theatrical manager of Dallas, Tex., in St. Louis, Mo., the other day told a story about the touring efficiency of the Overland Light Four, saying:

"May 28, with my wife and daughter, I left Dallas and up to my arrival in St. Louis, on my way home, traveled approximately 2,000 miles over treacherous roads without having lifted the hood of the car, except for oiling purposes."

Bullman's tour took him through Texas, New Mexico, Wyoming, Montana, Yellowstone park, North and South Dakota, Minnesota, Iowa, Illinois and Missouri. His car, without trouble, climbed the Raton pass, which rises 12,000 feet in a distance of twelve miles. In one day he had to ford eighteen creeks and small rivers.

Time after time, Bullman said, he had to turn out for other makes of cars, which were in distress, and more than once he aided much larger and more powerful machines.

### Test Gasoline Used on Actual Touring Trip

"Something educational rather than spectacular" was the effect aimed at in an economy test by the King Motor Car company to test for the benefit of King owners the amount of gasoline per mile required under ordinary touring conditions by a King eight-cylinder seven-passenger touring car, declares W. L. Kelly of the Noyes-Killy Motor company, Omaha, Neb.

So a King Eight, not specially prepared in any way for the run, was started from Pittsburgh for Milwaukee, a distance of somewhat more than 616 miles. In applying for a sanction from the American Automobile association, it may be mentioned, the King Motor Car company requested that the rules and regulations be of such a nature that the record would show a car owner's economy test. No speed records were aimed at, the principal object of the company being to reproduce average touring conditions exactly.

### Auto Supply Company Moves to New Location

Announcement was made last week by the United States Auto Supply company to the effect that they are moving to their new location at 606-8-10-12 South Fourteenth street, where they have remodeled a building for occupancy.

The United States Auto Supply company is a firm two years old which has, under the able management of L. C. Kohn, advanced to a leading position among the automobile supply houses of Omaha.

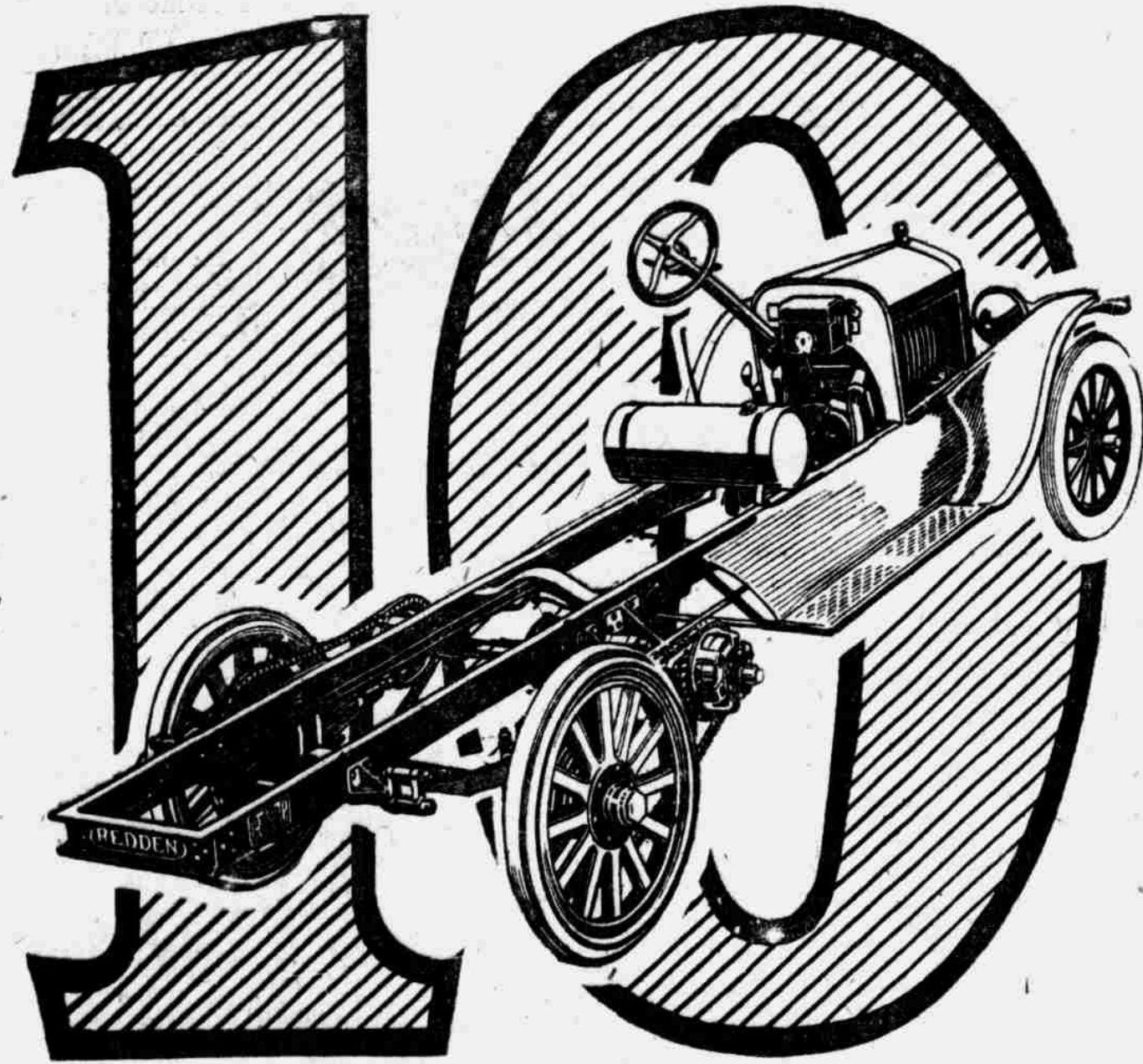
### People Buying the Higher Priced Cars to Save Advance

In speaking of the brisk demand for higher priced cars, which is so evident, Carl Changstrom of the Standard Motor Car company, Westcott distributors, attributes it to a general belief that car prices will advance materially during the next year.

Numerous prospects we demonstrate the Westcott to seem to feel that it is economy to buy the car they like best regardless of price. Of course there will always be a greater market for the moderate priced car, but in the higher priced field many prospects are buying sooner than they had planned in order to save on the purchase price."

### Expect State Fair to Be Good Car Salesman

"Much is looked for from an actual sales standpoint at the state fair this year by almost all of the automobile dealers," says Mr. Hayward of the McIntyre-Hayward Motor company. The immediate reason for this conclusion is the upward trend of material prices. It will force many mo-



# The Ten Big Features that Proclaim the REDDEN TRUCK

## The Biggest Value On the Market

When it comes to hauling and delivering your goods at half the present cost, hauling them farther and faster, the Redden has no equal in the whole realm of truckdom.

Big national concerns, such as Armour & Co., Coca-Cola Co., Great Western Oil Co., General Electric Co., Consolidated Gas Co., these and many others in a multitude of businesses are using the Redden because of its ten big points of superiority, and because it saves them money.

Compare the Redden, point for point, with any ton truck on the market that sells for twice the money. These ten Redden advantages will surely convince you.

- 1 Built oversize throughout to stand up and give better service under the hardest day-in-and-day-out service.
- 2 Has five brakes—two extra service brakes on the jackshaft—an exclusive Redden feature.
- 3 Extra heavy truck springs, extra heavy castings.
- 4 Strong, sturdy frame construction renders it proof against all weaving and twisting.
- 5 Heavy steel spring shackles carry the load instead of transmitting it to the Ford axle bearings.
- 6 Oversize solid steel axle provides ample margin for overload; has enclosed brake drums and heavy-duty bearings.
- 7 Oversize 34 x 3 1/2 tires provide greater carrying capacity, greater mileage and tire economy.
- 8 Oversize adjustable radius rods; extra large and heavy hub flanges—and so on throughout—extra large, strong and sturdy at all points.
- 9 Manufactured—not assembled—in our own great plant. This insures accuracy of workmanship, finest materials, high-grade construction. Prompt deliveries—vital both to dealer and purchaser.
- 10 Licensed under the famous Cook Patents which are basic and dominating.

Yes, see all this Redden superiority for yourself. No matter what you're now using for delivery and haulage purposes—costly trucks or horses—the Redden will give you better service, and will cut delivery costs one-half!

## WESTERN MOTOR CAR COMPANY

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WALTER S. JOHNSON, Secretary and Sales Manager. E. V. ABBOTT, Vice President and General Manager.  
Branches—Lincoln, Hooper, Hastings, Nebraska, and Wichita, Kansas.  
See The Redden at The State Fair, Lincoln, Neb., September 2d to 9th.

### Redden Motor Truck Company, Inc., Chicago, Ill.

Dealers: This is your opportunity to get the strongest truck, backed by the strongest company. Our proposition is unusually liberal. You can not afford to take on any line until you have seen the Redden.

# REDDEN

## TRUCK-MAKER

\$350 and a Ford Make a Sturdy One-Ton Truck

Can Be Equipped With Any Type of Body

Licensed Under Cook Patents Which Are Basic and Dominating

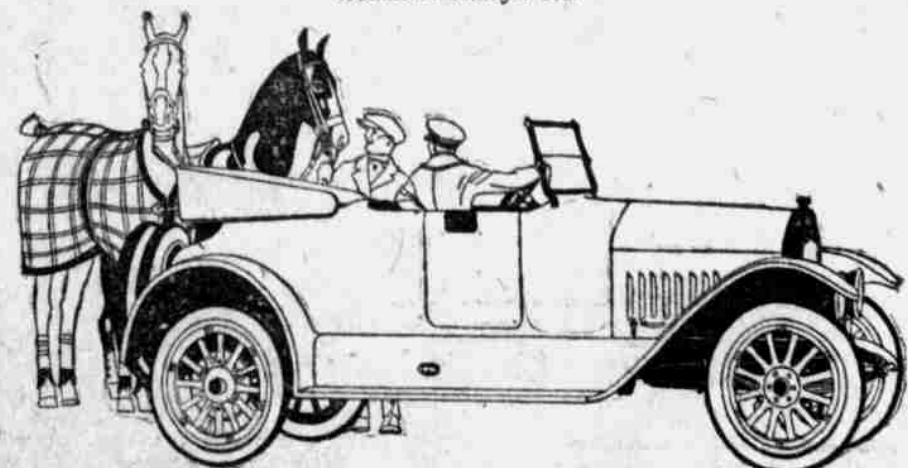
# National

## 6 & 12-CYLINDER CARS

The unusual beauty and comfort of the new six-cylinder National are only the surface indications of a quality that extends throughout the entire car. In performance, design and value, it is such a car as the pioneer maker of American Sixes might be expected to produce.

The Six \$1995 • The Twelve \$2595

NATIONAL MOTOR CAR & VEHICLE CORP., INDIANAPOLIS  
Seventeenth Successful Year



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