



Society

ENTERTAINS EVENING SOCIETY MEETING



MRS. LOUIS E. MOON.

By MELLIFICIA—Aug. 31

Travelers Return with Fall.

The last day of August marks the end of the summer season of 1917. Now no excuse remains for the Omaha families, who have spent the last two or three months at the far corners of the continent in search of surcease from heat, to hide in their covets and mountain fastnesses. Some of them with smaller children who must begin the winter school season have already returned, and others have left summer lodgings to come home leisurely by devious routes.

Delaying the opening of finishing schools and colleges gives some extra time to the members of the school set, but many of them prefer to enjoy this additional time at home during the Ak-Sar-Ben festivities.

Mr. and Mrs. George E. Barker, jr., have been home from Estes Park for several weeks. Mr. Barker, sr., came home last Sunday, and Mrs. Barker will follow later.

Mr. and Mrs. M. W. Cavanaugh and daughter, Dorothy, are expected home this week-end from Estes Park. Mrs. F. J. Stack has given up her cottage at Fish Creek, Wis., and will arrive in Omaha Saturday.

Mrs. Warren Blackwell returned Wednesday from Chicago, where she has been staying at the Edgewater beach hotel.

Mrs. R. Beecher Howell and Miss Dorothy Hall are two other Omaha travelers who left Chicago Tuesday night for home.

Mrs. S. D. Barkalov and Miss Caroline Barkalov, who have been at Long's Peak Inn, are expected home from Estes Park tomorrow morning.

Mr. and Mrs. Milton T. Barlow and son will return from Long's Peak Inn, Estes Park, tomorrow morning.

Mrs. Sam Burns and children are expected home in about a week from Prior Lake, Minn.

Golf Champion Entertained.

Miss Louise Pound, former state golf champion, came to Omaha Tuesday night to visit Mrs. W. W. Richardson. On Wednesday morning she played nine holes with Mrs. Karl A. Linger and later attended a golf picnic luncheon at Happy Hollow club. In the afternoon she played an eight-hole foursome with Mrs. F. J. Despecher, Mrs. Walter G. Silver and Mrs. E. H. Sprague. After that Miss Pound played a nine-hole match with Mrs. E. H. Sprague. The scores were: Miss Pound, 46; Mrs. Sprague, 49. Thursday Miss Pound played at the Council Bluffs Rowing association with Mrs. Linger and Mrs. Despecher. Today Miss Pound will play with Miss Silver at Happy Hollow and leaves for Lincoln on the evening train.

Lawn Fete Closes.

St. Cecilia's lawn fete closed Thursday evening in highly successful fashion. At the married women's booth alone over \$195 was taken in. The hat boxes, the idea for which was suggested by Mrs. J. B. Cree and which brought fourth so much admiration, brought in a large share of the money.

Home from Vacation Trips.

Mrs. Frank D. Field and daughters, Jean and Lillian, have returned from Benton Harbor, Mich., where they have been spending the month of August. They were accompanied by Mr. and Mrs. Alfred Bennett from Chicago, who will be their guests. Mr. Bennett has visited in Omaha often and is a cousin of Mr. Field and his sister, Mrs. Earl Brink.

Mr. and Mrs. Clarence Brink and son, Clarence, have returned from Colorado Springs and Manitou, where they have been visiting for some time.

Dr. Mrs. Newell Jones and little daughter, Frances, returned Wednesday from a three weeks' trip to Estes park.

Mr. and Mrs. William Stull and Master William Stull, jr., motored home this week after a summer spent

School Begins Next Week

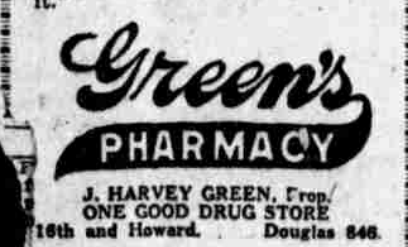
Every mother knows that school supplies are only part of the things needed to prepare the children for the opening of school.

Complete stock here of everything to train children in the care of the body and make them always neat and trim.

- Toilet Soaps
- Good Sponges
- Wash Rags
- Tooth Brushes
- Hair Brushes
- Clothes Brushes
- Shoe Brushes
- Shoe Polish
- Unbreakable Combs

And many other things that are indispensable for the children's comfort and proper training in school.

Everything you buy here has the stamp of quality and prices are as low or lower than in other stores. "Let us prove it."



J. HARVEY GREEN, Prop. ONE GOOD DRUG STORE 16th and Howard, Douglas 848.

Searching Eye of Price Hiker Lands on Oyster

Ah, at last thou art discovered, Monsieur Oyster! The searching eye of the price-hiker hath popped itself upon thee, and thou shalt not escape. Thy worth, as a human food has long been known, and yet these many years hath thou watched pork chops and bean soup bust the bulge of high price, the while thou hast escaped by snoring at the bottom of the briny spume with thy mouth shut.

But the price-hikers have thee now in their mighty talons, and today out of the land of New Jersey and out of the wave of the Chesapeake comes the roar of the oyster barons, the roar that their palm doth itch for more coin, and that itch must be abated ere they release one solitary bivalve for a stew.

A million mouths are moistening for oysters on the half shell, yet did these barons not consult even Woodrow Wilson before hiking the price. Yea, even Herby Hoover was not taken into their confidence, for verily they chose the moment when the mighty Hoover was in Chicago fixing the cost of biscuits and hard rolls.

From 20 to 30 per cent more will oysters cost the buyer this fall, and from 20 to 30 per cent more will the stew and the oyster fry cost the famished sport who glares about hoping to find a feed that his exhausted purse may still bear.

When the sad intelligence reached The Bee, a runner was straight dispatched to the camp of Manager Gregory of the Hotel Fontenelle, bearing the message, and asking what further news this mixer of oyster steams might have.

The mighty Gregory drew his cloak more tightly about him, paced restlessly up and down, and replied: "'Tis truth; 'tis pity; that pity 'tis, 'tis true.'"

Sir Gregory would not say that steams would immediately leap skyward in prices, but said, "Oysters on the half shell will undoubtedly be higher, not only on account of the price of oysters, but on account of the increased cost of milk, butter and other ingredients."

So saying, the manager closed his mouth tight, even as oysters perform the occlusion, and said no more. It remains for all ye lovers of oyster steams and oyster fries to lament; for long have ye chuckled into your vest pocket as you quietly substituted oysters for high-priced ham and mutton chops.

No longer can you slip this over. For your secret has been discovered, and the price is hiked on you.

Those who have been biting their oysters in two, will now be spared this trouble, for they will in the future order a half oyster. Conspicuous among these is the lady of whom it has been said:

There's a lady in Kalamazoo Who bites all her oysters in two; For she feels a misgiving, Should any be living, They'd kick up a hallo-halloo."

Notes of Interest. Miss Julia Hirsch of Cincinnati, who has been the guest of Dr. and Mrs. James S. Goetz, is now visiting her sister, Mrs. S. Goetz.

Mrs. C. C. Buchtel and grandsons, Robert and John, are spending two weeks at Excelsior Springs.

Rabi Louis J. Kopald, who spent the summer visiting his parents, Mr. and Mrs. J. N. Kopald, returns to his rabbinate at Temple Beth Zion in Buffalo, N. Y., on Monday.

Mrs. I. B. Reuben and daughter, Adele, of Los Angeles, Cal., will arrive this evening to be the guests of her relatives, Mr. and Mrs. B. Rein-schreiber.

Miss Edna Linderholm, daughter of Mr. and Mrs. J. A. Linderholm, left Omaha Thursday night, accompanied by her mother, for Rock Island, Ill., where she will enter school, specializing in music.

Judge Charles Leslie, of the district court, who suffered an injury to his leg when playing golf at White Bear Lake, Minn., two weeks ago, is still confined to his home by the injury. The condition of his leg is improving, however, and he hopes soon to be able to get down to his office in the court house.

Nutritious Food You get more food value for less money in Alamo Dairy Products From the Best Farms. Delivered—Pure. Ask Your Grocer or Phone Us. Douglas 409 Council Bluffs 205

ANNOUNCING The Formal Opening

—OF— Bernstein's New Store

111 South 16th St. Near Douglas St.

Tomorrow morning at 9 o'clock, Omaha's most beautiful and complete Men's, Women's and Children's Ready-to-Wear Apparel establishment will throw open its doors in invitation to come and witness a greater, grander novelty company, made possible through the generous patronage of generations of Omahans, and is also a tribute to Mr. Harry Bernstein, who was formerly a partner of the old Novelty Company, now being sole owner of this beautiful store.

Everything is new! Before moving we disposed of all old merchandise in our former store. Thus we are enabled to offer Greater Omaha entirely fresh stock in keeping with the Bernstein ideals of ultra-qualities and distinctive styles, and, of course, we shall maintain our well-known one-price policy.

The Fall Millinery is Here Lovelier Than Ever! If you want to see how charmingly becoming a hat can be, how it can harmonize with your individuality and enhance your appearance, you must see the Fall Millinery now on display. Here every shape, color or design will be shown on our opening day— SATURDAY, SEPTEMBER 1.

Souvenirs For Our Visitors Over three thousand fresh cut roses will be ready for presentation tomorrow—Saturday—with compliments of Bernstein's. Ladies Coat, Suit, Shoe and Millinery Department On our second floor. Elevator service. Note our handsome window display for newest fashions.

Fashion Review In Gents' Furnishings On our main floor. Excels all previous efforts. If it's the newest, you'll find it here. Our entire floor space is devoted to this line. Men's and Boys' Clothing On our second floor is represented in one grand display of styles such as has never been shown or equalled in Omaha. Come Saturday, our opening day.



111 So. 16th St. THE NOVELTY CO.

Pot and Pan Economies For the Housewives

Don't heat foods in a pan without water. Don't use coarse scouring powders. Handle kitchen utensils with care. Soap and water are the most economical and easiest cleansers, also they are far less damaging to the hands. Buy shapes and sizes that can be used for many different purposes. Don't scrape your pots and pans with sharp knives. Soak them instead.

Macaroni Should Not Be Cooked Too Long

The Skinner Manufacturing company has written to The Bee to state that most recipes which are given out containing macaroni give the wrong idea as to cooking Skinner macaroni. They say that they use the best material and that if it is cooked as much as half an hour it does not come out in the best condition. The firm asserts that its product should not be cooked over ten or twelve minutes.

A TESTED RECIPE. GINGER COOKIES.

1 c. molasses, 1/4 t. cinnamon, 1/2 c. shortening (1 1/2 salt, part bacon fat and 1 1/2 c. pastry flour, 2 parts mutton fat) 2 t. soda, 2 t. sugar. Heat the molasses to a boiling point and pour into a mixing bowl. Add the remaining ingredients, dissolving the soda in the milk before adding it. Chill the dough, roll out a trial cookie and break it to see if enough flour has been added. Roll only part of the dough at a time for cutting and baking, and keep the rest in a covered platter until needed.

Protect Yourself! Ask for and GET HORLICK'S



THE ORIGINAL MALTED MILK

Made from clean, rich milk with the extract of select malted grain, malted in our own Malt Houses under sanitary conditions. Infants and children thrive on it. Agree with the weakest stomach of the invalid or the aged. Needs no cooking nor addition of milk. Nourishes and sustains more than tea, coffee, etc. Should be kept at home or when traveling. A nutritious food-drink may be prepared in a moment. A glassful hot before retiring induces refreshing sleep. Also in lunch tablet form for business men. Substitutes Cost YOU Same Price Take a Package Home

- 1917 Choice Forequarter Lambs, lb. 14 7/8c
- 1917 Milk Fed Spring Chickens, lb. 28c
- Steer Pot Roast, lb. 12 1/2c
- Steer Shoulder Steak, lb. 14 1/2c
- Young Veal Roast, lb. 12 1/2c
- Young Veal Chop, lb. 14 1/2c
- Young Veal Stew, lb. 10 1/2c
- Steer Porterhouse Steak, lb. 21 1/2c
- Pig Pork Roast, lb. 23 1/2c
- Pig Pork Butts, lb. 27 1/2c
- Extra Lean Rg. Hams, lb. 24 1/2c
- Sugar Cured Hams, lb. 21 1/2c
- No. 1 Lean Bacon, lb. 26 1/2c
- Sugar Cured Bacon, lb. 33 1/2c

DELIVERIES MADE TO ALL PARTS OF THE CITY MAIL ORDERS FILLED AT THESE PRICES EMPRESS MARKET 113 South 16th Street. Douglas 2307.

Berg's 1621 FARNAM



Saturday Ushers in the First Month of Fall-1917 It also ushers in our Authentic Showing of Women's Fashionable Fall Apparel

—If you want to buy your fall garment early. —If you would like that garment to be different from the general run of styles—individual. —If you would like that garment well tailored, made of dependable quality, good wearing, and still reasonable in price, THEN COME TO US.

In buying our fall stock of women's apparel we have tried not to buy the type of garment that can be found in most any store. We bought from manufacturers who were willing to sell to us exclusively in Omaha, and from each of these houses we selected only the garments that portrayed originality and individuality.

Our line of smart Fall Suits, in either tailored or dressy styles, range from \$25.00 to \$100.00 Becoming Dresses, in either serge or silk, range in price from \$15.00 to \$70.00 No description will do justice to the coat styles for fall. We are showing them in a wealth of new materials from \$15.00 to \$85.00

New Fall Furs Berg's New Fall Furs 1621 Farnam WOMEN'S SHOP 1621 Farnam

- 1917 Milk Fed Spring Chickens, lb. 28c
- Pig Pork Roast, lb. 22 7/8c
- Steer Pot Roast, lb. 12 1/2c
- Steer Shoulder Steak, lb. 14 1/2c
- Young Veal Roast, lb. 12 1/2c
- Young Veal Chop, lb. 14 1/2c
- Young Veal Stew, lb. 10 1/2c
- Choice Mutton Chop, lb. 18 1/2c
- Choice Mutton Roast, lb. 14 1/2c
- Steer Porterhouse Steak, lb. 21 1/2c
- Extra Lean Rg. Hams, lb. 24 1/2c
- Sugar Cured Hams, lb. 21 1/2c
- No. 1 Lean Bacon, lb. 26 1/2c
- Sugar Cured Bacon, lb. 33 1/2c

DELIVERIES MADE TO ALL PARTS OF THE CITY MAIL ORDERS FILLED AT THESE PRICES PUBLIC MARKET 1610 HARNEY DOUGLAS 2793.

If you consider quality and price, trade at the WASHINGTON MARKET

- Home-Dressed Spring Chicken, lb. 20 1/2c
- Choice Steer Sirloin Steak, lb. 20c
- Round Steak, lb. 20c
- Shoulder Steak, lb. 17 1/2c
- Choice Steer Shoulder Roast, lb. 16-17 1/2c
- Extra Fancy Veal Roast, lb. 20c
- Choice Steer Rib Rolling Beef, lb. 10c
- Extra Lean Sugar Cured Ham, half of whole, lb. 25 1/2c
- Sugar Cured Picnic Hams, lb. 19 1/2c
- Spring Lamb Stew, lb. 30c
- Extra Lean Sugar Cured Breakfast Bacon, per lb. 35c
- Extra Fancy Sugar Cured Breakfast Bacon, lb. 32 1/2c
- Compound Lard, lb. 40c
- Fresh Leaf Lard, lb. 33 1/2c
- Machine Sliced Boiled Ham, lb. 25c
- Quaker Oats, pkg. 10c
- Crisco, per can 30c
- Regular 3 1/2 Coffee, lb. 25c
- Regular 4c Coffee, lb. 30c
- Unbleached Japan Tea, regular 60c value, per lb. 45c
- Tea Siftings, lb. 15c
- Blue Bell or Sun-Kissed Flour, 45-lb. sack for 39c
- Large bottle Hyvex Glycerin Alk. 15c
- Quaker Oats, pkg. 10c
- Crisco, per can 30c
- Regular 3 1/2 Coffee, lb. 25c
- Regular 4c Coffee, lb. 30c
- Unbleached Japan Tea, regular 60c value, per lb. 45c
- Tea Siftings, lb. 15c
- Blue Bell or Sun-Kissed Flour, 45-lb. sack for 39c
- Large bottle Hyvex Glycerin Alk. 15c

Visit our Ice Cream Parlor and Lunch Room. Ice Cream Sodas always 5c. All country orders promptly attended to. Largest mail order house in middle west.

WASHINGTON MARKET 1407 DOUGLAS ST. TEL. TYLER 470 THE MOST UP-TO-DATE AND MEAT MARKET IN THE MIDDLE WEST

EAT SKINNER'S THE BEST MACARONI



LABOR DAY

The Basket Stores will be closed. Our salesmen will have the whole day and we will not turn a wheel. So if you want any groceries or meats for Monday get your order in early—better still, as "Uncle Sam" suggests, call at one of the stores and carry it away.

- FLOUR Economy, most wholesome, 48-lb. sack for 33.09
- Tip or Gold Medal, highest patent, 48-lb. sack for 33.39
- MASON FRUIT JARS Dozen pints for 68c
- Quarts, per dozen 73c
- Half gallon, per dozen 95c
- Zinc Lids, per dozen 29c
- Jar Rubbers, best heavy, doz. 7c
- Jelly Glasses, dozen 30c
- Starch, Argo Gloss, pkg. 7c
- Celluloid or I. X. L., pkg. 8c
- Salt Soda 10 1/2 lbs. 25c
- Pyramid Washing Powder, small pkg. for 4c
- Big 25c size for 9c
- Star or P. & G. White Naphtha Soap, 3 bars 19c
- White Borax Naphtha or Pearl White Soap, 6 bars for 25c
- D. C. Soap, 4c bar; 7 bars for 25c

- Polish—American Lady Cedar Oil, \$1.00 size for .72c
- 50c size for 36c
- 25c size for 19c
- Liquid Veneer—\$1.00 size for 86c
- 50c size for 39c
- 25c size for 20c
- Tip Baking Powder, 1 lb. 25c can
- K. C. Baking Powder, 23c
- Calumet or Rumford, can 22c
- PEACHES The finest that grow, fancy California Freestone, Elberta, wrapped, per box \$1.13
- Colorado Peaches, box 89c
- Wash. Freestone Peaches, cr. 89c
- Red Nectarines, basket 49c
- Potatoes, 15 lbs., two kinds, for 32c and 39c
- Extracts, Vanilla or Lemon, big 2-oz. bottle for 13c
- Tip, 1 oz. Vanilla 13c
- Tip, 1 oz. Lemon for 12c
- Jell-O, pkg. 9c
- Basket Store Jelly Powder, pkg. 8c
- 3 for 22c
- Matches, regular size pkg. 5c
- 3 pks. for 13c
- Macaroni, Spaghetti, Noodles, Cili-max, pkg. 8c
- Postum, 50c Instant, 45c 30c size for 27c
- Salt, 3-lb. sack, 2 for 9c
- 5 lbs. 8c
- 14-lb. bag, 20c
- Shaker 8c
- Soup—Armour's, Snider's or Campbell's, can 13c
- Soda, per 1-lb. pkg. 7c
- Cider Vinegar, 45 grain, gal. 21c
- Yeast Foam, pkg. 4c
- Salad Dressing, Durkee's, small 11c
- Pompeian, 30c bottle for 21c
- Salmon, tall cans best Alaska Red, 25c
- Pink, tall can 19c

- Quart, 85c
- Pint, 45c
- 1/2 pt., 25c
- Toilet Paper—Reo Crepe, 4-oz. roll, 3 for 13c
- Fancy Crepe Tip, 7-oz., 8c
- 3 for 22c
- Silk Tissue, 1,000 sheets, 7c
- 3 for 19c
- Gum—Most all brands, pkg. 4c
- 3 pks. for 10c
- Tip Spices—Same size pks., sell regularly at 10c. Our price, 5c

MEAT DEPARTMENT

- Our Beef, cut from Tender Corn Fed Cattle. Quality that you and your friends will enjoy.
- Fresh Beef Tenderloin, lb. 25c
- Rib Roast, lb. 19c-21c
- Pot Roast, lb. 16c-18c
- Rib Steak, lb. 21c-23c
- Shoulder Steak, lb. 20c-22c
- Round and Sirloin Steak, per lb. 25c-28c
- Porterhouse Steak, lb. 28c-30c
- Crisco, cheaper than lard, 37c
- 74c and 81c
- Best Full Cream Wisconsin Cheese, lb. 30c
- Butterine, pure and wholesome, instead of high-priced butter.
- Best Tip, white, lb. 29c
- Cash Habit, lb. 27c
- Magnolia, 2-lb. rolls 45c
- Grape Juice, small size 7c
- Pints, 19c
- Quarts, 37c
- Appju, large bottle, 19c
- Small bottle for 9c
- Loju, bottle, 23c
- Tanhausser, bottle, 9c
- Tanhausser, 3 bottles for 25c
- Sunbrite Cleaner, per can 4c
- Old Dutch Cleanser, per can 4c
- Mrs. Finger's Bluing, makes 1 gal. pkg. 2c
- Borax, 1-lb. pkg. 12c
- Unicolor or Bon-Ami, box, 9c
- 3 for 25c
- Coal Oil, gal., 12c
- 6 gallons 85c
- Sanitush, 25c can for 21c
- Toiletter, like Sanitush, can 117c
- Shoe Polish, Bull Frog, can 4c
- Royal Oil, 8c
- 2-in. or 3-in. 25c
- 3 for 22c
- Glit Edge, 25c bottle 21c

We have been fortunate in obtaining a limited supply of very fine eating, old stock FLORIDA GRAPE FRUIT. Prices will range from 4c to 7c each, according to size. Dozen and box price will be a trifle lower. Wednesday they will go on sale in each store. Don't fail to see them.

COFFEE

- Independent, 35c, 1-lb. can 30c
- 2-lb. can for 58c
- Thrifty Habits, sweet drinking Stanton blend, per lb. 22c
- Lye—Rex or American, can 8c
- Chocolate, not Premium, 1/2-lb. cake for 19c
- W. H. Baker's 21c
- Cocoa—1/2-lb. Tin, 20c
- W. H. Baker's 1/2-lb. can for 23c

Omaha BASKET STORES CO. And Lincoln GET THE HABIT CARRY IT AWAY FORTY BUSY STORES