

CAPITAL BEACH IS EXCELLENT RESORT

Why Go to the Ocean When There Is a Salt Lake at Home? New String of Entertainment.

Next to the state fair the first week in September, visitors to the city of Lincoln, will find Capital beach the most attractive place to go for amusement.

With the big lake for boating, the salt pool for bathing, the amusement attractions all the week, the man, woman or child who does not visit Capital beach, will lose one of the very best attractions of fair week.

Capital beach started out this season under a new management and has been getting business far beyond all previous records. The present war situation has not seemed to make any difference. People must have recreation and pleasure and under the management of Mr. C. K. Elrod, who has had experience with amusement resorts in the east, the beach has been the popular place with Lincoln people. Never before have such attractions been brought to Lincoln, with the result that the people have appreciated the efforts of the management and have responded liberally.

Look for Huge Crowds.

Fair week will far outdo all previous efforts. The attractions will be grand and the fireworks stupendous.

No individual visiting Lincoln should fail to take a plunge in the salt lake. The water in this lake is pumped from the salt beds which underlay the resort and a continual flow into the lake and also out of it keeps the water pure and healthful. Thousands of people travel thousands of miles to bathe in the salt waters of the ocean, but that is not necessary, for right here in the center of the United States stands a lake the equal to the ocean in its salt and health-giving qualities.

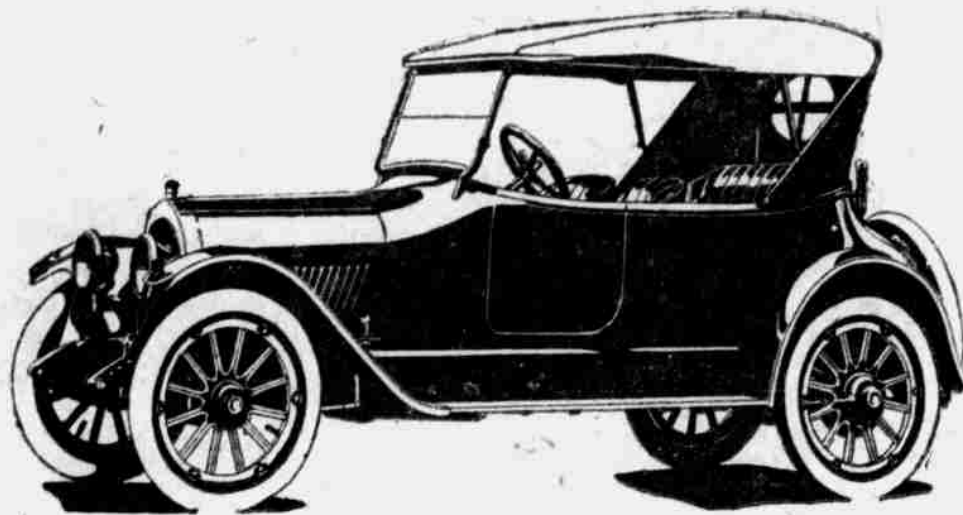
Capital beach is the watering place for all Nebraska where all can enjoy themselves without any thought of germs of any kind. The water for drinking purposes comes direct from the cool and refreshing lithia springs while the "Old Pump" in the picnic grounds pours out a constant stream of sulpho saline mineral water, many times pronounced by leading chemists as being the purest water in the Missouri or Mississippi valleys.

Abraham Lincoln Statue Show Place of City

The statue of Abraham Lincoln is one of the most interesting pieces in Lincoln. Standing as it does at the west entrance of the Capitol grounds, this magnificent piece of bronze statuary greets those who have business at the state house, and stands as an appropriate statue in the heart of the western city that bears the name of the great emancipator.

Daniel Chester French molded the statue for the city of Lincoln after an appropriation had been provided for the purpose. It was unveiled in 1912, and now stands backed by a great wall of masonry on which is carved in bold letters the entire Gettysburg address, which has thrilled the millions since the days of the civil war.

One of Oldsmobile New Models



For beauty of body line and general appearance of refinement, as well as capability for performance, investigate the Oldsmobile. This distinctive and thoroughly efficient car will be on exhibition in four models, in Auto hall at the Nebraska state fair.

western Iowa, will be in charge. The eight-cylinder Oldsmobile, series 45, is offered in four models—Club roadster, Standard roadster—five-passenger touring car and seven-passenger touring car. The Standard roadster is built to meet the requirements of business and professional men; the Club roadster, while refined in appearance, is built along lines

that particularly suggests sport and the great outdoors. The touring models are noted for their comfort, as well as their dignified beauty. To give an idea of the responsiveness of the eight-cylinder mechanism, nothing can be better than the following paragraphs from the Oldsmobile booklet: "Oldsmobile owners know nothing

of 'drive-strain.' The almost self-acting steering mechanism and the freedom from gear-shifting make Oldsmobile driving instinctive—as natural as walking.

"A narrow road! A lumbering farm wagon barring rapid advance! The man at the wheel of the Oldsmobile, with a mere change of the throttle, drops his car speed gently down to two miles an hour or less.

"A chance to pass if taken quickly! He 'steps on her.' The response is instantaneous. With the marvelous 'pick up' of the eight-cylinder motor, the Oldsmobile fairly leaps into action, like a thoroughbred under the whip.

"This flexibility in speed range, without necessity for constant gear shifting, has earned for the Oldsmobile a pre-eminence as a car for wo-

men to drive. It was a woman who piloted an Oldsmobile eight from San Francisco to New York in eleven days; beating the cross-continental record for women by more than a month. And it is a matter of motor car history that Miss Arundina Preuss, who performed this feat, hung up her mark after only six weeks' experience as an Oldsmobile driver."

A Regular Kaiser.
"The Kaiser is a queer customer," said Jacob Schiff, New York banker and philanthropist, during a Cooper Union debate. "The more the German people ask of him the less he gives them. The way the Kaiser has treated the German people about the business of universal suffrage reminds me of the Blue Mill."

"The hands of the Blue Mill, you know, waited on the owner and told him they wanted shorter hours."

"Very good," said the owner. "Your wish shall be granted, men. We'll begin with shorter dinner hours."—Washington Star.

Sanitariums and Bath

Houses in Capital City

Lincoln is not only known as an educational center, but it is regarded very favorably as a health resort. Numerous sanitariums have sprung up in and around Lincoln. The elevation is 1,199 feet. There are sanitariums provided with mineral water which flows from the wells there, and besides this there are bath houses equipped with large plunges and furnished with salt and mineral water from wells, some of which are flowing wells. Among the most noted wells in Lincoln is the salt artesian well which flows perpetually on the postoffice square.

Nebraska State Fair AT LINCOLN

September 2d to 8th

For this occasion the ROCK ISLAND offers the following excellent train service:

Regular Service

LEAVE OMAHA	ARRIVE LINCOLN	LEAVE LINCOLN	ARRIVE OMAHA
8:30 a. m.	10:20 a. m.	9:30 a. m.	11:30 a. m.
1:30 p. m.	3:22 p. m.	1:45 p. m.	3:45 p. m.
3:45 p. m.	6:00 p. m.	4:05 p. m.	5:47 p. m.
11:16 p. m.	1:02 a. m.	12:02 a. m.	1:50 a. m.

September 5th--Omaha Day

Regular Fares Will Apply

Obtain Tickets at City Ticket Office, 14th and Farnam, W. O. W. Building, or Union Station. J. S. McNALLY, D. P. A.



CAPITAL BEACH

The Playground of the Middle West

IS UNSURPASSED

As the Desired Spot for a Day's Outing

ATTRACTIONS THAT APPEAL TO ALL

Salt Water Bathing

Dancing

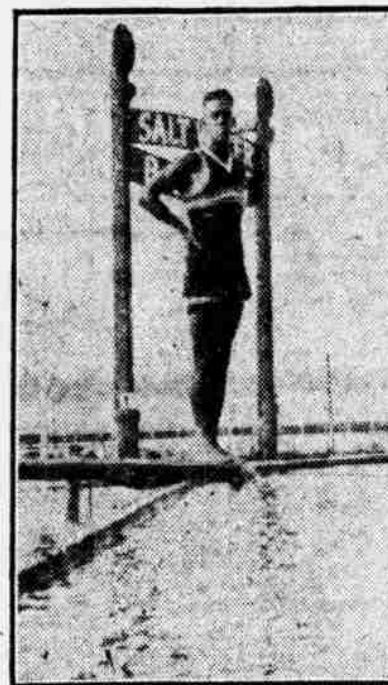
Band Concerts

Canoeing

Circle Swing

Picnics

Fire Works



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Boating

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Bowling

Ferris Wheel

Shooting

Balloon Ascension

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Guaranteeing

No net cost to you for twenty years insurance if you continue and mature your policy. That the Cash Value of your policy will exceed the Total Deposits made by the amount given in the table. Better Yet, in addition, we will Guarantee to apportion your policy at the end of twenty years.

All the Surplus Earned

which may be taken by you in cash or used to increase the insurance value of your policy. Should you die in the meantime we will pay your beneficiary or estate the full amount of the face of your policy and in Addition All Surplus Earned to the time of your death.

Can you beat it?

Age	Excess
20	\$35.00
21	36.60
22	39.40
23	42.00
24	44.40
25	47.60
26	50.50
27	53.10
28	56.50
29	58.60
30	61.30
31	64.90
32	67.00
33	69.80
34	71.40
35	73.50
36	75.30
37	76.70
38	77.70
39	79.30
40	79.50
41	79.30
42	79.30
43	78.20
44	76.40
45	74.00
46	71.10
47	67.60
48	63.30
49	58.40
50	51.80
51	44.50
52	36.40
53	27.50
54	16.90
55	5.20

The figures in the table are for a \$1,000.00 policy

We will write you a policy contract of \$1,000 or more and guarantee, in the contract that its cash value payable to you at maturity in twenty years from date will exceed the total deposits made with the company by the amount shown opposite your age in the table. Twenty years' insurance with no net cost to you.

Look opposite your age in the table



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TAKE time to drive around and let us inspect your battery occasionally—it will save you unnecessary repair bills and assure you better battery service. These inspections are free of charge. We know the battery business from start to finish. When repairs are necessary we make them quickly and at the right price. When you need a new battery we furnish an "Exide"—the best battery on the market and the least expensive to use. The "Exide" is the same type of battery as is used in U. S. Submarines. Remember, "there's an 'Exide' Battery for every car."

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