

Nonagenarian Gives Some Tips on How to Reach a Ripe Old Age

Some Really Pertinent Advice On Vital Topic from One Who Knows the Secret.

H. H. Field of Council Bluffs celebrated his ninety-third birthday anniversary last April by planting a dozen or more apple and other fruit trees on the old homestead on Stutsman street. He is widely known throughout the middle west. In response to a request for a formula for longevity, Mr. Field furnishes the following advice:

"Having lived considerably past the average age allotted to man, I am frequently consulted as to the surest way to reach that time of life.

"Some years ago I offered some suggestions and since that time a number of my friends of mature years have passed away; notably Captain Williams, aged 85; G. G. Walters at 88, John Miller and A. T. Bonham at 96, Henry Suit at 105 and Mr. Bushea at 114. Previous to that writing, the late John Montgomery came to an untimely death by being crushed by a switch engine at the age of 107. But for this accident there is no telling what he might have accomplished. His tragic death gave me a shock I shall never forget.

"We still have a number of excellent men nearing the century line, among whom are Mr. Clutterback, who will reach it if he lives until September. Rev. G. G. Rice, aged 93; Henry Baueroff, 98; Mr. McMicken, 91; Joseph Fandel, 90; J. J. Jennings and John Hammer, 89, besides probably others not of my acquaintance.

"Mark Twain said: 'It is not so important how we live, as that each select his own way and stick to it,' and although he failed to reach it himself, I am inclined to think he was correct.

"In this connection I will say, it is no more important what we do than that we avoid doing.

"As for medicine, I will not attempt to pass upon the relative merits of peruna, pink pills, swamp root, Mrs. Lydia Pinkham's remedies or pure malt whisky. I feel free to say, however, that neither of them will hurt you if you don't take them. As for your medical adviser, I could not recommend Dr. Osler under any consideration.

"In order to get a fair start in life I would recommend poor but honest parents.

"Eat when hungry, if you can get the grub. If thirsty, drink plenty of Missouri river water, or the artesian water of Hafer's or Woodward's. If your system requires anything stronger, be guided by ex-President Roosevelt or Hon. William Jennings Bryan.

"Don't occupy the railroad track when the lightning express is due. A 150-pound man is at a great disadvantage contesting the right-of-way with an eighty-ton locomotive.

"It is equally important not to attempt to cross the track in front of it. It will take but one minute for a long train to pass, and you can better afford to wait than to incur the expense of a coroner's inquest and a first-class funeral. Don't do it.

"Don't monkey with an unloaded gun. There is no record where a boy pointed one at his little sister and failed to get her.

"Let others do the aviating. Don't get fleshy. The author of 'A lean dog for a long chase,' was a sage and knew what he was talking about.

"Love your neighbor as yourself, but not his wife. Be generous. Of all the stingy, old farmers that run us kids out of their orchards, not one is living today.

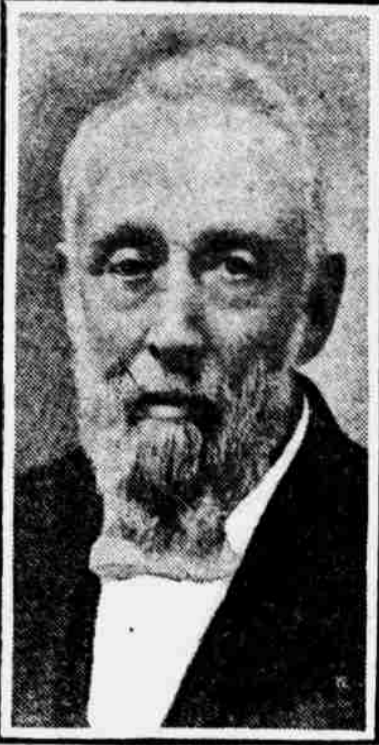
"Get a pension. Nothing is more conducive to longevity than a good pension. When we receive it we immediately start in to live until next quarter day.

"Don't blow out the gas or rock the boat.

"When your touring car turns turtle, keep on top. It is safer than beneath it.

"Avoid all germs and microbes and have nothing to do with heart failure. No one ever lived long after his heart had failed.

"By observing these simple rules you will be able to live to become a burden to your children and perhaps the whole community."



H. H. Field

"SHOW ME" IS THE BUYERS' ATTITUDE

Public Has Learned from the Good-Looking Cars Which Have Been Put Over.

"Within the last few years there has been a general realization on the part of motor car makers that the people who buy cars are decidedly motor-wise, and a car that hasn't a pedigree as a thoroughbred is not salable any longer," says W. L. Killy of the Noyes-Killy Motor company, distributors for the King Motor Car company, Detroit.

"There's no denying that there have been a lot of 'good looking' cars 'put over,' and it was just that handsome superficiality that fooled many a buyer, and afterward made him adopt a 'show me' attitude when he bought again.

"Realizing that the best evidence of King's quality, ability and stamina, would be a series of strenuous tests under the most severe conditions imaginable, the King company immediately proceeded to put the car through its paces and made the actual record of the car's performance the best selling argument to convince the critical and investigating buyer.

"Among the most noteworthy of a dozen remarkable achievements was the 10,830-mile non-stop motor test, held under the supervision of the American Automobile association. That feat alone would have put King cars on the map, and every day's performance since in the hands of thousands of owners has proven after all that the non-stop record was not an unusual accomplishment for a King."

Schulman to Talk Here On Jewish Relief Work

Max Schulman of Chicago, a member of the board of directors of the Jewish War Sufferers' Relief association, will deliver an address Friday night at 8 p. m. at the Hamedraah Hadadal synagogue, Nineteenth and Burt streets. Saturday afternoon at 2 p. m. he will speak at B'nai Jacobs synagogue, Twenty-fourth and Izard streets, and Sunday evening at 8 p. m. at the B'nai Israel synagogue, Eighteenth and Chicago streets.

Four Want Divorce Decrees, Alleging Cruel Treatment

Alleged cruelty is the basis of four divorce suits filed in district court, as follows: Bonnie E. Miller against Charles H. Miller; Alma Snamiska against George Snamiska; Ellenore M. Hartwell against William H. Hartwell; Ida M. Stout against Nels O. Stout.

Persistent Advertising Is the Road to Success.

BIG DEMAND FOR STUDEBAKER CARS

Announcement of Increase in Prices September 15 Causes Intending Purchasers to Place Their Orders.

"The American public is gradually awakening to the fact that practically all materials entering into the construction of a motor car have been rapidly increasing in price," say Studebaker-Wilson, Studebaker distributor for Omaha and vicinity. "This fact has been brought very forcibly to the attention of the motor car buying public by the automobile manufacturers, who, in their newspaper ads for many weeks past, have announced an increase in their prices. Some of these makers have even been forced

to make a second increase since July 1." "A year ago Studebaker made huge purchases and placed long-term contracts for raw materials, making it possible to continue the present low prices while other manufacturers of cars in the Studebaker class advanced their prices. But at the same time we continually warned the public that the increasing cost of labor and materials might force Studebaker to raise their prices at any time without notice. In all sincerity, and without any effort to stampede people into buying our car, we persistently urged intending purchasers to buy their Studebaker at that particular time, and make sure of a substantial saving. Now the wisdom of our reasoning is being demonstrated daily here at our salesroom.

Scout Duffy Seeks Talent.

Hugh Duffy, now acting as scout for the Boston Braves, is making a tour of the American association for the club, looking for talent to put the Braves in the race next year.

MAXWELL SHATTERS THIRD ROAD RECORD

Makes Montreal to Quebec Run in Four Hours and One Minute With Obstacles.

By breaking the Montreal-Quebec road record, a Maxwell car, driven by Ray McNamara, road engineer of the Maxwell Motor company, Inc., of Detroit, has established within two weeks three of the most important road records for the Dominion of Canada.

Making the run between Montreal and Quebec in four hours and one minute, the Maxwell shattered all previous automobile records, and also

beat the fastest express trains by fifty-nine minutes. The record breaking records are: Windsor to Toronto, six hours and fifty minutes. Toronto to Montreal, eleven hours. Montreal to Quebec, four hours and one minute. The Windsor-Toronto run covered 275 miles. Between Toronto and Montreal the car went 360 miles and the distance from Montreal to Quebec is 180 miles.

High Priced Cars Are In Greatest Demand

W. L. Killy of the Noyes-Killy Motor company is also numbered among the believers in higher priced cars for this community. "Our success with the King pointed the way and we are finding a brisk demand for the Peerless, which is slightly higher in price." The indications seem to point to a strong increase in higher priced car sales during this season.

How Long Does it Take To Charge a Battery?

"The battery man who really knows his business," says Elmer Rosengren, the local Willard service man, "will never set a definite time for returning a battery he has taken to charge. "It is impossible to tell how long a recharging job will take. A battery that has been neglected and starved may take from three to seven days of steady charging before it is back in working condition again. It may need a long period of slow-rate charging to bring the plates back again to a condition where even a normal rate of charge can be applied. "On the other hand a battery that is just run down, that perhaps has been slowly drained by a dash-light for instance, and brought in for charging as soon as it showed signs of weakness—such a battery can be brought up again to full strength by an overnight charge."

Buy a MAXWELL

and put your mind at rest

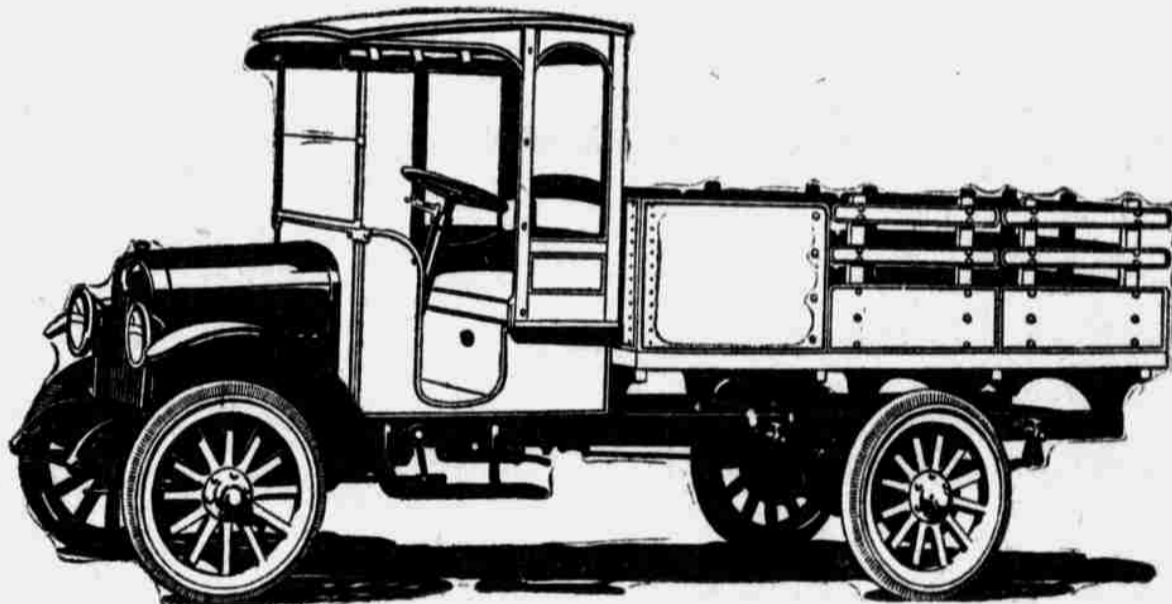


There is one thing certain when you buy a Maxwell and that is that it is not in the class with dozens of trucks and attachments which are clamoring for recognition because of some unique feature which is different and new.

On the other hand, one of the chief claims for the Maxwell Truck is the lack of new and untried units. One of the most essential things in truck construction is the use of standard units and engineering principles which are established beyond all doubt.

A manufacturer can experiment—that's necessary, but why should you bear the burden of the expense? If your truck is tied up or out of order it strikes you in a vital spot—your business. Maybe you can experiment with a pleasure car where only your leisure hours are at stake, but can you in your business?

Maxwell engineers say—No! and they have, therefore, used only tried and proven units in constructing the Maxwell. A reputation as enviable as the Maxwell can't be risked. The Maxwell truck must uphold the Maxwell reputation.



Timken David

Brown
Worm
and
Gear
Drive

Timken Roller

Bearing

Electric

Equipment

The Acid Test

Before you were even allowed an opportunity to buy a Maxwell truck the manufacturers made sure that the truck would satisfy you. They wanted "boosters," not dissatisfied owners.

Therefore, they put their new product to the acid test by driving it 19,000 miles under all kinds of road conditions, loaded with numerous commodities. No owner will ever call upon his truck to do the things required of this test truck.

Thus you are assured of satisfaction.

Service

Another vital thing in the truck business is service. All trucks, regardless of price, will require care and attention at times. Then comes the question of not only efficient, but prompt service. You will want your truck back on the job at the earliest possible moment.

We have a factory service man in charge of our service department, thus assuring you of the most efficient service to be had—the same as you would get at the Maxwell factory.

Consider the Price

Last, but not least, compare the price of this complete truck with others. Remember, too, that Maxwell trucks are electrically equipped. Nothing of this sort to buy and pay extra for.

PRICES:

One-Ton Truck Chassis . . . \$865
With Cab and Windshield . . . \$900
With Stake Body, Cab and Windshield . . . \$950
With Box Body, Cab and Windshield . . . \$950
With Open Express Body, Integral Cab, Side Curtains and Windshield . . . \$995
With Panel Body, Integral Cab, Side Curtains and Windshield . . . \$1015
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Protect yourself against short mileage and the troubles and expense that go with ordinary-made tires by coming to the "Stronghold."

Smooth and non-skid black treads.
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