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THE OMAHA SUNDAY BEE: AUGUST 12, 1917.



How the Grading of Dodge Street

two great highways, the increase in the value of the propery will



All the Summer Pleasures

Without Going Miles to Find Them

An Improvement Omaha Has Wanted for Years

Bathing **WAVECREST** and **NEPTUNE** PLACE Omaha's Only **Summer Home Additions**

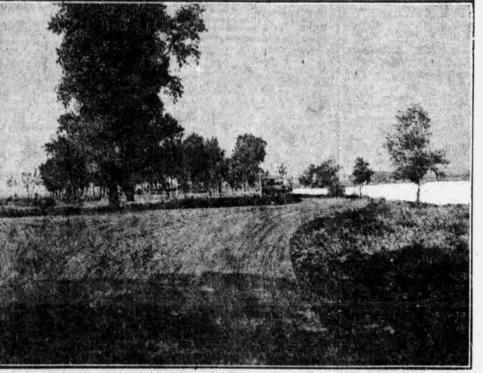
Adjoining Carter Lake Club, Sand Point Bathing Beach, on Lake Shore, North of New Lakeview Amusement Park, on Omaha Street Car Line. Just a 12-Minute Ride From the Postoffice.

The ideal spot for your summer bungalow, where you can put on your bathing suit in your own home and by walking a few steps be on the shore of this beautiful lake.

Beautiful club grounds, bath-ing, boating, fishing, tennis courts and natural 30-year-old growing shade trees, also several thousand trees recently planted.

An 800-foot artesian well has been flowing for years in club grounds.

All modern city improvements contemplated a n d adequate building and other restrictions on individual lots.



VIEW LOOKING NORTH ON SHORE LINE BOULEVARD

Beach Parties



Come out today. See the improvements

The prices on all choice building sites are reasonable, ranging from \$390 and up, payable as low as \$10 down and \$10 each month. Longest walk to any lot is three blocks from car line. Representatives of Company on the ground Saturday afternoons and Sundays. Call office for appointment.

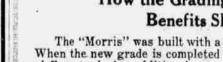


245-7-9 Omaha Nat'l Bank Bldg. Telephones Tyler 60 and Webster 60.

Dredge engine and drag lines now building beautiful, clean sand beaches, shore line boulevard and large lagoon.

Progressive, permanent improvements and no effort will be spared to make this residential section a subject of interest and pride to all citizens of Omaha. These additions will become Omaha's most popular automobile circuit with over 15 miles of boulevards in and around the lake.





be phenomenal.

Benefits Shareholders

The "Morris" was built with a view of Dodge street being graded. When the new grade is completed the "Morris" will have an addition-al floor to derive additional revenue from. By the grading of Dodge street, six store rooms, 22 feet wide with 14-foot ceilings, will be added to the profit-producing space of the building and the rental from these stores will increase the dividends of the shareholders many thousand of dollars each year.

Not a Get-Rich-Quick Scheme

This is not a get-rich-quick proposition, nor is it a fly-by-night promotor-scheme, but it is a conservative investment for conservative investors.

Mr. George J. Morris, president of the Pantel Realty Company, has been in business in the city of Omaha for many years and expects to continue in business for a good many years to come. He has not only made money for himself, but for his associates. He and the other directors of the Pantel Realty Company, have put their money in this proposition in order to make more money, not only for themselves, but for every other shareholder.

Cost

The lot on which the "Morris" stands was purchased for \$10,000 less than the appraised value put on it by the appraisal committee of the Omaha Real Estate Board. The materials in the building were all contracted for before the present high prices prevailed. To illustrate what this means to the shareholders, the plumbing and heating in the "Morris" cost in round numbers \$30,000. The value of that plumbing and heating has advanced 100 per cent.

Earnings

The profits guaranteed are conservative and legitimate, but to give you an example of what is possible, we wish to cite one certain business property on Farnam'street that is today returning the owner 33% per annum on his original investment, and this owner has refused to sell the property for six times the amount of his original investment. Stocks in merchandise increase and fall in value and must be resold quickly if profit is to be made. Mortgages have to be foreclosed, but the value and rentals of good business property in a growing city always increase.

An Opportunity For Small Investors

Opportunities to invest in buildings of the nature of the "Morris Apartment" are seldom offered to the general public. The reason for this is that they are sure dividend earners and are, therefore, geneally owned by wealthy individuals or large estates. The Pantel Realty Company now gives the small investor an opportunity fo realize some of the profits and dividends that have generally gone into the pockets of the wealthy investor. The increase in value of this property alone would return a fair rate of interest on the money

Money Returned

. It will be the policy of the Pantel Realty Company, as far as possible, to loan money on the Preferred shares at a reasonable rate of interest, or to purchase them back. from the holders and re-sell them without charge.

Invest Now

The number of shares that we are authorized to sell is limited to the cost of the building and equipment. We, therefore, suggest that if this investment appeals to you. that you see us at once. Deposits on shares will be received in any amount. Such deposits will receive the 7% guaranteed plus their pro-rata earnings of any additional dividends.

Liberty Bonds

Liberty Bonds or other first-class securities that can be converted into cash readily will be accepted in lieu of cash.



