

Safety First

Knowledge is Power Ignorance is Inexcusable

NO man or woman is safe in these stirring days who does not keep constantly posted on what is happening in the wide world and close about him. The surest and best way to keep posted is by reading in The Bee every day the news of the world, gathered together by the Associated Press, by our corps of special correspondents, and our staff of local reporters, and also the enlightening interpretation and discussion of current events by editorial writers and contributors.

Entertainment, Instruction, Fun for Every Member of Household in

The Bee's Exclusive Features:

I.—"BRINGING UP FATHER," George McManus' unequalled serial comic—a daily pictorial funygram about "Jiggs" and "Maggie" and "Dinty Moore." It will make you laugh without fail as nothing else will.

II.—"TODAY," a daily record of anniversaries of birthdays, historical events, happenings in Omaha thirty years ago and interesting and timely reminders for the particular day. Unique and informational.

III.—Miss Irma Gross' "DEPARTMENT OF HOME ECONOMICS," with twice-a-week lessons on food values and culinary efficiency. Miss Gross, who conducts this column, teaches domestic science in the Omaha High School.

IV.—"THE REVELATIONS OF A WIFE," being Adele Garrison's fascinating story of domestic life and family problems. This is a continuing story of which a chapter appears every week day in our evening paper.

V.—"POWELL'S CARTOONS." Drawings by our own staff artist on local as well as general topics of the day. In conception and execution the Powell cartoons match the work of the best.

VI.—"LITTLE TOT'S BIRTHDAY BOOK," a compilation of the names and ages of all the children in the kindergarten and primary grades of Omaha public and private schools, announcing their birthdays the coming day.

VII.—OUR SPECIAL LOCAL FEATURE PAGE. Every Sunday. A full page with illustrations and pen pictures of people well known right here in Omaha. Sidelights on prominent men, their follies and foibles.

VIII.—"TWILIGHT ANIMAL STORIES." Simply told tales about "Bunny, the White Rabbit," and "Bobby, the Gray Squirrel," and their companion denizens of the field and forest. A delight for the youngsters.

IX.—ALL THE SPORTS OF THE DAY. Box scores in full of the Big Leagues and gossip of the amateurs. "Sport dope" by sporting experts—sport pictures that hit the bull's-eye.

X.—"THE KATZENJAMMER KIDS," headlining a four-page comic section in colors, including "Happy Hooligan," "Rosie's Beau" and "Jimmie." The only four pages in color issued by any Omaha paper and admittedly the best of all.

XI.—"THE HASKIN LETTERS." Telling you just the things you want to know about the activities of the government at Washington. Preparations for the war explained right from the inside.

XII.—CAMERA SHOTS OF LOCAL EVENTS caught in passing by our Staff Photographer. The Bee makes its own pictures from which the cuts are turned out in our own photo-engraving department.

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THE OMAHA DAILY BEE

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