

### NAME FRENCH CAMP FOR UNITED STATES

Encampment Behind Fighting Front Christened in Honor of Visit of Abram I. Elkus.

(By Associated Press.)  
French Front, Aug. 1.—"Camp des Etats-Unis," is the name of one of the organized encampments, immediately behind the fighting front of the French army somewhere between La Fere and Saint-Quentin, but the name does not imply the presence of American soldiers. It was thus baptized in honor of the visit of Abram I. Elkus, formerly American ambassador to Turkey, traces of whose passage through these devastated regions may be found in the names given on roads, bridges and groups of huts.  
One of the bridges over the Saint-Quentin canal wears the appellation "Brooklyn suspension bridge," and evidently some of the engineers who helped to construct it had seen the original bridge over the East river, for wires have been hung in imitation of that structure. The length naturally bears no comparison with that of its namesake.  
The correspondent of the Associated Press, while passing through

the way to inspect the "Camp des Etats-Unis," had witnessed many scenes of desolation, but nothing more complete than that of the little town of Jussy itself. Before the war the place had been a very flourishing center in an agricultural district. It possessed 1,266 inhabitants, whose dwellings were all substantial constructions of stone and brick. Now not a civilian is to be found there nor a soldier either, for before evacuating the town under the strong pressure of the French and British troops the Germans had taken care not to leave a single building standing.

**All Houses Destroyed.**  
It is not like other villages which have suffered at the hands of the Germans, since in most of them at least one or two shells of habitations are still to be seen. Here every house was systematically demolished, a great high-explosive bomb having been placed among the foundations of each one and all connected by wire to an electric center, from which the current was turned on a quarter of an hour after the last detachment of German troops had passed through the streets in their hurried retreat. In a moment Jussy was gone. A cloud of dust and small blocks of brick and stone settled down on what has been its location and now from a short distance nothing can be discerned to indicate the former position of the village.

Even today, although the Germans know there is no possible lodgment for troops among the ruins, they fire

into the rubbish heaps very frequently from their position on the opposite of the marshes bordering the Oise, the only result of this waste of ammunition being to cover the surface of the canal waters with brick dust.

**Proud of Troops.**  
The French general commanding the division holding the line along the Oise in this vicinity is very proud of his troops, all of them veterans of many battles further north on the Somme and also around Verdun. He looks after their personal comfort with the greatest care, whether they are in the trenches or in their rest camps behind the lines. He is a great believer in encouraging the spirit of sport, and when the men go into cantonments for their period of repose from the hard life of the front line they spend most of the time while they are not practicing the latest tactics in playing field games. Football is one of their favorite pastimes, and some of the battalions have several teams which play inter-company and inter-battalion games.

The general has his headquarters in what was a stable. His tables are plain white wood and the seating accommodation is composed of rough benches. All around the walls are hung flags of the various allied nations presented by visitors, and the largest of them is a silken American flag given him by the former American ambassador to Turkey.

Persistent Advertising is the Road to Success.

### SAILORS IN FRANCE FIT UP CLUB HOUSE

Navy Department Authorizes Equipping of House for the Sailors; Athletics Big Part of Club.

(Correspondence of The Associated Press.)  
Base American Flotillas in British Waters, July 15.—Authorization to spend all the money necessary properly to equip their new club house with athletic apparatus and musical instruments has just been received by the American sailors from the Navy department in Washington. The news was received with the greatest enthusiasm by the men. It gives them what amounts to carte blanche in the matter of providing for their shore amusements over here.

The first step upon receipt of the welcome news was to dispatch an order to the United States for \$1,000 worth of musical instruments to augment the string orchestra which entertains the men every Saturday night in their new club house. Their order also calls for a plentiful supply of the latest ragtime and other typical American music, which has made a big hit with native population. The next order will be for athletic apparatus to equip the gymnasium

feature of the club now nearing completion. This equipment will include wrestling mats, punching bags, boxing gloves, weight machines, horses, rowing machines and other fixtures essential to an up-to-date gymnasium floor. The gymnasium will be ready about August 1. Besides six shower baths there will be a tea room and a place where the men can purchase tobacco and light refreshments at pre-war prices.

The concert hall feature of the club has been playing moving pictures and concerts to crowded houses for a month. It is generally patronized not only by the men but their officers. The British commodore of the port was the honored guest at the show the other night, the feature of which was a lecture on flying at the western battle front, delivered by a Canadian major in the Royal Flying corps from Toronto. The major cut short his lecture tour in a nearby city to come over to entertain the American boys. His pictures took the blue-jackets up and down the British and French lines in France.

The major's active service at the front was cut short last year by a drop from 12,500 feet. He was able to regain control of his machine when near the ground and escaped with a severe shaking up. He is now lecturing for recruits to the flying corps and expects to shortly visit the United States to instruct young aviators.

**Does Seem Peculiar.**  
It's a peculiar thing that German socialism should be so extremely national in Germany and so anti-national in the United States.—Chicago Herald.

### German Food Officials Make War on Porkers

Berlin, August 1.—German food experts have come to the conclusion that a dead pig is better than a live one, at least in war times. Intimate and exhaustive studies of the porcine appetite have disclosed that the pig is man's chief competitor in consuming valuable foodstuffs. Consequently about half the pigs in Germany have been killed.

The War Food bureau told a correspondent of the Associated Press that while the number of swine within the empire was diminishing census figures of the last quarter showed that the nation was richer by a hundred thousand head of cattle than it was on March 1. On June 1 it was said there was within Germany a total of 21,400,000 head of cattle while on December 1, 1912, there was 21,100,000.

The German bureau also claims that the killing off of pigs has not jeopardized the future resources of the nation as pigs are rapid breeders and females have been spared to a large extent.

The experts who recommended the wholesale killing of pigs pointed out in their recommendation that the pig in peace times was liberally fed grains, potatoes, cabbage and beets, which just now form some of the principal articles of the German diet. The feeding of grains to pigs was regarded as being especially deplorable, it being found that in the case of

barley, for instance, four-fifths of the nutritive value of the grain was lost when so expended. Barley now has been diverted to other consumers, where, it is declared, it will prove 100 per cent efficient.

### Close Treasurer's Office that Mexican House May Meet

Mexico City, Aug. 1.—Not long ago it was discovered that while an important bill was being discussed in the Mexican house of deputies, there was not a quorum. When messengers were sent to seek the missing congressmen, they discovered a line of deputies extending far down the corridor in front of the national treasurer's office. It was pay day and they were collecting their sixteen and a half pesos a day. It was necessary for the presiding officer of the chamber to request the treasurer to close his office for the day before a quorum could be obtained.

### Armament Business Done For After the War

(Correspondence of The Associated Press.)  
Birmingham, England, July 15.—The armament business after the war will be "done for," in the opinion of Arthur Chamberlain, who presided at the annual meeting of the explosives and armament firm of "Kynochs." He also stated that firms similar to Kynochs had concluded certain agreements which they believed would ensure their mutual prosperity when more peaceful lines had to be followed.

A Candid Statement by

# PAINLESS WITHERS

I wish to announce that I have opened my

# NEW OMAHA OFFICE

at Sixteenth and Farnam Sts.—4th Floor of the Securities Bldg.

(Formerly the Rose Bldg.)

Largest and Finest Dental Establishment in the Middle West



As a National character, performing a great public service, I am known from the Atlantic to the Pacific as the founder and chief surgeon of the largest and most successful organization of dental specialists—a man who originated an idea that is revolutionizing dentistry for both dentist and patient.

I appeal to thinking men and women—those capable of absorbing an idea even if it is new. I ask nothing more, and shall be satisfied with nothing less, than a careful and comprehensive consideration of this subject, which affects you individually, the public health and suffering humanity.

I do not blame you if prejudiced against a dentist who advertises, because I once held that prejudice myself. But I have thought much about this, and I am going to ask you in all fairness if you believe that this advertisement in The Daily News today can in any way impair my skill as a dentist? An advertisement cannot make a good dentist out of a poor one, nor a poor dentist out of a good one. This paper today contains advertisements of merchants, bankers, colleges and even churches. Does advertising make these men incompetent or dishonest in their business? Do you honestly believe that simply because I selected dentistry as my vocation in life I am deprived of any legitimate rights I would have had if I had become a merchant or a banker?

I have no admiration for customs simply because they are hoary and bewhiskered. I do not appeal to your prejudices; I appeal to your intelligence and your sense of fairness. I ask you to lay aside any prejudice you may

lish an office, the anvil chorus starts up. But evidently the public appreciates my kind of dentistry, for while these ethical dentists have been swinging their hammers I have built up one of the largest dental organizations in the world—this they must admit.

### Operations in My Office Are Performed Without Pain

To do this I originated a local anaesthetic, which is made and used exclusively in my offices. It is perfectly harmless to the most delicate of health, and leaves no bad after effects, but permits us to do our work better and more rapidly than under the "old school" methods.

I do dentistry by specialization. There are six distinct branches in dentistry, each requiring a different kind of skill. It is impossible for one man to be superlatively skillful in more than one branch. The "old school" way is for one man to run an office and attempt all six branches, charging the same price for the poor as for the good work. And right here is the cause of so much poor dentistry, because five-sixths of his work is necessarily poor or indifferently done. In my offices there is a specialist in each branch of dentistry. Men do those things best which they like to do, and when a dentist shows skill at extraction work, he does nothing but take out teeth in a Painless Withers office; if skillful at filling and inlaying he does nothing else. Specialization is the modern way in all arts, sciences and trades. Why not in dentistry? Specialization means efficiency. The specialist is surer and more rapid than the "old school hit-and-miss" dentist.

In this way each case is given careful, personal attention. A record is kept of each case so that if you ever have any trouble with work done in any Painless Withers office, you can go into any of my offices—the nearest one to you, even if you have removed across the continent—the original chart of your mouth is looked up and the work made right without charge. Is not such a guaranty worth something?

We make no charge for consultation and examination. I think it a dishonest practice for any dentist to do so. The temptation is too great to do much talking over a simple case in order to get a big fee. We do not work by the hour, nor do we regulate our fees by the patient's bank account. We have a fixed price for all work done in the same way. We tell you what should be done with the affected teeth and how much we will charge to do the work in a certain way. We are not "cut-rate" dentists. Cheap dentistry is never good; good dentistry is always cheapest. We use only the best materials, including 22k gold, which has a fixed value like a \$5 gold piece.

Office hours are from 8:30 to 6 o'clock week days, 9 to 1 Sundays.

Dentistry, as I practice it, is a serious profession, involving skill, education and experience—and most of all, old-fashioned honesty. There is no profession in the world in which deception and dishonesty are so easily practiced. I have built up my large practice by giving the public real, painless dentistry at prices within the reach of all. The names of thousands of persons in all parts of this country are on my dental register. I have convinced these patients that I can do what I advertise—good, painless dentistry—and I can convince you.

Respectfully,  
PAINLESS WITHERS, Dentist.

Securities Building, Sixteenth and Farnam Sts.



Securities Building (formerly Rose Bldg.), Sixteenth and Farnam Streets, where my office is located on the fourth floor. You are invited to inspect a modern dental office, different from any you have ever seen before. Dentists and Physicians are always welcome and specially invited.



A trained dental nurse is always in attendance in each operating room in my offices as a protection and assistance to women patients. Children requiring attention are looked after by a nurse while mothers are in the operating chairs.

have against me because I advertise my business like other successful men, and think over this proposition for yourself. In all justice, why should the Ethical Dentist Trust be permitted to brand me a "quack" because I advertise!

I come to Omaha from the neighboring state of Utah, where, in a successful practice of six years, I have built up the largest dental business in that state. I came because I believe Omaha is destined to be one of the leading cities of America, and because I like the looks of the people I see here on the streets and feel they will appreciate my kind of dentistry. I have taken a lease on rooms on the fourth floor of the Securities Building, corner Sixteenth and Farnam streets, and invested thousands of dollars in remodeling and equipping my offices. I have here graduated, licensed dentists of experience, who will make their homes and rear their families in this city.

In this, my opening announcement to the people of Nebraska, candor and fairness demand a plain statement of facts about Painless Withers dentistry:

I do not belong to the Ethical Dental Trust. I was educated as an ethical dentist, but my honor would not permit me to belong to a secret organization, whose object is to take advantage of humanity when suffering with the toothache, and also to keep people in ignorance of tooth knowledge, so they would surely have toothache and be forced to consult a dentist who could then charge big fees for telling them what the people should already know.

I believe in preventive dentistry, and have spent my entire professional life trying to educate the people against the dangers of tooth neglect. Because I do this, contrary to the Ethical Dental Combine, in every city where I estab-

## Securities Building, Sixteenth and Farnam Streets

(Formerly the Rose Bldg.)