

ELECTRICITY FOR THE FARM AT HAND

Plants of Various Sizes Ready for Any Demands the Farmers May Place Upon Them.

Can the farmer have the same advantage of electric light and power as the city man, and at a reasonable cost? This question can easily be answered by a visit to the exhibit of the Western Electric company at the Tractor show, where a complete farm light outfit will be shown and demonstrated.

The demonstration will convince one that the day of electricity on the farm is at hand; that electricity is now available for the farm for every convenience that it renders the city dweller—for light, for power, and for every convenience of the farm home. All this at a cost which is reasonable, and which is really economical when one considers the time and labor saved by the plant.

The Western Electric company makes plants of various sizes. Aside from the efficiency of the plant itself, the company offers this advantage to the purchaser, that all his electrical appliances can be bought from the same company and they are all built especially for use with this particular plant.

No Danger From Wires.
The Western Electric farm light plant is safe, healthful, compact, costs little and can be used anywhere. It carries a low voltage, so there is no danger whatever in touching the wires. This plant means not only plenty of light, but power for the pump, the milking machine, the cream separator, the washing machine, the sewing machine, etc., also heat for ironing, for making coffee, toast, etc.

Of much interest to the farmer will be the company's 160-page book, the "Farmers' Electrical Handbook," which not only describes the farm light plant, but gives instructions for installing all kinds of electric apparatus.

C. S. Powell, farm light specialist, will be in charge of the exhibit. A. H. Bannister, sales manager of the Omaha branch of the company, and five salesmen will be on hand to explain the advantages of the plant and its detail of operation.

Service Trucks to Supply Fremont Tractors With Gas
The Standard Oil company of Nebraska will maintain a service tent and display on the Tractor show grounds.

Two or more service trucks will be in operation to furnish gasoline and oil to the various exhibitors. These trucks will be constantly on hand, playing their way from one exhibit to another, so that no exhibitor will be in danger of running out of gasoline.

Three or four salesmen also will be on hand at the Standard Oil exhibit, demonstrating and explaining the uses of the various oils. To the man who knows little about oils, this will give an opportunity to crowd an entire education on the subject into the space of a half hour. Even the man who thinks he knows all about oils will get pointers.

The display and service work will be in charge of George Schnell.

One of Fremont's Enterprises



GOLDEN ROD ICE CREAM COMPANY.

Some True Tractor Tales

I was asked today to state in a few words my experiences with the farm tractor, and will say that I farm 300 acres, and this spring purchased a lightweight 8-16 tractor, and did so because there were a good many of the same make near me which were giving satisfaction. I started in at discing by pulling two discs, and on high gear most of the time. The land is mostly level on a river bottom, with some side hill fields, and part of my farm runs up into the hills. After discing I put the engine on a two-bottom plow and plowed fifty acres at seven inches deep, mostly all on high gear. This ground hadn't been plowed for years and was hard, but the little engine went right through it.

Then I put it back onto the discs and got my listed ground in shape for corn, and I surely had good luck, for I kept right at it until it was all done. Then I used the engine to list with, pulling a two-row lister, and did a most excellent job, and it pleased me more than I can tell you.

And this entire spring that little engine has hit along as steadily and powerfully as it did on the start and has caused no trouble at all. When I got it I was so far behind with my work I didn't see how I was ever going to get it done, while at the finish I came out fine, due to the tractor and the way it worked. I believe in working it every day I can, and will work it in the fall and winter whenever I have the work for it. I kept no accurate record of what expense I was in, but could plow deep for 50 cents an acre, and on discing a fellow could beat the horses all to pieces. Some people like a bigger powered tractor than this, and it's probably good logic, but this does the work so well for me I couldn't advise a man to get any larger for the same amount of work. The tractor is here to stay, and next year I hope to have a motor cultivator, which will do away with some of the more high-priced horses. My advice is, get a tractor of the size to fit your farm, and while I know nothing of other tractors, I do know this make is built right, will run right and will prove a good investment.—Harley Frenzer, Harrison County, Iowa.

I have a small sized tractor and have been using it about five months. This machine seems to fill my needs, but I am inclined to believe

that if I were buying another I would buy one with more power. I have plowed forty acres, broken over forty acres of prairie, disced and harrowed all this ground, used the tractor for pulling the manure spreader and running a six-hole corn sheller. Have also used it for grinding feed and sawing wood.

I think my tractor is the very best kind of an investment and I can't begin to say how much it has saved me in the short time I have had it. Depending on my horses only, I would not have finished my plowing last fall. Therefore would not have gotten my wheat sown. Would have had to hire my wood sawed and my corn shelled and ground. With my tractor I did it all myself, besides making from \$8 to \$10 per day a good many days working for others.

I have plowed in three different kinds of land on my farm, plain sandy land, hilly sandy land and real low, heavy land, but not once did the machine fail me. All I have to say is that horses are not to be compared at all with the tractor.—John Kropatsch, Polk County, Nebraska.

On the first of May last year I purchased a tractor. My son, 17 years old, took it out from the station and brought it to the farm, seven miles away. He has worked it ever since. First we attached a twenty-four-blade disc and prepared the land for corn planting; then we pulled a double row lister and listed seventy acres of corn, afterward using the tractor to pull a five-section harrow and harrowed the listed corn. After this we used the tractor to pull a cultivator (a so-called go-devil) and went over the same ground. We did a better job than we could do with a single row walking cultivator, which I used on the short rows.

In harrowing and corn planting we used thirty gallons of kerosene in two and one-half days. When harvest time came I bought a new eight-foot binder and we cut fifty-seven acres of wheat and oats with the tractor. It worked very satisfactorily all the time. We used forty-two gallons of kerosene for cutting forty-nine acres of wheat.

Of course, we experienced some little unavoidable trouble at first, as my son had never run a tractor before. We have more power than was claimed for it on the drawbar. We have not tried the pulley, but feel satisfied it will do the same.—D. H. Meyer, Gosper County, Nebraska.

FREMONT HAS FINE ICE CREAM PLANT

Golden Rod Companies Have Large Wholesale Business; Grow From Small Plant to Large Factory.

The Golden Rod plants at Fremont are two of the finest in the state. F. E. Pratt, the owner of these plants commenced business in Fremont sixteen years ago, on a small scale. When he opened up he did all the work. Now he employs thirty-eight people and his annual payroll amounts to over \$30,000.

The Golden Rod Creamery is recognized throughout the state as a leader. Butter is shipped to all parts of the globe from the factory. The Golden Rod institution is a model from every standpoint.

In March of this year Mr. Pratt organized the Golden Rod Ice Cream company. This company operates in the new structure just south of the Golden Rod Creamery building. Its officers are F. E. Pratt, president, Carl Thomson, vice-president and Harvey C. Kendall, secretary. This company does an extensive business, its wholesale accounts having passed the one hundred mark. The ice cream is named "Golden Rod" and the slogan used in connection with their trade mark is "Ask Mother—She Knows." Sixteen people are employed in the

Golden Rod Ice Cream company plant and two salesmen cover Nebraska, Iowa and South Dakota.

"K. of K." Had Eyes and Tongue; Used Both to Control

"I don't know when he is most terrifying," a nervous young doctor once complained of Lord Kitchener, "when he looks and says nothing at all, or when he doesn't seem to notice, and you think everything's going on all right, and then all of a sudden he whips out his tongue and runs you through with it!"

Both the eyes and tongue of Kitchener of Khartoum, England's great soldier so tragically lost with the Hampshire, were indeed terrible weapons when directed at either the inefficient or the self-sufficient. Around a personality so striking as that of "K. of K." so many stories gather that it is difficult to distinguish fact from fable; but, indeed, fable is often scarcely less illustrative of the fundamental truth than fact. The ruthlessness of Kitchener's sarcasm has probably been exaggerated; its effectiveness has not.

It is not certain, although it is widely believed, that during the Boer war he "squelched" the self-importance of an ineffective leader of a column after the following manner: The officer had several slight engagements with the enemy, and after each wired optimistically to his chief that "during the action a number of Boers were seen to fall from their saddles." Kitchener became annoyed, and received no more similar messages after he had politely telegraphed:

"I hope when the Boers fell they did not hurt themselves."

But there is little doubt, in view of his intolerance of "pull" and favorit-

ism, that he really sent another and more neatly sarcastic telegram. A nobleman, whose son was serving in the yeomanry, desired the youth's presence at home, for a wedding, ball or some important festival event. Counting on his rank and social importance, he ventured to telegraph the commander:

"Please allow my son to return at once; urgent family reasons."

"Son cannot return at all; urgent military reasons."

In another instance popularly narrated, the snub was administered to the presumptuous noble by word of mouth. A subaltern of exalted family had been sent out to join his staff in Africa, and made the mistake of re-

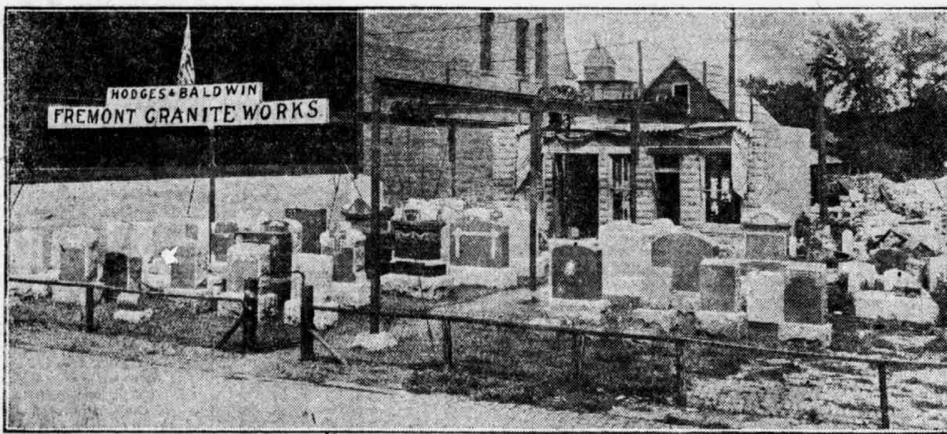
membering his social and forgetting his military rank. He made the amazing error of addressing his chief as "Kitchener." The other officers were aghast, and looked for a quick and stern reproof. Instead, "K. of K." drew out nonchalantly:

"Oh, why be so beastly formal with me? Why don't you call me Herbert?"—The Youth's Companion.

Thick.
A teacher asked her class to write an essay on London. She was surprised to read the following in one attempt: "The people of London are noted for their stupidity."
The young author was asked how he got that idea.
"Please, miss," was the reply, "it says in the text-book the population of London is very dense."—New York Globe.

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OLIVER NO. 78 TRACTOR PLOW Fremont Tractor Show August 6-11

Watch for Oliver plows at the Fremont show.

You will find 30 of them working at this demonstration. Either two, three or four-base. Our nation needs more wheat. This calls for better and faster plowing.

Get your Oliver plow now with combination jointers and rolling coulters. It will cover trash and insure better crops.

After the plow the tractor disc harrow. A perfect seed bed is most necessary. Watch the Oliver Special Tractor disc harrow at work. Place your order now and insure prompt delivery.

Drill the wheat with a Thomas tractor drill.

It has the special wide boot, which allows the grain to stool better and produce more.

Watch the drill in the field, it's made especially for use on tractors. Note the special heavy frame and the special tractor wheels. Easily operated from seat. A one-man outfit.

Winter wheat freezes out because the ground is not packed to retain moisture.

Put an Oliver pulverizer and packer behind your drill and stop this unnecessary loss.

Souvenirs at The Oliver Tent

Come to Fremont and see these tools in actual field work. Come to the big Oliver tent and see the actual plow used by Daniel Webster and the Oliver Art Gallery.



ROGERS The Tent Man

Is Furnishing All the CANVAS COVERINGS For the Fremont Tractor Show

WHY? First—Because he has the style tents best suited for tractors. Second—Because the tractor men know Rogers has and always will give them real service. Third—Because Rogers looks out for every detail, and all worry is banished when he's on the job, and he's there about 23 1/2 hours out of every day that the tractor show is on.

ROGERS TENTS and AWNINGS have given satisfaction for the last ten years, because they are cut by the most experienced cutters in the state and are made right.

Stack Covers, Camp Chairs, Canvas Cots, Etc. all made to special order to suit your particular requirements—"Let Rogers Serve You."



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