

### KEROSENE TRACTOR AT FREMONT SHOW

International Harvester Company to Have Every Type of Modern Farm Power Machinery on Hand.

As in former years, the International Harvester company, pioneers in the tractor field and one of the largest exhibitors at each of the four previous Fremont demonstrations, will be capably represented in the Fremont national power farming demonstration this year.

Two weeks ahead of the demonstration, F. W. Lewis, branch manager of the Omaha house, working in conjunction with C. E. Haynie of the Lincoln house, L. L. Lease of the Crawford house and W. E. Flynn of the Council Bluffs house, was on hand at Fremont personally directing the work of making the International exhibit the biggest and best ever.

"From every indication," said Mr. Lewis, "there can be no doubt but what Fremont will more than justify the confidence of those who saw fit to restore to Fremont the honor of having the one national power farming demonstration." In the face of the urgent need of adequate power machinery the interest in the demonstration is bound to be given added impetus; the attendance of 100,000 last year will be easily doubled and with existing market conditions every tractor available will be called on to assist patriotic Nebraska farmers in doing their bit. At last year's demonstration 125 International tractors were sold during the week and fifty International tractors, every one available, on hand at the Fremont demonstration field for immediate delivery will prove entirely inadequate to meet this year's demand.

#### Kerosene Tractors.

The full line of International Harvester kerosene tractors to be shown at Fremont this year includes the Mogul 8-16, 10-20 and 12-25 horse power sizes and the Titan 10-20 and 15-30 horse power sizes. The Mogul 10-20, a later development of the Mogul 8-16, the two-plow kerosene outfit which made the hit of the year in 1916, and the Titan 15-30, a four-plow tractor, much improved on last year's model, represent additions to the International line since last year's demonstration.

One of the innovations of the demonstration will be the new International motor cultivator to be shown for the first time. This cultivator is an entirely new departure. It consists of a motor attached to the frame of a two-row pivot axle cultivator. While cultivating the operator does not have to watch the engine, which is placed behind him, thus doing away with the heat of the engine in the operator's face. The engine is steered by the movement of the operator's feet in the ordinary cultivation of the corn. The motor drive wheels at the rear of the gangs are locked in a straight-ahead position, while the machine is going down the field. At the end of the row the driver disengages the lock, turns the motor wheels to right or left, as desired, and the entire machine pivots on one cultivator wheel, turning within its own length, to resume its course down the next two rows. By raising the cultivator shovels, the machine can be used as a power plant for most field work re-

quiring not more than four good horses.

#### Tractors Supplant Horses.

Thousands of tractors in use on American farms every day are fast supplanting the horse, and with the entry of efficient power machinery for the cultivation of corn Dobbins is rapidly becoming a thing of the past. The tractor has fast developed into a general purpose machine and will be demonstrated pulling harrows, drills, spreaders, etc.

The international exhibit is provided with every comfort for visitors; ice water at the service of all, 15,000 International Harvester company ruled canes, and representatives from the Omaha, Lincoln, Council Bluffs, Crawford and St. Joseph houses to take care of the wants of visitors. A timely display of corn pickers and corn binders, tractor parts, etc., will be included in the big tent, and the International Harvester Company Express, a titan 10-20 tractor, pulling three wagons, will haul spectators from the headquarters to the demonstration field.

J. A. Everson, R. C. Flodin and J. E. Waggoner of the Chicago office of the harvester company, as well as other Chicago representatives, will be present during the demonstration.

#### True Tractor Tales

I have shredded for twenty years and have never used any power equal to my tractor. The result was the engine never got away from my place.

I put in my entire crop of oats with it, pulling three eight-foot discs loaded to good work, after which I cross-dragged it with a forty-foot drag. The engine did its work with apparent ease, traveling much faster than horses would have done. I next did my spring plowing for corn, using a three-bottom fourteen-inch plow. I chose three in place of four, believing the engine would travel faster and I could plow deeper.

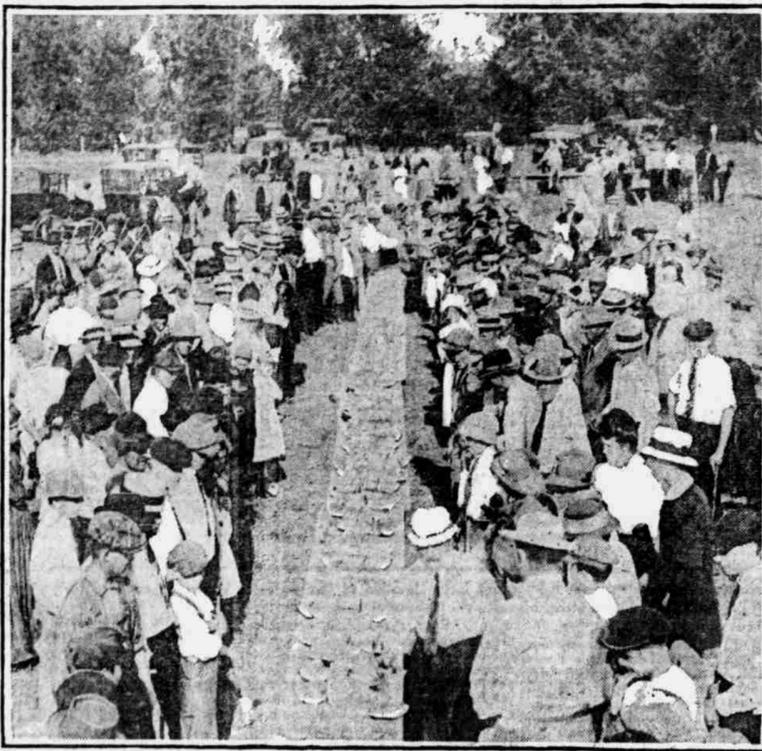
My last stunt of importance was when I shipped a load of hogs. My neighbors were planting corn and did not like to stop, but said I could have their wagons. I put six wagons behind my tractor, pulling thirty big hogs to Pioneer, running in high all the way. I believe I could have pulled the other five loads, which were pulled with teams, without any trouble.

I am now using it on my hay loader and hoisting the hay into the barn. I expect to pull two eight-foot binders through harvest. Am trying to study out a hitch.

My boys are 12 and 17 years old. They have become quite expert as engineers. The only trouble I have is in deciding which shall stand at the wheel.—W. B. Weir, Pocahontas County, Iowa.

I recently bought a tractor which I like very well. Last fall I plowed my ground, then harrowed, disced and drilled it to wheat. You can do any kind of work with my tractor that you can do with horses if properly operated. Everyone can operate it who can operate an automobile. The acreage and fuel expense will depend on the depth of plowing and kind of soil. I plowed about one acre per hour five or six inches deep in heavy black soil. I also dragged one section of harrow behind the plow. In breaking sod four or five inches deep I made three-quarters of an acre per hour. The machine works nicely in plowed ground, harrowing or drilling. I pulled two fourteen-inch discs, wheat drills, and can drill about four and one-half acres per hour.—A. W. Phipps, Cass County, Missouri.

### Watermelon Feast a Feature of the Show



### OLIVER MEN COME IN SPECIAL CARS

Sixty Men From This Factory Will Be on Hand at Fremont to Demonstrate Their Plows.

The Oliver Chilled Plow works have made far-reaching preparations to do their share toward demonstrating the use of modern tractor plows and other tractor implements during the Fremont Tractor Show next week.

They will show between thirty and forty Oliver tractor plows in field work, also several tractor-disc harrows, tractor drills and pulverizers.

Special demonstrations will be made in preparing seed bed and seeding in one operation, thus saving valuable time.

The big Oliver tent will be an interesting exhibit in itself. The actual plow used by Daniel Webster will be shown and a large art gallery of modern methods in farming.

Farmers are invited to visit the Oliver tent and investigate new methods of modern tractor farming. Experts will be on hand at all times to explain these matters of general interest.

New things in tractor machinery will be shown in detail at the Oliver tent.

### REMEMBER TURNER

THE RELIABLE

### Sign Man

### LOOK FOR OUR TENT



## Holloway & Fowler

6th and Park

"Everything in Hardware"



### Farmers Union Co-Operative Creamery

Fremont, Neb.

Are Manufacturers of Pure Creamery Butter known as the

### Platte Valley Butter

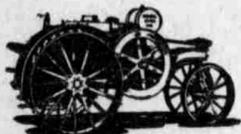
Wholesale and Retail Dealers in Daily Clarified and Pasteurized Milk and Cream for sale at

ALL LEADING MERCHANTS

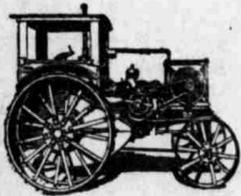
### New International Harvester Products to be seen at the 1917 Fremont Tractor Demonstration



International Motor Cultivator



Mogul 10-20-H. P.



Titan 15-30-H. P.

A REMARKABLY efficient new motor cultivator and two new kerosene tractors, Mogul 10-20 and Titan 15-30, make up the International Harvester showing of 1917 models at the Fremont demonstration this year.

The International Motor Cultivator is an entirely new departure. It consists of a motor attached to the frame of a two-row pivot axle cultivator. While cultivating, the operator does not have to watch the engine. The machine is steered by the movement of the operator's feet in the ordinary cultivation of the corn. The motor drive wheels at the rear of the gangs are locked in a straight-ahead position while the machine is going down the field. At the end of the row the driver disengages the lock, turns the motor wheels to right or left, as desired, and the entire machine pivots on one cultivator wheel, turning within its own length, to resume its course down the next two rows.

By raising the cultivator teeth, this machine can be used as a power plant for most field work requiring not more than four good horses. To see the International motor cultivator in action is worth a trip to Fremont. Don't miss it.

The Mogul 10-20 is a later development of Mogul 8-16, the two-plow kerosene outfit which made the hit of the year in 1916. The 10-20 is the three-plow size of this model and has two plowing speeds.

The Titan 15-30, a four-plow tractor much improved on last year's model, is the size and type for farms where the fields are large and the belt work consists of running good sized machines, such as threshers and huskers and shredders. This tractor is a desirable threshing engine because it runs so steadily on variable loads.

The full line of International Harvester kerosene tractors to be shown at Fremont this year includes the Mogul in 8-16, 10-20 and 12-25-H. P. sizes, and the Titan 10-20 and 15-30-H. P. sizes.

Other International Harvester products which will be on exhibition at headquarters or in the field are the International motor cultivator, Deering and McCormick corn pickers, Low Corn King, Low Cloverleaf, and Low 20th Century manure spreaders, and a very complete line of efficient tillage implements.

Every farmer who attends this demonstration is cordially invited to visit the International headquarters tent. Representatives will answer all your questions and see that you get full information about any machine in which you may be interested.

### International Harvester Company of America

(Incorporated)

Omaha Concordia Council Bluffs Crawford Lincoln Sioux City St. Joseph Topeka

# Nationally Merchandising An Idea

THE "Power-Farm America" idea, which has developed into such a gigantic national movement of recent years originated and was promoted within the organization of the TWENTIETH CENTURY FARMER of Omaha, Neb.

Tractor farming was practically unknown until the TWENTIETH CENTURY FARMER, with keen foresight concentrated its strength and influence behind the tractor-farming idea several years ago, and with unrelenting vigor held its ideals before the public until a successful reality was achieved and the tractor became probably the most talked of farm machine.

The world's first public tractor demonstration was held at Omaha in 1911 in connection with the Omaha Land Show, which was conducted by the TWENTIETH CENTURY FARMER. Even this first small event was a success and showed some of the strength and originality of the organization back of it.

In 1913 the TWENTIETH CENTURY FARMER decided the time was ripe to conduct a more comprehensive demonstration, and the National Tractor Farming Demonstration was promoted and held at Fre-

mont, Neb. Success in big measure crowned this effort although unparalleled situations were met and serious obstacles encountered. But they were resourcefully met and overcome.

The 1914 event showed by its increased size, attendance and interest that the "Power-Farm America" idea had taken deep root in the central west. Many new tractors were demonstrated and big sales were made.

Great Oaks From Little Acorns Grow

The 1915 demonstration was still larger and more successful. Organizations in many other states, that year, were caught in the rapidly-growing wave of power-farming, and many tractor demonstrations were conducted in many states. National magazines began to give considerable attention to tractors. Practically every farm paper in the country had followed the lead of the TWENTIETH CENTURY FARMER and talked and boosted tractors. A few publications even

changed their name and policy to meet the changing conditions brought about by the development of this "Power-Farm America" idea.

In 1916 this idea had developed into a gigantic, national proposition with more thought and publicity given to the tractor than any other single farm machine. A mammoth circuit of eight national tractor demonstrations in eight different states was conducted. Each was a tremendous success, with Fremont, Neb., leading by a big margin. 60,000 people in one day visited the Fremont demonstration! Remarkable sales were made. Interest was intense.

For 1917 all of Tractordom will gather at Fremont, Neb., in the one, great, national tractor demonstration for the year. It will be the world's greatest tractor event—far surpassing all former tractor shows. 250,000 people will likely come to see this spectacular exhibition.

Where, among the farm papers of America, is there a greater example of foresight, strength, originality, sincerity and organization than recounted above? Where has another farm paper so successfully merchandised an idea nationally?

### Twentieth Century Farmer

"The Power-Farming Demonstration Paper"

OMAHA, NEB.

