

Midsummer Amusement Menu for the Multitude in Omaha is Varied

NEW SERIAL SOON FROM UNIVERSAL

"Grey Ghost," Novel Idea in Detective Stories, With a Fine Cast, is Coming Out.

The Universal Film company announces that this week will see the releasing of their newest and greatest serial, "The Grey Ghost." It is a sixteen-episode picture extraordinary. The story was in The Saturday Evening Post under the name of "Loot" and was written by Arthur Somers Roche and is a new type of detective story. A quartet of stars will be featured.

Priscilla Dean plays one of the prominent parts. The picture was produced by Lois Weber of directing fame and with the entire force of the Universal company at her command she chose Miss Dean, not alone for her acting ability, but for her beauty, charm and radiant personality. It is predicted that her work in this serial will make her one of Omaha's favorite actresses.

Having chosen Miss Dean for the heroine, the next problem was the selection of a hero sufficiently fine to play opposite such a beautiful girl. After a lot of discussion the mantle fell on Emory Johnson, one of the handsomest men on the screen. Then to make the cast still better Eddy Polo was annexed. He is noted for daring and his work in several pictures, including the "Broken Coin" and "Liberty," will long remain in the minds of the public. Since he was 2 years old he has been performing breath-taking stunts in public and is a wonderful specimen of physical grandeur. Harry Carter will be the villain. He will direct his talent in this direction to making himself thoroughly despised, hated and abhorred. To quote him, "To play villains consistently well is an achievement to be proud of," so it is assured that this very necessary evil will be well taken care of. Therefore, taking it as a whole, it bids fair to being one of the serials of the season that will be long remembered and will have action and breath-taking moments to please the most critical.

Wheat Soars to \$2.42 on Omaha Market; Heavy Demand

On account of the unprecedented demand and the limited supply, cash wheat on the Omaha market shot up 6 cents a bushel, going to \$2.42, with the low point at \$2.37. The top was 38 cents over the high of the July option that touched \$2.04 a bushel. Receipts were four carloads. Corn was off one-half cent, selling at \$1.88 to \$1.93. Receipts were seventy-seven carloads. Oats sold at 72 to 73 cents, prices being up a half. Receipts were seventy-two carloads.

Empress Vaudeville Holds Out Well; Cabarets and Parks Going Stronger

It is the practice of different vaudeville houses throughout the country to decrease the expenses of their institutions during the summer time by engaging acts of inferior quality, but this season at least the management of the Empress theater has followed a different policy by keeping up to the highest possible standard the quality. Starting today, Douglas Flint and company present one of the best known sketches in vaudeville, "The Merchant Prince." Action and good, clean comedy is the characteristic of this act. Marguerite Good and Frank Lucy support Mr. Flint in class offering. Bob and Beth Stanley, a young couple, are presenting a clever little act in which bright, clean comedy predominates. On the same bill the Ishikawa brothers, noted hand equilibrist, prove their superiority over similar acts by the marvelous ease and grace with which they accomplish the most difficult stunts. They keep an audience spellbound by the sheer ability displayed.



MISS MOORE AT THE EMPRESS

In view of the attendance at Lakeview, Omaha's new amusement park, it can be safely said that this popular resort is not on trial, but has come to stay as a feature of summer amusements. It is in reality a fun center of great magnitude. The possibilities for pleasure are numerous and the management has been careful to select attractions that will appeal to all. For the children there are playground games and devices, while the grownups give their time to the more thrilling and sensational attractions. The Jack Rabbit coaster is the source of much fun, and pleasure-seeking people can be seen waiting to get on the "Blue Streak" of speed. The maximum speed of the jack rabbit is said to be seventy-two miles per hour. This ride is the most thrilling to be found at Lakeview. Other attractions that are growing in popularity are the mammoth Palace of Dancing, Carl Lamp's orchestra, the miniature railroad, Wonderland, the mile-high Ferris wheel, carousel, boating and numerous others. Picnicking is also a very popular pastime and all sized gatherings can be seen journeying daily to Lakeview for a day out in the open under the trees.

The managements announces that today will see an entire change of program at the Empress Garden. Singing and dancing of the highest standard will be the attraction and a special musical program has been arranged to appeal to lovers of good music and entertainment. The special table d'hote dinner continues to grow in favor and many people are continually planning ahead for partaking their Sunday meals here. The cuisine is excellent and Mr. Philbin goes to the markets each day and personally picks the meats, as nothing but the best will be served. The atmosphere is cool and refreshing and

many people have been heard to remark that there is such a restful atmosphere to be enjoyed here that they love to make this a regular eating place, not only on Sunday, but through the week. Mr. Philbin, Jr., goes this week to Chicago to arrange for new entertainment. This part of the entertainment is not left to "booking agents," but, as Mr. Philbin says, "I want to see what we are getting and that the acts are up to the standard that must be maintained, regardless of cost."

Manawa Park, says Manager C. I. Palm, is especially inviting this year to these "stay at home" vacationists. "We have fitted up the picnic grounds that they might find all the facilities they would have if they were camping out," he said. "I don't see why a person couldn't stay at home nights, spend the days boating, swimming, fishing and eating out of doors at Manawa, and have just as much of a vacation as if they went to some lake and paid out a lot for expenses."

That many are approving this plan is indicated by the numerous picnic and outing parties every day and evening at Manawa, he says.

Little Known Hill People Shown in Blue Ribbon Film

The setting for "A Son of the Hills," the Greater Vitagraph Blue Ribbon feature which will be the attraction at the Empress theater the first half of the week starting today, is that part of the South where, until recent years, little was known of the people. They lived in the hills and cared not to be known of the rest of the country.

They had their romances and their feuds, but for most of them life was just a dreary waste. Then educational enterprises began to filter into the hill country, factory conditions were made better and the people began to take interest in life. Antonio Moreno plays the part of Sandy and Belle Bruce that of Cynthia, his sweetheart.

Photoplay Contest to Give Jackie Saunders New Vehicle

Five hundred dollars is offered by the Horkheimer brothers for a five-reel photoplay in which Miss Jackie Saunders is to be featured. The competition is open to the whole United States, and the winning decision will be made entirely on the suitability and merits of the scenario. All photoplays submitted must be worked out into full continuity of scenes, preceded by a synopsis of the story and cast of characters and scene plot. All scripts must be submitted before November 1 and should be addressed to "Contest Editor, Balboa Amusement Producing Company, Long Beach, California," with stamped, self-addressed envelope enclosed. Scripts must be typewritten and as few subtitles as possible employed in the scenario.

Jackie Saunders, Director Sherwood Macdonald and H. O. Stechhan, assistant to President H. M. Horkheimer of Balboa, will be the judges in the contest and will select five photoplays from the scripts submitted. These five scripts will then be handed to a committee composed of Maitland Davies, dramatic editor of the Los Angeles Express-Tribune; Miss Grace Kingsley, dramatic editor of the Los Angeles Times, and Mark Larkin of the Los Angeles Record, who will select the winner. The author of the successful photoplay will be given name credit on the screen and on all advertising matter, when possible.

Klondyke Romance for the Hipp Patrons Is Plan

Lynn F. Reynolds, who has created some of the most beautiful Bluebird photoplays, has added another feature to his accomplishments—"The Greater La" to be exhibited at the Hipp theater today and Monday with Myrtle Gonzales, George Hernandez and Lawrence Peyton enacting the principal characters. This romance of the Klondyke tells the story of a girl who traveled alone to Alaska to avenge her brother's murder, only to find in the end that her brother had never been killed. Meanwhile she stirs a bustling mining camp to unusual excitement and wins a husband out of the turmoil and strife she creates while prosecuting her mission of vengeance.

Taylor Opens Artdrama Office in Omaha Next Week

C. W. Taylor, manager of the Artdrama productions in this territory, has secured a location for his office at 1417 Farnam street. It will be open for business on Monday, July 23. The Des Moines branch will be

moved to this city. E. Olesen, the oldest booker in the city, has been secured for this position. He is at the present time connected with the Chicago office of the Kleine-Edison-Seligman company. Jule Rachman, manager of the Grand theater, who assisted Mr. Taylor with the General Film company, will be in the same capacity with him again. Mr. Rachman is very popular with the exhibitors not only in Omaha, but throughout this state and Iowa.

War Picture for Red Cross Benefit at the Brandeis

Omaha will get a chance to see more of actual warfare this week at the Brandeis theater, through the generosity of the Omaha Hotel Men's association. Commencing Monday, the picture taken while the famous battle of the Ancre raged will be shown for an entire week, four times daily. The picture is presented by the ambulance company of the Omaha Red Cross chapter, and the entire box office receipts will be so devoted. Monday noon a street parade will be presented to advertise the picture. The war pictures are made by official British government photographers and are released through Pathe's. In the five reels are shown the monster tanks in deadly action, artillery duels, aeroplane battles, desperate charges and hand-to-hand conflicts.

In New York these pictures brought \$50,000 in one day at Carnegie hall, and elsewhere they have been shown long lines of persons are kept waiting for seats. "This picture shows war as it can be seen only from the trenches," declares C. E. Holah, manager of the Omaha Pathe office.

Pauline Frederick Shows a Hairdresser How to Make Up

Among the phases of life depicted in Pauline Frederick's latest Famous Players-Paramount picture, "The Love That Lives," is a vivid portrayal of life and conditions in the slums of our great cities. The picture has been artistically "lightened" by glimpses of luxury, flashes of humor and many "human interest" touches, so that this dark side is not overdone.

A serious break in diplomatic relations between Pauline Frederick and her hairdresser occurred the other day at the Famous Players' studio, where the actress was rehearsing for the picture. Miss Frederick absolutely refusing to comply with the dictates of the hairdresser who would have marcelled her hair for the part of Molly, the scrubwoman. Pauline on the other hand, not only took out all the bewitching curls and waves, but added a straw or two and some pulls and jabs for good measure. The result justified her expectations, however, and even the hairdresser was obliged to admit that she "looked the part."

"The Love That Lives" will be the attraction at the Muse theater today, Monday and Tuesday.

Filmland Favorites



ANTONIO MORENO

Antonio Garrido Montegudo Moreno was born in Madrid in 1888, and was educated in Madrid, Catholic Sisters' school and public schools, New York City. He came to this country at the age of 14 and completed studies at Williston seminary, Northampton, Mass. His stage career has been with Mrs. Leslie Carter, Tyrone Power, Constance Collier, Wilton Lackaye and William Hawtry. In his moving picture career, he first played types and then took regular parts. In 1914 he went with the greater Vitagraph company and has appeared in many pictures. His latest ones are "By Right of Possession," "The Captain of the Grey Horse Troop," "Alladin From Broadway," "The Magnificent Meddler," and is now showing in his latest, "A Son of the Hills." He has now been signed up by the Pathe company as the new leading man in the support of Mrs. Vernon Castle in the producing of Gold Rooster plays. He is fond of riding, yachting, and is a lover of outdoor sports. His address is Pathe-Astra studios, Fort Lee, N. J.

Regimental Band Concert At Fort Crook Sunday

The Fourth Nebraska Regimental band will give a concert on the parade grounds at Fort Crook Sunday evening at 6:45. The program will consist of:

BASE BALL OMAHA VS. JOPLIN

July 14-15-16
ROURKE PARK
Sunday, July 15—TWO GAMES, First Game Called at 2:15
Monday, July 16—LADIES' DAY
Games Called at 3:15
BOX SEATS AT BARKALOW BROS.

assist of popular and patriotic music. Two thousand visitors heard this band last Sunday.

BEAUTIFUL
Lakeview Park
JOY SPOT OF OMAHA OFFERS YOU A QUARTER OF A HUNDRED ATTRACTIONS INCLUDING
Carl Lamp's Orchestra
Dancing
Jack Rabbit Coaster
Wonderland
Ferris Wheel
Carousel
Roller Rink
Miniature Railroad
Bowling — Bowling
FREE Garage Motion Pictures
5c CARFARE 5c
CARTER LAKE CARS
Book Your Picnic Now

BATHING
Take One Evening's Vacation.
Picnic at **Manawa Park**
ADMISSION FREE
P. S.—Fishing great

Empress Garden
The Beauty Spot
Table d'Hote Dinner, \$1.00
Served from 12 to 8 P. M.
A la Carte Restaurant and Fountain Service, 12 to Midnight.
Let your good wife have her Sunday rest as well as yourself, for it will cost you less to dine at the Empress Garden, where it is cool and comfortable, than it will at home.
Ten of the finest entertainers in Vaudeville today.
Music by the Melodious Empress Garden Orchestral Pipe Organ.

FOR THE BENEFIT OF OMAHA RED CROSS AMBULANCE FUND

THE "TANKS" IN ACTION at the Battle of the Ancre ---FIVE REELS---

OFFICIAL BRITISH WAR PICTURES (Presented by War Relief Fund, W. K. VANDERBILT, President)

NINETY MINUTES OF WAR MARVELS THAT Picture every phase and every vital scene in the complete and overwhelming BATTLE OF THE ANCRE. It shows the giant British "TANKS," the colossal war monsters, ponderous, uncanny, fire-breathing war dragons that plunge irresistibly forward, through wire entanglements, over trenches, through forests, over swamps and into the trenches of the enemy, belching a torrent of fire and steel and death—the mighty vanguard of the advancing armies of our Allies.

NO HISTORY, HOWEVER VIVIDLY WRITTEN, no matter how eloquently descriptive, could tell of such scenes as these films portray. The all-seeing, faithful eye of the official British cameras tell a story begging description by mere words. The advance of supply trains and troops, the brave soldiers awaiting eagerly in the first line trenches for the command to charge—then "over the top" into the maelstrom of furious hand-to-hand encounters. Behind them giant howitzers hurling out a curtain of fire to beat down the first three lines of enemy defense, while machine gun and small arm fire riddle the visible enemy. Pictured here are whole regiments of captured Germans, scenes in dressing camps and hospitals, Red Cross workers salvaging human lives under murderous shrapnel fire, and the scenes of jubilation in the victors' camps at the triumphant return of the victorious allies.

NOTHING SO REMARKABLE, SO TREMENDOUS, SO VITAL, in all the world's history has ever been pictured as is seen in these official British war films.

ALL WEEK STARTING MONDAY, JULY 16 to 22
BRANDEIS THEATER
4 TIMES DAILY --2:00 o'clock; 4:00 o'clock; 7:00 o'clock; 9:00 o'clock
Auspices OMAHA HOTEL MEN'S ASSOCIATION
ADMISSION, 50c and 25c

FOR THE BENEFIT OF OMAHA RED CROSS AMBULANCE FUND