

What Women Are Doing in the World

Monday—Convalescent Aid society, city hall, 10 a. m. Tuesday—Topeka branch of the Methodist Women's Foreign Missionary Association Council meeting, Y. W. C. A., 2 p. m. Wednesday—Kappa Alpha Theta Red Cross auxiliary, Army building, 2 to 5 p. m. Thursday—Custer Trio club, Crouse hall, 2:30 p. m. Friday—Benson Red Cross auxiliary, Benson city hall, 9 a. m. to 5 p. m.

Eighteen-Year-Old Lass Endows Ward in London War Hospital

One of the most interesting and charming summer visitors is Miss Florentine Preston of New York City, who, with her mother, Mrs. E. G. Preston, is spending several weeks with her aunt, Mrs. L. J. Healey.



FLORENTINE PRESTON

Although only 18 years old, Miss Preston is a cosmopolitan as well as accomplished young woman. Until two years ago she made her home in London, where she took an active part in war relief work in the convalescent hospitals.

As a tribute to her untiring efforts in the ward which became known as the Florentine ward, she was presented with the fan shown in the above picture by the wife of T. J. Barratt, a well known London art connoisseur.

Miss Preston's favorite hobby is selecting gramophone records, cigars and American magazines for the wounded soldiers in England. She expects to continue her work in the convalescent hospital in Paris with her mother this winter, as her brother, Harry Campbell Preston, will be there with the aviation corps.

A Navy of the Air After the War

By Frederic J. Haskin

Washington, July 12.—Concerning the \$600,000,000 appropriation for aviation, Brigadier General Squier rightly remarked that, "considered in terms of winning the war, it is a positive bargain."

This was the introduction of a joint resolution in congress providing for the appointment of a commission on aerial navigation whose principal function will be to investigate the commercial possibilities of aerial transport.

England has already appointed an investigating committee similar to the one in the United States. It is known as the commercial aerial transport commission and has Lord Northcliffe for its chairman.

England has taken up the problem more enthusiastically than any other nation, partly on account of its imperial question. The maintenance of a huge empire is dependent entirely on means of communication.

The problem is being soberly considered all over the world by practical men. There is no talk of the aeroplane superseding the railroad, the steamship, or the automobile.

An analogy can be drawn from the development of the railroad. River navigation was the accepted means of inland travel before the railroad came.

The factor of safety has been greatly increased. The battle-plane is not built for safety, but a machine constructed for commercial purposes could be built, say the experts, so that passengers would be exposed to no greater risks than were those who traveled in the early automobiles.

tion, but it limited progress to its own tortuous channel. Then came the railroad, striking directly across the plain, scaling mountain passes, and opening vast territory that the navigable rivers never tapped.

Now comes the aeroplane, bearing the same relation to the railroad that the railroad bore to the river. The rail line is less hampered by topography than the river, but it is still confined to certain practicable grades and routes.

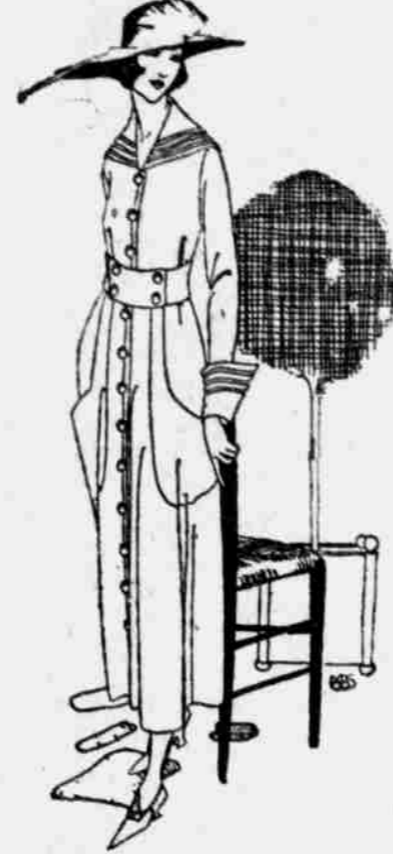
The factor of speed gives the aeroplane at once the assurance of a monopoly of a certain class of freight, where expense is a secondary consideration. The class of travel which causes the railroad to put an eighteen-hour extra fare train on the New York-Chicago run, that makes it profitable for the Transatlantic companies to maintain six-day boats in peace time, will undoubtedly turn to the aeroplane as a means of travel as soon as a reliable service is established.

Many other contingencies suggest themselves where the aeroplane could triumph over competition. There is the case of a temporary gathering of people of any sort. It is out of the question to lay a line of rails to any but a permanent settlement, but an aerial mail and passenger service can be established to any point, and when the need for it is past it can be transferred without the loss of a cent of investment.

Questions of cost and of safety arise. An English authority has drawn up a detailed plan for a mail and passenger service operating between London and Paris, with four aeroplanes each way daily. He calculates all expenses down to pounds, shillings and pence, and the result shows that such a service could be established tomorrow and carry passengers for a fare that would exceed the boat and rail fare by only a few shillings.

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No Hope Whatever. "The anxiously heir to his uncle's millions expected the doctor when his uncle was taken ill if there was no hope."



Let's Go Shopping with Polly

"Summer time Vacation time What a world Of Joy Two little words Can hold! Dull days Are filled With brightness And hearts atune With lightness With anticipation Of recreation And pleasures Which unfold. The "needed rest" You've longed for You'll surely Raise a song for When Summer Brings you Plenty of time What joys it Doth unfold. But all

The time You're dreaming The shops Have been A-planning Thinking of EVERYONE And providing For them too. The golfer And the tennis fan The motorist And the fisherman The diver And for the rider A habit chic And new. So here's for A GRAND VACATION. Then adieu To recreation "Best Place In All Creation" You'll find is HOME, SWEET HOME.

A BIT of thoughtfulness, like carrying home a single rose to your wife or mother is an evidence of your love and appreciation.



JUST arrived! Another shipment from Japan of those attractive Pullman sets which everyone who saw the first lot is gossiping about.

BEGIN your Christmas Shopping during the July Clearance Sales and save money to help your country—for there are many gift bargains to be had now.

DEAR Readers:—Bargains to the right of us, Bargains to the left of us! July Clearance sales keep us on the qui vive because of the astounding bargains offered.

Many of you are planning to take a trip and would like some extra things to tuck in your trunks. If you can't come to Omaha to shop I'll be glad to help you take advantage of the sales.

Be sure to be very explicit in your directions—and please don't send me any money. The shops will send things to you C. O. D. unless you have an established charge account.

ONE of these summer evenings when you're out motoring I want you to drive out to the Mine Less Addition and inspect "The Home of the Heart's Desire"—the modern model Bungalow which the Orchard & Wilhelm Company has furnished and decorated throughout to demonstrate what can be done when decorator and furnisher work together.

Slip-on sweaters of gay-colored Shetland wool are stunning with white flannel skirts. THE influence of the Orient is very evident in table napery for Summer-time. When I inquired of Miss Keppe at the Linen Section of Thompson-Belden's if she had anything new to show me, she produced some Japanese lunch cloths and napkins which had just been unpacked.

"MOTHER, may I go out to swim?" "Yes, my darling daughter"—but first be sure and buy one of those good looking bathing suits at Benson & Thorne's so gaily trimmed with stripes of orange and white, or Kelly green and white, and made conveniently in one piece.

Florence Social Items Mr. and Mrs. James Brenneman, Miss Beulah Brenneman, Mrs. Herzog, Miss June Herzog, Miss Genevieve Herzog, Mr. and Mrs. Orval Green, Mr. and Mrs. Joseph Roseboro and Mr. and Mrs. C. E. Wall motored to a lake north of Blair Sunday for a fishing party.

left Wednesday for Danville, Ill., where they will spend two or three weeks visiting relatives. Mrs. Matthew Pascale left Wednesday for Silver City, where she will spend a week with her sister.

Mr. and Mrs. C. J. Latta of Indianapolis, Ind., who have been the guests of Mrs. Latta's parents, Mr. and Mrs. J. H. Adams, for some time, left Monday evening for their home.

Mr. and Mrs. J. B. Brislin left Thursday for Kansas City, where they will visit relatives. Miss Zerlina Brislin, who has been spending some time there as the guest of Mr. and Mrs. O. B. Nash, will return with them when they come back.

Edson Rich left the first of the week for Wisconsin, where he will spend a month fishing in the lakes.

THIS is truly a charming place and such a delicious luncheon," exclaimed my dear friend, Mrs. B., whom I had persuaded to lunch with me the other day.

EVEN the Wee Folks are not forgotten in the July Sales. Those dear little Oliver Twist dresses which you admired so much in The Top's Shop at Benson & Thorne's and which were designed to show "how to be smart, though diminutive," are especially priced at \$1.75 and \$2.50.

OH, joy! Omaha has an "Outdoor store!" I discovered it last Tuesday when wandering down Howard street in quest of new places. I came upon a window filled with the most enticing things for the motor journey and camping.

BARGAINS ripen fast these July days. Yes, it's a happy surprise to many of us to find that even the exclusive shops like Lamond's, 2d Floor Rose Bldg., are offering lovely suits, coats and silk dresses at only half the regular selling price.

IT's quite the "thing" to fly the colors of our Allies along with our own Red, White and Blue. Lucien Stephens' Shop for Men, 1901 Farnam, has beautiful, pure silk Italian, French, British, Belgian and American flags for \$1.75 a set.

YES, we told you last week about the embroidered Japanese crepe and silk Kimonos at The Nippon Importing Co.'s pretty shop—but there are some new arrivals which are so fascinatingly lovely that you should drop in at 218 S. 18th street, just for a glimpse at them.

Christie church will be held in Miller park next Friday afternoon. Miss Ruth Tuttle, who has been visiting her sister in Denver the last month, is expected to return the forepart of the week.

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THE mainstay of every young girl's wardrobe is the sensible Middy blouse and white skirt, for they are so easily tucked that she can always appear fresh and neat in them.

FROM far-away Japan comes Motoring Coats with Motor Bonnets to match. Made of Japanese silk pongee with fascinating pockets, belt and collar trimmed in color.

HERE'S interesting news! The Douglas-Luttig Hat Shop, 1704 Douglas, will have a final clean-up sale on Monday, when they will offer every hat in the house for \$1.00.

A BEAUTIFUL high-laced topped boot with vamp and French heel of imported ivory or silver gray kid; high slant-back top of wool Drednought that matches perfectly is one of the tempting offers in Napier's third semi-annual clearance sale.

Suit coats for fall reach in some lines from 36 to 45 inches in length. NEW styles, new shops, for you I'll seek. Which I'll surely tell you of next week.

AN addition of charming distinction to a summer costume would be one of the exquisite green-gold or sterling silver mesh bags which I saw in Arnold H. Edmonston's beautiful Little Jewelry Shop, 2d Floor Rose Bldg.

Coal Discovered Near Railroad in Alaska Seward, Alaska, July 14.—A four-foot seam of coal, eight feet below the surface and only thirty feet from the main line of the United States railroad, has been discovered at Mile 175, sixteen miles nearer Seward than the deposit which is being developed at Chickelcon.

IN THE Caucasian mountains, near Mount Ararat, beautiful Oriental Rugs were made by the mountaineers and shepherds, many of whom were massacred or driven out of their country. On this account it will be impossible to obtain rugs for many years to come, so that rugs which have seen their best days now have an added value, and it behooves their owners to treasure them and give them the utmost care.

ONE of the newest of new patriotic novelties is a small painted metal gold-lined Liberty bell, on which the American Eagle sits, forming the handle. It will summon you to dinner and is \$2.00, at The Alla Shop, 207 S. 18th St.

MANY clever names have come in for the clever overalls which Miss Cole is making (I certainly want to compliment my readers on their keen wits)—but she hasn't decided yet the one she likes best.

WHEN one is a-visiting in summer, a supply of cool dresses is imperative. Lovely to look upon and with all the witchery of summertime are the fluffy net dresses being offered at Benson & Thorne's July Clearance Sale.

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Polly Advertisement.