Plashes from Filmland

Thomas Comes Out and Explains His Little Plan

Have you noticed the peculiar ads that have been running in The Bee lately reading "Do You Believe in Me? H. M. Thomas, Manager

Inquiry from time to time as to what he meant by this question elicited no favorable response from Manager Thomas, though he did admit that he received numerous telephone calls asking the same question, letters addressed to him as Do-You-Believe-in-Me Thomas, some favorable and some otherwise.

Finally, however, the fact has been disclosed that this is an advertising teaser on Rex Beach's "Barrier, which will be shown at the Strand this week. When Thomas was finally induced to come out of his shell on this proposition, he said that he was up against it to know how to advertise 'The Barrier" in a new and novel fashion, as there was no star in the feature, though to his mind, after seeing the picture, it was the best thing the Strand would show this season. He finally hit upon the scheme of arousing the public's curiosity by asking the above question, first starting the campaign with a slide on the screen, then using newspaper space,

billboards, post cards, etc.
"Hardly a day passed," added Mr.
Thomas, "that I was not asked many many times what I meant by 'Do You Believe in Me?' so I began to think the public was interested. I then followed up this campaign with another slogan reading 'Rex Beach's "Barrier" Strand's Best Feature This Season H. M. Thomas, Manager,' with 'Do You Believe in Me? 'in small type in one corner.

Manager Thomas is a firm believer Manager I homas is a firm believer It's a cinch you can't setting like a hermit in publicity, and quite a great deal of in one corner of your box effice. the success of that theater can be laid

Pearl White Out Today in

theaters. It is announced by Manager Holah of the local branch of the

bride was heard prompting at his elbow: "Isn't it customary to kiss the bride after the service?" Whereupon the young man suddenly galvanized into life, instead of "obeying that impulse," as Life would say, immediately began a hurried search through all of his pockets. Answering the anxious inquiry of friends he begged for a pencil and paper and at once set about copying his wife's remark, admitting that it was "just what he needed for a climax for his new

Now it was the brides' turn to be "galvanized into action" and she-but the rest we will leave you to find out for yourself at the Muse theater the first four days of this week, starting today, when "At First Sight," a Famous Players- Paramount picture, will be presented, starring Mae Murray. Because, you see, the whole thing occurred at a rehearsal for this very production and is incorporated in its very humorous and piquant plot, which was written by the well-known George Middleton.

Exposures

BY KILOWATT-

ACKIE SAUNDERS is the only film star with a movable front yard, so 'tis said, and it's the biggest yard in the world, too. It just simply won't behave. This wonderful front yard is nothing more or less than the Pacific ocean. When she steps out her front door she's in the ocean, and so you see she doesn't have to worry about cutting the lawn.

Are you going to the big Chicago convention and exposition July 14 to 227. At the present time it looks like there will be at least one special car going from here, maybe more. There will be a big time and many vital problems of this great industry will be taken up. It is understood that one of the most important will be the advance deposit system. It will possibly be abolished. Are you going to do your bit?

HEARST-PATHE NEWS Synopsis of Events, Covered in Hearst-Pathe News, Released Today.

BROOKLYN, N. Y.

National airs are now the vogue, and 26,800 people attend the patriotic concert by John Philip Souse's band.

BOSTON, MASS.

A floating hospital is placed in commission to take care of infants from congested districts during the hot weather.

MT. EDEN, CAL.

Wartime conditions have given a great impetus to sait refineries in this country in supplying the allies' needs.

Wartime conditions have given a great impetus to sait refineries in this country in supplying the allies' needs.

PARIS, FRANCE.

The countess of Yourkevitch, a Russian noblewoman, opens a hospital for faithful war dogs wounded on the battlefields.

LONDON, ENGLAND.

A large model of a British land dread-nought is unvoiced in tribute to the memory of the late Lord Roberts.

BUMMER FASHIONS.

American-designed gowns that captured prizes at the actors' fund fair.

AT AN AMERICAN PORT.

British submariaes, which help to guard the ocean highways, visit the United States for the first time in years.

WAE SECTION.

The fight is on. America's active participation in the struggle for democracy opens. The expedition of troops to the Sering line has already begun.

Stars Who Will Shine on Screen for Omaha This Week ground of the story is the famous Barbary Coast, and is quite realistic. Hell Morgan's girl is a dance hall queen. A millionaire's son's links lower and lower in life's great west done in the usual Hart manner. Suburban—Alice Brady is featured today in a World production called "Maternity." one of the big scenes is that of the fire. Some splendid views are shown as they were



(BOULL VAAD)

Viola Dana Marquerite Clark

(ALAMO) & (APOLIO) \$

Wm S Hart

(ALHAMBRA)

to the many publicity campaigns, primarily through the newspapers, too, which he uses from time to time.

Monroe Salisbury's mother has been quite sick and Monroe has been paying nightly visits to her. These motion picture artists are the best of sons and daughters, proverbially so. Mrs. Salisbury is ever so much

New and Fascinating Serial

Pearl White, the most popular serial star in the world, will this week be seen as a twentieth century heiress, in Pathe's big new serial, "The Fatal Ring," produced by the Astra Film corporation under the direction of George B. Seitz and written by Mr.

Herbert Rawlinson has fully recovered from the injury to his knee and said he would never have known it was hurt. He was afraid at one time it might interfere with his athietic abilities, but he is able to perform all his old situats with ease. He ranks well up in the film world, and it is with a sigh of relief that this announcement is received.

Myrtle Stedman has gone north to appear

George B. Seitz and written by Mr. Seitz and Fred Jackson, the well known magazine writer.

In "The Fatal Ring," Miss White plays the role of Pearl Standish, a lovely personality.

Myrtle Stedman has gone north to appear in some of the big picture houses. Miss Stedman is a great favorite up that way and received special inducements to make the trip. It's positive that she will show the folks that she has a beautiful voice and a lovely personality.

Pathe company that already fourteen Omaha theaters will show this serial and that many more will no doubt sign up before the week has passed.

Bridegroom's Break Makes

Way for New Film Idea

At a wedding recently in one of the

At a wedding recently in one of the fashionable churches, immediately after thee eremony the groom seemed suddenly panic-stricken as if he had forgotten what custom demanded of him next, until the gentle voice of the bride was heard. glass. Oh. yes.

will star Nazimova.

Hokum Motion picture talk for bunk. If you don't know what it means, go back to the farm.

Strike—To strike a set is to take it dow

and remove it.

Mascara—is the black matter used to bead
the evelashes.

Pam—Slang for panorama.

Camera Vamp—Any nulsance who hangs
around the camera crew and gets in the Way.
Violet—The player who is always talking about his work.

Bills for Current Week

Sun—Three particularly fine programs for summer are shown at the Sun this week. On today and Monday little Mary Miles Minter returns in her latest, "Environment,"



A BIG BREEZE - LITTLE MONEY

USED BY EVERYBODY

Runs on either A. C. or D. C. 110 Volts. Operating cost one-sixth cent per hour. Adjustable to any angle; may be set on a flat surface or hung on nail or hook. Complete with 8-foot cord plug. Special Bearings, needs no

WESTERN SUPPLY CO. 12th and Harney, Omaha, Neb.

A Peep Into Photoplays Coming Soon

Douglas Fairbahks June Caprice Nanca O'Nell

(ROHL FF)

"The Conqueror"Fox "Durand of the Bad Lands"Fox
"Treasure Island"Fox
When Vancer's Paramount
"Tom Sawyer"
"The Imposter"
"For The Family Name"Mutual
"Sirens Of the Sea"Bluebird
"The Fourth Glove"Bluebird
"Souls Adrift"
"The Iron Ring"
"A Strange Transgressor"Triangle
"The Haunted House"Triangle
"The Flame of the Yukon"Triangle
"The On-the-Square Girl"Pathe
"Romance and Rubbers"Pathe
"She Last of the Carnabys" Pathe
"The Right of Possession"Vitagraph
"A Man's Man"

plays the role of Pearl Standish, a twentieth century heiress whose love for excitement leads her into a path of romance and adventure. Her milions of admirers who have followed her adventures in "The Perils of Pauline." "The Exploits of Elaine" and "The Iron Claw" will welcome her return to the screen in this picture, which gives her the greatest opportunity of her career.

The fing that inspired the national another of the United States. "The Star-Spangid Marner Oland and Ruby Hoffman.

The synopsis of the first episode appears in this paper today and the film will be shown this week in Omaha theaters. It is announced by Manager Holah of the local pranch of the consequent helihoop." Well and the same at the same at the film will be shown this week in Omaha theaters. It is announced by Manager Holah of the local pranch of the consequent helihoop.

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**The Holah of the local pranch nomenal child actresses, Jane and Catherine
Lee. Manager Goldberg announces that
there will be a special children's matines
given on Saturday morning from 11 a. m. to
1 p. m. It is his desire to give every child
in Omaha an opportunity to see these wonderful kids. There will also be a very fine
two-reel comedy and educational pictures on
this program for the kiddles' benefit.

with the marriage of an aristocrat to a girl
of the péople and the consequent horror
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with which the marriage of an aristocrat to a girl
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the union. However, when the baby arrives
he proves that love is greater than the famlight the people and the consequent horror
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with which the marriage of an aristocratio this program for the kiddles' benefit.

screen entertainment is presented in "At First Sight," which Mae Murray fits ideally, in this remarkably clever production at the Muse today until Wednesday. The story tells of a pretty and remarkable story. Muse-An immensely diverting bit tells of a pretty and romantic small town girl, who has been led into an engagement with an idler of her town who cares for only the fortune that she will bring him by their marriage. In the meantime a young author of romantic novels has run out of inspirations and is in despair about his next serial. His editor, a humorous old man, sends him down to his own home in the Billy West company is now at work there on its sixth picture.

Private advices from England are to the effect that D. W. Griffith will shortly return to America and immediately begin the production of a series of features to be released via Artcraft, the first of which will be a powerful war drams in which he will atter. No series of the which will are No series of the which will are No series of the which will are No series of the which he will atter. No series of the week Kathlyn Williams and Wallace Reid will be presented in "Big Timber."

Brandels—Dorothy Phillips, who appears at the Brandels today in "The Rescue," will be recalled as the star of "The Girl in the Checkered Coat," "The Flashlight," "The Price of Silence," "The Piper Price," "Hell Here's some more of those film terms put out by the Balboa publicity guy that were promised last week:

Final Clutch—Studio term for the conventional ending of a picture play, where the hero takes the heroine in his arms.

Muff—Whiskers sometimes referred to as first exhibition in this city.

Hokum—Motion picture talk for bunk. If you don't know what it means, go back to the farm.

Morgue—The vault where the film is kept. Pull the Weeps—To cry.

Wooden Indian—An actor who acts like one. Reel—When this word is used in speaking of mation pictures, it as a rule means 1,000 feet of film. In a five-reel feature there are generally 5,000 feet of film. Register—This word is used more out of the movies than in them. The word is seldom heard inside a motion picture studio. Originally it meant to depict emetion. In other words, if the director said "register hatred" he meant for the actor to convey hatred by facial expression and bodily action.

Scenario—This is a working script for a motion picture story. It constitutes the plans and specifications of the photoplay. It is the action of the story written in scenes.

Strand—Norma Talmadge, one of the biggest favorites at the Strand, is seen Sunday and Monday in her latest offering. "Poppy," adapted from a novel of the same name by Cynthia Stockiey. No expense has been spared to make this feature one of extraordinary worth, and it has proclaimed one of the best emotional dramas of the season. Tuesday till Saturday comes the much heralded Rex Beach's "The Barrier." Produced in the Alaskan country, this picture. This is a working script for a motion picture story. It constitutes the plans and specifications of the photoplay. It is the action of the story written in scenes.

"THE LITTLE ORPHAN" SUBURBAN

Alice Brady, in "MATERNITY" Thursday Only William S. Hart, in "The Desert Man"
Saturday—CHARLIE CHAPLIN.

LOTHROP ANITA STEWART HARRY MOREY, in "A MILLION BID" and Tues., Lillian Walker, in 'Sally in a Hurry.

24TH AND FORT STS. LAMO Today LITTLE ZOE RAE HARRY CARTER "THE CIRCUS OF LIFE"

ALHAMBRA 24th and Parker

ROBERT HARRON, in "OLD FASHIONED YOUNG MAN" George Ovey. E. K. Lincoln

Hipp-Dorothy Phillips, Lon Chancy and william Stowell are featured today, Tues-day and Wednesday in a notable Bluebird release, "Hell Morgan's Girl." The time of the play is just before and during the great San Francisco earthquake, and the back-

GRAND THEATRE TODAY

Robert Warwick "The False Friend"

Monday

LAST CHAPTER "THE GREAT SECRET"

DUNDEE 51st and Underwood NO SHOW TODAY

WILLIAM COURTENAY MARGUERITE SNOW in 'HUNTING OF THE HAWK"

FRIDAY ONLY MARY PICKFORD

'LESS' THAN THE DUST"

BOULEVARD Harney 4272 Today and Monday FRANK KEENAN MARY BOLAND -IN-

"STEPPING STONES" Tuesday

DUSTIN FARNUM "THE IRON STRAIN"

Wed.—STUART HOLMES Thursday Only DOUGLAS

FAIRBANKS In the first picture made IN AGAIN, OUT AGAIN"

Friday DOROTHY GISH OWEN MOORE

BETTY OF GRAYSTONE" Saturday Marjory Rambeau

"MOTHERHOOD"

then that Hell Morgan's girl meets him and falls in love with him. She redeems him and he is once more a man. Attractions for the balance of the week will be announced

Rohlff-William Desmond is here today and Monday in a Triangle offering, "Paddy O'Hara," the story of an Irish lad who goes O'Hara," the story of an Irish lad who goes to the front as a correspondent for a London newspaper, and the many mixups and tight places he gets into. Tuesday, June Caprice in her latest William Fox offering, "A Child of the Wild." Friday, Bessie Love and those cunning Triangle Kiddles in a bright and breezy picture from the Triangle studio called "Cheerful Givers." Other attractions are billed for the other days of the week.

Boulevard—Today and Monday Frank Keenan and Mary Boland in a Triangle play, "Steeping Stones," a convincing story of domestic life. Tom Mix is on the bill in a Fox film comedy called "Hearts and Saddles," which will create more than one laugh. Tuesday, Dustin Farnum: Wednesday, Stuart Holmes and Carl Eckstrom of Omaha; Thursday, Douglas Fairbanks in "In Again—Out Again;" Friday, Dorothy Gish and Owen Moore, and Saturday, Marjory Rambeau in "Motherhood."

Lothrop-Anita Stewart and Harry Morey Lothrop—Anita Stewart and Harry Morey show here today only in a Greater Vitagraph production. "A Million Bid." It is an exciting drama of a girl who marries, and, thinking her husband dead, marries again, and then her first husband arrives on the scene. One of the big scenes is a realistic shipwreck. The Hearst Pathe News is also offered, as well as a comedy. It is announced by Manager Jensen that during the summer months the matinees will be discontinued. Monday and Tuesday, Lillian Walker in a pleasing comedy-drama, "Sally in a Hurry."

Apollo—Edith Story, Antonio Moreno and William Duncan are the photoplay stars here today in a Greater Vitagraph production, "Alladin From Broadway," a comedy-drama with many comical situations. The story has to do with a New Yorker betting that he can go to Egypt and steal a certain article from a sacred temple. A Vogus-comedy is also on the bill. Monday, Sessur-Hayakawa in "The Bottle Imp," a story of Hawali, produced at great expense by the Paramount company on the shores of this oft-referred-to land.

Albambra—Robert Harron is featured to-day in a Triangle production "An Old Fashioned Young Man." The story is of a young man who has been brought up to respect a fair lady's name and will fight to protect it. E. K. Lincoin will be shown in the latest chapter of "Jimmy Dale Ad-ventures" and George Ovey in a comedy, Monday is William S. Hart in "The Deart

TODAY ONLY, 1 TO 11 P. M. First Showing in Omaha THE CLEVER SCREEN IDOL DOROTHY PHILLIPS

"THE RESCUE"

-IN-

All-Star Supporting Cast, including WIL-LIAM STOWELL, LON CHANEY and MOLLY MALONE.

ANY SEAT-10c-ANY TIME.

MAGIC South TODAY

NANCE O'NEILL

"The Final Payment"

In Which Miss O'Neill Is Shown at Her Best



TODAY — MONDAY

Environment"

- THURSDAY -LITTLE JANE LEE - in -

"TWO LITTLE IMPS"

in the

City At

This Time

Vaudeville

Some splendid views are shown as they were photographed at 2 o'clock in the morning. Monday Bessie Love and those Triangle Kiddles in "Cheerful Givers." and Thursday William S. Hart in "The Desert Man." .Diamond-Dainty little Ella Hall will be

the star today in her latest Bluebird success "The Little Orphan." The story is of a little Belgian refugee who comes to this country and is adopted by a man who later finds she has captured his heart. A Vogue comedy is also offered. Monday William Courteney in a Pathe Gold Rooster play, "The Recoil."

Dundee—There will be no show at this theater today, but Monday will see William Courteney and Marguerite Snow in a Pathe Gold Rooster play, "The Hunting of the Hawk." This also marks the first production that delightful Marguerite Snow has been seen in. Attention is called particularly to Mary Pickford in "Less Than the Dust" which will be shown on Friday. Dust," which will be shown on Friday,

Grand-Robert Warwick is featured today in a World "Brady-Made" production, "The False Friend." It is powerfully acted as all Warwicks are. Monday Regina Badet in "Atonement" and Francis X. Bushman and Bevesly Bayne in the last and final chap-ter of the Metro serial, "The Great Secret." Alame—Little Zoe Rae, Harry Carter and Migon Anderson are featured here today in the latest Butterfly production "The Circus of Life." A good comedy is also offered on the same bill. Monday, "An Eight.Cylinder Courtship," the Animated Weekly and Elicen Sedgwick and Kingsley Benedict in "No. 10 Westbound."

Magic, (South Side)—Nance O'Neill is featured here today in the William Fox play, "The Final Payment," one of the strongest emotional roles this actress has thus far given to the screen. The locale is

FF 25th and Leavenworth

Today and Monday WILLIAM DESMOND

"PADDY O'HARA" Tuesday

JUNE CAPRICE A CHILD OF THE WILD'

Wednesday MABEL **TALIAFERRO**

"A WIFE BY PROXY"

Thurs.-VIRGINIA PEARSON. Fri.-BESSIE LOVE and THE TRIANGLE KIDDIES.

Sat.—DOROTHY PHILLIPS."

in Sicily among the fishing folk, and some unusual and beautiful scenes are depicted. A good comedy will also be on the bill. Mon-day. Mary McLaren in her latest Butterfly production "The Plow Woman."

APOLLO Telephone Harney 1806

28th and Leavenworth Sts. Today at 2, 3:45, 5:30, 7:15, 9

EDITH STOREY WILLIAM DUNCAN -IN-

"ALLADIN FROM BROADWAY" (A Great Comedy Drama)

Mon.—SESSUE HAYAKWA. Tues.-MARGUERITE CLARK. Wed .- CHARLES RICHMOND. Thurs .- HOUSE PETERS.

Fri-EARLE WILLIAMS in "APARTMENT 29" Sat .- ALICE BRADY.



SUNDAY AND MONDAY __IN__

Tuesday till Saturday, Rex Beach's "Barrier."

DON'T FAIL TO SEE "HELL **MORGAN'S** GIRL'

Dorothy Phillips

It's one of the most sensational photo LIFE ON THE FAMOUS BARBARY COAST IS FAITH FULLY DEPICTED AND THE STORY IS A GRIPPING ONE OF THE SAN FRANCISCO EARTHQUAKE.

3 BALF Today - Monday - Tuesday 10c--No Raise In Price--10c

MUSE

Today Till Wednesday

MAE MURRAY

"At First Sight"

Full of "Pep," with a generous sprinkling of heart interest and one of those themes that carry you along wondering what is going to happen next.

Comfortable Breezy Entertainment That Satisfies



LA MONT'S "WESTERN DAYS" IN MOMENTS OF MIRTH AND MELODY. QUINTETTE KINGS OF HARMONY

ROYAL TOKIO TROUPE Wonders of the Orient Featuring "THE SLIDE FOR LIFE"

ALLMAN AND NEVINS The Tenor and the Country Girl Fiddler.

FEATURE PHOTOPLAY PEGGY HYLAND and SIR JOHN HARE, in

T. W. Robertson's Famous Play that has won the hearts of tw entinents for fifty years.

WM. FOX Personally Directed Comedy "BING BANG"

Featuring CHAS. CONKLIN. AUTHENTIC MOTION PICTURES OF GENERAL

PERSHING'S SAMMIES DEPARTURE FOR SOME-WHERE IN FRANCE."

THURSDAY—WALLACE REID.

Cool, Cozy

