

NATION-WIDE TESTS BY FRANKLIN CARS

Official Gasoline Experiments Staged in All Sections of United States; Pelton Enters Auto.

An official gasoline test will be staged by Franklin dealers all over the United States Friday, July 13. The following rules governing the test have been received by H. Pelton of the Franklin Motor Car company of Omaha.

A trial run observing the rules in every instance will be made today in a Series 9 Franklin car owned by Dr. J. Rex Bell of Omaha. The trial car will endeavor to make a run from Omaha to Fremont, Neb., on one gallon of gasoline.

The following are the rules of the test:
Equipment—Test to be made with Franklin Series 9, strictly stock model touring car. Tires to be inflated to at least forty pounds. Car to carry regular stock equipment only.

Fuel—One gallon of ordinary grade of gasoline testing between 60 and 65 degrees. Certificate of the quality of the gasoline to be had from dealer.

Use one gallon gasoline from measure certified to by local sealer of weights and measures.

Observers—Test to be supervised by two disinterested persons of unquestionable standing, preferably an officer of local automobile club, a representative of the press or some high city official.

Passenger Load—Driver and two observers, one to sit in front with the driver.

Route—Course laid out so driver can return to starting point. Start to be made from place of business, automobile club headquarters or from a prominent hotel or equally well-known place and cover a well-known route so the mileage shown by speedometer may be checked up from common knowledge.

Weight—Car to be weighed on city scales immediately after test is completed and while the three occupants are still in the car.

Speed—For maximum economy maintain as near twenty-five miles per hour as possible except when coasting. Coasting has always been allowed in official economy trials.

Report—The results to be attested to by driver and observers before a notary public on attached certificates furnished in duplicate for the purpose.

"Fighting Fourth" Will Be First to Go Into Service

When the call comes for the Nebraska National Guard to begin active service, the "Fourth" regiment will be the first in the field, according to Colonel Baehr of the "Fighting Fourth." In view of the fact that the men of the Fourth are better trained and better organized than either of the other two regiments, they will doubtless be the first called into the service, the colonel said.

The Fourth and Fifth regiments served on the border, but the Fourth at this time is much nearer the war strength mark than the Fifth.

Colonel Baehr is now out in the state inspecting the guard preparatory to mobilizing the three regiments in Omaha.

NEW MANAGER FOR BLACKSTONE HOTEL

W. B. Smith, Formerly of Radisson of Minneapolis, Takes Charge of Omaha Residential Hotel.

Announcement has been made at the offices of the Blackstone hotel of the accession to the management by W. B. Smith, well known throughout the middle west by reason of his many years in the hotel business in this section.



W. B. SMITH

Mr. Smith, who comes from Minneapolis to Omaha, has been identified for several years with the management of the Radisson hotel and allied properties. Mr. Smith during the last season was in charge of Glen Morris inn, one of the most prominent of Minneapolis' finer resort hotels.

Mr. Smith is most enthusiastic about Omaha's Blackstone hotel, which he says is regarded among hotel men everywhere as one of the finest hotels, in its every appointment, in the entire country.

Mrs. Smith accompanied Mr. Smith to Omaha and they have established their residence at the Blackstone, where they expect to remain.

1,186 Happy Kiddies Wore Bee Fourth of July Hats

Report of the distribution to the children of Fourth of July red, white and blue paper hats through The Bee's new branch offices show that the original supply of 1,000 was soon exhausted and the total was 1,186. The hats were given out for 3 cents each—the absolute wholesale cost.

NINE-YEAR-OLD LAD RUN DOWN BY AUTO

Little Melvin Brinner Probably Fatally Hurt When Struck by Car, Which Speeds Away.

Little Melvin Brinner, 9-year-old son of Mr. and Mrs. Clarence Brinner, 1224 William street, was run over and probably fatally injured by an automobile at Sixteenth and Jackson streets at 10:30 this morning.

Witnesses of the accident say the automobile was turning north on Sixteenth when the boy, who was standing on the crossing, was struck.

The driver of the machine immediately speeded up after the accident and was lost in the traffic of Sixteenth street, witnesses say. Police have the number of the machine and an arrest is expected.

Mrs. R. J. Ishell, 3040 South Twentieth street, picked the boy up in her machine and rushed him to the Clarkson hospital. He is still unconscious.

Police later arrested W. E. Her, 1248 South Tenth street, son of P. E. Her, formerly proprietor of the Willow Springs distillery. He is being held for investigation.

Leg Broken When Motor Car Runs Into Motorcycle Rider

W. E. Wolfe, 1944 South Fifty-first street, employe in the city engineering department, suffered a broken leg when the motorcycle he was riding was run down by a Star Express company auto, driven by Andy Kelberg, 4221 South Twenty-second street. Kelberg was arrested. It is said he was driving on the wrong side of the street.

SAFETY FIRST

Has been one of our aims for years. Experienced and careful help, with competent equipment to handle your moving, packing and storage puts us in the "SAFETY FIRST" class.

Omaha Van & Storage Co.

Phone Douglas 4163
806 S. 16th St.

Painfully Burned When Oil in Furnace Explodes

An explosion of gasoline, with which he was starting a fire, severely burned Jake Kronowski, employe of the Bee Hive Cleaning establishment, 1941 Vinton street. He was taken to St. Joseph hospital, where the injuries were dressed.

Shortly before noon Kronowski threw gasoline into the furnace in which he thought there was no fire, and turned to get a match. An explosion followed, painfully burning his face and arms. The fact that he had turned away undoubtedly saved his eyesight.

Persistent Advertising is the Road to Success.

Brandeis Stores

Every Color, Every Style, Every Weave for Everybody.

The Moving Stairway Takes You Right Up to the Clothing Department.

Coming or Going

Your Clothing Reflects Your Personality Buy the Best You Can Get

And when you adopt that attitude, there is no question about choice—Hart Schaffner & Marx is Highest Grade



When you buy clothes, do not simply step up to a mirror, take a quick glance at a front view and then decide that this is the suit for you. You know just as many people see your back as those who see you coming toward them—and the impression you make either going or coming these days is largely due to the clothes you wear and how they fit.

HART Schaffner & Marx have made a close study, not only of clothes, but of needs of the men who will wear them—thus they supply the VERY BEST styles for everyone—young men, college men, business men, older men, bankers, brokers, whoever they may be—THE CORRECT WEAR FOR ALL MEN. When you slip into a suit here the triple mirror gives back just one impression—ALL RIGHT—front, back and EVERYWHERE.

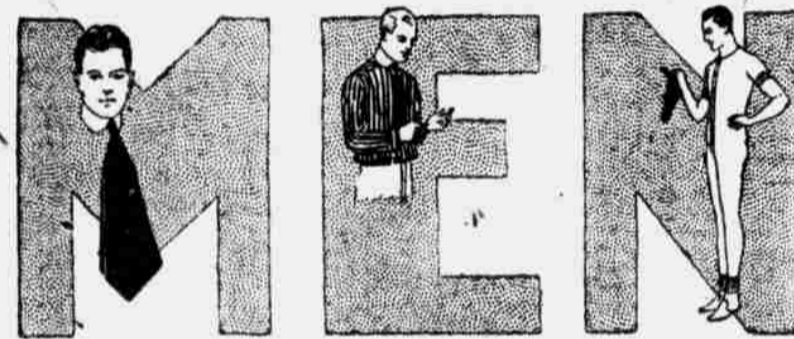
SO WHEN YOU DISCOVER, in the inside pocket of the coat you buy—that little label, which is such a small thing to look for, but such a big thing to find—Hart Schaffner & Marx Label—you can quickly decide that THESE ARE THE CLOTHES FOR YOU—for they represent the master efforts of recognized master tailors, backed up by the guarantee of the biggest clothing organization in this country, and that in turn backed up by our guarantee.

At \$18, \$20, \$22.50, \$25, \$30 to \$40

We are offering suits that are made of the very best of all summer materials—Spartan Plaids, Club Checks, Copper Shades, Iridescent Weaves, Tans, Browns, Olives, Blues, Greens, Silver Grays, Ox-fords, etc. In Belt styles, Inverted Plait styles, Norfolk Soft Roll Sacks, etc.—all perfectly tailored.

Hart Schaffner & Marx Two-Piece Suits, \$15 and \$18

In Dixie Weaves and Mohairs, sizes for men and young men. Other makes in Cool Cloths and Mohair Suits, \$10 and \$12.50. Palm Beach Suits, at \$5.00 to \$10.00.



Here Are Best Furnishings and Complete Stocks for Easy Choice

Now that we are in the midst of hot weather, no man can longer hesitate about getting his wardrobe in such shape that he will enjoy the utmost of comfort. We are ready with the best of the best Furnishings, in most complete assortments—full stocks guarantee you perfect satisfaction.

- Men's Athletic Ribbed Union Suits, 95c**
Short sleeves, ankle length; short sleeves, knee length; and no sleeves, knee length. Made of Ribbed Lisle, Fancy Nainsook, Crepe and Mercerized Soisette Cloth; they have trousers and button over flap seat, assuring comfort to the wearer.
- Men's Shirts, at \$1.15 Each**
Made with soft French cuffs, in patterns of every color, silk striped crepes, satin striped madras, repps, poplins and Jacquard weaves; all colors strictly fast. Shirts generously cut and well made.
- Men's High Grade, Satin Striped, Luxurious Silk Shirts, at \$2.95**
Patterns that were carefully selected. Made of durable quality silk; neat and pronounced striped patterns to suit any taste. Neck-band style with soft cuffs; all sizes, 14 to 17.
- Men's Silk Crepe and Broadcloth Silk Shirts, \$5.50 and \$6.50**
Exclusive patterns in men's equal to custom made Silk Shirts, made of very fine quality all silk crepe and silk broadcloth; every shirt well tailored, perfect in fit and finish.

- Men's Shirts, at 95c Each**
Hundreds of new patterns, collar attached and neckband style; also Men's Sport Shirts, in plain and colored styles and neat stripes.
- Men's Solid Leather Belts, 50c and \$1.00**
Of carefully stitched stock, in black, gray and tan; plain and leather covered buckles; for men of all sizes, 30 to 48.
- Men's Hose, 25c Pair**
Silk and Silk Fibre and Fancy Striped Lisle; all the new Spring shades for low shoe wear. Many in this lot worth 50c a pair.
- 200 Dozen Men's Half Hose, 19c Pair**
Plain colors, in white, black, gray, and champagne, etc; run of the mill quality; all sizes, 9 1/2 to 11, special at this price.
- Men's Summer Scarfs, 50c**
Bought especially for this sale and just right for Summer wear; beautiful patterns in all the newest weaves of silk.
- Men's Worsted and Cotton Bathing Suits**
Plain and fancy stripes, Webber and California makes, at 85c, to \$4.95.

Men's Hats in the Clearance Sale

WE HAVE GROUPED TOGETHER for quick dispersal, Hats that you must have right now for comfort and good style, and repriced them in a way to make them go in a jiffy.



- Men's Straw Hats, about 60 dozen, Split Braids, Sennits and Yeddos, Alpine, Optimo and Yacht 49c**
- Men's Silk Top Outing Hats, combination brims, also White Duck Madagascar and Palm 39c**

Men's Straw Hats, Special Purchase, 98c

We have been extremely fortunate in obtaining, right at the time of this Sale, a remarkable stock of the best style Straw Hats, at such a price concession, that we are able to quote this extremely small price. High grade Sennits and Italian Braids, Telescope, Alpine and Yacht styles, made to sell for as much as \$2.50, now, at 98c

- Panama Hats, at \$1.95**
About 50 dozen Men's Japanese and Toyo Panamas, all the newest Summer styles, made with fancy sash bands, all sizes, all in one lot, now, at \$1.95
- Boys' Headwear, 39c**
Boys' and Children's Rah-Rah, plain and fancy colors, also Straw Hats, in all the new shapes, to be closed out, at 39c
- Boys' and Children's Play Hats, 19c**
Plain and fancy colors, to be closed out, at, each... 19c

Men's Low Shoes Clearance

Men's Oxfords, about 200 pairs, in Tan Russia Calf, Dull Black Calf, lace, blucher and button styles, English lasts, round toes and high toe lasts, short lines of regular stock, former prices \$4 to \$6—

Now, at \$3.45
Main Floor, Men's Building

Sporting Goods at Clearance Prices

Here are very exceptional opportunities to obtain best grade Sporting Goods at exceptional prices.

- \$35.00 Bicycles, at \$25.00.**
Beautiful enameled, in black, blue or maroon. New Departure Coaster Brake, straight grain maple rims, guaranteed tires, mud guards; new model handle bars with rubber grips. Standard rubber pedals.
- \$58.00 Racine Canoe, \$35.00**
16 and 18 feet long, with or without keel, no better canoe made. Here is a REAL opportunity. Take one down to the lake.
- Base Ball Uniforms—HALF PRICE**
Boys' and Men's Base Ball Uniforms, most all sizes to choose from, at HALF PRICE.
- \$1.50 Base Ball Gloves, 95c**
Leather Base Ball Gloves, good, serviceable quality.
- \$3 High Grade "Putters," \$1.50**
Choice of about 100 of these high grade Putters—GOLFERS, TAKE NOTICE.
- \$7 and \$8 Tennis Rackets, \$5.00**
All our high grade Tennis Rackets that have sold at \$7.00 and \$8.00, now, at \$5.00.
- \$1 and \$1.25 Base Ball Bats, 65c**
Louisville Slugger Base Ball Bats, in a final roundup.

Main Floor, Men's Building

MIGHTY SLAUGHTER

of Shoes and Slippers

At Panor's Big Shoe Store

1512 Douglas Street

This Sale Means Money To You Be Here Early Saturday

- White Canvas Two-Strap Pumps, high or low heels, go in this sale at \$2.48**
- Beautiful Colored Boots, with cloth tops to match, a big value at \$4.98**
- Men! Be here Saturday. English or High Toe Oxfords, all go at \$2.98**

Barefoot Sandals for Boys, Big Boys, Girls or Little Girls go in this great sale for

\$1.23

Ladies' White Pumps with the new low Louis heels, real fine canvas go at—

\$2.98

Note the Heel—**\$3.98**



This Patent Colonial Pump, as illustrated, sold for \$6.00; special at Panor's Big Sale (heel 2 1/4 inches high, of leather)—

\$3.98

\$3.98

Buy Your Children's Shoes Where You Can Save the Most Money Our Children's Department Alive With Bargains

- Misses' Mary Jane Pumps, patent or dull leather \$1.48**
- Child's Barefoot Sandals, sizes up to 8, 98c**
- Misses' White Canvas Mary Jane Pumps, all sizes go at \$1.38**
- White Canvas Button Shoes, sizes to 8, go at 98c**