THE OMAHA BEE

DAILY (MORNING)—EVENING—SUNDAY

FOUNDED BY EDWARD ROSEWATER

VICTOR ROSEWATER, EDITOR

THE BEE PUBLISHING COMPANY, PROPRIETOR.

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While the job chases the man, idling becomes a national menace.

Old King Coal is a merry old soul, and he fills the toboggan with glee.

But will the "status quo ante" be resumed when the ninety days are expired?

Patriotic Sunday! Hear the national doctrine expounded and brighten its luster by practice.

Volunteer days for the army are over, but Uncle Sam's navy yet welcomes any lads who long for a sailor's life.

It is inferred from the Duma's remarks that it regards the soldiers' and workmen's committee as a vocal improvement club.

The dreadnaught Idaho took the water with much grace, and soon will exert another big pull on the rope for peace the American government is weaving.

Make no mistake about it. Taking advantage of war to squeeze the people will become more and more perilous to the squeezers as the days roll on.

Tightening the lid on exports to neutrals at the same time plugs several profitable food subways into Germany. The squeeze throws some more fat in the fire.

The mounting tide of earnings made the railroad's poverty plea look foolish to the Interstate Commerce commission, and the public will view it in much the same light.

The rivers and harbors appropriation went through the lower house on greased skids. Copious slices of congressional pork invariably reduces friction and accelerates speed.

"Old Fritz up in the Elysian fields" may be pleased with what is going on along the western front, but if he is, Elysium is a much different place than most of us have imagined.

Omaha loan and building associations are about to distribute a million dollars in dividends to stockholders, a substantial proof of growth and service. As the great majority of the stockholders are also borrowers, the building and loan plan works both ways.

Every day emphasizes the fact that bootlegging is decidedly unprofitable business in Nebraska. The number of captures of smugglers, the convictions and penalties imposed make a creditable record of law enforcement in the first two months of the drouth.

Senator Sorenson is rightfully insisting on his prior claims to having suggested the ship within a ship as a means of foiling the U-boat. His plan is as feasible as any yet proposed, and has a distinct advantage in that nobody has yet shown that it will not do the work.

Some things are bettered ordered abroad. The New York murderer apprehended in Italy wins a preliminary diet of bread and water in the Bologna dungeon. No flowers, hand-painted cake or sob squads. As a curative agent for homicidal mania, the Bologna treatment ranks next to Ossinings celebrated electrocutor.

The Council of National Defense plans to turn loose a flock of orators on the Fourth who will regale multitudes with four-minute speeches. Only four minutes by the watch. Merely an oratorical appetizer. Perhaps the council, in limiting the output, considered the temper of audiences and the issues of humanity at stake.

To the youth of keen eye, with nerve to match, and willing to do and dare, the aviation corps is an irresistible lure. No other branch of the service affords equal scope for initiative, for quick self-assertion and individual achievement. The risk is also in proportion to the greater sweep of action, and none should enter the service but those possessing steady hands, clear judgment and thorough training.

More Wheat from India.

Reports from the Indian government on the wheat crop of that country are greatly encouraging, revised estimates far exceeding the preliminary figures. The latest figures, based on careful and corrected estimates, show an increase in wheat acreage for India of 9 per cent over 1916, and a prospective increase in yield of over 17 per cent, or nearly 1,500,000 tons. The total yield will be around 400,000,000 bushels, 65,000,000 bushels greater than 1916. Considerable of this will be available for export, a most welcome addition to the world's supply of grain food. This is an unexpected turn in affairs, and is all the mort welcome because it lessens in that much the gravity of the food situation. It does not, however, warrant any relaxation in effort to produce to the utmost. The American wheat harvest, now well under way, is turning out yields fully equal to estimates, and reports to the weather bureau are all favorable. Energetic work by farmers of the world have obviated serious menace of famine, but have not as yet produced a surplus. Best qualified observers predict a continuation of this condition over a term of years. American farmers have little to fear from the competition of India, for hungry nations will eat all that can be produced for a long time ahead

Free Milk and Ice for the Babies.

The war's demand upon the generosity of our open-handed people are, we know, so insistent and urgent that other charities and public enterprises should ordinarily keep in the background as far as possible. The Bee feels it absolutely necessary, however, to continue its fund to supply free milk and ice during the hot weather to the suffering children of poverty-stricken families in Omaha, and contributions to this fund will be gratefully received and scrupulously devoted to the purpose intended.

We will try to raise only a few hundred dollars, limiting individual donations to sums of $5 or less, so that it may not be burdensome to any one, and that all who want to help this good work can share in it. Contributors may rest assured every cent will be used to pay bills for milk and ice furnished to destitute or sickness-inflicted families with children under three years of age—nothing for administration or "expenses." The regular appeal for this fund will begin tomorrow, and we bespeak a generous response.

Summer's Glorious Opulence.

These early summer days and nights are filled with such lavish display of nature's opulence, the delighted senses scarce can choose which of the many attractions that assail them is most welcome. The promise of a vigorous and virile springtime has been redeemed, and in the fullness of verdure the earth is wreathed with such glory of greenery as only may be seen when the old world smiles with the caress of the first soft winds of summer. Bloom time has gone, and buds have passed from flowers into fruit; growth is now the order, and all about is evidence of the response of the productive to the creative impulse.

Trees, now clad in their richest suits of foliage, idly toss their magnificent crowns in the gently stirring air, or sway in majesty before the summer gale, while in their leafy depths the wild folks of the great outdoors are busily attending to such affairs as require their attention. Over the fields lushly growing grains and grasses ripple like waters of the ocean before the wind, and orchard and garden alike pledge bountiful returns for man's diligence and care. The thickets along the streams teem with life, and from forgotten places come forth myriads of living things to vex man by their presence, but to the thoughtful proof of nature's munificence and a source of wonder always as to her ways. Everywhere the activity of accumulation is in process, and preparation against that time when the sources of life will be dried up and stopped by the cold, still slumber of winter.

Summertime soon passes, and autumn comes with its ripened fruitage, and winter follows to exhaust the store. A plain and prosy lesson it is that is taught by this succession of seedtime and growth, of harvest and rest, but one that all must learn who would profit by and prosper through the teachings of nature.

Freight Rates and the Public.

Refusal of the Interstate Commerce commission to grant permission to the railroads of the country to make a horizontal increase in freight rates fairly meets public needs. The case was well argued, and even specially presented on behalf of the roads, but with all the facts in view the commission finds against the contention that conditions justify a general advance in charges. On the other hand, the commission did find that the carriers have enjoyed a substantial and increasing prosperity, and that instead of being unduly burdened by the troop movements, have derived a profit from that source.

Railroad earnings have increased tremendously within the last two years, a natural result of the greater volume of business, which has taxed all their facilities to handle. For the first four months of the current year gross earnings show an increase of $209,000,000 over 1916, which was the banner year for railroad earnings. April alone produced increased revenue to the amount of $38,000,000. Against this the railroads set off increases in operating expenses and taxes, and put up the plea that they are working harder than ever for no more money. The final balance sheet for the year will determine this more accurately. The plea, however, will in general aspect fit almost all lines of business. Some especially favored industries have reaped great profits from the war "prosperity," but this has not extended to all, and few have enjoyed the benefit of increased business as have the railroads.

An effort is now being made by the federal government to bring unreasonably elevated prices down to a justifiable level, and the railroads will share in whatever of relief comes from this, for the move affects the principal items in their expense bills.

Need for new funds to pay for extensions and betterments also is alleged as a reason for the requested advance. Specters of the Rock Island, Pere Marquette and C., H. & D. deals will long haunt the railway stock market. A public gulled is a public shy, and the magnates must win back confidence forfeited through shady transactions. While this is being done, the transportation industry must bear as others have its share of the toll extorted by coal and steel barons, and aid in bringing about an adjustment under which present freight rates will be found amply remunerative.

Democratic Simplicity in Army Dress.

The London Times reporter who met General Pershing and his staff on the occasion of their passage through the British metropolis was so much impressed with the simplicity of the officers' uniforms that he described them in some detail for the benefit of the Thunderer's readers. Especially did he remark that compared to those of the British army, the American's uniforms are unobtrusive. This may comfort some of our home folks, who have imbibed their idea of official dress from watching a parade of the governor's staff. As a matter of fact, the American army officer never has been given to excess in the matter of dress. While he has always been arrayed more definitely than was Gungha Dhin, he has at no time sought to shame the noonday sun, and some of his greatest accomplishments have been achieved at times when his apparel was least impressive. General Grant received the surrender of Robert E. Lee attired in a battered service uniform, much worse for hard riding over dusty roads on that memorable morning, and many stories are related of how General Washington went among his men unrecognized because of the lack of official designation. This is one of the secrets of the American soldier. Our European friends may note some other departures from tradition in the manners of our army, but they will find the "boys" a magnificent lot of well-behaved young men, who may be depended upon in a pinch, and who know how to wear simple garb with becoming dignity.

Views, Reviews and Interviews

By Victor Rosewater

THESE are the days when newspaper publicity is proving its immense power, and the value of the printed appeal to rally the patriotism of the people is being recognized as never before. When the editors were here for the Nebraska Press association, I dwelt, in one of my talks, somewhat upon this phase of newspaper usefulness and called attention to the part played by the press through both news and advertising columns in paving the way for, and insuring the success of, enlistments for all branches of the army and navy service, the registration under the universal military conscription law, the floating of the Liberty Loan, the most colossal bond issue ever put upon the market at one time, and, finally, the raising of the numerous relief funds, particularly the Red Cross $100,000,000 war fund, of which the like was never dreamed of in all history in any country on the face of the globe. My own interest thus stimulated in the subject led me to make a few inquiries as to the scope and extent of newspaper publicity utilized for the Red Cross campaign in other cities as well as in our own, and the information will, I take it, be of equal interest to newspaper folks if not to the general reader.

What was done in New York was explained in the first of the series of big ads put out by the Red Cross workers in the metropolis, who told the public exactly what they were trying to do and how they were going to do it. I quote the exact statement, because it reflects the value placed upon advertising by the biggest men in the country, and the advantage, as results demonstrated, of taking the public into their confidence:

"Perhaps you are wondering as you read these lines where the money comes from to pay for this advertisement. Let me tell you:

"Some big-hearted, sympathetic, patriotic men said: 'We must get the Red Cross appeal for funds before all of the people quickly. Our volunteer captains and their associate workers cannot possibly get in touch with everybody in New York in ten days. How shall we go about it? The newspapers are helping more than their share, and it is unfair to ask them to do more. We had better contribute a sum of money to advertise Red Cross needs to all of the people. If everybody reads what the Red Cross is doing, there will be an avalanche of subscriptions.'

"Representatives of the Advertising Club of New York were consulted. Inquiry was made of newspaper publishers as to what they would charge. They instantly responded by naming a price that barely covers the cost of the white paper on which this story is printed, the composition and the distribution. Could anything be finer?

"The big-hearted, sympathetic, patriotic men referred to then went down deep in their pockets and drew forth a fund large enough to pay for three pages in each of eighteen newspapers in New York and Brooklyn—a total of fifty-four pages.

"Today this page appears in every morning and evening newspaper in New York and Brooklyn, and its message will be carried to the hearts of over 3,350,000 individual purchasers of these newspapers.

"Each of the fifty-four pages is expected to produce for the Red Cross fund at least $800,000—and it will if all of you start today to do your share."

Reports from Minneapolis, St. Paul, Denver, Kansas City, Des Moines and Indianapolis are all to the effect that newspaper space was a principal factor in raising the Red Cross money, and in all of them, as in Omaha, the papers "took the lid off the news columns" and went the whole limit. Here in Omaha the three papers, in addition, contributed the cost of an average of a page of display advertising every day for the six-day campaign, something which I do not find to have been done anywhere else. In Indianapolis ten pages were bought and paid for by patriotic newspaper patrons. In Des Moines a page every day of the week was inserted and paid for by the Ad club, which raised a fund for this purpose, the papers contributing the price of one page. In Minneapolis three or more pages were bought and paid for in each paper by the campaign promoters, likewise in Kansas City. The Liberty Loan sale and the Red Cross campaign are, I am thoroughly convinced, opening up the eyes of the public to a field of newspaper publicity activity almost wholly neglected heretofore, but which will be more systematically cultivated from now on.

The judicial appointment handed by the president to our fellow-townsman, Constantine J. Smyth, is a handsome midsummer bouquet, and Mr. Smyth is really a "deserving democrat." I remember when we all went over to Chicago with William Jennings Bryan and the Free Silver bunch in 1896, and he did as much as any to inflate the Bryan presidential boom and make it aviate. Judge Smyth, as I suppose we should now call him, has been exceptionally successful, too, in keeping between the lines and avoiding the brick-bats in the fights between Nebraska democratic factions which have proved fatal to so many ambitious statesmen. I congratulate the new judge, although sorry to lose him from our midst, and have no doubt he will dispense even-handed justice to District of Columbia litigants.

People and Events

The military census of New York state, though not complete, shows a marked increase over estimates of males between 16 and 50 years.

An army of New Yorkers have leaped into the trenches at Washington to fight the "drys" to a finish. As viewed along the great white way war prohibition spells calamity.

Taking time and opportunity by the topknot, the Kansas Council of Defense has started a drive for sowing 10,000,000 acres of winter wheat next fall. Patrols are already scouting for good seed.

Conservation of food grips the dining car service on some eastern railroads. Decreased portions are served, but the quantity is ample for healthy appetites and prevents waste. Beside, the reduction extends to the price.

The federal grand jury has indicted as slackers 134 members of the Industrial Workers of the World at Rockford, Ill., for failing to register. Only one of the number is a native born American. The rest left home to dodge work and service and are still on the job.

The last federal roundup of smooth and shady political workers at Indianapolis netted half a dozen, headed by the city chief of police. A jury of Hoosiers picked outside the capital city wrote "guilty" after each name as proof of their belief that ballot box packing in Indiana is a discredited industry.

President Wheeler of the Wisconsin State Bankers' association read the riot act to members at the annual meeting because their spinal columns wobbled when depositors threatened loss of business if they invested in Liberty Bonds. "Cowardice bordering on treason" was the brand applied by the speaker. As a result of Mr. Wheeler's exposure federal authorities are seeking the authors of the threats.

Booster literature on the money making possibilities of old ships overhauled, noted by the New York Journal of Commerce, bring to light numerous followers of Colonel Sellers booming war time business. Numerous instances are given of ships rescued from marine grave yards, galvanized into life and sold for bundles of money. Lofty ocean freight rates and the demand for shipping are said to transform hulks in various stages of decay into gold-plated steamers and wind jammers. Authors of the literature rarely strut upon the bridge, their aim being to give easy money the right steer

TODAY

Proverb for the Day.

Death loves a shining mark.

One Year Ago Today in the War.

Allies began grand offensive on both sides of the Somme.

French regained ground in the vicinity of Thiaumont.

Blockade of Greece raised by the allies fleets.

Petrograd reported further gains for the Russians near Kolomea.

In Omaha Thirty Years Ago.

Articles of incorporation were filed for the New York and Omaha Land and Trust company, the incorporators being Milton Hendrix, Jacob R. Hendrix, Joshua S. Stoneman and Meredith M. Green.

Adam Edwards, living at Twenty-fourth and Green, found a 2 months'

old infant on the door step of his residence. The friendless waif was taken in and well cared for.

Mrs. Reuben Gaylord, of this city, has made a liberal donation of $500 to the Franklin academy, situated at Franklin, Neb.

The stock in the Omaha Water Works company of Marshall Field of Chicago, B. F. Smith of Boston, C. W. Hamilton and James A. Creighton has been purchased by Secretary Wiley in favor of other members of the association.

Willie Steinmeyer, a small lad living on lower Leavenworth, fell off the roof and sustained a dislocation of the shoulder.

The El Refugio Milling and Mining company, with a capital stock of $200,000, filed articles of incorporation, the following being the incorporators: N. W. McKaskell, E. D. Town, C. B. Rustin, Louis Schroeder and C. B. Brown.

Arrangements have been made by which Omaha folks will have the advantage of Lake Manawa this season. The Union Pacific will sell tickets to Manawa for 50 cents for the round trip.

This Day in History.

1725—Jean Baptiste Rochambeau, the marshal of France who aided the Americans in the revolution, born in Vendome. Died May 10, 1807.

1802—Gideon Welles, secretary of the navy in Lincoln's cabinet, born at Glastonbury, Conn. Died at Hartford, Conn., February 11, 1878.

1817—De Witt Clinton was inaugurated as governor of New York.

1863—First day of the battle of Gettysburg ended with the federals still holding a position which was the key to the field of operations.

1867—The act of confederation took effect, uniting the provinces of Ontario, Quebec, Nova Scotia and New Brunswick under the title of the Dominion of Canada.

1884—Count Todleben, the Russian general who defended Sebastopol, died at Odessa. Born in Courland, May 20, 1818.

1898—American forces assaulted and carried the Spanish earthworks at San Juan.

1903—Bulgaria appealed to the powers to compel Turkey to withdraw troops from the frontier.

1905—Charles J. Bonaparte succeeded Paul Morton as secretary of the navy.

The Day We Celebrate.

George Forgan was born in Bo'Ness, Scotland, July 1, 1871. He new handles the interests of a large and important clientele under the name of the Forgan Investment company.

H. B. Fleharty is forty-five today. He was born in Windsor, Ill., has held the office of city attorney of South Omaha and is now holding down the city solicitorship of Omaha.

Russell Phelps was born at Prairie du Chien, Wis., in 1891, and has since developed into a remarkable combination of reporter and horse editor, equally at home in the court house and the trotting track.

Major Monroe C. Kerth, of the general staff corps of the United States army, born in Illinois, forty-one years ago today.

Hon. Charles Marcil, former speaker of the Dominion House of Commons, born in the province of Quebec, fifty-seven years ago today.

Dr. Albert Bushnell Hart, Harvard professor and noted publicist, born at Clarksville, Pa., sixty-three years ago today.

George W. Donaghey, former governor of Arkansas, born at Oakland, La., sixty-one years ago today.

Timely Jottings and Reminders.

"Patriotic Sunday."

Birthday greetings to the Dominion of Canada, 50 years old today.

The Denver and Rio Grande railway today puts into effect a pension system for its employes.

The prohibition act which comes into effect in British Columbia today brings virtually the whole of Canada, excepting Quebec, under the "dry" laws.

Eminent Catholic prelates and educators are to assemble today at Cliff Haven, N. Y., for the opening of the twenty-sixth annual session of the Catholic summer school of America.

The People's council, an outgrowth of the recent conference of anti-war interests in New York city, has issued a call for a second conference to be held today in the coliseum in Chicago.

The much-discussed consolidation bill passed by the last Illinois legislature is to come into operation today. The bill, perhaps the first of its kind to be enacted in the United States, abolishes a large number of boards and commissions and places the affairs of the state government under the control of nine separate departments, each in personal charge of one director.

The postoffice appropriation act, containing the Jones-Reed "bone dry" amendment, comes into force today. The effect of the new law will be to exclude all liquor advertising from "dry" states and localities and prevent the shipment in interstate commerce of liquor into those states and localities which prohibit the manufacture and sale of alcoholic beverages. The ban is immediately effective in twenty-two states.

Storyette of the Day.

Captain George Marvell, head of the motorboat patrol, was arguing with a pacifist.

"You wobble," said Captain Marvell. "You hop from this side to that. You are like the dinner guest.

"'Come out to our place to dinner tonight,' said a banker.

"'I'll be glad to; mighty glad to,' said the guest, warmly.

"'Our oldest girl,' said the banker, 'is studying music—'

"'Gosh, that reminds me. I've got an engagement for tonight. Sorry, old man, but I can't come.'

"'Can't you? Too bad! Our oldest girl, as I was saying, is studying music in Chicago, and we're infernally lonesome evenings.'

"'Oh, I'll cut out that engagement,' said the guest, 'and come anyhow.'"—Washington Star.

AROUND THE CITIES.

Duluth joins the swelling column of dry cities today. A Superior stock of water at its feet removes the danger of a serious thirst.

Chicago admits its dubious eminence as a resort of auto thieves. According to the Tribune, four times as many autos are stolen in Chicago than in New York.

The school board of Minneapolis is wrestling with a nice, warm deficit of $880,000. Still the emptiness of the treasury failed to head off a salary boost for employes.

Sioux City officials and those of Woodbury county have decided to put up a joint fund of $70,000 for good roads and pull down a slice of the federal good roads bacon.

Flushing, Long Island, is not a big town, measured by numbers, but it is loaded with the right brand of public spirit. The residents subscribed four times their allotment of Liberty bonds and when asked to give $5,000 to the Red Cross made the pile $17,855 for good measure.

St. Joe will stage an unusual Fourth of July celebration, one entirely suited to the times. A union patriotic service will be held in one of the big churches, commemorating the natal day and invoking divine favor on the struggle for liberty and humanity into which the country has entered.

Minneapolis and other Minnesota cities were drained almost dry of wet goods to meet orders from the Dakotas, which have just joined the dry belt. The barrel, jug and bottle rush in Omaha and other Nebraska cities during the waning days of April were duplicated in the Dakotas and carloads of booze rolled in from Minnesota to help out in the drouthy days now on.

McGregor looms large on the map of Iowa, as befits the name. The reason for it lacks romance, but makes a mark on the day's history. A weakness for wet goods and the nearness of the Wisconsin oasis started things. Had McGregor been satisfied with a moderate load all might have been well. Six truck loads and a score of autos full of jugs proved too much and the state swooped down and laid low McGregor's joy.

Chicago's good fellows are doing a fine line of kindly work through an employment bureau for elderly men. The sole object of the bureau is to assist to employment men of 45 years and over. Modern conditions of working life too frequently bar gray hairs from workshops, entailing serious hardships on men for one cause or another thrown out of work in middle life. The bureau takes the working measure of the applicants and finds work suitable to the years and experience of each. A number of employers co-operate with the bureau in thus conserving human industry and happiness.

RUMBLINGS OF THE WAR.

A million dollars' worth of horns, drums and other instruments will be required for the military bands of Uncle Sam's new army.

Official figures show that since the beginning of the war England's importation of cotton hosiery from American and Japan has more than doubled.

While there are many hundred mills at present engaged in spinning cotton in the United States there are less than a score spinning hemp and flax.

The Italian government is arranging to establish an aerial mail service between the mainland of Italy and Sardinia, in order to avoid the danger from submarines.

The dethronement of Emperor William and the establishment of a German republic are the aims of a society formed recently by German-born citizens of New York.

The largest organ in the world, with a total of more than 10,000 pipes, is now being built for the new cathedral in Liverpool. Four years will be required for its completion.

The Young Men's Christian association and the Council of Churches of Christ in America have formed a joint committee which will have charge of supporting chaplains in the army and of securing prominent religious speakers and singers to address and entertain the soldiers.

Many curious instances are given in the history of the Romanoffs as to how heirs-apparent have been cheated of their rights. Peter the Great, for instance, left the scepter to Empress Catherine I, a woman of peasant birth, who had been a chambermaid at an inn. His grandchild, the sole offspring of his murdered son, and rightful heir, was thus disinherited.

OUT OF THE ORDINARY.

H. C. L. has raised the price of beer in San Luis Obispo, Cal., to 10 cents a glass.

Emma Austin, a Dallas negress, is in jail charged with having killed her husband with a blow from her fist.

A southern Illinois town peopled almost wholly by Germans has invested all its surplus funds in Liberty bonds.

Patriotic addresses and songs in the sign language featured the graduation exercises at the Michigan School for the Deaf.

The Congregational church at Zanesville, O., has granted its pastor leave of absence to fill a contract for a seven weeks' vaudeville tour.

A committee of public-spirited citizens presented a $50 Liberty bond to the parents of each child born in Pasadena, Cal., on registration day.

Because more than half of its membership has enlisted for military service, the oldest social club of business and professional men in Green Bay, Wis., has decided to disband for the duration of the war.

Observant traveling men report that the high price of potatoes has caused the hotels to abandon the ancient custom of keeping a squared potato on the desk into which the guest could throw the pen after putting his name on the register.

GRANDEUR

The quiet grandeur of the funerals conducted by this organization appeal to thoughtful people who expect real worth and dignity in a funeral without any untoward, ostentatious display. We have succeeded in the undertaking business because we know how and because we are polite.

N. P. SWANSON

Funeral Parlor. (Established 1888)
17th and Cuming Sts. Tel. Doug. 1060

HERE AND THERE.

In Alaska fish are caught by means of a wheel which works with the current of the stream.

The year 1916 is said to have taxed mineral resources in the United States to a greater extent than ever before.

A man who boasted he could "blow up anything from a tin can to a battleship" was accepted at Chicago for the marine corps. He is a professional dynamiter.

Nearly 15,000 trucks are scattered over the state of New York, with 95 per cent of the number in cities either located on or connected by improved highways to the main artery that runs from Buffalo to New York.

The Austrian black and yellow were the colors of the holy Roman empire. They were adopted by Frederick Barbarossa, whose fancy was captured at a ceremony in Mayence by the black and gold flooring of the hall.

An apple tree in the front yard of the Joseph Vavis farm, near Dover, Del., blossoms each spring with pink roses exactly like those growing on a rose bush, with the exception that they grow in clusters like ramblers. The tree bears no fruit.

James Schreeder of Highland Falls, N. Y., reported that in fishing eight hours he landed from the Hudson river a catch which weighed altogether, according to his scale, nearly half a ton. He caught shad, herring and striped bass weighing from one to twelve pounds each.

This year it is estimated $350,000,000 will be spent for tires for pleasure motor cars alone. The estimate is based on the number of cars in use, the average mileage, the guarantees ordinarily made with tires, and on other figures of tire consumption by car owners in the past.

DOMESTIC PLEASANTRIES.

Miss Niblic—I don't think Mrs. Driver plays such good golf as she did before she was married.

Miss Brassie—That's the trouble with matrimony. It does interfere so with one's game.—Boston Transcript.

Judith—So Harold is trying to support himself by writing? Has any of his work been printed?

Janice—Yes, three positions-wanted ads.—Puck.

"Plenty of modern girls know how to clean and mend."

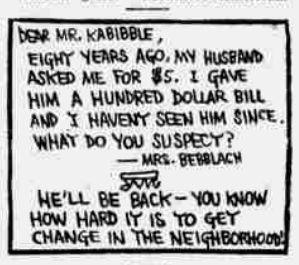
"Just as their grandmothers did, eh?"

"Well, they know how to mend a tire and clean a spark plug."—Louisville Courier-Journal.

"Smith could never misrepresent his goods, for such a trick could be easily seen through."

"What kind of goods does he sell?"

"Window glass."—Baltimore American.



The Chancellor—The proletariat beg to know how much longer they are to be butchered!

The Kaiser—Fools! Why are they always butting into other people's business?—Life.

The little boy had told a little girl that he loved her and the teacher ordered him to write "I love Bessie" on the blackboard 100 times.

"But that was no punishment," said the teacher later. "He would cheerfully have written it 1,000 times."—Washington Star.

"Why did you resign from the Don't Worry club?"

"I discovered that the way the rest of them got out of worrying was by telling all their troubles to me."—Boston Transcript.

GONE TO THE COLORS.

W. M. Herschell.

The kid has gone to the colors
And we don't know what to say.
The kid we have loved and cuddled
Stepped out for the flag today.
We thought him a child, a baby,
With never a care at all,
But his country called him man-size.
And the kid has heard the call.

He paused to watch the recruiting,
Where, fired by fife and drum,
He bowed his head to Old Glory
And thought that it whispered "Come!"
The kid, not being a slacker,
Stood forth with patriot joy,
To add his name to the roster—
And, God! we're proud of the boy!

The kid has gone to the colors;
It seems but a little while
Since he drilled a schoolboy army
In a truly martial style,
But now he's a man, a soldier,
And we lend him a listening ear,
For his heart is a heart all loyal,
Unscourged by the curse of fear.

His dad, when he told him, shuddered.
His mother—God bless her!—cried;
Yet, blest with a mother nature,
She wept with a mother pride,
But he whose old shoulders straightened
Was grandad— for memory ran
To years when he, too, a youngster,
Was changed by the flag to a man!

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