

Let's Go Shopping with Polly Dress Up Now! There is no reason

When the summer is in season Why you should not dress up neatly Smartly too. The shops discreetly Long have pondered o'er your buying With each other have been vieing These days much 'tis being quoted "Do your bit" and ways are noted. If so far as we're concerned We spend normally what we've earned We are helping Uncle Sam Just the best way that we can "Living normally, spending too" Here's the advice I'm sending you.



Dear Bee Readers:-

I feel that I really should thank you for all those nice appreciative letters-why, some of you are getting to be just like old friends! I'm so interested whenever I see a familiar handwriting on an envelope and recognize it as Mrs. --- 's of Falls City, or Miss -- 's of Oacoma, S. D., orwell, it would really take the rest of this column if I told about all my pleasant correspondents. Nevertheless, my dears, I'm mighty glad if you've been pleased with the things I've bought for you and don't hesitate to send as often as you like, for delighted to send you any desired in- deriul bargain! formation if you will kindly send stamped envelope.









Some women can be nurses And some can sew and knit, Some are making garments, Or some a "comfort kit." And some of us are canning,

For this is truly writ That every single woman Can "do her little bit." But if you can cook a dinner well, Oh, Soldier Girl! You're IT!



tate to send as often as you like, for it's my pleasure to shop for you. Tell your friends of The Bee's Free Shopping Service and I may be able to help them, too. I only ask that you be explicit in your directions as to style, size and color of garments desired and please do not send me any money. Purchases will be sent C. O. D. unless you have established credit range, which formerly sold for \$50.00, in the stores. If you wish to know is being sacrificed at \$12.50 during where things can be bought I'll be their Summer Sale. It's a most won-



I KNOW of no store which keeps I want to tell you how excellent the so up-to-the-minute in the various styles and types of swimming suits as such a pleasure to have things served in the dainty and can truly say I enjoyed over the dimers are, too. I dimed there last such a pleasure to aver the dainty and can truly say I enjoyed over the dimers are, too. I dimed there last such a pleasure to aver the dainty and



THIS is real Palm Beach weather, isn't it? In a call at The Pantomin Isawa a rack of Palm Beach weather, come a bit enthusiastic over the land.

Out a "sun shade" these days and over the land.

Out a "sun shade" these days and when there is such a distraint garray to choose from as are shown just inside the loth street entrance at The such a distraint garray to choose from as are shown just inside the loth street entrance at The sun far and the process. The sun far and the process the disjustiful shop of the process the sun and the sun and



WHEN one rummages through the shops one glimpses so many fascinating things that it's quite bewildering at times. Have you seen that wonderful array of KIMONOS at Eldridges? If not, you haven't the least conception of what the word "KIMONO" can mean, for there are styles, fabrics and marvelous needlework shown that have never before been seen in Omaha—and, what's more, there's another shipment coming. Tis a treat to visit Eldridge's, laiks Farnam, just to see the



HURRY up! Yes, you'd better make a bee-line for Napier's morning, for there's a sale on this week of the season's smartest and newest hand-made boots. They have the kid-covered Louis XV heels and are in those shades so popular this season-white, ivory, champagne and gray. When a sale is announced at this very fashionable Booterie, we may be assured 'twill be quite noteworthy of our attention. Boots, formerly selling at \$12.00 and \$18.00, will be on sale at \$9.90 and \$11.90.

Flower Shop the other day (I never can get past the windows, they windows, they are always filled with such beause, they first mand on the fertile and on the fertile and on the first. We'll announce the name of the garment July 8, and in the meanting fool. They were so rich, so exquisite, so use "SELF-SEALING"

Mason Jars, which will keep your fruit better than any other Mas

SUMMER FURS! So voguish are they that your summer wardrobe is F. W. Thorne's Uptown Shop is incomplete without this ultimate for Women at 1812 Farnam street, touch. For wear in the evenings, at Even in the heat of midday it's cool, the summer clubs, for motoring or it's airy, it's comfortable. There is a for wear with the popular Sports cosperfect system of ventilation, wide tume, there is nothing that adds so aisles and high ceilings, electric fans much style to a garment. Benson & even in the fitting rooms, and ice-Thorne's have a wonderful display of cooled water. No wonder so many summer ermine, gray and white women these days are shopping at summer ermine, gray and white women these days are shopping at coney, fox furs—in fact, all the furs "Thorne's." that Dame Fashion decrees are modish for the Summer Season.



A GARDEN is a lovesome thing, St., will offer at a clearing sale this God wot"—and now that week all their pretty mid-summer everyone must have a bird-bath, all hats for \$2.50 and \$5.00. the birds think so, too If you haven't yours yet, go to Orchard & Wilhelm's Gift Shop and get one of those beautiful gray pottery bowls for \$3.50 and put it on a tree stump and listen to the birds say, "Thank you."

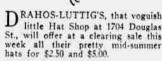


L AST week I told you about the delicious luncheons which The Flatiron Cafe serves for 35c, and now











WHEN I happened into Lamond's 2d Floor Rose Bldg., Wednesday afternoon, a pretty girl named "Elizabeth" was trying on a crisply, cool, green summer frock, and she did look so charming in it that I was almost rude the way I stared. Those new arrivals in summer frocks at Lamond's, though, are well-nigh irresistible and every girl could add result to the sistible and every girl could add greatly to the summer landscape by the possession of one. There are voiles, batistes and summer grenadines in plain colors, big checks, stripes and polka dots—some have that newest of new touches, the suede or patent leather belt, which gives the summer freek guite a distintively. summer frock quite a distintively





I next door to me who has just been graduated from Central High and has been the recipient of hosts of lovely photographs from her school friends. "I do want to have my class pictures and my diploma framed, Polly," she said. "Where shall I take of them to have them properly done?" they're so pretty and practical withal. I advised her to take them to The A. Hospe Art Shop and last night she called me over to see them, and I must say I've never seen more artistic framing. My little friend was "simply delighted" that I'd told her about Hospe's.

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EVERY time I visit Arnold H.

Edmonston's Jewelry Shop on the 2d floor of the Rose Building, I see something that pleases me so much that I can't refrain from telling you about it. This week 'twas exquisite diamond ear screws with high Tiffany platinum settings—just the daintiest things imaginable for Mi-lady's pretty ears. Priced \$35 to \$100.

PROPPING in to Lee Larmon's daintiest things imaginable for Mi-lady's pretty ears. Priced \$35 to \$100.

Proper Shop the other day (1 lady's pretty ears. Priced \$35 to \$100.

Rever can get past the windows, never can get past the windows.

## What Women Are Doing in the World

CLUB CALENDAR

Y. W. C. A. vesper service, Y. W. C. A. Summer camp, 5 o'clock. Monday-

Convalescent Aid society, city hall, 10 a. m. Fidelis club, Dundee Catholic cir-cle, Mrs. Charles Henry, hostess, 2 p. m. Tuesday-

W. W. club, Mrs. D. F. Diffen-W. W. club, Mrs. D. F. Diffenhacher, hostess, at the home of Mrs. A. Traynor, 2:30 p. m.

Bemis Park Red Cross auxiliary, Mrs. F. J. Birss, hostess.
Chapter B. P. of the P. E. O. sisterhood, Mrs. P. J. Haas, hostess, 1 o'clock luncheon.
Clio pienic supper, Mrs. W. D. Percival, hostess, 5 o'clock.
Business Woman's council, court house, 11 until 2 p. m.
Benson chapter of the P. E. O. sisterhood, Mrs. Frances Nearness hostess, 1 o'clock luncheon.
Belles Lettres club picnic at Carter lake, Mrs. Terra Tierney hostess.

Wednesday-

Wednesday—
Frances Willard chapter of the W. C. T. U. picnic, Mrs. C. J. Roberts hostess, 11 o'clock.
Women Voter's Conservation league, Mrs. Herbert McCoy hostess, 2:30 p. m.
Omaha chapter of the W. C. T. U., Mrs. Walter Lipe hostess, 2:30 p. m.

U., Mrs. 2:30 p. m.

Friendship club, Hanscom Park pavilion, 8 p. m. Chapter E of the P. E. O. sister-

hood.

Scottish Rite Woman's club, Scottish Rite cathedral, 1 o'clock.

Chapter E of the P. E. O. sisterhood picnic supper, Miller park, 5 p. m. Friday-

Friday—
Society of American Widows, Mrs.
B. C. Turpin hostess, 8 p. m.
Chapter B. K. of the P. E. O. sisterhood, Mrs. Joseph Weeth hostess, 2:30 p. m.
First of a series of lectures by Dr. Lillie Carpenter of Buffalo, Theosophical hall, 8 p. m.
George Crook Woman's Relief Corps No. 88, Mrs. Irene Robinson hostess, 2 p. m.
Fontenelle chapter, Order of the Eastern Star, Mrs. C. E. Walrath hostess,
Benson Red Cross auxiliary, Benson City hall, all day session.

Saturday-

Chapter B. N. of the P. E. O. sis-terhood, Mrs. George Lenhoff hostess, 10 a. m. USINESS women of the United

Business women of the United States are to be mobilized for national defense. The first step to this end will be taken at the business woman's national convention, July 12 to 14, at the Congress hotel in Chicago under the auspices of the Woman's Association of Commerce, an organization which was merce, an organization which was brought about by Miss Florence King, a lawyer of prominence and president of the national body. More than 250 delegates from ap-

proximately twenty-five states have pledged their presence for the avowed purpose of effecting a permanent or-ganization of the business women of the nation.

What the European woman has

done, is doing and must continue to do during the period of the war has made the national convention imperative, since American women are facng a similar situation,

Instead of waiting until such a time of stress actually strikes the country, the women behind the movement pro-pose to anticipate it to prepare in ad-

of stress actually strikes the country, the women behind the movement propose to anticipate it to prepare in advance to meet and cope with any situation that may arise.

One big feature of the eonvention will be the open air pageant which will be held on the evening of July 13 at White Sox hall park. More than 1,000 women will take part in the presentation of scenes portraying the big part that has been taken by women in American history.

President Florence King of the organization says of the convention:

"This is not merely a preparation for war. We have for five years planned such a movement and now war compels prompt action. We know that after the war is over there will be gigantic problems, in the solution of which women must aid.

"Lord Northcliffe, in a recent speech, declared that but for the loyal assistance of English women the industries of England would now be paralyzed. Now is the psychological time for American women to get together so that they may best bear their share of the burdens of the world's problems, progress and work.

"The history of woman's entry into the business world is a history of struggle, of pathos and even tragedy. Necessity knows no law. Necessity has only too often compelled a woman to enter the business area all unfitted and unprepared.

"Whenever there is a world crisis grave responsibilities are thrown upon women. Invariably they bear their share of the burden with courage that would do credit to the bravest male patriot.

U. S. Women Must Serve.

patriot

U. S. Women Must Serve.

"What the European women have done. American women must do, to whatever degree becomes necessary. The better prepared and organized, the better they will do their part, now and in days to come, in war and in peace."

and in days to come, in war and in peace."

Officers of the organization are as follows: Florence King, president, 1653 Monadnock building, Chicago; Dora Earle, vice president; Page W. Eaton, recording secretary; Dr. Annie R. Ranes, corresponding secretary; Elizabeth Mason, treasurer; Mrs. James Hamilton Keeler, business manager, all of Chicago, Middle weat state directors are: Iowa, Victoria B. Epperson, Shops building, Des Moines; Missouri, Mrs. F. M. P. Whiteside, 419 Main street, Ioplin; Nebraska, Ione C. Duffy, 220 Omaha National bank building, Omaha.

Enthusiasm rang high at the Ne-braska grand chapter convention of the P. E. O. sisterhood at Fremont Wednesday, Thursday and Friday of last week, according to Omaha dele-gates. One hundred and fifty mem-bers from all over the state were present, among whom were Mrs. Helen Drake of Beatrice, present su-preme president; Mrs. Edith Prouty, a past supreme president, and Mrs.

ORIGNAL MOTHERS' CLUB ested is privileged to attend that meeting, at which plans will be formed for furnishing war relief babies here and abroad with neces-



MRS. T.O. DETWEILER

Carrie Peterson of Aurora, Neb., a past state president.

Reports were made to the effect that all sixty-seven chapters in tilstate were doing Red Cross work and were co-operating with the American Woman's Patriotic leagu.

It was decided to abandon all use-less expense at chapter meetings mak.

less expense at chapter meetings making them simple during the prind of the war. A resolution was passed to help in the conservation of food in their homes and to co-operate with other organizations in the elimination

other organizations in the elimination of waste as far as possible. Plans were made for the national P. E. O. convention which will be held in Omaha October 17, 18 and 19 at the Scottish Rite cathedral.

Luncheons and dinners will be served by the Scottish Rite Woman's club in the banquet room of the cathedral. Headquarters will be at the Hotel Fontenelle.

Mrs. John R. Hughes of the South Side is chairman and Mrs. George Lehnoff, secretary of the central committee in charge of the convention.

A new South Side Dorcas war relief society has been organized and will have its first meeting on Friday with Mrs. Jo'n Wells. Anyone inter-

## Take Hair Out Not Off the Skin

It is useless to remove hair from the surface of the skin. This result is all that can be accomplished with pastes, rub-on preparations and imitations of De Miracle. To rob hair of its vitality, you must attack it under the skin as well as on the skin. De Miracle, the original liquid depliatory, does this by absorption. It alone contains certain ingredients which give it the power to devitalize hair. Well-groomed wo men always use De Miracle for removing hair from limbs and under arms. Buy De Miracle by name and you will get the only depliatory that has ever been endorsed by reputable physicians, surgeons, dermatologists, medical journals and prominent magasines. In 50c, \$1.06 and \$2.00 bottles at your dealer's or direct, postpaid, in plain wrapper. De Miracle Chemical Co. Dept. A-1, Park Ave. and

WE CLEAN
LACE CURTAINS, PORTIERES,
RUGS and CARPETS DRESHER BROTHERS

rrs, Cleaners, Hatters, Furriers, Tai 2211 to 2217 Farnam Street TYLER 345, We Call For and Deliver.

The Young Womens' Christian association will hold its vesper service at the summer camp today at 5 o'clock. Mrs. Willard Slabaugh will sing and the Campfire girls who are in encampment there will appear in a processional.

sary clothing.

Dr. Lillie Carpenter of Buffalo, who is on her way to take part in Dr. Julia S.t. n's summer school at Colorado Springs, will stop in Omaha from Friday until next Monday to deliver a short series of lectures before the Metaphysical Library club. The library in Theosophical hall, 701 Bee building, is open on Tuesday and Thursday at 2:30.

The Woman Voters' Conservation league will hold its regular meeting Wednesday at 2:30 at the home of Mrs. Herbert McCoy. The league is planning the first of its annual Fourth of July picnics at Hanscom park, to which all the public will be invited. A patriotic program will be the special teature of the picnic.

Omaha chapter of the Women's Christian Temperance union will hold its regular educational meeting on Wednesday at 2:30 o'clock with Mrs.

(Continued on Page Nine, Column Two.)

## Health Talks



(BY DR. BURHORN.) Nervous debility or exhaustion, also popularly known as nervous prostration or nervous weakness or neurasthenia, is becoming

prostration or nervous weakness or neurasthenia, is be com in a alarmingly prevalent.

The wear, tear and strain of modern life is concentrated upon the nervous system. The care and consequent fret, worry and labor of this age are greater than ever before known.

The human body in every function is controlled by the nerves—a vast network of nerves reach every portion of the human body and govern the operations of every organ and every function of the body.

Exposure to wet and cold, falls, jars, shocks or anything that injures the spine or causes a misplacement of one or more of the vertebrae, producing nerve pressure, is the direct cause of 95% of the human allments.

Chiropractic Spinal Adjustments free impinged nerves, allowing nature to assert herself, which consists in eliminating bodily poisons and building up resistance and putting the body in the best condition possible.

Chiropractic has proven potent and efficient in all manner of diseases, including those of the head, stomach, liver, kidneys and bow.

and efficient in all manner of discases, including those of the head,
atomach, liver, kidneys and bowels, as well as headaches, back
aches, rheumatism, lumbago, tonsilitis, bronchitis and the very
large class known as women's discases.

Dr. Burhorn is a graduate of
the Palmer School of Chiropractic,
and has one of the finest equipped
offices in the west, located on the
fourth floor of the Rose Building,
corner 16th and Farnam streets.
Sanitarium accommodations for
out-of-town patients. Phone Douglas 5347 for appointment.

On Special Sale, Starting Monday

## CELEBRATED

NEW AND BEAUTIFUL JEWEL PATTERN

Come Early--Only a limited number in stock. Sale starts promptly at 9:00 a.m.

Mahogany Chests-26 pieces, jewel pattern, 6 Knives, 6 Forks, 6 Tablespoons, 6 Teaspoons, 1 Butter Knife and Sugar Shell. Regular price \$12.00, this week \$9.75

6 Knives, 6 Forks, Jewel pattern. Regular price \$6.00, this week \$4.00

6 Tablespoons, Jewel pattern. Regular price, \$3.50, this \$2.00

Orders Prompt-Iy Attended to

Mail

These Beautiful Ice Tea Spoons, Per Set of Six, \$1.25

6 Dessert Spoons, Jewel pattern. Regular price \$3.50, this week st.....\$1.75

6 Tea Spoons, Jewel pattern. Regular price \$2.00, \$ 1.00

6 Salad Forks, Jewel pattern. Regular price \$4.00, this \$2.50 week.

6 Rogers Knives and 6 Forks-Plain. Our name stamped on each \$3.15

BRODEGAARD

BROS. CO. 16th and Douglas Streets