

America Must Not Repeat England's Great Mistake!

Isaac F. Marcosson, noted magazine writer, returns from five months in Europe to read us a lecture on what he terms our apathy.

Are The American People Apathetic?

"America," he says, "is making the same mistake that England made. The Englishman solaced himself with the idea that England is an island—fooled himself with the idea that the war would soon be over.

"The result was that the flower of England's young manhood was eliminated before the country realized that the German submarine had put a ring of terror around Great Britain.

"Americans are bitten with the delusion that the Atlantic is a God-given bulwark against the invader. They have forgotten the exploit of the U-53.

"If Germany is not beaten on the battlefields of Europe, then the conflict must be fought out here in America. Americans must realize that our army is going to France to fight for America. The scene of the fighting is in Europe. The issue at stake is here in America.

"America must find herself—and her patriotism must be deeds, not emotion."

You Must Fight With Money or Musket

You who cannot go to the trenches must stay at home and fight.

You who cannot help with muskets must help with money.

However much you pay, it is cheaper to pay it for your country now than to pay all you have to Germany later.

The Red Cross Needs Your Money Now

You've bought the Liberty bonds. That helped Uncle Sam prepare to fight.

The Red Cross needs your help now—to get ready for the relief of the men who fight.

And you'll help, we know you'll help—help cheerfully, gratefully—realizing that it is a high privilege to have the opportunity.

Every dollar you give to the Red Cross helps save a wounded soldier. Every wounded soldier saved is as good as three new men sent to the front.

And every wounded soldier rescued from death means an American home rescued from the blight of mourning.

Give your dollars—give them liberally.

THE FIRST MAN THEY SAVE MAY BE YOUR OWN FLESH AND BLOOD.

We Must Back the Fighting Man

Only one out of every 100 people can do actual fighting in the trenches. The other ninety-nine must

stand back of that one man to the last limit of their resources.

You are one of the ninety-nine who must stand behind some one soldier with your dollars. If you can't fight with a musket, you can at least fight with your money.

The government is busy with tremendous problems of raising and training the army and navy—building ships—providing arms and ammunition. Putting an army in the field is a tremendous task. Getting that army ready to go abroad is a vastly greater undertaking.

It May Be Your Son Who Needs Help

When that army gets into the trenches hundreds and thousands will be killed and wounded. Among these heroes may be your son, your brother, your sweetheart—even your husband.

Back of the government—back of every enlisted man and his family—the Red Cross stands. It must get ready now to do the grim work which is inevitable. It must provide base hospitals, field hospitals, ambulances, surgeons, surgical dressings and the immense amount of supplies necessary to care for the wounded.

It must provide for care of the sick and wounded at the war base. It must provide for the soldiers' and sailors' families.

It must provide employment for returned disabled men, and under government direction, it goes where you and I cannot go in the hour of danger.

Red Cross subscribers are not expected to go to the war front, nor do they assume any financial obligation other than the payment of their subscription.

But the aggregate of these subscriptions, paid by millions of grateful men, women and children all over the land, will make possible the beneficent work of relief upon which the soldier, sailor and his family depend.

This Is Not Charity, but Patriotism

This is not charity. To take our place in the ranks of the Red Cross is merely to do our rightful part in helping to win this war.

We know that the fathers, brothers and sons who go to the front should have every comfort and care. We know, too, that every man or woman, boy or girl who stays at home will want to send their "bit" whether it be \$1.00, \$10.00, \$100.00, \$1,000.00 or \$10,000—One man in Omaha has given \$25,000 to the Red Cross.

The Red Cross is ready to help the government. You must help the Red Cross with your money.

Let it sink deep into your heart that, as Marcosson says: "If Germany is not beaten on the battlefields of Europe, then the conflict must be fought out here in America."

Every dollar given to the Red Cross means another blow against German domination of the world. Do your share—today.

Subscribe to the

Red Cross

Make Checks Payable to A. L. Reed, Treasurer,—Omaha Finance Committee, Fontenelle Hotel, Omaha

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