tay at Home

This message is addressed to you men who can stay at home while your neighbor--perhaps your brother--goes to fight.

It is addressed to you women whose husbands and sons are privileged to remain with you, while your sister is in an agony of suspense over the safety of a loved one.

YOU stay at home--another goes to fight in your defense.

YOU sleep in a warm, snug bed--another in a mud-sodden trench.

YOU awake to a peaceful sunrise--another to the roar of a shell.

YOU ride comfortably to your work--another speeds in a lurching truck to the firing line.

YOU gaze from your window into a noisy, bustling, but peaceful street -- another stares at "No Man's Land," peopled with the quiet dead or the writhing wounded.

YOU pursue a peaceful task --- another is dodging death by gas, liquid fire, bomb and shrapnel.

YOU ride back home, reading your evening paper--another rides, bleeding, and perhaps dying, in an ambulance.

YOU dine peacefully and retire strong and well--but the other cannot eat, and writhes with pain under a surgeon's probe.

YOU sleep--another dies, crying for "mother" and for "water." By the Grace of God, YOU have been spared the call to the firing line.

But YOU must do YOUR bit -- and do it cheerfully.

Why the Red Cross Must Have \$100,000,000 for a War Fund

"Why is the Red Cross asking for \$100,000,000?" is asked by the people at the beginning of this great campaign for funds. "Will not the government care for the sick and wounded soldiers and sallors?"

Yes! But here are a few things the government cannot do-things which only an independent organization like the Red Cross must do, and which a free and prosperous people must help to do-and help at once!

Because We Are in the World's War the Red Cross is Called On

- 1-To provide, instantly, the best talent in the land in medicine, sanitation, transportation and welfare work. No government can do this so well as the Red Cross, which, though under government supervision, is free from the restriction of the so-called "red tape" protection of the expenditure of public funds.
- 2-Base hospitals to care for tens of thousands of sick and wounded men
- must be provided-and provided at once. The government looks to the generous hearted people of the United States to provide them. Uncle Sam will operate them after they are established.
- 3-Hospital units (merely smaller hospitals, more easily established) are needed, and the need will increase as our men get into the trenches.
- The government will operate these, too; but we who stay at home must provide them so they will be ready for instant use when needed.
- 4—Vast amounts of bandages, medicines, surgical dressings, bedding, hospital wearing apparel and other comforts for the men who fall fighting for us, must be provided in advance of the need.
- You, whe do not fight on the front, can do no nobler work than help the Red Cross finance this work of mercy. The call for help is heard now heed It.
- 5-Thousands-perhaps hundredsof thousands-of soldiers and sailors will be permanently disabled, fighting for your liberty-yes, for your very life. Until the government can arrange to pension these men, someone must ace that they are not left to suffer for the comforts of life. Help the Red Gross do this!
- 6—The bread winners will be taken from thousands, perhaps millions of homes, to go to the firing line. Those who are left behind must not be al-lowed to suffer, nor to studify themselves when they have given so much i for the Flag. by accepting a grudging charity.
- The Red Cross will see that they do not suffer for the necessities and comforts of life after making this great escrifice. You are glad to help in this, of course.
- -Destitution and death stalk the devastated districts of Europe, where a merciless enemy has driven hundreds of thousands from their homes, and burned everything as it marched through a stricken land.
- The Red Cross is the only recognized organization which can help these sufferers to keep soul and body together until the dawn of a brighter day. Your dollars will do a grand work here—so give them with a prayer of thanks that your home is still secure.
- Millions of innocent men, women and children in Belgium, Poland, France and other countries, have lost all they had in the world. The United States must help them back to happiness by providing farm implements, live stock, and the like, so they may be self-supporting once more. The Red Cross is the only capable organization for performing this spien-did work of rehabilitation. It needs your support—and you will give is chestfully.
- THE GOVER MENT HAS PLENTY TO DO IN

HELP THE RED CROSS AND YOU HELP WIN THE WORLD'S FREEDOM

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FIGHT. IT IS BEHIND YOU, YOUR HOME AND YOUR LIBERTIES

THE RED CROSS, NEXT IN EFFICIENCY TO THE GOVERNMENT D WORKING UNDER GOVERNMENT CONTROL, MUST DO THESE GREAT WORKS. IT MUST HAVE MONEY-MILLIONS OF DOLLARS.

YOU, WHO STAY AT HOME, WILL CHEERFULLY MAKE A BAC-RIFICE TO THIS WONDERFUL CAUSE-THANKING GOD THAT YOU ARE ABLE TO DO SO, AND THAT OUR SHORES HAVE BEEN SPARED THE HORRORS OF EUROPE'S CARNIVAL OF BLOOD AND DEATH.

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