

THE immense demand for Osgood No Glare headlight lens occasioned by the enforcement of the new Nebraska and Iowa State laws caused us to order by express a full car load of Osgood Lens.

This is the largest shipment of lens ever shipped to one firm.

We could have saved a great deal of money by having this shipment come through by freight but "Western Service," with which all our customers are familiar, demanded Speed.

CLASS OF SERVICE	SYMBOL
Day Message	
Day Letter	Blue
Night Message	White
Night Letter	N L

WESTERN UNION
TELEGRAM

NEWCOMB CARLTON, PRESIDENT
GEORGE W. E. ATKINS, VICE-PRESIDENT
BELVIDERE BROOKS, VICE-PRESIDENT

CLASS OF SERVICE	SYMBOL
Day Message	
Day Letter	Blue
Night Message	White
Night Letter	N L

RECEIVED AT
WEST FARNAM BRANCH
A39OM EJ 14 2014 Farnam St. OMAHA
PD PITTSBURGH PA 149 I6 1917
WESTERN AUTO SUP CO
OMAHA NEBR
ERICSON LEAVES WITH CARLOAD LENSES FOR YOU TODAY ARRIVES MONDAY
HAVE STEDMAN IN OMAHA
134 P M
OSGOOD LENS AND SUPPLY CO

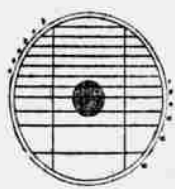
CLASS OF SERVICE	SYMBOL
Day Message	
Day Letter	Blue
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WESTERN UNION
TELEGRAM

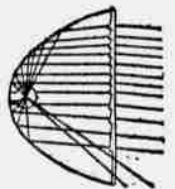
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RECEIVED AT
WEST FARNAM BRANCH
A 54 OM D 8 2014 Farnam St. OMAHA
JY CHICAGO ILL 211 P 16
WESTERN AUTO SUP CO
OMAHA NEBR
FAEH ADVISES CARLOAD LEAVING PITTSBURGH TONIGHT ADAMS EXPRESS
238 PM
OSGOOD LENS AND SUPPLY CO

THE NEW



OSGOOD LENS



(CRAVATH LONG DISTANCE TYPE)

**Complies With New State Law
and City of Omaha Ordinance**

Certificate of Inspection

This certifies that I have inspected the motor vehicle headlight and headlight equipment known as the Cravath Long Distance Type Osgood Lens, submitted to me by the Osgood Lens & Supply Company, and find that the same complies with the provisions of the ordinance of the City of Omaha regarding motor vehicle headlights, passed September 22d, 1914.

H. W. Quinn
Chief of Police,
City of Omaha, Neb.

The Osgood Lens also conforms to all the provisions of the law passed by the last Legislature governing automobile lights. May 6th, 1917.

H. W. Quinn

"Every motor vehicle---while in use on the public highways---shall have exhibited during the period from one hour after sunset to one hour before sunrise one or more lamps showing "white" lights, visible within a reasonable distance, etc.--further it shall be unlawful to use on a vehicle of any kind operated on a public highway of this state any lighting device of over four candle power equipped with a reflector, *unless the same shall be so designed, deflected or arranged that no portion of the beam or reflected light when measured 75 feet or more ahead of the lamp shall rise above 42 inches from the level surface on which the vehicle stands under all conditions of load.*"

Extract from amendment to Sec. 305 Revised Statutes relating to lights on motor vehicles.

Sent to printer January 26th, 1917--Law in effect July 1st, 1917.

**74% More Light on the Road. Waist-High Beam Thrown 1/3 Mile
No Glare. No Need For Dimming.**

The New Osgood Lens brings a new night efficiency to the motorist. No rays of light shot into the air. None lost alongside the road.

The twelve prisms throw the light forward and down-

ward. Always below waist height. No glare in the eyes of motorists and pedestrians.

No matter what lens you are using, give the New Osgood a trial and see the vast difference.

Western Automobile Supply Company
DISTRIBUTORS--OMAHA
For Sale By Dealers Everywhere.