

COLE EIGHT TO MAKE LIBERTY LOAN TOUR

To Preach Gospel of Liberty Bonds Along Lincoln Highway from Omaha to North Platte.

While Ruth Law, the famous aviator, is busy dropping Liberty Loan messages from the skies, big Cole Eight touring cars, embarking on Liberty Loan demonstration tours, will be scouring the countryside, spreading the Liberty Loan gospel along the highways of America.

The first of these tours to be held in this section of the country will start from Omaha tomorrow at noon. The point of departure will be the Douglas county court house.

O. E. Eastman of the First National bank, and secretary of the local Liberty bond committee, is co-operating with the men who have the Cole Eight Liberty bond demonstration tour in hand. Special literature has been prepared and old and young alike will be given a chance to learn all there is to know about the big war loan.

Leaving Omaha at noon, the Cole Eight Liberty bond car will direct its course along the Lincoln Highway to Fremont, Columbus, Norfolk, Schuyler, Grand Island, Kearney and North Platte, returning to Omaha Saturday, when a compilation of the results of the tour will be made. The following week a similar tour will be made out of Lincoln, and thereafter similar excursions will be held in the vicinity of Des Moines and Sioux City.

A delegation representing the local Liberty Loan committee and the commercial bodies of the city will be on hand at noon tomorrow to start the Liberty bond tourists and the Cole Eight on their way. At each point along the route committees are being arranged to meet the tour and escort the bond boosters into town, where speeches will be made and Liberty bond literature distributed.

Donate the Car.
The Cole Motor Car company, who have donated the car for the demonstration tour, recently began a co-operation campaign to aid the Treasury department in its work of disposing of the bonds, by urging through extensive advertising other manufacturers and dealers to lend their efforts to the government for the time being. To stimulate the sale of the bonds the Cole company agreed to pay a premium to all who would buy motor cars with Liberty loan bonds. Instead of accepting the bonds at their face value the Cole company agreed to accept them at \$102.

As a result of this action scores of manufacturers and dealers in all sections of the country began similar movements and the results have been very gratifying. The purpose of the Cole Eight demonstration tour will be to concentrate local interest in the sale of the bonds. In each community the Cole Eight will give demonstrations on the test hills and roads. Accompanying the car will be members of the sales organization of the De Brown Auto Sales company, of Omaha, distributors of the Cole Eight in the North Platte section, who have volunteered their services to assist the bond sale. H. R. Hyman of the Martin V. Kelley company of Toledo, O., who has been placed in charge of the Liberty bond demonstration tours, will also be with the party, together with a representative of The Omaha Bee.

Importance of Looking After Condition of Battery
When you're tuning up your car for the coming season, don't forget your battery. If you have been running your car all winter, your battery has had a particularly hard time, because, in the first place, cold weather is hard

on them in itself, and in the second place, it has been constantly called upon for the heaviest kind of service—to supply power for an unusual amount of light and to spin your engine when gas is slow to vaporize and after the cold has been working for hours to make it stiff in the joints.

The spot in a battery where weakness is most likely to develop is in the wooden separators. Any weakness in this insulation means short circuit and a short circuited battery, to all intents and purposes is a dead battery. Elmer Kougron of the Nebraska Storage Battery company advises all Willard users to have the insulation in the battery renewed in the spring if needed. This practically gives the battery a new lease of life and as far as the insulation is concerned insures the car owner against battery troubles for the coming season.

Government Aviation Field Laid Out in Southern Michigan

Within sixty days there will be a new city in southern Michigan. It will be equipped with rail, water light and power facilities. Mechanics will also swarm about its hangars and over the parking places. From its water front on Lake St. Clair military air craft will pour out over the bay to drop bombs on floating targets.

The scene of this aviation will be the drill and training field of the American Flying corps, the site known as Joy Aviation Field, about three miles east of Mt. Clemens and twenty minutes by leisurely airplane flight from Detroit. Work is under way on the extension of the Grand Trunk road from Mt. Clemens to the field. Roads are being constructed, ground cleared for the building of hangars and barracks, stations provided for the receiving of supplies, water and sewage systems being laid.

"As a spectacle, the training camp and the activities of the soldierly instructors and pupils will be the greatest show we ever have staged," said Henry B. Joy, who developed the field at an expense of \$200,000 and for whom it was named.

The government formally took over the field on May 23. The following day Albert Hahn was engaged on plans for the grouping of the buildings and laying out of the aviation city. Another twelve hours and the construction gangs were at work on grading and excavation.

Ralph Dixey, Idaho Indian, Rides High-Class Auto

Ralph Dixey, chief of the Blackfoot Indian tribe, is one of the most recent purchasers of a Willys-Knight Eight, asserts J. P. Jamison, branch manager of the Willys-Overland company.

The chief is one of the first Willys-Knight Eight owners in Idaho. The Overland dealer who made the sale states that the chief is a great booster for the Willys-Knight line. His first automobile was an Overland Model 80, which he purchased several years ago. Last year he used a Willys-Knight Four.

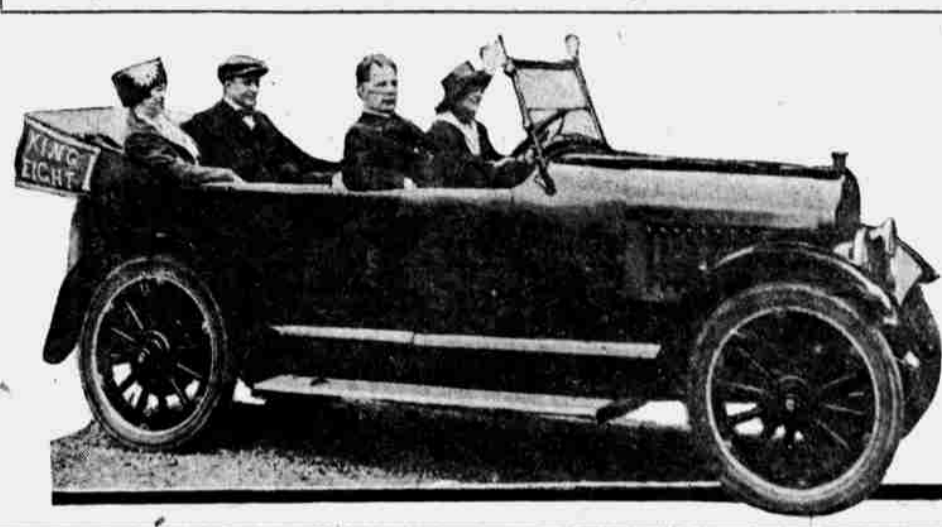
Automobile Makers Not in Love With Kaiser's Plans

Automobile manufacturers with large export business have developed a grudge against the German submarine, asserts Carl Changstrom, distributor for the Allen Motor company, Fostoria, O. "The reason for this prejudice," says Changstrom, "is that automobiles directed to Australia and New Zealand ports must now make a trip across the continent in order to avoid danger of contact with the Kaiser's pets."

"Until recently most New Zealand and Australian consignments went to New York and from there down the east coast and through the Panama canal. But when his imperial German majesty declared unrestricted submarine warfare the Atlantic ocean lost some of its popularity with the Allen company."

"The more trustworthy waters of the Pacific now carry the Allen cars

WOMEN EASILY DRIVE THE KING—W. L. Killy and party taking a spin through the Omaha parks and boulevards. The driver is Miss Helen Raymond.



to Australia and New Zealand, with San Francisco and Vancouver the points of embarkation instead of New York."

War has stimulated rather than checked export sales, according to Mr. Watson, export manager of the Allen Motor company. Although taking an active part in the great struggle, Australia is evidently in fine financial condition. There is also a heavy demand for Allen cars in South America, Spain, Portugal and even Japan and China.

Goodrich Company Raises Money to Pay for Big Flag

At Akron, O., Myron T. Herrick, former governor of Ohio recently addressed a patriotic gathering on

the occasion of the raising of a huge American flag, purchased by popular subscription among the employees of the B. F. Goodrich company. The flag measured fifty by seventy-five feet.

The entire city took part in the ceremonies, which were preceded by a parade three miles long. Every fraternal, civic, military and foreign organization marched to the music of a dozen bands. For the first time in its history, the Knights Templar took part in a public parade, wearing full regalia. The Knights of Pythias, Knights of Columbus and the Odd Fellows, appeared in full uniformed ranks. One hundred thousand men, women and children of Akron and surrounding towns, lined the route of march and 25,000 more filled Goodrich

field capacity. Every building and elevation within sight of the field was sought by more thousands who, although they could not hear the speakers, they could see the mammoth flag as it was unfurled. A threatened rainstorm seemed to have been stayed by an act of Providence and respect for the grand old flag, for the people had scarcely reached their homes until the storm broke over the city and the downpour continued until late into the night.

Suspect Fred Mitchell Was Real "Miracle Man"

There is a rapidly growing suspicion that Fred Mitchell was the real "Miracle Man" in Boston in 1914.

CHANDLER PRICE IS ADVANCED \$200

Increased Cost of Material Necessitates Boost from \$1,395 to \$1,595 on All Models.

An advance in price of \$200 has been made on all Chandler models, according to information received by R. R. McNemar, Omaha dealer, from the Cleveland offices. This raises the price from \$1,395 to \$1,595. It is effective July 1. Explanatory of the price advance, Salesmanager Dunlap has written the Omaha office as follows:

"First, that the Chandler car subsequent to July 1 will be identically the same car as that which we are now building.

"Second, that the Chandler car at \$1,595 will still be under-priced. This is not advertising 'talk' or sales 'talk.' It is a fact which anybody can prove. It can be proven by any conceivable comparison of the Chandler car with other makes.

"We had a wire from one of our dealers this morning asking for information as to what other cars were going to do in the matter of advancing prices. We don't know what other cars are going to do. We do know that other cars made large advances in price months before it became necessary for us to do so. We don't know whether it was necessary for these other cars to make such advances at that time. If their costs of production did make it necessary then it certainly seems reasonable to believe that under present trade conditions they may have to still further advance.

Business Lull Over. "There has been, due to a lot of unfortunate and misguided economy

talk and due also to bad weather conditions in many sections, a little lull in business for the last few weeks, but that lull is disappearing already. The public is waking up. The public is coming to realize as John Wanamaker said in his business editorial in New York newspapers a few days ago, and a copy of which I think we sent you, that "the unloosing of billions of dollars will unloose a flow of prosperity absolutely necessary to sustain the world's burden. Governments set the pace in their expenditures. Individuals must not lag behind. Seven billions of dollars to pay is only \$70 per capita in the United States. Yet \$7,000,000,000 put into work at 6 per cent—a fair estimate of the producing power of money—will create \$420,000,000 of new wealth. The income tax we pay will not be a tax on prosperity, but a spur to prosperity. Every dollar the individual pays out will come back to him with interest in the general prosperity of the people."

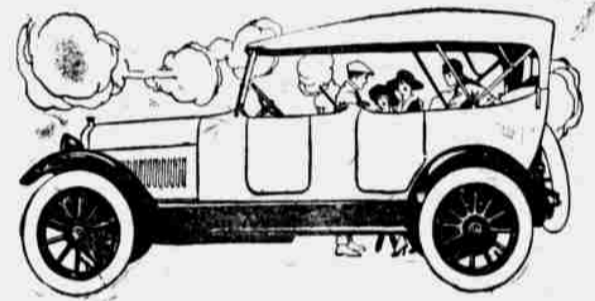
May Call Off Panama Play Between Pitts and Sox

A spring series between the Chicago Americans and the Pittsburgh Nationals in Panama, which had been planned, may be abandoned because of the war.

Binding Twine

Strictly No. 1—18 1/2 c per lb. CARLOAD SHIPMENTS, 18c (F. O. B. Omaha) Order now before further advance Shipments at once, C. O. D. H. F. Cady Lumber Co., OMAHA, NEB.

CHANDLER SIX



Now \$1395 July 1st \$1595

The price of the Chandler Six, pioneer of all light sixes and now the leader more distinctly than ever before, advances \$200 at the close of business June 30th. On and after July 1st, the price will be \$1595.

Car Continues Identically The Same

Will Still Offer Much Excess Value

There will be no change of any nature in the Chandler at the new price. The present series, greatest in Chandler history, will be continued without alteration.

The Chandler Company has striven to avoid this advance in price. But the advance is unavoidable. It would have been justified months ago. Almost every item in cost of production has advanced materially.

The \$1395 price could have been continued only by cheapening the car. And the Chandler car has never been cheapened.

At the new price the Chandler will still offer excess value. Distinctive Chandler features—Bosch High Tension Magneto Ignition; solid cast aluminum crank case extending from frame to frame; annular ball bearings in transmission, differential and rear wheels; silent chain drive for motor shafts, and many other features characteristic of the finest high-priced cars—are not found in other cars selling so low as the advanced Chandler price.

At the present \$1395 price, there is no other six comparable to the Chandler in design, equipment and performance.

Choose Your Chandler Now At Present Low Price

FIVE ATTRACTIVE CHANDLER TYPES OF BODY
Seven-Passenger Touring Car, \$1395 Four-Passenger Roadster, \$1395
Seven-Passenger Convertible Sedan (Fisher built) \$2095 Four-Passenger Convertible Coupe (Fisher built) \$1995
Limousine, \$2695
All prices f. o. b. Cleveland

Omaha Chandler Co.
2520 Farnam St. OMAHA, NEB.
Douglas 3857

Card Adams Motor Co.
LINCOLN, NEBRASKA
Distributors

CHANDLER MOTOR CAR COMPANY, Cleveland, Ohio

Look up Lee Tires in Phone Book

LEE Puncture Proof Tires
Lee Tire & Rubber Co., Columbus, Pa. Manufacturers of Rubber Goods since 1893

Another Puncture No. 23

Are his deliveries on time?

- A. Not only on time but made at lower cost than formerly.
- Q. How does he do it?
- A. All around equipment of Lee Puncture Proof Tires.
- Q. Pneumatic tires on his delivery wagons?
- A. Pneumatic, yes, but of the Lee Puncture Proof variety.
- Q. He's got his nerve with him, hasn't he?
- A. Not so much nerve as common sense.
- Q. How do you figure it?
- A. In the first place he has no puncture trouble that would put the ordinary pneumatic tires out of business, to worry him. The solid tire troubles of his delivery proposition—the breakage and delay of damaged goods—the wear and tear to the engine—are all done away with by his Lee Puncture Proof Tire equipment. A startling dollars and cents service saving can be shown you by

Lee Standard Tires
Give more tire comfort and mileage than ever before claimed for any standard make of tire.

Lee Tubes
Always standard of rare thickness and ruggedness. They are extremely supple, tough, resilient and long wearing.

POWELL SUPPLY COMPANY OMAHA

2052 Farnam St. Phone Doug. 921