

### Your Corset and Comfort What the Right Model Means to You

You cannot be comfortable without a Corset. Many slender women have tried to do without Corsets, but have found by experience that the body needs some support. Every woman is more comfortable when wearing a Corset, but it must be the right Corset and PROPERLY FITTED; and SMART SET

Corsets excel, with a variety of models to choose from. Our Corsetieres Will Fit You

#### Carefully and Comfortably

SMART SET Corsets are fashionable Corsets; made of servicable materials and boned, so that they will not lose their shape.

There is a rare opportunity to express dress individuality this season, but whatever the dress desire may be, there must be the correct Corset for a foundation.

Your Corset must pliantly shape your figure to correct lines—therefore we cannot too strongly emphasize the fact that THEY MUST BE FITTED PROPERLY.



Smart Set Corsets for slender and medium figures, made in dainty pink and white fine Batiste, low top, with deep rubber gore set in at front above waist line, making a comfortable Corset for singers, dancers and anyone interested in athletic sports. \$4.00

Smart Set Model 155, very low top, with rubber gore set at waist line under arm; long over hip with wide elastic gore at bottom of skirt in back, which makes the Corset fit close when standing and gives the wearer ease when in a sitting position. \$5.00

SMART SET CORSETS Are the Same High Standard Corsets as "Nemo"

Prices Are \$4.00 to \$10.00

All Fittings Are Absolutely Free

Second Floor

# Brandeis Stores

SETS THE PACE FOR GROWING OMAHA

## Fascinating Frocks for Summer Wear The Latest Types of Dressy Styles



IT IS NOT ALWAYS elaborateness that makes the exceptional appeal—some of the most exquisite Frocks that one sees are truly the most simple—and so in speaking of these, we do not lay stress upon the fact that they are fancy, but rather to state that in many instances they are so charmingly simple that they fascinate.

Lovely New Nets, Organdies and Voiles, with lace trimmings, tucks and draperies in skirts, satin corded flounces and colored embroideries are a few of the interesting details that add to their effectiveness.

A most complete showing, with a variety of models from which to choose.

\$22.50, \$25.00, \$35.00 to \$65.00

Second Floor

## Most Beautiful Footwear In Many Seasons



The new mode of Dress made it necessary to beautify Women's Shoes as never before. A stylish Boot is an absolute necessity to the well-dressed woman—and manufacturers have fully realized their responsibility and met the new order of things with a new beauty and fascination in Footwear.

For Monday we will show a new arrival—

Women's Dawn Gray, Blumenthal Kid, 9-inch top, lace style Boot, with light welted and stitched sole and white ivory edge. These have high wood Louis heels, covered with kid. There is a fascination about this Boot that defies description. Beautiful enough to be worn with the most superb costumes.

The Price Is \$12.00 the Pair

### Two Unusual Offerings for Monday White Kid and White Linen Colonials

A White Kid Colonial Pump, with a large square buckle and large tongue. Long neat fore-part vamp, with light welted and stitched sole and white welted edge. Wood Louis heel, white kid covered. Lined with white kid, with a non-slip heel lining—

Specially Priced, at \$4.95

The same style as described in White Kid, in White Linen—

Specially Priced, at \$3.95

Main Floor, Rear

## Experts to Marcel the Hair

If you would add to the beauty of your coiffure by the use of a new transformation, a new switch, or new curls, you can benefit immensely by the superior service that is maintained in our hairdressing parlors.

### Manicuring and Massaging, Too

—bleaching and numerous other services here performed in the latest, most scientific manner.

Children's hair bobbing a specialty. 35c

24-in. switches, in 3 separate strands; natural hair, at \$5.95; 22-inch switches, of natural wavy hair; 3 strands; at \$4.95

Second Floor

## Extremely Pretty New Blouses Smart Summer Styles

IT IS A FACT that a few more Blouses in one's wardrobe increases immensely the effectiveness of any outfit—and when Blouses are exquisite and charming as these may be bought for such moderate sums, every woman can well afford to have an extra one or two to enlarge the possibilities of her Summer wardrobe.

Dress Blouses of Georgette Crepe, Net or Lace; hand embroidered models; some trimmed with exquisite hand made Filet Laces, others trimmed with Irish or Cluny Laces; dozens of styles to select from. In white, flesh, orchid, primrose, blue and suit colors.

Also Dainty Lingerie Blouses, some tucked and trimmed with dainty Val Laces, others hand embroidered, also some Hand Made Blouses.



\$2.65 to \$10.00

Linen and Tub Silk Blouses for sports wear. New collar and cuff effects, others with tucked bosoms.

Prices \$3.98 to \$6.50

Second Floor

## White Goods You Will Want At Very Reasonable Prices

THE BASEMENT Department makes these offerings of White Goods that are particularly appropriate just now when Summer wearables of all kinds are being made.

Imported and Domestic White Skirtings, for Suits, Jumps, Skirts, Middies, etc., at very low prices.

Imported Basket Weave, in both plain and novelty weaves, unshrinkable, 36 inches wide, at a yard \$1.00

36-Inch Imported White Pique, in all size wales, fine, firm quality, at a yard 35c

White Piquoduroy, heavy wide wale, wool finish, 36 inches wide, a yard 65c

Pretty collection of White Novelties, in newest weaves; many patterns to select from; for stylish suits and skirts, 36 inches wide, a yard 49c

Another fine line of White Skirtings, such as Gabardine, Russian Cord and Diagonal, 36 inches wide, at a yard 25c

Basement

## Low Priced Laces, Embroideries To Trim and Elaborate Summer Wear

### The Embroideries

SWISS AND CAMBRIC EDGES, 2 to 4 inches, with neat plain and lace edges, suitable for trimming of children's dresses and underwear, worth 10c yard at 5c

CAMBRIC, NAINSOOK AND VOILE EDGES, insertions and beadings worked in plain and open patterns suitable for trimming of Aprons, Underwear and Children's Dresses, worth 15c, at, per yd., 10c

EMBROIDERED SWISS AND VOILE FLOUNCING, 27 to 42 inches wide, neatly embroidered on very fine voile which can be used for dresses and waists, worth 75c, yard at 25c

COLORED VOILES AND WHITE ORGANDY FLOUNCING in all the newest patterns and shades for Summer Dresses and Graduation Dresses, worth \$1.00, at per yard 49c

### The Laces

FILET LACES, EDGES AND INSERTIONS, in white and real shades, filet and Venise combination patterns, suitable for blouses and neckwear, the yard, at 19c, 39c and 50c.

DAINTY EMBROIDERED NET TOP LACE FLOUNCINGS, 18 to 27 inches wide, especially desirable for Dresses, Jabots, etc., the yard at 59c, 95c and \$1.35.

FILET LACES, BANDS AND EDGES, 3 to 5 inches wide, in white and cream, for Camisoles, etc., the yard, 19c and 25c.

72-INCH WHITE COTTON WASH BLONDES for foundations and dresses, the yard at 59c

FANCY WASH LACES, VALS, TORCHONS AND FILETS, edges, insertions and beadings, the yard 5c

Main Floor

## Make Your Summer Evenings Musical Ones

NO OTHER instrument will give you the versatile program—no other instrument will give you the variety that a

### Victor Victrola Will

With one of these superb instruments in your home, you can play any kind of vocal or instrumental music, listen to the greatest artists of modern times—and that means at all times, have a permanent record of music that it would be impossible for you to listen to otherwise in many instances, and have the privilege of collecting records of music as you would collect books—a beautiful library of music.

The Victrola We Picture Costs Just \$75.00

Permit us to demonstrate for you in our sound-proof Record Parlors. Complete stocks of all the best Records at all times.

Main Floor, Pompeian Room



## The Reason Why Rugs Bought Here Now Are An Extremely Good Investment

MONTHS and months ago, when we had reason to believe that Rug prices in the wholesale market would soar, we bought heavily, and because we exercised that foresight, are now in a position to sell Rugs to you at prices that prevailed months and months ago instead of the higher figures which we would be compelled to ask if we had not realized the true condition of affairs.

In making this announcement we are offering you the best service that a great establishment like this can give—the service that means substantial savings—the service that is made possible by the exercise of foresight and insight.

HEAVY BRUSSELS RUGS, in a beautiful line of patterns; would be \$20.00 to \$22.50 if based on present prices, our price \$16.75

Crex Grass Rugs for the Porch

9x12 feet, in plain Herringbone or De Luxe Weave; would be \$12.00, our price \$9.00

8x12 feet, in plain Herringbone or De Luxe Weave; would be \$10.50, our price \$7.50

6x9 feet, in plain Herringbone or De Luxe Weave; would be \$7.50, our price \$5.75

Imported Diana Rag Rugs

At actually less than the import price on them today:

36x72 inches \$3.00 | 30x60 inches \$2.50 | 24x48 inches \$1.35

Third Floor

## Latest Novelties in Crocheting

INDIAN THREAD KRAFT—Is the latest novelty in crocheting. A duplicate of the celebrated Indian Baskets, done with Bucilla Cotton is now on display in the Art Needlework Department, Third Floor. Come and see it.

## June Offerings of Wall Papers Decorate Your Rooms Now

IT IS A VERY GOOD TIME of the year to re-decorate your rooms—you can keep doors and windows open and the work will be completed in a very short time. We are showing some particularly good Papers at the very lowest prices.

Unusual showing of Papers for downstairs rooms, all 1917 designs, appropriate borders with each; Papers that were made to sell from 35c to 50c, for Monday, will be, a single roll 26c

Imported and Domestic Plain Oatmeal Papers, 30 inches wide, positively the largest assortment of colors hereabouts, with beautiful cut out borders; in two lots for Monday, 11c and 19c

Choice Papers in light and dark colors for downstairs room borders and ceilings; Monday, a single roll 9c

A large selection of Papers, suitable for any room in the house; full combinations; made to sell at 9c to 11c, a single roll 3c and 6 1/2c

Third Floor

# Every Lady Invited!

To See The 1917 Model of the New Free

\$12.00

For Your Old Machine Monday and Tuesday

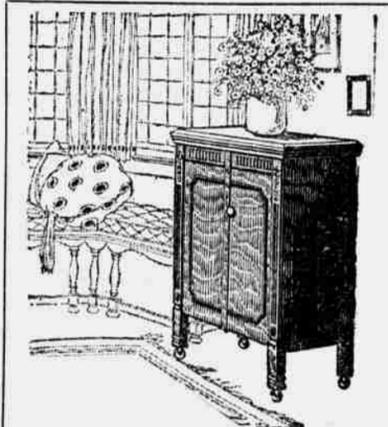
\$12.00 will be allowed on your old machine, regardless of its make, on the purchase of a Free Cabinet Machine.

Mr. E. A. Fitzgerald

Sewing Machine expert from the factory, will be with us Monday and Tuesday. Visit our store on these days and receive new ideas for sewing.

During this sale we have priced other well known makes as low as \$19.85, all guaranteed.

Third Floor



The World's Latest and Greatest Sewing Machine Invention

Join Our

FREE CLUB

Only

\$1.00

Weekly

This Sewing Machine Specialist Will Teach You

How to make a yard of button holes in five minutes. How to do your own hemstitching at home. Bring all your Sewing Machine problems with you, he will help solve them.

## Porch Swings, Porch Shades, Hammocks and the Newest Cretonnes

SUMMER IS HERE—despite the fact that She has been fickle and has deviated from Her usual set custom and mixed in days that were cold and wet and far from Summery—NOW SHE HAS COME TO STAY—and with this in mind, you will want to be secure in your comfort during the warm days—be ready to enjoy your porch and lawn and make your home take on a cool, comfortable, inviting appearance. Here are some things to do it with—

### Hammocks

OUR SPECIAL COUCH HAMMOCK, in Brown Duck, ready to hang, special at \$6.98

VERY FINE ALL-STEEL FRAME BED \$11.00

Palm Beach Hammock, best porch Couch \$22.98

Hammock made, special

### Porch Shades

4 feet wide, \$2.50. 8 feet wide, \$5.00.

6 feet wide, \$3.75. 10 feet wide, \$6.50.

### New Cretonnes

Most Complete Line of New Cretonne, in great variety, to brighten up your porch and your home, prices from 25c-\$1.75 Yd.

Third Floor