

# Present Low Price of Jeffery Six Can Only Be Maintained While Our Stock of Materials Lasts

*So this is your opportunity if you act quickly. When our materials, bought over a year ago, are gone, you can't buy this Jeffery Six, worth \$150 to \$200 more, at the present low price. Take advantage of this saving now. See this car. Place Your Order at Once.*

# NASH Jeffery MOTORS

**YOU** have watched automobile prices go up and up.

The newspapers have been full of price-raising announcements. Already forty-four manufacturers have been forced to make advances of from \$75 to \$200.

These, we believe, were honestly necessary. They were based almost entirely on the increased cost of parts and raw materials.

Now materials and parts are still advancing—and in conjunction with the proposed government war tax, will unquestionably force motor car prices to still higher levels.

Here is where The Nash Motors Company has a tremendous advantage over companies which merely assemble cars. **Ninety-three per cent** of every Jeffery Six is made right in the Nash plant, from raw materials.

So you see we are practically unaffected by the rise in the cost of parts. And although during the past six months all raw materials have advanced in cost 20 to 50 per cent we have been protected on the raw material side, too.

Because we build ninety-three per cent of every Jeffery Six in our own plant we buy these materials **far in advance** and in huge quantities.

That is why in the face of these many abnormal conditions, and in the face of the tremendous advance made in materials, it does not seem possible

that we can sell the Jeffery Six at \$1465 for long—certainly not after our present stock of materials, bought over a year ago, is used up.

**This is your opportunity! While we maintain this present price on Jeffery Six you can simply figure that you save a clear \$150 to \$200 by buying now.**

For if the Jeffery Six were to be advanced in price in keeping with prices advanced by makers of other fine cars, you would have to pay just that amount to get this wonderful car.

So we say—**act now.** There are two good reasons why you should see your nearest Jeffery dealer and place your order at once. The first is that you have an unparalleled opportunity to buy this Jeffery Six—the finest car in its field—at from \$150 to \$200 below its real market value in view of present conditions.

The second reason is that the demand for this car is surpassing our expectations. We are **hard pressed** now to fill orders. The steadily rising prices of competing cars are driving home every day in the minds of people the truly unusual value of Jeffery Six.

Now as to the car itself. There is little we need to say about it to you now. You know the name this Jeffery Six has won for being a marvelously performing car. No car in its price class can match the service it will give you.

Ask any Jeffery owner what he thinks of his Jeffery Six. He will tell

you that he has found it practically impossible to wear this car out. He will tell you that after long, hard service the body is tight and that repair costs are negligible.

He will tell you, too, that the motor keeps fit—that its flexibility and quick pick-up seem to improve with use. He will tell you that its streamlines are strictly the vogue. He will tell you that its second-hand value is higher after several years' wear than of most cars of its price class which have seen only half that service.

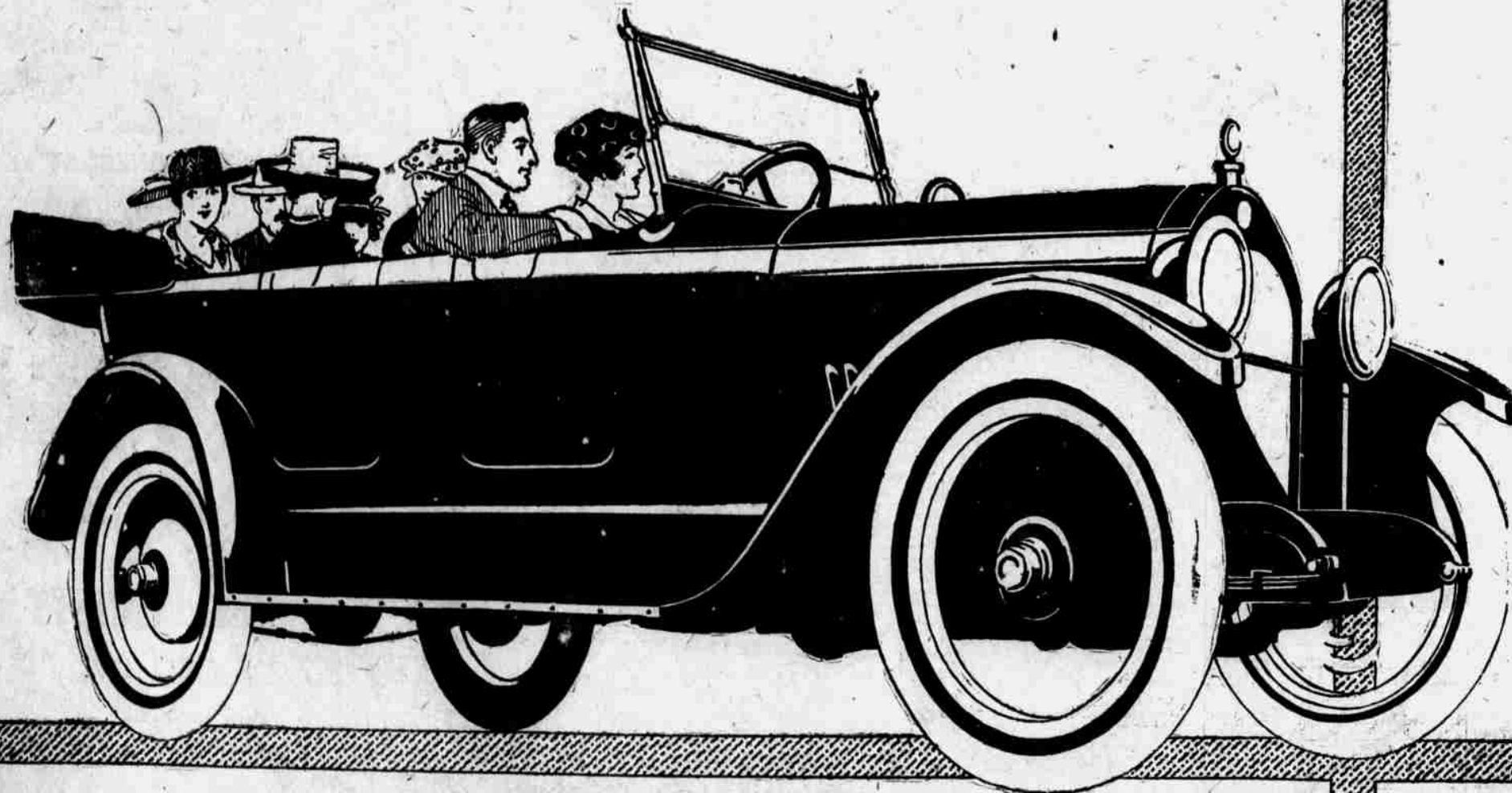
**Remember**—this is the Jeffery Six revised, improved and backed with unqualified endorsement, by The Nash Motors Company. We cannot maintain this price indefinitely. That is certain.

So you see it is the **wise** thing, the **shrewd** thing, the **bit of good business** on your part to see your nearest Jeffery dealer and place your order for a Jeffery Six at once.

Do this now. Don't delay. Then you will know that you have bought the biggest value in the motor car market today.

**One more word! See your dealer—place your order—get your Jeffery Six at \$1465.**

**The Nash Motors Company**  
Kenosha, Wisconsin  
Manufacturers of Jeffery pleasure cars and trucks,  
including the famous Jeffery Quad



SEE THIS CAR AT

## NASH SALES COMPANY

T. H. McDearmon, Gen. Mgr.

General Distributing Branch, Omaha, Nebr.

Distributing Centers

Fleming Motor Co., Sioux City, Ia.

Knapp Brown & Co., Sioux Falls, S. D.

Heaston Auto Co., Lincoln, Nebr.

Chase Auto Co., Des Moines, Ia.

Jeffery-Fort Dodge Co., Fort Dodge, Ia.

F. E. Wall, Mason City, Ia.