

Prepare Now For Decoration Day

OUTFIT THE KIDDIES FOR THE GREAT OUTDOOR SEASON

Buy Billiken Shoes For The Kiddies



See how pliable and easy they are for little feet to grow in.

No nails used anywhere. Kiddies are delighted with them and you will be, too, when you see them. We are the sole Omaha agents. Bring the children here and outfit them.

Main Floor, Rear

Underwear

For Boys and Girls
"M" Suits for girls and boys, knit or cambric, waist attachment; sizes up to 14 years; a special offering, each... 50c
Poroknit Union Suits for boys, short sleeves, knee length; sizes 6 to 14 years; special, each... 39c
"M" Knit or Cambric Waists for children; sizes 2 to 5 years; a very special value, each... 29c

Children's Hose

Children's black and white Lisle Hose, fine ribbed, good dye, elastic, double heels and toes; per pair... 25c
Infants' and Children's fancy top Sox, in fine lisle; pair... 25c
Infants' and Children's Sox in thread silk, irregulars; also lisle with fancy tops; worth 25c, per pair... 15c

A Most Important Saturday Sale Boys' Wash Suits At \$1.00 and \$2.00



THIS IS THE BEST WASH SUIT SALE of the season.

\$1.25, \$1.50, and \$2.00 Suits, at \$1.00
\$2.50, \$3.00 and \$3.50 Suits, at \$2.00

The most remarkable assortment of the best Wash Suits, at the smallest prices this season.

Tommy Tucker Styles.
Eton Styles.
Junior Norfolk Styles.
Middy Styles.
Long Pant Middy Styles.

Assortment of Madras, Repps, Percales, and Chambrays, in every conceivable color, either plain or fancies.

New Crepe Fabric Suits and Sport Stripe Suits; cuff bottom Pant Suits and Fancy Stripe Galateas in new shadings. Plenty of Plain White Suits at either price. Short sleeve styles or long sleeve styles; sizes 2 to 9 years.

Prices—\$1.00 to \$2.00

Boys' Suits in a Clean-Up Sale \$5.75

About 40 Suits in Spring weights; sizes 6 to 17 years; mostly with 2 pair of Knickerbockers. Suits that have been selling at \$6.50 to \$8.50, and remarkable bargains at the present prices. Many in the lot are double seat and knee Suits.

Third Floor

Children's Coats--- HALF PRICE

EVERY GIRLS' COAT in stock grouped together for a final clearance. Serges, Velours, Taffetas, Silk Poplins, Fancy Checks, Wool Poplins, etc. Made in Sport effects, some with large pockets, full flared skirts, belt effects, large collars. For dress and school wear—AND REMEMBER—ALL HALF PRICE.



Dresses for Graduation

Organdies, Voiles, Nets, Lawns, etc.—Daintily trimmed with fine laces and embroideries. Fifty different styles, each one distinctive and exceedingly pretty. For every type and in every size. Prices... \$3.95 to \$15.00

Second Floor

Roller Skates for Children

Just the finest kind of roller skating weather—buy the kiddies a pair of Roller Skates. We are offering the ball bearing, \$2.25 kind, at \$1.75.

Sporting Goods Store, Main Floor, Men's Building

Summer Dresses For Decoration Day



In This Specialty Shop for Misses and Small Women

THE BEST TYPES we have seen in many months—simply charming little frocks that are built on "youthful" lines and possess that indescribable charm that characterizes all the garments shown in this specialty shop.

There are:

Ginghams, Taffetas, Charmeuse, Voile, Organdies and Satins

New Collars, Apron Effects, pleated Skirts—a hundred and one new and charming styles.

\$10, \$15, and \$25

Second Floor

"Kayser" Silk Gloves



We are Omaha headquarters for the famous Kayser Silk Gloves, and are splendidly equipped to satisfy all your needs. We specialize on these Gloves because millions of women have found through experience, that they are the best. Every pair is pure silk, double tipped and guaranteed by the maker and by us.

They come plain as well as fancy, to suit every taste and every pocketbook, and we carry them, at—

60c, 75c, 85c, 95c, \$1.00

\$1.25, \$1.50, \$1.65 and \$1.75

As a special attraction, we are offering for Saturday, Kayser's White Silk Gloves, double tipped, with 85c backs prettily stitched in black, at, per pair....

Blouses--The Best Styles At Very Popular Prices



For Decoration Day

THE MOST COMPLETE SHOWING of the prettiest Blouses to be seen anywhere. Buy your Summer supply right now.

Dress Blouses,
Sport Blouses,
Tailored Blouses

Dainty Lingerie Blouses, at \$1, \$1.45 and \$1.95
Georgette Crepe Blouses... \$5.00 to \$10.00
Semi-Tailored Crepe de Chine Blouses, at \$1.95 to... \$5.00
Middy Blouses and Smocks... \$1.00 to \$5.00

Second Floor

Women's Hosiery For Decoration Day

Sport Hosiery in plaids, stripes, Richelieu, ribbed or lace effects, all high class silk hosiery in pure thread silk and bright colors, heavy and durable for summer sports; all go Saturday, for... \$1.50

All our Fancy Novelities in Women's Silk Hosiery that have sold for \$1.50 a pair, go on sale Saturday. These are all pure thread silk with garter tops, high spliced soles, heels and toes, in all colors and designs; per pair... \$1.00

Brandeis Special, in plain colors, per pair... \$1.00

Women's Silk Hose in shoe shades, pink, sky, black and white, all fashioned, lisle tops, double heels, soles and toes; 79c worth up to \$1.00, per pair... 79c

Women's Silk Boot and Fiber Hose, in all the wanted shades and black and white, fashioned and seamless, worth 65c, per pair... 59c

Women's Fiber Silk Hose, in all colors, seamless, double soles, heels and toes, elastic tops, also black and white, per pair... 39c

Knit Underwear

Women's fine lisle Union Suits, full umbrella knee, crocheted yoke, regular sizes, special, each... 85c
Women's silk top, lisle body Union Suits, regular and out sizes, pink only, very special offering, each... \$1.00
Women's fine cotton lisle Union Suits, fancy yokes, tight or lace trimmed umbrella knee, all sizes, special, each... 50c

Women's Spring Coats For Decoration Day



COATS FOR EVERY OCCASION. For street wear, traveling, cool evenings and for sports wear.

Smart, up-to-date models in Popular Cloths, shades and styles that are sure to please everyone, the variety is so great.

Gunny-Burl, Bolivia, Feather-Pluff, Poplins and Serges, in Gold, Reseda, Primrose, Copenhagen, Chartreuse, Taupe and Navy.

A special group at reduced prices for Saturday... \$15.00 and \$19.50

Buy a New Frock for Decoration Day

Smart new Sports styles, in lovely wash fabrics, such as Voiles, Gingham, Linens, Cotton Pongee and Ratine.

Clever models featuring the "Theda" Dress, a Sports style in coat effect; others with smart full skirts and blouses in waist line, finished with wide belts, deep collars and cuffs; pleats, tucks, smockings and stitchings; all lending a charm that is not to be denied.

Prices, \$7.50, \$12.50 to \$22.50

New Shirt-Waist Dresses

We call particular attention to our showing of these new Shirt-Waist Dresses in Crepe de Chine and Summer Silks, in plain and striped materials, at, from \$19.00 to \$35.00.

Second Floor

Women's White Footwear For Decoration Day

THIS SPECIALTY SHOE SHOP FOR WOMEN is showing complete stocks of all the best Footwear, and now, when Decoration Day approaches, we are able to make a wonderful showing of White Footwear.

Plain White Nile Cloth Pump, with Baby French Louis heel; also same in full Louis heel, cloth covered, turned soles; at... \$3.48

White Nile Cloth Colonial Pump, with oval buckles, cloth covered; and French Louis heels, cloth covered and light hand turned soles; at... \$3.95

White Reinskin Cloth Colonial Pump, with square covered buckle; welted and stitched sole with white welting, Louis covered heel; at... \$3.95

White Kidskin Colonial Pump, square covered buckle, welted and stitched sole, white welting, white kid covered Louis heel; at... \$4.95

White Nile Cloth Sport Shoe, 8 1/2 inches high, lace style, medium welted sole, with white rubber heel; at... \$4.00

Other White Footwear, ranging in price from... \$5.50 to \$12.00

Main Floor, Rear

Our Annual Ribbon Sale Right in Time for Decoration Day



We prepared weeks and weeks ago for this Annual Event—gathering together hundreds and hundreds of yards of the most desirable Ribbons, buying the different lots at such price concessions that we are able to quote figures for these fascinating ribbons today that are extremely unusual to say the least.

Ribbons this season have been converted into uses never before thought of. Ribbon Hats and Ribbon Skirts are shown. Ribbon Bags to match gowns and girdles and sashes of Dresden Ribbons are worn with Dainty White Frocks.

45c to \$1.25 Ribbons, 39c a Yard

7 1/2-inch Imported Plaid Ribbons, beautifully assorted; also 6 1/2 and 7-inch Fancy Warp Print Ribbons, in floral designs. Persian effects, etc., for bags, camisoles and sashes.

35c to 65c Ribbons, 25c a Yard

5 1/2-inch to 7-inch Warp Print Ribbons, light and dark colors; a wonderful assortment of elegant qualities, consisting of Persian and Satin Jacquard effects.

25c Ribbons, at 19c a Yard

5 1/2-inch Fancy Warp Print Ribbons, with satin edges; light and dark colors.

Specially priced Satin Ribbon for lingerie. No. 1, 25c bolt; No. 1 1/2, 35c bolt; No. 2, 45c bolt.

Main Floor

Baby Carriages and Go-Carts

Very Special Prices for Saturday

The Gendron Go-Carts and Carriages have a reputation for being the most sightly and substantially made. We are showing many different designs, including the round reed, shell side, reversible gear, in gray or white; \$35.00 carriages, Saturday, at \$27.50.

Flat Reed, handsome carriages, in gray, \$20 values, Saturday, at \$15.00.

\$7.50 Go-Carts, \$5.00—Good leatherette top, easy riding, collapsible Go-Cart in black.

Special, at 98c Two-wheel, rubber tired sulkeys.

Toy Store, Main Floor

White Hats For Decoration Day

IT IS THE SEASON FOR WHITE HATS as well as other white wear—and nowhere will you find a showing so full and complete.

White Milan, White Milan Hemp and Japanese and Tri-pan Panamas, smartly trimmed.

At \$3.75 and \$5.00

Banded Sailors, the popular Hats at all times—of Hemp, Milan Hemp, Novelty Braid, etc., trimmed with pump bows, leather sweats or silk linings.

At 79c Each

Second Floor, Millinery Dep't.

ROSE BUSHES

Home Grown

Will bloom this season.

FIVE VARIETIES

Just 5,000 of them—

5c

Basement

Drugs Prices That Entice.

Graves' Tooth Powder, per can... 14c

William's Talcum Powder, per can... 10c

Socabelle Castile Soap, large bar, per bar... 89c

Tellow's Swan's Down Powder, per box... 12c

Bathasweet Bath Powder, per can... 16c

Cutex Nail Enamel, 25c size, per box... 16c

Lustrite Nail Polish, 25c size, per box... 16c

William's Shaving Cream, 25c size, per tube... 16c

Mary Garden Talcum Powder, per box... 38c

Sozodont Tooth Wash, per bottle... 16c

Pond's Vanishing Cream, 25c size, per jar... 14c

Sanitol Tooth Paste, 25c size, per tube... 15c

Tweetie Dear Toilet Water, 75c size, per bottle... 59c

Melrose Beauty Cream, 50c size, per box... 33c

Dorin's Brunette Rouge, per box... 25c

Hospital Absorbent Cotton, 1-lb. package... 29c

Rubber Sheeting, yard wide, per yard... 29c

Gillette Razor Blades, \$1.00 size, per package... 75c

Gillette Razor, complete with blades, at... \$3.89

Gem Razor Blades, 35c size package, each... 25c

Hood's Sarsaparilla, \$1.00 size, per bottle... 67c

Bromo Seltzer, 50c size, per bottle... 29c

Lysol Antiseptic, 50c size, per bottle... 29c

You Wear Corsets For Support, Comfort and Style

"NEMO" Corsets are designed to support and mould the figure into symmetrical lines and to give you the greatest amount of Corset Comfort. WEAR YOUR OWN "NEMO" CORSET, do not try to wear a corset designed for some other woman.

Take full advantage of our fitting service, and permit our trained Corsetiers to choose the model best suited to you and fit it perfectly. Each "NEMO" Corset is made for some particular figure, from the growing girl to the mature woman who must wear a size 44. "NEMO" Wonderlift Corsets for slender, medium and stout figures who need extra support. By means of an adjustable Wonderlift Bandlet, the fallen tissues are lifted and held in place; this preserves health and produces perfect fashion lines. The Corsets are strong and flexible. We have here five Wonderlift Models, at... \$5.00

"NEMO" SELF-REDUCING Corsets have always been popular because these Corsets represent big values in material and workmanship. We have here the girle top, medium and high bust. All these Corsets have the semi-elastic Lasticurve back, so there is no ugly corset line to show either in sitting or standing position; at... \$3.50

"NEMO" BACK RESTING Corsets are a boon to women who suffer with backache. They rest the back, give good body support, and are not so heavily boned. A model for average figures in this Back Resting line is low top, long over hips, with elastic band on inside of corset below front bones; at... \$3.00

WE GUARANTEE SATISFACTION WHEN YOUR CORSET IS FITTED AND MAKE ALTERATIONS FREE OF CHARGE.

Second Floor

Saturday Night Supper, 75c; 5:00 to 8:30 P. M.

Fresh Vanilla Marshmallows a Box, 10c

Brandeis Stores