

Leaders Tell How to Save Food in War Crisis

VROOMAN TELLS WHAT U. S. MUST DO TO WIN WAR

Assistant Secretary of Agriculture Fires the Opening Gun at Nebraska's Conservation Meeting.

"The women of the kitchens of America waste \$700,000,000 worth of food products in a year, according to expert statisticians; and the farmers of the land allow \$1,000,000,000 worth of manure to go to waste annually," said Carl S. Vrooman, assistant secretary of agriculture, in his address at the opening of the Nebraska Food Conservation conference at the Omaha Auditorium last night.

Chancellor Samuel Avery of the University of Nebraska presided. Governor Neville stated the purpose of the conference, and declared he hoped definite committees would be appointed to furnish ready sources of information at all times for the State Defense Council.

Mayor Dahlman welcomed the delegates to Omaha and announced that the purpose of the conference is to develop the brain, energy and thought of the state and Nebraska to help win the great war in the cause of world democracy.

Right to Regulate Prices. George Coupland, member of the executive committee of the State Council for Defense, declared it is ethically just and economically proven proper to regulate the prices of food products, and urged that the federal government do this as soon as possible to get price control out of the hands of manipulators and speculators.

W. J. Taylor of Merna, Neb., farmer, member of the legislature and grain man, held the high price of foods to be the natural result of the movement from the farms to the cities and declared the high price of foods is not the fault of anything the farmer has done. More than 3,500 people, a majority of them delegates to the conference, heard the speeches. Secretary Vrooman was held for the last number on the program. Though it was after 10 o'clock when he began, the crowd sat motionless throughout the address of this government official, who brought a serious, straightforward message from Washington.

When he had discussed waste, the lessons England and France have learned, the need for soldiers and money to buy the \$7,000,000,000 "Liberty" loan bonds, he concluded by saying: "Be a Man."

"If you haven't done anything yet; if you haven't enlisted, or bought a bond, or done anything else for the cause, then go home tonight, throw yourself on your knees and pray Almighty God to give you strength to get up in the morning and be a man."

Earlier in his talk he reviewed the troubles of the allies and the lessons they learned of the need of food, the need of quantities of ammunition, the need of training fighting men, and the gradual readjustment necessary industrially for two years to make England an effective fighting machine.

"And then," he said, "when it had done all this, she came face to face with the great world-old, primeval problem, the problem of mankind to feed itself. Thus this became a food war, with famine fighting on every battle front. We hardly realize yet what this war means to us."

"Slowly, but surely, we are going to get the sleep robbed out of our eyes and begin to see the situation as it is. When they begin to send our boys back in little pine boxes we will just begin to awaken."

Must Realize Situation. "When we find it necessary to put 5,000,000 more men into the trenches, as we will in Russia should go to pieces, then we will begin to realize the seriousness of the situation. We cannot send an army of any consequence over there in less than nine months. We cannot get a real big army equipped and trained in less than a year. We are going to send one division, to be sure, for moral effect, but there it will end."

"But when we decided to make the \$7,000,000,000 loan, we served notice on mankind that we had underwritten

LEADING FIGURES AT OPENING OF FOOD CONSERVATION CONGRESS—Left to right: Governor Keith Neville, O. G. Smith of Kearney, Mayor Dahlman, W. F. Baxter, chairman of the Omaha Publicity Bureau; Carl S. Vrooman, assistant secretary of agriculture; Frank G. Odell of the Federal Farm Loan bank, and George Coupland, regent of the University of Nebraska, and members of the State Council of Defense



victory. True, we cannot all go into the trenches. Some of us are not of an age to go. But we can at least buy a bond. Any American who is worth \$50, or whose credit is worth \$50 and who does not buy one of these bonds, is not worthy of the protection given him by the boys who go into the trenches and face the hell of European fire.

Famine a Great Enemy. "The thing for us to do is to meet the great enemy—famine. There isn't a nation in Europe today that can feed itself. If we don't raise much more food than ever before, more people will starve throughout the world than have been killed thus far in battle."

"True, the preceding speaker has said, the farmer works hard, and cannot be asked to work much harder in an effort to produce. But there is one thing he can do. He can farm a little more scientifically. He can reduce the waste on the farm. Waste is our national vice."

Much Food Wasted. "It extends from the farmer right through all classes. We talk about it and grow eloquent in denouncing it at times, but deep down we have a sneaking pride in our wasting what others need. There are \$700,000,000 worth of food products wasted in the American kitchens; and the farmers waste \$1,000,000,000 worth of barnyard manure in a year."

"The average American wants not only enough to eat on his table, but he wants enough to bathe in. He likes to look at it. In times of peace this is bad enough, for there are always some in the world who are hungry, but in times like these, such waste is despicable and disloyal."

"Today we mill 72 per cent of the wheat berry into human food, while the rest is made into food for animals. In Europe they mill 80 per cent of it into human food, and besides they mix with it, rye, flour, oat flour, and other nutritious grain meals. "I am not a prophet, but I feel safe in saying that we will be doing the same thing before the year is over, for there isn't going to be wheat enough to make bread for the world."

Lose Wholesome Part. "Today our mills take rice and polish off all the brown part and make the rice white, although this brown part is very wholesome as food."

"We do not propose to fix a price in order to reduce the price of produce to the farmer, but what we propose, if congress gives us power, is to guarantee the farmer a minimum price, and then fix a maximum price which will hold the food speculator. These food speculators are allies of the kaiser and are disloyal to every American principle."

"Following the campaign we made in the south, I saw planters go out and order fields that had been planned to cotton plowed up and corn put in, in order that the food supply might be increased."

Bill for Dry Referendum in Wisconsin is Vetoed

Madison, Wis., May 22.—Governor Philipp vetoed the Evjue bill for a statewide referendum for the liquor question for next April, today.

EYES OF THE NATION NOW ON NEBRASKA

Prof. Pugsley Says State is Being Praised for the Way it is Meeting War Problems.

High praise for Nebraska's initial moves in meeting problems arising from the war was expressed by Prof. C. W. Pugsley, director of the agricultural extension service of the University of Nebraska. He has just returned from a week's visit to Washington, D. C., to take up matters relating to regular extension work and to the war emergency.

"I am proud of the way Nebraska and other middle west states are going at things," declared Prof. Pugsley. "They haven't said much, but they are certainly making a bigger showing than eastern states. This is true of farm and town folks, and especially in the utilization of back yards and vacant lots."

Among other things, Prof. Pugsley presented to the agricultural committee and to members of congress the views of Nebraska farmers on the revenue and food bills. These opinions were formulated at a conference of representatives of farmers' organizations in the state, called by Prof. Pugsley shortly before his departure for Washington.

Approve Farmers' Views. "The farmers of Nebraska are anxious to do their part in meeting the expense of the war, as well as in increasing food production," said he. "They feel (as expressed by their representatives at this conference), that it may be necessary, if the war continues long, to fix maximum and minimum prices—not only of the things the farmer sells, but of

TRAIN YOUR HAIR AS AN ACTRESS DOES

No class of people devotes as much time to beauty as do actresses, and no class must be more careful to retain and develop their charms. Inquiry develops the information that in hair care they find it dangerous to shampoo with any makeshift hair cleanser. The majority say that to have the best hair wash and scalp stimulator at a cost of about three cents, one need only get a package of cantarel from your druggist, dissolve a teaspoonful in a cup of hot water and your shampoo is ready. This makes enough shampoo liquid to apply it to all the hair instead of just the top of the head. After its use the hair dries rapidly, with uniform color. Dandruff, excess oil and dirt are quickly dissolved and entirely disappear when you rinse the hair. After this your hair will be so fluffy that it will look much heavier than it is. Its lustre and softness will also delight you, while the stimulated scalp gains the health which insures hair growth.—Advertisement.

things he has to buy for production, such as machinery. The representatives desired immediate action to increase the supply of farm machinery.

Long War Ahead. "Practically all persons conversant with the situation, and especially those in touch with foreign commissions which visited the country, are of the opinion that the war will last for some time. The chances are that

the war will last three years, and possibly five. Certainly, before the war is over, we will have large numbers of men in trenches across the water. Of course, speculating on the length of the war is uncertain, because something might happen in Europe which would stop the war at once. But the general impression among the best informed is that the war will last a long time."

NEBRASKA CROPS THREATENED BY TOOL SHORTAGE

Farm Machinery Committee of Food Congress Declares Lack of Farm Machinery is Critical.

The great Nebraska corn and wheat crops, to say nothing of other big crops produced in this state, are threatened by a shortage of farm machinery, according to members of the farm machinery committee of the food congress, which met at the Commercial club during the morning. The committee decided to take steps to arouse the farmers of the state and to ask them to raise such a "row" over the matter that the federal government will take action to see that machinery manufacturers are supplied with sufficient steel with which to build at least as much machinery this year as during last year. Frank Haller of Omaha is chairman of the committee and L. S. Chase of Lincoln secretary.

High Prices Solve Problem. How the prices of grain and live stock have solved the "back to the soil" problem was brought out at the meeting, at which it was shown that hundreds of young men, fresh from the universities and colleges, had found they could make more money by going to the farms than they could by entering offices in the cities.

The Bloom of Berries in your cheeks—you can get it by cutting out the heavy, expensive foods of winter that clog the liver and burden the kidneys. Here is a dish that will clear the skin and give you the bounding buoyancy of youth—**Shredded Wheat and Strawberries.** All the body-building material in the whole wheat grain, combined with berries or other fruits.



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Alkali in Soap Bad For the Hair

Soap should be used very carefully if you want to keep your hair looking its best. Most soaps and prepared shampoos contain too much alkali. This dries the scalp, makes the hair brittle and ruins it.

The best thing for steady use is just ordinary mulished coconut oil (which is pure and greaseless), and is better than the most expensive soap or anything else you can use.

See Superfluous Hair Roots Come Right Out (Entirely New Process.)

New, different, better than all depilatory and electrical treatments, is the marvelous product process. It's the one thing that actually removes the roots as well as the hair on the surface. It does this instantaneously, leaving the skin perfectly smooth and hairless.

For Skin Irritation

There is one safe, dependable treatment that relieves itching torture and skin irritation almost instantly and that cleanses and soothes the skin.

GET NEW KIDNEYS The kidneys are the most overworked organs of the human body, and when they fail in their work of filtering out and throwing off the poisons developed in the system, things begin to happen.

Mountain Tours

SEASON OF 1917--- EFFECTIVE JUNE 1

To Scenic Colorado Round Trip From Omaha

DENVER AND COLORADO SPRINGS Diverging points for interior resorts and for scenic automobile tours—Estes Park, Platte Canyon, Manitou, and a hundred others \$20.00

ROCKY MOUNTAIN NATIONAL-ESTES PARK Colorado's most beautiful recreative region, just north of Denver; reached by the Burlington through Lyons or Loveland. Leave Omaha this afternoon, in Estes at noon tomorrow. Rail and auto fare to Estes Park, including free side trip, Denver to Colorado Springs and return, Pike's Peak and Manitou region..... \$27.00

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Yellowstone National Park By Automobile, Effective June 16th

TO CODY East and scenic entrance, or to Gardiner entrance..... \$37.00

COMPLETE FIVE-DAY The Hotel Way via the Cody-Scenic Automobile Tour Road, through the Shoshone Canyon, and over Sylvan Pass—rail, automobiles and Park hotels..... \$89.00

The Camping Park Tour—same routes, rail and automobile service, five days in Park permanent camps..... \$80.00

Yellowstone National Park, Rocky Mountain National-Estes Park Two National Parks on a Burlington ticket: Yellowstone Park tickets via Cody Scenic Road or Gardiner are honored over the Denver-Loveland-Casper-Billings route; stopover at Loveland, just north of Denver, for automobile side tour (\$7.00), through Big Thompson River Canyon to Estes Park and return.

Glacier National Park, Open June 15th To Glacier Park, direct, or via Denver..... \$37.00

Scenic tours in Glacier comprise autos, launches, horseback journeys, hiking, hotels, chalets and camps, from one to five days. Charges vary from \$5 to \$30. Special tourist agents arrange all details of tours. Good management and good nature is the law of Glacier.

Glacier National Park, Yellowstone National Park, Rocky Mountain National-Estes Park Three National Parks on a Burlington Ticket: How to do it—Visit Glacier one way via Denver-Loveland-Cody-Billings route; detour from main line at Franconia for complete Park tour via Cody-Scenic entrance (fare \$44.50 hotel-way, \$43.50 camping-way), detour from main line at Loveland by automobile through Estes Park (\$7.00). And if all this mountain magnificence still leaves you with a craving for "more," note the following:

Free Side Tour, Denver to Colorado Springs and Return Glacier or Yellowstone Park tickets from Omaha and Eastern Nebraska are good via Denver; to holders of such tickets we offer this free side trip.

Essentially the Route for National Park Travel

Burlington Route

Burlington Through-Service to Cody Entrance.
Burlington Through-Service to Gardiner Entrance.
Burlington Through-Service to Denver.
Burlington Through-Service to Glacier Park.
Burlington Through-Service, Denver to Cody, Gardiner and Glacier.

Booklets free: "Rocky Mountain National-Estes Park," "Glacier Park," "Yellowstone Park," "Colorado-Utah," "Mountain Summer Tours."

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Farnam and 16th Streets. Phones: Doug. 1288 and Doug. 3580.

One-Minute Store Talk

There's an old story about "the early bird" that applies to men in their clothes buying, and the "early bird clothes buyer," by a natural coincidence, seems to be first in everything where initiative wins. The best time to buy clothes is now. See our wonderfully complete stocks, including Rochester, N. Y., world's finest ready-for-service tailoring.

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Silk Shirts—\$3.50 to \$7
Neglige Shirts—\$1 to \$2

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Every Man's Suit Ideal

Entirely new models, from young men's extreme belted, pinch back, patch pocket novelties to conservative and semi-conservative styles—in a range of proportions that stands without parallel in western clothes selling.

Business Men's Finest Suits—\$30-\$35-\$40	Spring Overcoats, Silk Lined—\$15-\$20-\$25	Motor Coats and Raincoats—\$5 to \$25
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Boys' Norfolk Suits—Extra Values, at—\$5.00, \$7.50, \$9.00, \$10.00 and \$12.00

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