

**PATRIOTIC WOMEN WHO SOLD RED CROSS MEMBERSHIPS AT THE BOOTH IN THE THOMPSON-BELDEN STORE**—For a week these women did a rushing business while doing their "bit for the war." They are: Left to right—Miss Grace Allison, Mrs. W. D. Hosford, Mrs. T. L. Davis and Miss Claire Daugherty.



**INFANT DEATH RATE HERE THIRD LOWEST**

**Baby Has Four Times the Chance for Life that It Has in Nashville, Tennessee.**

"No community with an infant mortality rate of over 50 can claim that its babies are getting anything like a square deal," is the declaration of Dr. J. A. Tamsis, who submits the following national statistics. This statement was recently sent out by the New York milk committee, showing infant mortality rates in a large number of cities in the United States. The committee sent a questionnaire to the health officers of 252 cities. Of these, 108 either furnished no information or were unable to furnish any that was reliable. The statistics obtained from the 144 cities that furnished information are embodied in the committee's bulletin. **Baby Treated Fine in Omaha.** According to these figures, only four of the 144 cities are giving babies "a square deal." These cities, with their infant death rates, are La Crosse, Wis. (30.6); Ogden, Utah (39.8); Omaha (47.1) and East Orange, N. J. (48.8). The highest infant death rate in the whole series is that of Passaic, N. J. (193.5), but in this "bad emi-

nence" Passaic is closely rivaled by Montgomery, Ala. (185.1); Nashville, Tenn. (182.3), and Perth Amboy, N. J. (176.6). No city with a population of 200,000 or over has an infant death rate as large as those just mentioned, but not one of them has the "square deal" rate of 50 and few even approach this limit. The lowest rates among cities of this class are those of Seattle, Wash. (53.1), and Portland, Ore. (57.7). The highest are those of Jersey City, N. J. (132.9), and Indianapolis (131.6). **Four-to-One Shot Here.** To quote the bulletin: "Of the cities with a population of 100,000 or more a baby born in Omaha was found to have four times as good a chance to live to celebrate the first anniversary of its birth as a baby born in Nashville, Tenn., or Fall River, Mass. In the cities under 100,000 and over 50,000 population a Salt Lake City baby has over three times the chance of surviving the first year of life that a Passaic, N. J., or Holyoke, Mass. baby has, while in cities between 25,000 and 50,000 population a La Crosse Wis., baby has an advantage more than six to one over a Montgomery, Ala., or Perth Amboy, N. J., baby." **Can Remedy Conditions.** The conditions that cause these high rates may be remedied by any community that is determined not to tolerate this waste of infant life. For instance, of the 6,900 infant deaths that occurred last year in the Borough of Manhattan, New York, alone, over half, at least 3,500, may be classed as preventable if the New York milk

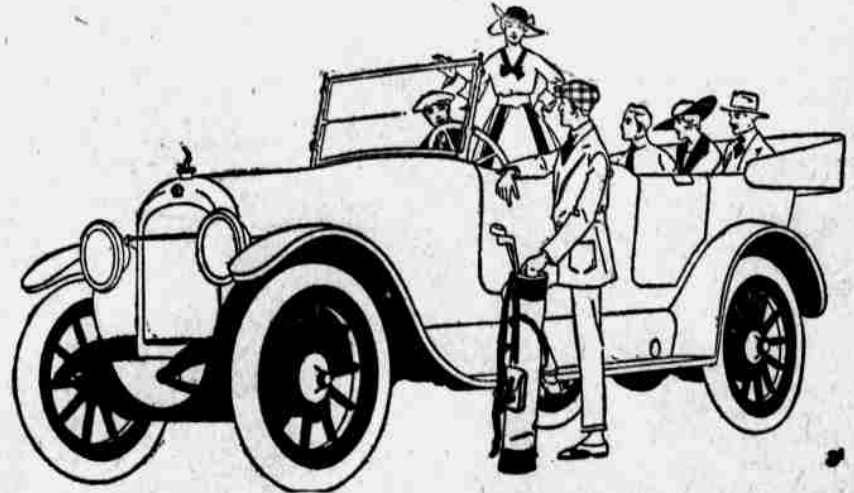
committee's rate of 50 may be accepted as normal. If only six babies in the Borough of Manhattan were to be killed or even threatened with death by a bomb from an aeroplane the country would be aflame with indignation. An observer from Mars might find this phenomenon curious when placed by the side of the calm unconcern with which we regard conditions that doom to death thousands of infants in this country. **Marmon 34 Climbs to Top Of Mt. Hamilton in 70 Minutes** A Marmon 34 went from San Jose, Cal., to the top of Mount Hamilton, a distance of twenty-six and a half miles, and a total climb of 4,200 feet, in seventy minutes. Mrs. L. K. Stevens of Bartlett, Ill., owner of the car, was visiting in California, and wished to visit the observatory at the summit of Mount Hamilton. There are more than 700 turns in the climb, 393 being in the last seven miles, and Mrs. Stevens' car carried eight passengers, two trunks and full equipment. The only time gears were changed was at a hairpin turn on a narrow strip of road. **New Omaha Home for the United States Rubber Co.** Work will begin at once on a new fireproof five-story home for the Omaha branch of the United States Rubber company. The building will be finished by November 1 and will occupy an entire quarter of a block at Ninth and Douglas. Plans call for

reinforced concrete construction, with an exterior of brick. According to Mr. McAdam, manager of the Omaha branch, this will be the largest building of its kind in the United States devoted to the exclusive sale of rubber goods. **To Present Play for Old Colored People's Home** Under the auspices of the Negro Woman's Christian association, "Satan," a three-act comedy-drama, will be given at the Auditorium Monday evening, May 28, the proceeds to go toward the maintenance and refurbishing of the colored old people's home at 3929 Pinkney street. Mrs. James Jewell, Mrs. Martha Smith, Mrs. Kate Wilson and Miss E. Smith

are the committee in charge, and the whole is under the management of Mrs. John Perry. The cast is made up from the best of the colored talent of the city and includes Andrew Reed as the "devil," Hazel Perry and Roscoe Miller in the leading roles, who will be ably supported by Corine Thomas, Nathaniel Perry, Theresa Mitchell, Cecil Alexander, Sherman Jefferson, Mildred

**Farnam Street Lot On Twentieth is Sold** The S. D. Mercer company has purchased a local camp of the Woodmen of the World the fifty-foot lot at the corner of Douglas and Twentieth streets for \$20,600. The W. Farnam Smith company made the sale. Less than two years ago the Woodmen people bought this for \$12,000.

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43 horse-power  
actual brake test  
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*This certifies that I have inspected the Motor Vehicle Headlight or the Headlight Equipment known as the Cravath Long Distance Osgood Lens, submitted to me by the Osgood Lenx & Supply Company, and find that same complies with the provisions of the ordinance of the city of Omaha, regarding Motor Vehicle Headlights, passed September 22d, 1914.*

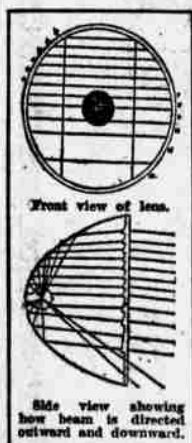
*The Osgood Lens also conforms to all the provisions of the law, passed by the last legislature, governing automobile lights.*

Signed, *H. V. Quinn*  
Chief of Police.

The new Headlight Law in both Nebraska and Iowa says "no glare." Your light in the eyes of others means money out of your pocket. Other ordinances and state laws all over the country say the same thing. The New Osgood Lens throws a waist high beam one-third of a mile. Absolutely no glare. No need for dimming. And, with all this, gives 74% more light on the road by converting "sky" rays into road rays. Act now. Your present lens may have kept you out of trouble in the past, but the new laws say "no glare." Besides "no glare" the New Osgood Lens gives you far greater road-lighting efficiency.

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