

**SOUTH SIDE CENTRAL HIGH SCHOOL GIRLS CELEBRATE THE MAY FETE BY DANCING**—Pretty and graceful misses, attired in quaint and beautiful costumes, performed before numerous friends and patrons of the school. The display of terpsichorean art included dances that are usually a stumbling block to the amateur: Irish jigs, the Maypole dance, Japanese number, Jumping-Jack dance, Dutch kiddies' dance, sailors' hornpipe, a Spanish dance and Caesars, a fancy bit of stepping. The picture shows the entertainers in their costumes. Lower picture shows the girls putting on the May pole dance.



**CUTAWAY CHASSIS IS CROWD-GETTER**

**Purchasing Public Takes Interest in Seeing Just How the Machine is Made.**

"The cutaway chassis is some crowd getter," asserts E. V. Abbott, general manager of the Western Motor Car company, who has just put in the day trying to satisfy himself as to just how deep mechanical interest in an automobile is rooted in the mind of a purchaser.

Mr. Abbott asserts that it is surprising to note the intimate knowledge of motor car construction which some buyers have and equally surprising to note the lack of such knowledge in others.

**Show How Record Made.**  
"Since we exhibited the Chalmers cutaway chassis a new record has been hung up by Joe Dawson, and the Chalmers down in the southland, and we find it very easy to explain the principles which enabled the Chalmers to make this record by showing the motor in actual visible operation.

We have been making a special effort to popularize the seven-passenger model lately and the cutaway chassis has saved thousands of words in explaining the mechanical design.

**Uncle Sam to Buy Ten Thousand Motorcycles**

The United States government will receive bids on 10,000 motorcycles (5,000 of them with side cars) at the general depot of the quartermaster corps, Chicago, Ill., June 13.

The purchases of this number may spread out over a year, but indications are that big orders will be needed in short time, says Victor H. Roos, the local Harley-Davidson distributor.

This would indicate that at least 10,000 motorcycle riders will be utilized with America's fighting forces when the present program of the war chiefs is fully operative.

The motorcycles will be used not only in dispatch carrying, but also in actual fighting, for Captain Louis Keene, an English officer now in the United States on special detail, brings the news that in Europe they consider one motorcycle machine gun equivalent in fighting strength to that of 100 men.

**Maxwell to Make Nonstop High Gear Run to Des Moines**

In conjunction with the international gasoline economy run being staged next week by the Maxwell company the C. W. Francis Auto company will make a "high gear" run from Omaha to Des Moines and return.

The car will start from the city well Monday morning at 9 o'clock with all gears except "high" removed and sealed. It is to be a non-stop run and the car will be inspected by Mayor Dahman before the start. The keys will then be given to him in order that there may be no doubt regarding the non-stop feature.

A newspaper representative will be taken on the trip and an accurate record made of the gasoline consumption.

**Goodyear People Furnish Chart on Proper Inflation**

To aid motorists to determine the proper inflation pressures for their tires, the Goodyear Tire and Rubber company of Akron, O., has issued a cost-per-mile and inflation chart showing air pressures and the corresponding load to be sustained. Proper pressure depends not alone on the tire's size, but also on the load it is to carry. To find the actual load on each tire, the front and rear of the fully loaded car should be weighed separately and divided by two. For each tire size the Goodyear chart shows the proper air pressures for specified loads.



**Women of the Studebaker Plant Show Loyalty**

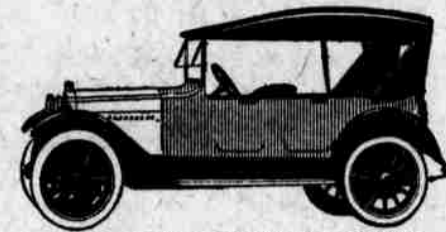
Two thousand employees of Plant No. 1 of the Studebaker Corporation, Detroit, recently participated in a patriotic demonstration for the American Red Cross, the like of which Detroit has never seen before.

Workmen representing the "Spirit of '76," and Uncle Sam, and girls portraying Liberty and the army and navy, were at the head of a parade of employees which marched to patriotic airs by the famous Studebaker band of sixty-five pieces.

Upon entering the large courtyard a salute was fired by members of the "Studebaker Home Guard," an organization of picked men, fully equipped, from the factory rank and file, and a great flag was unfurled with the Red Cross emblem. The hundreds of workers then sang the "Star Spangled Banner."

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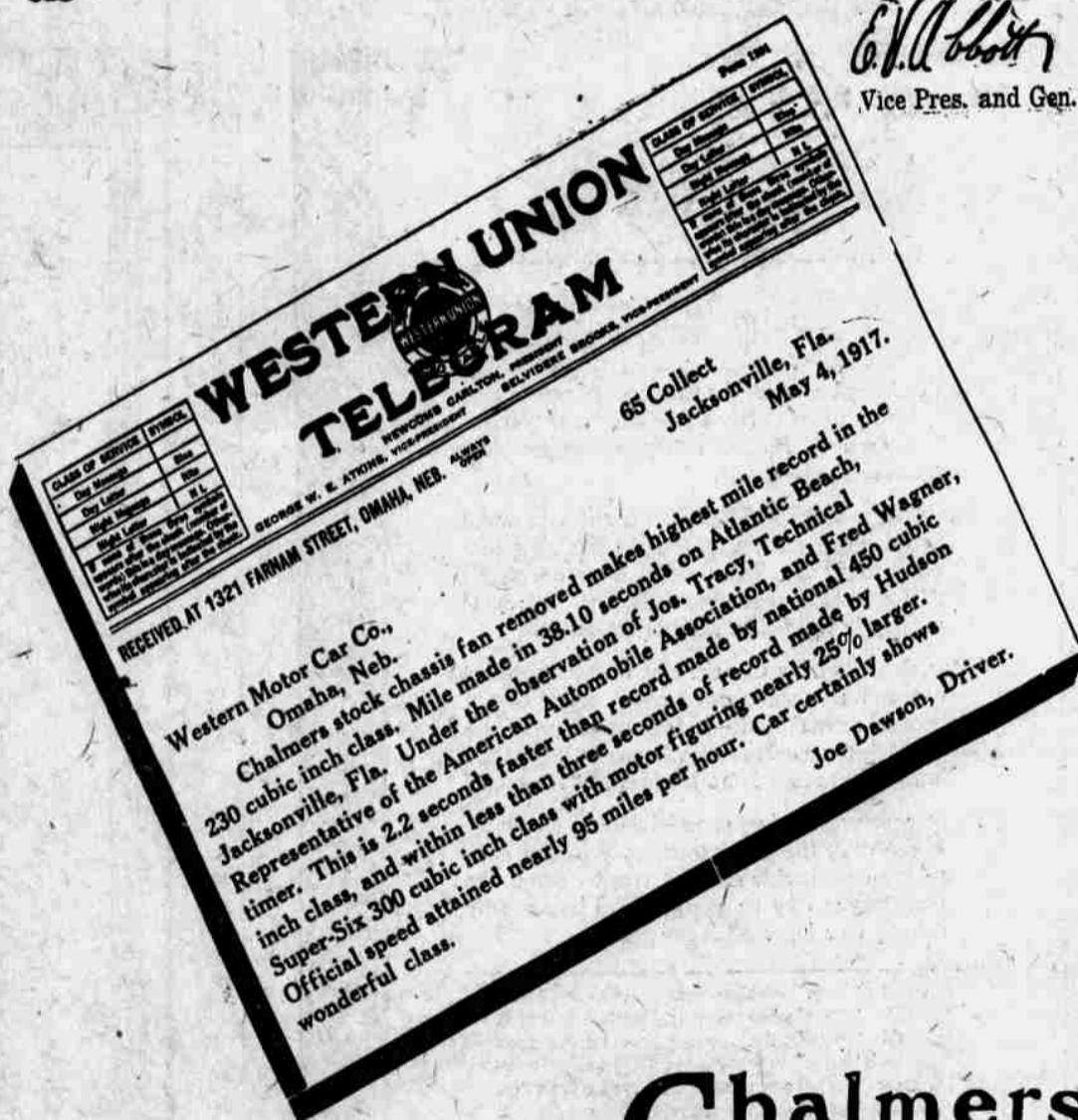


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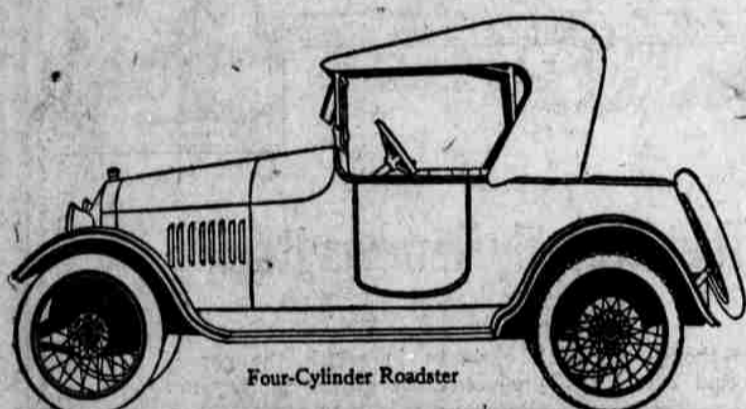
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Vice Pres. and Gen. Mgr.



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