

THE LAST LOT IN MINNE LUSA

Will Be Sold in the Very Near Future, Bringing
to a Close the Subdivision and Sale of
Omaha's Most Beautiful
Residence Section

THE HISTORY OF MINNE LUSA:

July 22, 1915, we filed the plat of Minne Lusa Addition and in less than 2 years we have changed that tract from a cornfield to a beautiful residence district.

We have moved 250,000 yards of earth in order that each lot would have a PERFECT grade. The City Engineer established grades for each street and we brought the six miles of streets to grade, each lot was surveyed and staked.

We put in the streets six miles of large water mains and the Omaha Gas Company put in six miles of Gas Mains.

We put in twelve miles of cement walks, six miles of conduits for lighting system and six miles of sewer pipe that runs from twelve to thirty inches in diameter, and we will shortly place four ornamental Lightin? Posts in each Block.

HUGH MURPHY, with the most modern equipment that can be obtained, has paved EVERY street in the entire addition with asphaltic concrete.

We put building restrictions on all lots—and 130 beautiful homes have been built.

THE RESULT:

of our effort to make this the LARGEST and FINEST Addition in Omaha has been the largest and quickest sale in the city's history, *nearly seven hundred* lots have been sold to more than *four hundred* buyers, who looked at all additions and listened to "Selling arguments" before buying in MINNE LUSA.

COME OUT TODAY

and see for yourself why
they bought

PRICES, \$550 to \$850

EASY TERMS

Charles W. Martin & Co.

742 Omaha National Bank Building

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