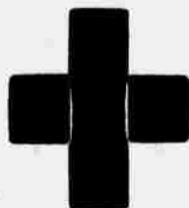


# TO OUR FRIENDS and THEIR FRIENDS



**E**VERY DAY you see some of Omaha's soldiers on the streets, ready for whatever orders may come to them. Every night in your home your children tell of this boy or that boy who has enlisted. You think of the lad you saw going to school last year and can scarcely believe that he is now "somewhere in the United States" on duty in your defense, and you ask yourself what you can do.

Join the Red Cross and do something for that boy! Depend upon it your membership in the Red Cross will directly help some one of your family or some friend of yours. That boy may be wounded; he may be sick in a military hospital, or he may be just lonesome. Whatever his need, be it nursing or just the little touch of home comfort and home remembrance, the Red Cross will supply it—and your membership will help do the work. You do not need to lift your finger, personally—the Red Cross organization is prepared to carry out your part after you join.

Wherever there is human need the Red Cross flag goes to the front and stays there. Each one of us knows that the demands on the Red Cross are going to grow greater every day from now on until the end of the war. Not only must the Red Cross continue its work at the front and in the hospital, but it must be kept prepared to meet emergencies other than those of conflict.

New York has 125,000 members. Omaha must have 20,000 members. Let's move right away—NOW—and show the world what the Omaha spirit is and what it does by rolling up 20,000 members for Omaha Chapter of the American Red Cross.

Remember that the work of the American Red Cross is particularly for American soldiers. The president of the United States is at its head. Its accounts are audited by the War Department. Its flag is recognized on every battlefield.

The big thought is that by joining the Red Cross we can do something, and do it now, and do it for the benefit of your countrymen.

Fill out the coupon and send it to Omaha Headquarters, 310 South 16th Street, with your check and you'll be helping to put Omaha where she deserves to be—at the very front in Red Cross membership.

This advertisement inserted for the American Red Cross, Omaha Chapter, by J. E. Davidson of the

OMAHA ELECTRIC LIGHT & POWER CO.

<b>AMERICAN</b> Omaha Headquarters		<b>RED CROSS</b> 310 South 16th St.
Date.....		
Please enroll my name as a member of the American Red Cross. I inclose the sum of..... therefor.		
<input type="checkbox"/>	*Subscribing member, per year.....	\$ 2.00
<input type="checkbox"/>	*Contributing member, per year.....	5.00
<input type="checkbox"/>	*Sustaining member, per year.....	10.00
<input type="checkbox"/>	*Life member.....	25.00
<input type="checkbox"/>	*Patron member.....	100.00
<input type="checkbox"/>	Annual member.....	1.00
*Includes subscription to American Red Cross Magazine, issued monthly.		
Mr. ....		
Mrs. ....		
Miss .....		
Home address.....		
City and State.....		
Make all checks payable to Omaha Chapter American Red Cross.		
Phone Douglas 5095		