

BULL HORNS SHORN ON GRAIN EXCHANGE

Bears Continue Listless Operations in Local Market When Price Drops Fifty-Seven Points.

In the pits of the Omaha Grain exchange the bulls have been eliminated, but there is an opportunity for the bears to continue operations.

Restricted trading in wheat has put the bulls out of business. No matter how badly they may be in need of

wheat, under the rules they are forbidden to bid the price of the July option above \$2.55 a bushel.

The rule applied to the bulls has taken the teeth out of the market, so far as futures are concerned. This situation was reflected on the cash wheat market and for the first time in months the day passed without a sale.

Bears were on the market for cash wheat, but they were not successful in making purchases. Their offers were around \$2.95 to \$3.00, 15 to 17 cents under the prices of Tuesday. Receipts for the day were fifty-six carloads and everything went into storage.

Under the restricted trading no wheat can be bought for July or September delivery unless the purchase is to close an open trade. There are

few of these, so far as the Omaha market is concerned. This morning there were three or four and to take care of them the wheat was bought in at \$2.24 1/2, 2 1/2, or 20 cents under Tuesday's prices.

It is expected that the restriction on future trading is to be extended to corn and oats, but so far no definite action has been taken.

There was a pretty fair demand for corn and it sold at \$1.50 1/2, a bushel, 2 to 4 cents under the prices of Tuesday. Receipts were fifty-five carloads.

Oats sold off better than 2 cents and at 68 1/2, with twenty-one carloads on the market.

Winnipeg Drops October.

Winnipeg, Man., May 16.—The Winnipeg grain exchange today announced the adoption of a resolution prohibiting "all buying in October wheat, except in liquidation of existing contracts." The resolution, which continues in force the ban on October

trading which was to have been lifted today, says that "members may enter into contracts of sale without limitation, except as to price, the maximum being \$2.45 a bushel."

Western Grocers to Be The Guests of Omaha

Quite a delegation of Omaha grocers will attend the national association meeting at Toledo May 21 to 24. Friday morning the delegations from Utah and Colorado will arrive in Omaha and will be entertained by the local association. After breakfast at the Roney hotel they will be taken on a sight seeing tour in twenty-five automobiles and then to the Commercial club for luncheon, where they will be the guests of the Commercial club. Trips through the

big retail stores and some of the manufacturing plants are on the afternoon schedule. The Omaha and Council Bluffs grocers will leave Saturday evening on a special car for the convention. Ed Wise, J. I. Cameron and R. P. Finkham are the local delegates.

Rector Boys Both Join Colors for Military Work

Virgil and Voyle Rector, sons of Mr. and Mrs. E. T. Rector, 3431 Hawthorne avenue, have entered military service at Fort Snelling and Madison Barracks, respectively. They both went through Central High school and were graduated from Dartmouth. Virgil was major of the high school cadet battalion and Voyle was lieutenant colonel of the same organization.

Corporations Protest New Wheel Tax Ordinance

Hearing of the application of several Omaha corporations to enjoin the city of Omaha from enforcing provisions of the wheel tax ordinance, which should have gone into effect last March, will be held in equity court, Judge Leslie presiding, Thursday afternoon.

Judge Leslie granted a temporary restraining order several weeks ago holding up enforcement of the ordinance.

The wheel tax provides for a tax on vehicles of every kind, both motor and horse-drawn. The larger corporations using trucks and other vehicles say that the ordinance, if enforced, would work a hardship upon them.

200 Cups OPEKO TEA for LIGGETT'S OPEKO TEA 1c

Flavors—Orange Peco, Mixed Black and Green, Japan.

1/2-lb. Packet, 35c—Two for 36c

Liggett's Pure Extract Vanilla

Made from the highest grade vanilla bean obtainable. Blended by special process and thoroughly aged, bringing out its full strength, delicate aroma and flavor.

Standard Price, One Bottle 30c

This Sale, Two Bottles 31c

25c bottle Liggett's Extract Lemon, two bottles for 26c

The Rexall Store

ONE CENT SALE!

This is simply another way of advertising. We are willing to lose money to get you acquainted with these high standard goods.

One Pound of Coffee
OPEKO Breakfast Coffee 1c



A surprising blend of Mild Coffee. The acme of perfection.

One Pound, 38c
 38c Opeko Coffee, two 1-lb. packages, for 39c

Breakfast Cocoa

This is an absolutely pure cocoa so carefully manufactured that all the strength and delicious flavor of the cocoa beans have been brought out to the best advantage.

Standard Pr., 1/2-lb. can, 30c
 Sale Price 2 cans, 31c



DON'T MISS THIS ONE CENT SALE

This week, Thursday, Friday and Saturday, we shall hold another One Cent Sale. The One Cent Sale was introduced by ourselves in this city something over two years ago. Such sales have been held in all the principal cities of the United States during the last few months, generally in the Rexall Drug Stores, and have been the sensation of the hour.

THE PLAN OF THE ONE CENT SALE IS AS FOLLOWS:

You buy **ONE** article at the **REGULAR** price, and then another of the same kind for 1c. The One Cent Sale is an outgrowth of modern merchandising methods. By its means the manufacturer, anxious for a wider distribution of his products, makes a **special concession in price**, thus encouraging the re-

tailer to co-operate by holding these sales, whereby a large volume of merchandise is quickly distributed to the public, of course, without a cent of profit, but with the effect of quickly introducing some meritorious article, perhaps hitherto unknown, or increasing largely the distribution of well-known and standard articles.

Below we give a few samples and items to show the plan of the sale. This is a chance you cannot afford to overlook, as there will be all classes of drug store merchandise offered at these remarkable saving prices.

Remember, you **BUY ONE** article, whether it be 5c, 10c, 25c, 50c or \$1.00 or \$2.00, and **GET ANOTHER** for ONE CENT AT THE 5 SHERMAN-McCONNELL DRUG STORES.

No C. O. D. or phone orders. No goods sold to dealers, knowingly. We reserve the right to limit quantities.

TAR SHAMPOO SOAP

Absolutely High Grade
 Produces a profuse lather and leaves the hair with a cleanly odor.

One Cake 20c | Two Cakes 21c



Tangara Fabric Stationery

A white fabric-finish writing paper with a narrow tinted border on both paper and envelopes. The envelope is a new cut and the paper is regular correspondence size. Border comes in assorted colors.

Standard Price—**40c**
 One Box
 This Sale—**41c**
 Two Boxes
 25c Lord Baltimore Writing Paper, two boxes for **26c**



Violet Dulce Complexion Powder

The name stands for the highest quality, being one of the famous Violet Dulce Complexion requisites.

One of the best qualities of this complexion powder is that it does not "show" when used properly. Delightfully scented with the Violet Dulce odor. Brunette, White and Flesh tints.


Standard Price—**50c** | This Sale—**51c**
 One Box | Two Boxes



Harmony Cocoa Butter Cold Cream

A true skin food. The well known properties of Cocoa Butter makes this a distinct improvement over any other.

Standard Price—**50c** | This Sale—**51c**
 One Jar | Two Boxes



Rexall Shampoo

A highly concentrated, cleansing shampoo. A few drops make a delightfully thick foam which cleans the hair and scalp thoroughly. Leaves the hair soft and glossy and free from stickiness. Daintily perfumed.

1 Bottle Rexall Shampoo 50c
TWO BOTTLES FOR \$1



This is the List of One Cent Items:

- 5c AND 10c ITEMS, 1c EACH**
- Buy one at regular price, get another article same kind for an additional penny—1c.
- 5c Sorority Lead Pencils 2 for 6c
 - 5c Aromints (for the breath) 2 for 6c
 - 5c Chewing Gum (2 kinds) 2 for 6c
 - 10c Cloth Cleaning Pads 2 for 11c
 - 10c Red Cross Mechanics' Soap 2 for 11c
 - 10c Rexall Toilet Soap 2 cakes for 11c
 - 10c Charcoal Tablets 2 boxes for 11c
 - 10c 7-oz. Crepe Roll Toilet Paper 2 for 11c
 - (One of the greatest bargains offered in this sale.)
 - 10c pkg. Boracic Acid 2 for 11c
 - 10c Soda Mint Tablets 2 bottles for 11c
 - 15c Munyon's Witch Hazel Soap 2 cakes for 16c
 - 15c King Cactus Oil (Liniment) 2 for 16c
 - 15c Spanish Castile Soap 2 cakes for 16c
 - 15c Bella Donna Plasters 2 for 16c
- 20c ITEMS, 2 FOR 21c**
- 20c Tar Shampoo Soap 2 for 21c
 - 20c "Wool" (Velour) Puff 2 for 21c
- 25c TOILET AND MEDICINAL AND HOUSEHOLD ITEMS, 2 FOR 26c**
- 25c Hay's Hair Health 2 bottles for 26c
 - 25c Rexall Cold Cream 2 jars for 26c
 - 25c Witch Hazel 2 bottles for 26c
 - 25c Westman's Senna Pills 2 bottles for 26c
 - 25c Tooth Brushes 2 for 26c
 - 25c Japanese Powder, small white pearl form 2 for 26c
 - 25c Arnica and Witch Hazel Salve 2 for 26c
 - 25c Hinkle's Cascara Pills (100s) 2 for 26c
 - 25c cane Cedar Oil Polish 2 for 26c
 - 25c Dorothy Vergon Toilet Powder 2 for 26c
 - 25c Rexall Tooth Paste, tubes 2 for 26c
 - 25c Kennedy Laxative Cough Syrup 2 for 26c
 - 25c Madam Yale's Hair Tonic, bottles 2 for 26c
 - 25c Long Green Bottle Violet Water 2 for 26c
 - 25c Easy Timer Laxative 2 for 26c
 - 25c Bromo-Celery 2 for 26c
 - 25c Ethereal Cream Cleaning Fluid 2 for 26c
 - 25c box Foot Comfort, (2 kinds) 2 for 26c
 - 25c Sure Thing Corn Remedy 2 for 26c
 - 25c Pure Extract Lemon 2 bottles for 26c
 - 25c Rat and Roach Paste 2 tubes 26c
 - 30c Pure Extract Vanilla 2 bottles for 31c
- STATIONERY**
- 40c box Tangara Fabric, fancy bordered box paper 2 boxes for 41c
 - 25c Lord Baltimore Linen, 24 sheets paper, envelopes to match 2 boxes for 26c
- COFFEE**
- 35c Opeko Coffee two 1-lb. pkgs., for 36c
 - 38c Opeko Coffee two 1-lb. pkg. for 39c
- BREAKFAST COCOA**
- 30c 1/2-lb. pkg. delicious Symond's Inn Cocoa, 2 cans for 31c
- 35c ITEMS, 2 FOR 36c**
- 35c Tooth Brushes 2 for 36c
 - 35c Crane's Furniture Polish 2 for 36c
 - 35c Opeko Tea two 1/2-lb. pkgs., for 36c
 - 35c Opeko Coffee two 1-lb. pkgs., for 36c
 - 35c bottle Sewing Machine and Lawn Mower Oil 2 bottles for 36c
- 50c TOILET AND MEDICINAL ITEMS, 1c**
- Buy one at 50c, get another for 1c.
- 50c Pixapoo Liquid Tar Shampoo 2 bottles for 51c
 - 50c White Cross Toilet Powder 2 for 51c
 - 50c Bay Rum (Fragrant) 2 for 51c
 - 50c Bardell's Rubbing Oil 2 for 51c
 - 50c Payne's Kidney Pills 2 for 51c
 - 50c Le Bron's Health Elixir 2 for 51c
 - 50c White Cross Hair Tonic 2 for 51c
 - 50c White Cross Rouge 2 for 51c
 - 50c Perfumes, Hanson & Jenks, 5 or 6 odors, 2 ozs., 51c
 - 50c Healthtone Tonic 2 bottles for 51c
 - 50c Gossom's Kidney Remedy 2 for 51c
 - 50c Galaten Comp. Powder 2 for 51c
 - 50c Violet Dulce Complexion Powder 2 for 51c
 - 50c Cocoa Butter Cold Cream 2 jars for 51c
 - 50c Violet Dulce Cold Cream 2 for 51c
 - 50c Violet Dulce Vanishing Cream 2 for 51c
 - 50c Madam Yale's Almond Blossom Cream 2 for 51c
 - 50c Kennedy's Laxative Cough Syrup 2 for 51c
 - 50c Easy Timer Laxative 2 for 51c
 - 50c Morse's Glycerole Celery Comp. 2 for 51c
 - 50c Bouquet Jeanie Talcum 2 cans 51c
 - 50c Stearn's Jericite Paste 2 jars for 51c
- 75c ITEMS, 2 FOR 76c**
- Buy one for 75c, get another for 1c.
- 75c Beef, Iron and Wine 2 for 76c
 - 75c Hair Brushes (10 row) 2 for 76c
 - 75c U. S. Maid Floor and Polish Mop 2 for 76c
- \$1.00 ITEMS, 2 FOR \$1.01**
- \$1.00 Le Bron's Health Elixir 2 for \$1.01
 - \$1.00 Healthtone Tonic 2 for \$1.01
 - \$1.00 Hair Brushes 2 for \$1.01
 - \$1.00 Harmony Hair Beautifier 2 for \$1.01
 - \$1.00 Undeland's Quinine Hair Tonic 2 for \$1.01
 - \$1.00 Madam Yale's Hair Tonic 2 bottles for \$1.01
 - \$1.00 Golden Rule Hair Tonic and Restorative, 2 bottles for \$1.01
 - \$1.00 Morse's Glycerole Celery Comp. 2 for \$1.01
- \$2.00 ITEMS, 2 FOR \$2.01**
- \$2.00 Maximum Hot Water Bottles 2 for \$2.01
- 1c—CANDY—1c**
- One 1 1/2-lb. pkg. Idle Hour Sweets 2 pkgs. for 51c
 - 1-lb. 50c Martan Chocolates, a delicious assortment 2 for 51c
 - 1-lb. Triola Sweets 2 for 51c
- CIGARS**
- 10c Flor de Murat, Londres size 2 for 11c
 - Box of 50 for \$2.75

Postage and Delivery Charges Extra on Sale Articles.

Flor de Murat Cigar

A blended Havana Cigar that is already a great favorite with experienced smokers. It is 5 inches long, Londres shape, free burning. Packed 50 to the box.

Standard Price 10c
 Second Cigar Purchased at the same time 1c



Rexall Toilet Soap

An exceptionally good quality soap that is very helpful to the skin. Delicately fragrant with a subtle bouquet odor.

Standard Price 10c
 Second Cake Purchased at the same time 1c



Harmony Toilet Water

It has a delicate and flowery fragrance that will always hold its popularity. The perfumer has skilfully caught and held the odor of the Rose, Violet or Lilac.

Standard Pr., 75c | This Sale, One Bottle 76c
 Two Bottles


There will also be in this sale one or two other kinds of toilet waters equally fine.



Rexall Tooth Paste

A dentifrice of the highest quality, antiseptic and fragrant. It whitens the teeth, prevents decay and sweetens the breath.


Standard Price 25c | Second Tube Purchased at the same time 1c



Maximum Hot Water Bottle 1c

The largest selling bottle in the world. The price everywhere is \$2.00 each. Full two quart capacity. Guaranteed for two years.

One Bottle \$2.00 | Two for \$2.01



SHERMAN & McCONNELL CO.

NO PHONE ORDERS—NO DELIVERY ON 1c SALE ITEMS
 5 GOOD DRUG STORES

Corner 16th and Dodge Streets
 Corner 49th and Dodge Streets
 OWL DRUG COMPANY
 New Location, 16th and Farnam, U. S. National Bank Building, Entrance Next to Brown, Jeweler.

Corner 19th and Farnam Streets
 Corner 24th and Farnam Streets