

A Personal Appeal

FROM

E. A. CUDAHY,
President of the Cudahy Packing Company

I employ this means to reach the greatest number of people in the shortest possible time to urge their support to

The American Red Cross



An organization too well known to need any explanation of the character of its assistance in time of local or national need.

Every heart which beats true is concerned with the NATION'S PERIL, and its varied possibilities, and the stupendous operations necessary to conserve the identity and the ideals of a peace loving nation.

Each loyal citizen is anxious to do something to assist in gaining the desired result, but many there are who are perplexed as to the character of service they can give. Here is the answer:

JOIN THE AMERICAN RED CROSS

You are not required to give ACTIVE service—simply enroll as a member and your subscription will be used most efficiently by this organization—to give comfort, aid and "cheer from home" to a lonesome or sick or wounded boy or friend—maybe YOUR boy or YOUR friend.

While the present urgency is a "war need," the American Red Cross is not a "war organization," but gives its help to all communities, evidences of which were seen at the time of the San Francisco earthquake, Omaha cyclone, Ohio floods, etc.

I earnestly hope that this advertisement may be the means of adding a large membership to this worthy organization, and I only regret that I cannot make it more personal. The need is extensive and exists RIGHT NOW!

Fill out the coupon before other things encroach upon your time.
 EDWARD A. CUDAHY.
 Omaha, May 14, 1917.

AMERICAN Omaha Headquarters		RED CROSS 310 South 16th St.
Date.....		
Please enroll my name as a member of the American Red Cross. I inclose the sum of..... therefor.		
<input type="checkbox"/>	*Subscribing member, per year	\$ 2.00
<input type="checkbox"/>	*Contributing member, per year	5.00
<input type="checkbox"/>	*Sustaining member, per year	10.00
<input type="checkbox"/>	*Life member	25.00
<input type="checkbox"/>	*Patron member	100.00
<input type="checkbox"/>	Annual member	1.00
*Includes subscription to American Red Cross Magazine, issued monthly.		
Mr.		
Mrs.		
Miss		
Home address.....		
City and State.....		
Make all checks payable to Omaha Chapter American Red Cross.		
Phone Douglas 5095		

Red Cross members are not expected to go to the war front; nor do they assume any obligation other than the payment of small annual dues.