

Now On!

Victrola Trade Week

"Trade in" your small Victrola towards one of those large, massive Victrolas...

Then, too, famous Prince Lei Lani The Hawaiian Tenor

Will sing several of his newest songs each afternoon this week

at Mickel's Nebraska Cycle Co.

Corner 15th and Harney

Hurry! Make a "Trade While" trading is Good!

Brief City News

Manda Lamps—Burgess-Canden Co. have Root Print It—New Beacon Press Platinum Wedding Rings—Edholm, jeweler. Goodrich Garden Hose at Jas. Morton & Son Co. Dandelion Rakes and Garden Tools. James Morton & Son Co. All Brands of Creamery Butter at 40 cents a pound Washington Market. Why Not Enjoy a sirloin steak at 25c a pound from Washington Market. Carey Arrested—Carey, the cleaner, is again arresting the attention of all Omaha by pressing men's suits for 50 cents. Pupil's Name Omitted—Donald Myers' name was omitted from the list of Eighth B pupils from Monmouth Park school, as printed in yesterday's issue. Bluffs Girl Weds in Chicago—William K. Conrod of Anderson, Ind., obtained a license in Chicago to wed Miss Lydia Proctor of Council Bluffs. Mr. Hendricksen Gets Divorce—Lloyd W. Hendricksen was freed from Edith Hendricksen in divorce court, Judge Leslie presiding, on grounds of alleged cruelty. Rector Mackay Back in Pulpit—Rev. T. J. Mackay preached at All Saints' yesterday for the first time since he was taken ill Easter. He was greeted by a large congregation. Lydia Walker Asks Divorce—Lydia Walker, suing Mark F. Walker for divorce in district court, alleges that he failed to support her. They were married in Seattle, Wash., March 12, 1911. Eight Catalpa Bougainvillea—Worth \$5.00 each. To close them out \$2.00 each. Nicest trees ever shown here. Also hard maple. A general line. Smith Nursery, 15 N. Main, Council Bluffs, Phone 214. Four-Way Street Sign—City Commissioner Jardine showed to the council a sample of a four-way street sign which would cost \$7 with a post. An estimate was made that \$15,000 would be necessary to equip 2,100 intersections. More Fire-Fighting Equipment—Three tractors and two service trucks have been received from the American LaFrance Fire Engine company as part of this year's contract. The tractors will be used to haul the large apparatus. Fire-Fighting Exercises—A flag pole fifty-five feet high is being erected in the court of the Belevdere apartments at Sixteenth and Woolworth avenues, and Tuesday afternoon at 4:30 fire-raising exercises of a patriotic character will be held. Miss Austin Returns—Mary Austin of the public schools has returned from Cincinnati, where she has been taking a special course. She will be acting principal of Webster school for the remainder of the school year on account of illness of Principal Clara Cooper. McCaffrey Incorporates—The McCaffrey Investment company, which will do a real estate and investment business, has filed articles of incorporation with the county clerk. The capital is \$20,000. Owen McCaffrey and Theresa J. McCaffrey are the incorporators. Sues Railroad for \$20,000—Damages of \$20,000 are asked by Stavros Tsalampas, administrator of the estate of Manolis Tsalampas, suing the Union Pacific in district court. Tsalampas was fatally injured when struck by a train near Junction City, Kan., while employed as water boy. Recover Stolen Cars—The following Omaha auto owners have recovered their cars, which were stolen: Thomas C. Rich, 517 North Twenty-fourth street; Arthur S. Rogers, 2214 Cass; Saul Levy, 1030 North Thirty-third; Richie Land company, and Oscar C. Homann, Roland apartments. To Open Outdoor Station—A naval recruiting station will be opened at Twentieth and Farnam streets within the next few days. The Scott Tent and Awning company has donated the use of a tent, and this will be put up on the south side of the street, under the shadow of the billboards. To Report at Fort Crook—David P. Morton, 2517 Burt street, received Saturday a commission of captain in the quartermaster's department of United States Army, with orders to report at Fort Crook. Captain Morton is a veteran of the Spanish-American war, having served in the Philippines and Cuba in 1898. Satisfiers' Fuse Wire and Whisky Are Seized—A coil of fuse wire, such as is used by sailors, and a two-gallon whisky flask with some of the outlawed liquid still in it were seized yesterday in Dan J. Linahan's drug store at 1106 North Sixteenth street. Linahan was locked up on the charge of unlawfully having intoxicating liquors in his possession. The fuse wire, he said, he knew nothing about. Officers Russell, Chapman, Anderson and Nielsen, who made the raid, are inclined to believe that the wire is the property of Louis Assman, the former proprietor of the drug store, who is now serving a sentence of from three to fifteen years for the Winslow bank robbery Dec. 7, 1916. Roy Schweitzer, aged 18 years, of 2810 Grant street, had his pocket in a half-pint bottle in his hip which yesterday when he was arrested with six other young fellows, who were shooting craps in the rear of 2411 Franklin street. Schweitzer said he got the booze from a young man whom he met in a pool hall at Twenty-fourth and Parker streets. He said he did not know the donor's name. Warmer Weather Needed is Cry of Nebraska Farmers—The Northwestern railroad's Nebraska crop report for the week ending Saturday, indicates that the great need of the farmers at this time is warmer weather and lots of it. Agents along the lines of road report that owing to the cold weather last week, crops made slow growth and are unusually backward. There is no improvement in the condition of winter wheat and the estimate of 75 per cent having been winter killed, holds good. Spring wheat is coming along nicely and promises a good crop yield, providing the weather is seasonable. Preparing the ground for corn planting is about completed. In many portions of the state most of the planting has been finished. The acreage of corn and potatoes will be the largest in the history of the state. Generally, alfalfa has been killed by the cold of last winter. Abe Ravitz Burned In Gasoline Explosor—Abe Ravitz, Edward hotel, a taxi driver, stopped at the Omaha Garage for a pint of oil. In looking over his machine, an employe of the garage dropped a lighted match in the gasoline tank, which was open, causing an explosion. Ravitz was burned about the hands and face. The engine of the car was damaged.

OMAHA RED CROSS MEMBERSHIP CAMPAIGN OPENS WITH FLAG RAISING AT COURT HOUSE



Temperance union worker and a member of the Eastern Star.

Red Cross Whirlwind Campaign For Members Starts With Rush

If Omaha continues to host the Red Cross campaign with the enthusiasm demonstrated the opening day, Nebraska soldiers are assured of the proper care and comforts while they are serving Uncle Sam. Loyal mothers, sisters and sweethearts whose boys have already gone to training camps were to be seen on every important corner, hotel, office building and department store, urging all Omaha to "join now," and not many could pass by the urgent matrons and maids, made unusually attractive in their Red Cross nurses' costumes. Red Cross headquarters and buildings where booths were located were besieged as early as 8 o'clock by citizens desiring memberships. In the rush and scramble to start the ball rolling Frank Judson, membership chairman, had forgotten to get a minister for the flag-raising at the court house. At three minutes to 11 every phone in Red Cross headquarters and adjoining stores and machines of workers sent out to scout for a minister were kept busy trying to find a preacher to offer the prayer. But, alas, all the ministers in town had just left a meeting at the Young Men's Christian association and were unable to be found. Finally as the clock struck 11 the phone rang and some good scout had located Rev. Harry B. Foster of the Dundee Presbyterian church, who came to the rescue. Other incidents which are amusing now, though the cause of considerable consternation on the part of the Red Cross officials, happened. When the whistles began to blow at 10:30 the traffic policeman at Sixteenth and Farnam streets, anxious to pay due reverence to the movement, stopped all traffic thirty minutes too soon. Shortly after the opening of the United States National Bank Milton T. Barlow rushed frantically into the Red Cross headquarters, saying, "The bank is full of people wanting to join the Red Cross and they won't get out until I give them the buttons. How do you expect us to sell the buttons when we haven't got them?" Since fifty-two booths had to be visited by the committee distributing the necessary literature and buttons, they were not able to reach all the places in time for the earliest applicants. Rev. Lloyd Holmapple offered a one-minute prayer at the Grain Exchange building and Brandeis, Burgess, Smith, M. E. Smith, Byrne & Hammer and the Midland Glass and Paint company all ceased activity for one minute. Neigh Offers Help—Jane Wattles of Neigh, Neb., niece of G. W. Wattles of this city, has written offering the services of the Camp Fire Girls there to assist in the Red Cross work. The Omaha authorities are going to suggest that they help with the comfort kits for the soldiers. Police Court Waits—Police Judge Madden and all others present in the court room stood for one minute Monday morning when the blowing of the whistles in the city signaled the opening of Omaha's campaign for the raising of 20,000 members of the Red Cross army. Need Women Volunteers—More volunteer women are needed. Many firms want Red Cross booths in their places. No women are available at present to take care of them. Phone Mrs. H. H. Baldrige, Harney 946, or Douglas 5995. To Give Benefit Play—William Brady, one of the biggest theatrical managers in the country, has offered to give the production, "The Sinners," to the Omaha chapter of the Red Cross society. The right to produce such a play usually costs \$200 or more. A letter to this effect has just been received by Sidney K. Powell, 1124

HOIST FLAG TO START RED CROSS CAMPAIGN

Bishop Stuntz, Mayor Dahliman, Boy Scouts and Others Take Part in the Exercises.

Impressive ceremonies marked the raising of the huge Red Cross flag on the court house at 11 o'clock yesterday, when, in the presence of city and county officials, Red Cross officials, Boy Scouts and a large crowd of representative Omahans, the banner was flung to the breeze and the week's campaign for 20,000 members was officially begun. The crowd stood with bared heads while Rev. Harry B. Foster, pastor of the Dundee Presbyterian church, prayed that "in the nation's present crisis men would go from their homes to camps, and from camps to battle, knowing that ministering hands would ever care for their needs."

Symbol of Love. "This flag," he said, "is symbolic of a nation's ministering to its brave men who go forth to battle in the cause of liberty and honor. It represents the spirit of the nation's men and women who go out to care for the wounded who will give their all to the country they love. "May God be with these men who answer their country's call when they are needed." Bishop Stuntz, introduced by Frank W. Judson, chairman of the Red Cross membership committee, predicted that the time would soon come when war would cease, but said that until that time it was well that "the cross of our Master should fly over hospitals, be emblazoned on ambulances and the coat sleeves of doctors in their work for the country's men." "This cross," he said, "shall typify the spirit of our Father and bring ministrations to the men who serve their country." Mayor Dahliman, in accepting the flag from Gould Dietz, president of the Omaha chapter of the Red Cross, told those who had assembled on the court house steps the banner would fly in the breeze to notify each man, woman and child that Omaha was doing its duty in this struggle for the cause of liberty.

Brighten The Corner where you are by eating a food that does not clog the liver or develop poisons in the colon.

Cut out heavy meats and starchy potatoes and eat Shredded Wheat Biscuit with berries or other fruits. Try this diet for a few days and see how much better you feel. The whole wheat grain made digestible by steam-cooking, shredding and baking.



Made at Niagara Falls, N. Y.

Hair Often Ruined By Washing With Soap

Soap should be used very carefully, if you want to keep your hair looking its best. Most soaps and prepared shampoos contain too much alkali. This dries the scalp, makes the hair brittle and ruins it. The best thing for steady use is just ordinary mulified coconut oil (which is pure and greaseless), and is better than the most expensive soap or anything else you can use. One or two teaspoonfuls will cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub it in. It makes an abundance of rich, creamy lather, which rinses out easily, removing every particle of dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and silky, bright, lustrous, fluffy and easy to manage. You can get mulified coconut oil at any pharmacy, it's very cheap, and a few ounces will supply every member of the family for months.—Adv.



Conservative Joins in Body—The Conservative Savings and Loan association has a sign up: "We have all joined Red Cross. Have you?" H. C. Forster for the Masons has 2,500 blank applications, each one with forty blanks on it; South Side folks have 1,000, and individuals have taken 453; total, 3,953, each one having room for forty blanks.

Captain McKinley to Speak—Captain James McKinley will speak Tuesday afternoon at the Fontenelle hotel at the lecture given by Mrs. Donald Rose of Hyde Park, England, under the auspices of the National League for Woman Service. While the subject of Mrs. Rose's talk is "Canteen Work," both she and Captain McKinley will speak on "Service."

Save Pennies, Says Sister, Craig—Mrs. H. N. Craig is the latest schemer to think up a new way to make money for the Red Cross. Her idea is to have boxes on every street corner, in public buildings and churches in which pennies are to be dropped for the benefit of the cause. "If everyone in Omaha would just just think what that sum could do for the suffering soldier," said Mrs. Craig, "give a penny, with our big population who is an ardent Women's Christian League member."

Instant Hair Stain Better Than Slow "Restorers"



Some folks would have you believe that they have discovered some marvelous hair restorer that will "restore" the color to the hair, to gray, streaked or faded hair, without staining it. No such preparation has ever been discovered. There is only one preparation so far as we know that is entirely free from sulphur, lead, silver, mercury, arsenic, caustic hair products or their derivatives. That preparation is called "Brow-tone." It is so easy and safe to apply that the wonder is that anyone ever uses anything else. "Brow-tone" instantly sets the hair to any shade of brown (or black) that you may desire. If the gray shows on your temples or in streaking your hair—if the ends of your hair are lighter than the balance, or if for any reason you wish to stain all or part of your hair—use "Brow-tone." A sample and a booklet will be sent you (from manufacturers only) upon receipt of 10c. Mention shade desired. All of the leading drug stores sell "Brow-tone." Two sizes, 25c and \$1.50. Insist on "Brow-tone" at your hairdresser's. Prepared by The Kenton Pharmaceutical Co., 623 Couplin Bldg., Covington, Ky. Sold and guaranteed in Omaha by Sherman & McConnell Drug Co. Stores and other leading dealers.



What a pity she doesn't know that Resinol Soap would clear her skin. "She would be a pretty girl, if it wasn't for that pimply, blotchy complexion!" But the regular use of Resinol Soap, added at first by a little Resinol Ointment, would probably make it clear, fresh and charming. If a poor skin is your handicap, begin using Resinol Soap and see how quickly it improves. Resinol Soap and Resinol Ointment are sold by all druggists. For free samples of each, write to Dept. 6-N, Resinol, Baltimore, Md.

QUIT COFFEE and try INSTANT POSTUM for a while! (THEN YOU'LL SMILE) There's a Reason

BURGESS-NASH COMPANY "EVERYBODY'S STORE"

Monday, May 14, 1917. STORE NEWS FOR TUESDAY. Phone Douglas 137.

Tuesday will be 50c--FIFTY CENT DAY--50c In the DOWN STAIRS STORE

A BIG one day Down Stairs event when the purchasing power of a fifty-cent piece is greatly increased, in some instances two-fold or more, on merchandise of the most staple and wanted sort.

- Men's Shirts, at 50c. Neckband style, cuffs attached, good patterns, fast colors, specially reduced Tuesday to 50c. Men's Hose, 5 Pairs, 50c. Excellent quality cotton hose, fast black, double heel, sole and toe; special Tuesday, 5 pair, 50c. Men's Neckwear, 2 for 50c. Silk flowing end 4-in-hand neck scarfs, pretty selection of colors and patterns; reduced to 2 for 50c. Men's Underwear, at 50c. Small sizes in bulbrigan, shirts and drawers; sizes to 42 shirts and 38 drawers, in eyelet mesh; choice 50c. suit. Brassieres, Reduced to 50c. Lace and embroidery trimmed brassieres, open back and front; reduced for Tuesday, at 50c. Val. Laces, at 10 Yards, 50c. Val laces, edges and insertions, pretty selection of patterns; 10 yards, 50c. Embroideries, at 10 Yards, 50c. Embroidery edges, three to four inches wide, very specially reduced to 10 yards, 50c. Handkerchiefs, at 12 for 50c. Women's handkerchiefs, plain white or colored edges; reduced Tuesday, 12 for 50c. Lace Flouncings, at 50c. Net top lace flouncings, fancy embroidered net, 27 and 36 inches wide; reduced to 50c. yard. Automobile Hats, at 50c. Women's automobile hats or caps, variety of styles; specially reduced to 50c. Bath Towels, Special, 50c. Heavy bleached Turkish towels, 25x52-inch long soft nap, very absorbent; at 50c. Colored Border Damask, 50c. 64-inch mercerized damask, fine grade, permanent finish, handsome border in blue, pink or gold; yard, 50c. Lunch Cloths, at 50c. 36x36-inch mercerized damask lunch cloths, good weight, nicely finished, hemmed and ironed; 50c. each. Boys' Shirts, at 50c. Plain colors and neat stripes, collar attached or neck and sport styles, sizes 12 to 14; reduced to 50c. Toilet Combinations, at 50c. Pebeo tooth paste; tooth brush, transparent handle, and 1-lb. can of talcum powder; the 3 for 50c. Ammonia, Peroxide, Etc., 50c. 1-quart household ammonia; 1 bottle peroxide; 1-oz. spirits of camphor and 4 cakes coconut oil soap, all for 50c. "SUNKIST" ORANGES—Three Dozen for 50c. Just for Tuesday we offer "Sunkist" Navel Oranges, 216 size, thin skinned, sweet and juicy—special, at three dozen for 50c. Women's Hose, 2 Pairs, 50c. Women's cotton hose, black or white, seamless, specially reduced to 2 pairs, 50c. Thread Silk Hose, 50c. Women's black pure thread silk hose, regular made foot, slightly imperfect, pair, 50c. Union Suits, at 2 for 50c. Women's extra size white cotton union suits, low neck and sleeveless, knee length, reduced to 2 for 50c. Combination Suits, at 50c. Women's ready made combination suits, all sizes, stamped for embroidery, at 50c. Dresser Scarfs, at 50c. Pink or blue lace trimmed dresser scarfs, some with lace bands and insertions, special, 50c. Stamped Pillow Cases, 50c. Tubing pillow cases, stamped in French knot and solid white embroidery designs, at 50c. Roller Skates, 50c Pair. Ball bearing roller skates, adjustable, for boys or girls, reduced to 50c. Unbreakable Dolls, at 50c. Unbreakable dolls, 14 inches high, dressed, specially reduced to 50c. Laundry Soap, 15 Bars, 50c. White borax naphtha or pearl white laundry soap, special, Tuesday, 15 bars, 50c. Toilet Paper, 10 Rolls, 50c. Crepe tissue toilet paper, good size rolls, 10 for 50c. 3-Piece Mop Outfit, 50c. Dust mop outfit, 1 triangle cedar oil mop; 1-quart cedar oil polish and 1 dustless broom cover, 3 pieces, for 50c. Wash Boards, at 50c. Wash boards, brass or zinc covered, large size, special, at 50c. Parlor Brooms, at 50c. Parlor brooms, made of best quality, varnished handle, special, 50c. Window Boxes, at 50c. Wood window boxes, painted green, special, at 50c. Table Tumblers, 12 for 50c. Thin blown table tumblers, special for Tuesday, at 12 for 50c. Cut Glass Vases, at 50c. Assorted shapes, thin blown, pretty floral cuttings, special, at 50c. 4-Piece Bowl Sets, 50c. Yellow earthenware bowl sets, one each of 7, 8, 9 and 10-inch, with black stripe; set of four, for 50c. Jardinieres, Special, at 50c. Assorted sizes, either glazed or matt green finish; special, at 50c. Floral Cut Glasses, 6 for 50c. Floral cut glasses, straight shape, table sizes; special, at 6 for 50c. O' Cedar Oil Outfit, 50c. O' Cedar oil, 12-ounce bottle of O' Cedar oil and O' Cedar dustless dust cloth; special for outfit, 50c. Enamel and Brush, 50c. Sapolin screen enamel, 1 1/2-pint size, with black bristle brush, for 50c.



Visit Canada This Summer

The Highlands of Ontario, including Muskoka Lakes, Lake of Bays, Algonquin Park, Georgian Bay, etc.

New scenes, new interests to soothe your nerves drive away the blues, clear the cobwebs off your brain and strengthen your physical make-up.

The woods, lakes, streams, high altitude, long, cool days, fishing, camping, canoeing and life in big hotels or rustic camps awaken a love for the beautiful and sublime; preparing you, as nothing else will, for return to drudgery and routine.

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ICE MINT

Brings cooling, soothing, comfort to tired, swollen, burning feet. Takes the soreness out of painful corns and calluses and makes the feet feel fine. No foalishness. Ice-mint soothes up any hard corn, soft corn or toughened callosus so that it can be picked out easily with the fingers. It is the real Japanese secret for fine, healthy, little feet. Prevents foot odors and keeps them sweet and healthy. Try it. It is selling like "wild fire" here. Just ask in any drug store for a small jar of ice-mint which will cost little, but will do the work quickly. Ice-mint acts so gently, so magically that the old-fashioned and dangerous method of cutting corns or applying caustic blisters seems barbarous. You'll say so yourself.—Adv.

BELL-ANS Absolutely Removes Indigestion. One package proves it. 25c at all druggists.