HELP THE RED CROSS!

WE HAVE been asked to assist the American Red Cross in raising a membership of 25,000 in Omaha within the next few days.

It is our belief that we can best do this by paying the cost of this advertisement, appealing to our friends—the men, women and children of Omaha and vicinity.

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We feel that the maintenance of the Red Cross is a privilege as well as an obligation, and that its support should come from ALL the people, not a few wealthy contributors.

Japan has more than 2,000,000 members; Germany had 1,500,000 at the start of the war---Austria 385,000.

Omaha, although 33d in population among the cities of the United States, ranks 19th in volume of business. We are confident that if everyone will do their part Omaha will be among the first dozen cities of the country in the support of the Red Cross.

This is not a request for charity. It is our duty to take care of the men who are called to war and of those they must leave behind.

Every citizen wants to be of service to the country in such times as these. Here is an opportunity for everyone to serve---whether young or old, rich or poor.

Red Cross members are not obliged to go to the front, nor are they expected to contribute financial support, other than the annual dues shown on the coupon. The aggregate of the payments made by hundreds of thousands of members will make possible the relief our fighting men and their families have a right to expect.

Fill out the coupon and send it in 7ith your "bit," whether it's one dollar or one hundred dollars. Any sacrifice you make will be less than that made by those who are offering their lives for our country.

	AMERICAN Omaha Headquarters	RED CROSS 310 South 16th St.
Pl Cross.	ease enroll my name I inclose the sum o	Dateas a member of the American Ref
	*Sustaining men *Life member *Patron membe	ember, per year \$ 2.00 nember, per year 5.00 nber, per year 10.00 25.00 r 100.00
*Includ Mr. Mrs. Miss	les subscription to Americ	can Red Cross Magazine, issued monthly
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City a		Omaha Chapter American Red Cross.

This Advertisement Inserted in Behalf of the Red Cross by the Nebraska Telephone Company.