



to the Irish—

FAUGHABALA!

"And Shea, the scholar, with rising joy,
Said, 'We were at Ramillies,
We left our bones at Fontenoy
And up in the Pyrenees,
Before Dunkirk on Landen's plain,
Cremona, Lill and Ghent,
We were all over Austria, France and Spain,
Wherever they pitched a tent.

We've died for England, from Waterloo
to Egypt and Dargai;
And still there's enough for a corps or
crew,
Kelly and Burke and Shea."
"Well, here's thank God for the race and
the sod!"
Said Kelly and Burke and Shea.

JOSEPH I. C. CLARKE

as the Irish have been in the forefront of every battle for freedom
fought on every soil of the world's broad lands, ever hearing the
cry of "Faughabala" voiced by justice, even though it be in the
strangest of tongues, borne upon the gentlest of winds,

so has the Red Cross heard and answered the cry of
needy peoples.

we Irish are today asking the government of the United States to point out
to His Majesty's councils the resultant good and equity in giving Ireland her freedom.

and as the broad road to the ultimate liberty and freedom of Ireland winds
away into the sunlit sky of happiness, so will the miles be easier when smoothed
and marked by Red Cross help.

Being an Irishman, I believe from the bottom of my heart in the traditions of
Ireland, with her fairies, her fabled kings, stout-hearts and beautiful women.

being an Irishman who is proud of the quick and generous answer of the
Irish to every just appeal,

I ask you to support this worthy cause in just the amount you can afford,
whether it be a penny, a dollar, a shilling, a pound or ten,

and as you tear out and mail this coupon to the Red Cross fund, you will see
that it is keyed with the shamrock, so that those who classify these contribu-
tions will know

that this is just one more strong, smiling Irish help to mankind's comfort.

John W. Welch.
Proprietor *Welch's* Restaurants

OMAHA and DES MOINES

| | | |
|--|---|---|
|  AMERICAN Omaha Headquarters |  RED CROSS 310 South 16th St. |  |
| Date..... | | |
| Please enroll my name as a member of the American Red Cross. I inclose the sum of.....therefor. | | |
| <input type="checkbox"/> | *Subscribing member, per year..... | \$ 2.00 |
| <input type="checkbox"/> | *Contributing member, per year..... | 5.00 |
| <input type="checkbox"/> | *Sustaining member, per year..... | 10.00 |
| <input type="checkbox"/> | *Life member..... | 25.00 |
| <input type="checkbox"/> | *Patron member..... | 100.00 |
| <input type="checkbox"/> | Annual member..... | 1.00 |
| *Includes subscription to American Red Cross Magazine, issued monthly. | | |
| Mr. | | |
| Mrs. | | |
| Miss | | |
| Home address..... | | |
| City and State..... | | |
| Make all checks payable to Ward M. Burgess, Treas., Omaha Chapter American Red Cross. | | |
| Phone Douglas 5095 | | |

Red Cross members are not expected to go to the war front; nor do they
assume any obligation other than the payment of small annual dues.

Because I believe the above to be a classic in advertising
copy; I am reprinting this appeal which appeared in the Chicago
Tribune of May 8, 1917.

Written by Harry Newman, Pres. Harry Newman Company,
Motor Cars and Air Craft.