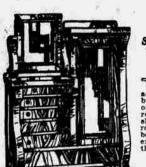
PEOPLE OF OMAHA IS OFFERED AN OPPORTUNITY NEW 1917 HOME FURNISHINGS, RUGS, CARPETS, ETC., EVER ASSEMBLED WEST --- LET US SHOW YOU HOW EFFICIENTLY OUR MAMMOTH ORGANIZATION CAN SERVE YOU! WE COMBINE HIGH QUALITY WITH LOW PRICE; SERVICE WITH COURTESY ... DON'T FAIL TO CALL DURING OUR GRAND OPENING!

FOR THIS SPECIAL OCCASION, MUSIC WILL BE FURNISHED BY SCHNAUBER'S ORCHESTRA-AND THE STORE HAS BEEN BEAUTIFULLY DECORATED TO ADD TO THE VISITORS' INTEREST. EVERYBODY IS CORDIALLY INVITED TO ATTEND



A NEW CREATION IN AN ELEGANTLY DESIGNED 7-PIECE WILLIAM MARY DINING SUITE—Built of genuine quarter-sawed on finished law MARY DINING SUITE—Built of genuine quarter-sawed oak finished Jacobean, set consists of strongly built 48-inch top table, 6-ft. extension, having 5 graceful posts and stretchers. Six high back dining chairs to match with full slip seats covered with genuine Spanish leather, Jacobean finish, a dining room suite worthy of a place in any home; specially priced \$56.75 \$56.75 for Saturday's sale at.....



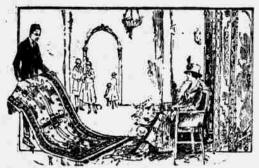
Hartman Quality Means Service and faction

COLONIAL DESIGN GENTLE-MAN'S CHIFFEROBE—Exactly as illustrated, extremely well built of genuine quarter-sawed oak or imitation Circassian wainut; has roomy wardrobe section, fitted with sliding coat and trouser hanger, six roomy drawers, French 225.75 bevel plate mirror; an \$25.75 this price.

LARGE SIZE UPHOLSTERED FIBER REED ROCKER—Has de-tachable loose cushion full spring seat, ele-gantly upholstered in high grade tapestry, made of selected reed and finished in Baropial brown, a rocker neat 10.75 by designed, carefully made 10.75



5-PIECE GUARANTEED BRASS BED COM-BINATION—This outfit consists of a "Sim-mon's" guaranteed 2-inch continuous post satin finish brass bed, angle iron woven wire springs, heavy cotton top mattress covered with durable ticking. 1 pair sanitary pillows, entire 5 pieces at what the bed alone is worth, complete outfit for Saturday's selling, at-



Our Rug Department Offers Splendid Assortment of High-Grade Rugs at Very Interesting Prices

9x11 Wool Velvet Rug, new pat-terns ...... \$19.89

 6x9 Seamless Brusseis Rug, elegant designs
 \$10.85

 9x12 Monarch Brussels Rugs, at
 \$13.50

 9x11 Wool Velvet Rug, new patterns
 \$13.50

 9x12 Extra fine Seamless Velvet Rug, choice patterns
 \$26.50

 9x12 Extra fine Seamless Velvet
 \$20.75

 Rug, elegant design. \$39.75

A 35-POUND ICE CAPACITY RE-FRIGERATOR—White enameled in-terior, constructed of seasoned ash, rounded corners, has nickel wire shelf, patented drip cup and drain pipe, a wonderful value at our low price and must be seen to be fully appreciated. Has many sani-tary and lee-saying features 

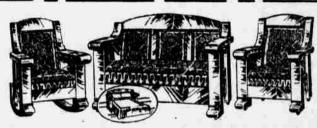


CARIAGES—In the very latest designs and finishes, they come in gray, ivory, brown and natural finish, cart illustrated is a full size carriage finished natural or Baronial brown and upholatered in corduror yeep to match, has large hood, heavy rubber \$16.75



GENUINE MAHOGANY Queen Anne Chair. Matches other pieces shown; cane panels, sides and back, with artistic medallion; high grade velour seat, uphoistered in rose or bfue. Specially \$37.50 this week only...

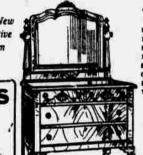
GENUINE MAHOGANY Queen Anne Rocker Matches Davenport and Chair; cane paneled sides and back; attractive medallion; comfortable seat; upholstered in rose or blu



EXCEPTIONAL HIGH GRADE 3-PIECE "KROEHLER" DUOFOLD SUITE-Consists of 1 duofold bed davenport, extra large chair and comfortable rocker, all constructed in selected quarter-sawed oak, finely polished and upholstered in exceptionally high grade imitation Spanish leather, construction, workmanship and finish throughout are exceedingly fine, entire \$62.50

Many New Attractive Fedroom Suites

midliff



SPLENDIDLY DESIGNED QUEEN
ANN PERIOD DRESSER—Base
measures 21x42 inches, is fitted with 4 roomy dust-proof drawers, elegantly de-signed pattern shape French plate mirror measures 24x30 inches, expertly con-structed, finely finished in imitation Circaesian walnut; be sure \$29.50 and see this special value, at.....



**BUY A COLUMBIA GRAFONOLA at HARTMAN'S** 



Saturday Evening Till

9 O'clock

NO MONEY IN ADVANCE

GET THE FULL MEANING OF THIS SENSATIONAL OFFER!—Any size or style of GENUINE "COLUMBIA GRAFONOLA"—acknowledged to be the world's best talking machine. Delivered to your home without one cent in advance. PAY CASH ONLY FOR THE RECORDS. No money in advance on your GRAFONOLA.

THE COLUMBIA NO. 15



QUARTERED GOLD-EN OAK CABINET-Non-vibrant motor. Many exclusive fea-\$15 No money down-\$2 month after 30 days.

Use Your Credit

HARTMAN WILL GLADLY TRUST YOU-Just come in and select any grafo-nola. Use Hartman's

COLUMBIA NO. 75 MAHOGANY, OAK OR SATIN WALNUT CASE—Holds 75 records. Drop in and hear it. Priced-\$75

No money down-\$5 month after 30 days.

Inaugurating a New Department, Which Will Hereafter Be

## OMAHA'S GREATEST ECONOMY CENTER

Opening Week We Are Offering All Beaton & Laier's Warehouse Stock, Including All Merchandise Left from Our Former Beaton & Laier Sale at

## 25% BELOW FORMER PRICES!

Consists of Thousands of Fine Home-furnishing Items--Don't Miss It! Note These Prices, Then Come In and See the Items for Yourself

Period Spanish Leather Fireside Arm Chair.....831.50

\$39.50 Brown Mahogany Carved High Back Co-lonial Rocker ..........\$29.62 | Same |

\$28.50 Mahogany Denim Fireside Chair ...... \$21.38 \$27.00 Mahogany Gate Leg Breakfast Table ...... \$20.25

\$27.00 42-inch Top Golden
Oak Colonial Serving Table, for \$20.62
\$22.00 Genuine Mabogany
Library Table ......\$16.50 \$22.00 Green Fiber Uphol-stered Back and Seat

Noteworthy Specials in Everyday Kitchen Needs \$17.00 Toledo Metal Case

Bar .... 50c Jap Scrap Basket .... Daintily Decorated Splint Waste Basket .....

25% DISCOUNT ON OUR ENTIRE STOCK OF ALUMINUM COOKING UTENSILS





REMARKABLE OFFER IN A 4-PIECE PORCH OR LAWN SET—Built of durable hardwood, finished natural and green, substantially built and strongly braced to stand hard out-door use; the settee, chair and rocker easily folded if desired. This is very special \$3.85 the quantity lasts, entire set of 4 pieces extra special.... OUR 1917 DISPLAY OF REFRIGERATORS IS NOW OFFERED FOR YOUR INSPECTION—Our line con-



sists of all sizes and patterns from the

THE COMFORT REGENT COM-BINATION COAL AND GAS RANGE we are offering for tomor-row's special is the most convenient stove manufactured today, burns coal stove manufactured today, burns coal or gas at the same time or separately, can be quickly converted to burn either, contains 4 holes for coal and 3 for gas, beautifully nickel trimmed white porcelain oven door and many other features, complete as illustrated \$46.50 at only....