

Friday, May 4, 1917

Come in Saturday and Hear the New Victor Records for May—Fourth Floor

BURGESS-NASH STORE NEWS FOR SATURDAY

These Cool Evenings Are Splendid for Reading. All the Best Books in Circulating Library at 2c a Day

Phone Douglas 137

# Saturday at Burgess-Nash from 8:30 A. M. to 9 P. M.

## Homefitters' Week Begins Here Next Monday

When every one of the departments of this store which holds forth so much to make homes brighter and happier, joins in this mighty movement in which Every Omaha Household Should Be Greatly Interested

It will be an event of price interest — every section participating with special offerings of needed wares that are fairly irresistible from a price standpoint.

But It Is More— It is an exposition of all that is newest, and all that is best in-so far as the home is concerned. And these sales will demonstrate just how far ahead of other stores in the matter of selection and values in furnishings for the home is.



## Sale of Blouses at \$4.95



Smart, new blouses offered to you at less than the original wholesale price and affording saving advantages quite out of the ordinary. The variety of selection is extremely large.

### More Than Half a Hundred Styles For Your Choosing

Georgette crepe blouses with net fichus and cuffs, also surplice, rever and frill effects; georgette crepe blouses with colored embroidery, large collars, smart cuffs.

Crepe de chene blouses in all the new summer tailored styles with convertible or deep sailor collars, in white, flesh and many beautiful brightshades.

Beautifully finished with hemstitching and pearl buttons, splendid quality materials, designed for suit, street, sport and dress wear.

Burgess-Nash Co.—Second Floor

## COLLAR and Cuff Sets 50c

Dainty new effects, in organdie, pique and georgette crepe, collars and cuff sets; also lace and net jabots, at 50c.

Neckwear, \$1.00  
Lace, net and georgette jabots, trimmed with filet and chantilly lace; very special, at \$1.00.

Burgess-Nash Co.—Main Floor

## CANDY Day at Burgess-Nash

Pure and wholesome candies specially priced.  
Chocolate and vanilla nut cream caramels, 29c lb.  
Cream chocolates, assorted, at 29c box.

Swiss milk chocolates, at 60c pound.  
Creamed brazils, 80c pound.  
Peanut croquettes, 60c pound.  
Broadway caramels, 60c lb.  
Burgess-Nash Co.—Main Floor

## Fresh Carnations at Burgess-Nash

Long stem, fresh cut, white and colors, 3c each.

Fresh Roses, 4c  
Fresh cut, long stem, beautiful roses, various kinds, 4c each.

Sweet Peas, 19c  
Home-grown sweet peas, exquisite fragrance, assorted colors, 19c bunch.  
Burgess-Nash Co.—Main Floor

## BURGESS-NASH Silk Gloves \$1.19

A special value, double-tip fingers, all silk, in white, black and new shades, \$1.19.

Silk Gloves, 65c  
Double tip, black embroidered back, white, black, and gold.  
Burgess-Nash Co.—Main Floor

## An Unusual Offering Saturday of Silver Plated Novelties

THE result of a special purchase which we have divided into five selling groups.

Initial Napkin Clips, at 12c  
With all initials; very special.

At 23c  
Silver-plated pierced napkin rings, coasters, plain or etched glass bud vases set in silver-plated pierced vases, etched glass mustard jars with spoon, silver-plated top etched glass jam jars with plated spoon, plated salt and pepper castors, tea strainers.

At 48c  
Pretty pierced silver-plated loaf sugar trays, etched glass violet holders, three-bottle caster sets in pierced silver-plated base, mustard jars with glass insert, bud vases and individual caster sets.

At 35c  
Etched glass jam jars with silver-plated top and spoon, 9-inch etched glass bud vases in plated pierced base.

At 95c  
Relish dish with three compartments, beautifully pierced base; lemon dish with plated fork; bud vases, etc.  
Burgess-Nash Co.—Main Floor

## Choice of Any Woman's Tailored Wool Suit in the Down Stairs Store, \$9.95

SUIT values that are really wonderful—every one a most unusual offering at a very special price. Suits that represent the season's very newest and most favored styles. The materials are:

Wool Poptins, Velours, Shepard Checks  
In navy, black, apple green, mustard, and gold. Smart, loose coat style with patch pockets, sash tied belt effect; the skirt has pocket gathered back with belt; silk linings of splendid quality, and exceptional value, at \$9.95.

## Here Are Extremely Pretty Trimmed Hats, Saturday at \$2.98

BEAUTIFUL leghorn and white hats trimmed with ribbons, flowers and lace, shown in a variety of styles, specially priced for Saturday, at \$2.98.

Untrimmed Hats, at \$1.00  
Including a big variety of styles and colors; trimmed free of charge, Saturday, at \$1.00.

Any Child's Hat, at 98c  
Your choice of any child's hat in the Down Stairs Store, Saturday, at 98c.  
Burgess-Nash Co.—Down Stairs Store



## Men's Union Suits at 59c

Athletic and knitted style, made with closed crotch; "odd" lots and samples; very special, Saturday, at 59c.  
Burgess-Nash Co.—Down Stairs Store

# BURGESS-NASH COMPANY

"EVERYBODY'S STORE"

## Extra Special!

Here Are, By Long Odds, the Prettiest Dresses and the Biggest Values We've Offered This Season, at \$19.50 and \$29.50

Dresses for Street, Afternoon and Evening and Party Wear

just another instance of being a "Johnny-on-the-Spot." Our representative who is now in the east, "happened" to run across this lot and being in a position to use them, snapped them up and "shot" them out by express to us here at home.

The dresses have been received, marked and put in readiness for the sale Saturday, and we must say they are the best looking dresses and what appear to us as the biggest values we have offered in a long time.

Every one of the season's newest and smartest style—a variety of models in such splendid materials as

Chiffon Taffeta, Georgette and Taffeta, Pongee and Taffeta Combination, Serges, etc.,

in shades of navy, green and gray, all beautifully finished with large georgette collars in white or delicate shades, button and tinsel trimmed. Some have fancy belts, girdles and large pocket effects. You'll agree when you see them Saturday that they certainly are very uncommon values at the price.



Dress illustrated on left, \$29.50; that on right, \$19.50.

Burgess-Nash Co.—Second Floor

For Saturday

## New Trimmed Hats

Specially Underpriced, at

\$5.00, \$7.50 and \$10.00



A MOST fetching display of new creations that are individual and distinctive, including:

Leghorns, Italian Milan, Milan Hems, Sport Hats

In white, pink, gray, and black; every imaginable shape that is favored for this season, as well as any size and style you may desire.

The trimmings are georgette crepe, flowers and wings. There's a hat here that is certain to meet your fancy, and specially priced, too.

Burgess-Nash Co.—Second Floor

## DRUGS and Toilet Goods

- Pebeco tooth paste, 29c.
  - Pond's vanishing cream, 14c.
  - Burgess-Nash cold cream, 14c.
  - Burgess-Nash vanishing cream, at 14c.
  - Chappedine, 25c.
  - Sayman's soap, cake, 7c.
  - Peroxide, 10c.
  - Colorite for straw hats, 19c.
  - Sal Hepatica, 34c.
  - Listerine, 34c.
  - Talcum powder, special, 8c.
  - Dorin's rouge, 44c.
  - White ivory buffers, 79c.
  - Mentholatum, 16c.
  - Manicure pieces, 25c.
  - Dagget & Ramsdell's cream, 28c.
  - 1 lot hand scrub brushes, at 5c, 10c and 15c.
  - 1 lot military brushes, 29c.
  - 1 lot military brushes, 59c.
  - 1 lot military brushes, 79c.
  - Liquid Veneer, 16c.
  - Automobile sponges, 59c.
  - 1 quart ammonia, 11c.
  - 1-lb. hospital cotton, 35c.
- Burgess-Nash Co.—Main Floor

## BURGESS-NASH Silk Gloves \$1.19

A special value, double-tip fingers, all silk, in white, black and new shades, \$1.19.  
Silk Gloves, 65c  
Double tip, black embroidered back, white, black, and gold.  
Burgess-Nash Co.—Main Floor

## The New Models in Footwear for Summer

DAINTY, pretty effects in pumps and boots, "real values."

New Pumps—Six Splendid Styles, \$5.00

- Patent kid, low tongue.
- Colonial patent kid.
- New spat patterns.
- Dull kid, low tongue, perforated.
- Bronze kid, new street pumps.
- Patent kid, baby Louis heels.

White Nile Cloth Pumps, \$3.50  
Four new models, turn soles, covered heels, \$3.50.

The Children's Section, With Miss Mary Tippan in Charge

Features the best wearing shoes made—just the sort of footwear for children with growing feet, including Dugan and Hudson's iron-clad and the famous kindercraft. The best wearing shoes made.

Burgess-Nash Co.—Second Floor

## SILK Moire Bags \$2.95

One of the very best possible values. A beautiful black silk moire braid bag with covered silk frame, silk rim handle, pretty changeable silk lining; has inside frame purse, white kid lined, fitted with mirror, and bag is finished with large full tassel; special, at \$2.95.

Hand Purses, 69c  
Real leather hand purses, long grain seal pressing, silk lined, with overlapping inside frame, back-strap handle; for 69c.

Hand Bags, \$1.00  
Fine all-leather hand bags, with white metal silver-plated, guaranteed frames; leather handles, silk lined, and each bag is fitted with coin purse and mirror; very unusual values, at \$1.00.

Burgess-Nash Co.—Main Floor

## For a Quick Clearaway Children's Coats Reduced to \$5.95

WONDERFUL values, every one, and no mother with a miss of 6 to 16 years to clothe, can afford to overlook this very unusual offering.

Full length and short sport coats, in plain colored serges, jerseys, poplins and pretty velours, also even checks and broken plaids made with large collar and cuffs of contrasting material, some with belts and button trimmed. Some lined throughout. We consider the values most extreme, at \$5.95.

Burgess-Nash Co.—Second Floor

## INITIALED Box Stationery at 21c

Special of white linen, finished stationery and correspondence cards, initial set in panel. Any initial you may desire is included in this very special offering, at 21c a box.

Stationery, 35c  
"Superior" twill finished stationery, in all the popular tints, 35c a box.

Burgess-Nash Co.—Main Floor

## We've Greatly Reduced Every "La Victoire" Corset In Stock To Clearaway Quickly

WE'VE determined to close out the line of "La Victoire" corsets and have reduced the price of the various styles to such a figure as we believe will accomplish the desired result in a hurry.

The "La Victoire" is well known and its merits are well recognized but we feel that we have too many lines and have decided to close out this particular one.

All this season's models, with low or medium bust, front or back lace and all sizes are represented.

Three groups:—

- "La Victoire" corsets, pink or white, fancy batiste and coutil, back lace, reduced to... \$2.65
  - "La Victoire" corsets, pink or white, broche, front or back lace, reduced to... \$3.65
  - "La Victoire" corsets, pink or white broche, back lace, reduced to... \$4.65
- Burgess-Nash Co.—Second Floor



## Your New Spring Hat

BETTER come here Saturday and pick it out. We'll assure you there's no better place. A style to suit every face.

- Hats, at \$2.00
  - Burnasco Special hats, soft or stiff.
  - Hats, at \$3.00
  - Burgess-Nash feature hats, soft or stiff.
  - Stetson Hats
  - You know the worth of a Stetson; many new styles as well as the old favorites, \$3.50 to \$10.00.
- Burgess-Nash Co.—Fourth Floor

## Men's UNION SUITS Reduced—Two Groups—79c and \$1.15

A BIG lot of men's athletic and knitted union suits from some of the best makers in the country, such as "Chalmers," "Hatch," "Richmond," "Mesco," "Rockin-chair," "Army and Navy," and "President." Because of them being broken lines they were closed out to us at a big reduction in price and following our policy of supplying the customer at the very lowest possible cost, means a remarkable saving in price. Come prepared to buy your entire summer's supply; assorted in two lots, at 79c and \$1.15.

Men's Fiber Hose, 25c  
A recent purchase of men's silk fiber 1/2 hose, lisle heels, toes and soles, black, tan and champagne color only, pair, 25c.

Men's Neckwear, at 50c  
Another shipment of the short ends of silks, made into a large apron flowing-end scarf, most of them with slip-easy bands, all made of very high grade silks, at 50c.

Pajamas, at \$1.29  
Men's all first quality, the clearaway of a large Baltimore factory, plain colors and trimmed, 2-piece garments, clearaway price, \$1.29.



Burgess-Nash Co.—Main Floor

## You'll Find Men's Shoes On the Big Fourth Floor

YES! and it will be very much to your interest to take the time to visit this splendid department, for we know there's a saving represented on every pair. Our stock was bought before the big increase in leather and this benefit we pass on to you. Only the very best makes find representation in this section, among them the—

Famous Jas. A. Banister fine shoes for men, for which we are sole selling agents for this territory.

The New Low Shoes for Men At \$4.00, \$5.00, \$6.00 and \$7.00

In a variety of models that will appeal to the smart dresser as well as to the more conservative. We're sure we can please you.

Boys' Shoes, \$3.50 and \$4.00  
Black calfskin, English last, neolin soles, at \$3.50 and \$4.00 the pair.



Burgess-Nash Co.—Fourth Floor