

Society Notes by Mellifica

Who Are the Queens of May? May day, which comes only once a year, has come to Omaha today...

WILL DANCE AT MAY FETE FRIDAY.



PORTIA SWEETT

Miss Portia Mansfield Swett arrived this morning from the east to dance at the May fete...

Casins for Press Club Plays.

Rehearsals for the two prize plays to be presented by the Omaha Woman's Press club at Blackstone...

tea Wednesday at the maternity cottage, the proceeds of which go to the Nurses' club fund...

Passes Approval on Show. Miss Elizabeth Audrey Reeves, dramatic critic...

Informal Entertainment. Mrs. F. R. McConnell entertained the members of the Thimble club...

Personal Mention. Mrs. White Squier has returned from a month spent at Colfax Springs...

Schrempf-Brady Wedding. Announcement is made of the marriage Monday of Miss Josephine Irene Brady...

Tea for Miss Burkley. Mrs. Ralph Peters at tea this afternoon was the last pre-nuptial hostess for Miss Mary Burkley...

For Texas Guests. Mrs. John H. Shary entertained at a bridge luncheon at her home Monday...

In Clubdom. Turner Park Red Cross auxiliary netted \$18 from its effort to conserve waste paper...

Lumbago. When you have a lame back or an attack of lumbago, dampen a piece of flannel with Chamberlain's Liniment...

All the Bitch Knoll babies and their mamma have been bitten to a

Original in Design and Color



Omaha's War News

James Wallace Reynolds, son of Mrs. J. W. Reynolds, 104 North Thirty-first street and nephew of David Baum...

Ensign Rayley of the navy recruiting station has appealed to patriotic motorists to loan autos so that members of the recruiting staff here can parade...

H. M. Thomas, manager of the Strand, has received from H. R. McMullin of Irwin, Ia., a letter in which Mr. McMullin asks for literature governing enlistments...

Fred Strother, 21, 418 Sweetwood avenue, volunteered to join the National Guard here, but was turned down because of a "hammer toe"...

Three big army balloons passed over Omaha Tuesday morning, going south, only ten minutes apart. At Fort Omaha Captain Bower said at 1:30 o'clock that the landing of one of the balloons had been reported from Pacific Junction...

Eight theological students of Dana college, Blair, came to Omaha Tuesday to enlist in the medical corps of the army. They decided to suspend their ministerial studies and serve the nation during the war...

Candidates for Fort Snelling training corps are now being examined upon application here, without awaiting authority from Chicago. Such as pass are recommended for training...

We have in the United States marine corps the second highest aerial expert in the world, the second fast swimmer and the champion rifle team, said Sergeant R. V. McCullough of the local marine recruiting office in the Keystone hotel, 1312 Douglas street...

The sergeant is at the Strand theater this week, distributing literature and giving information of his branch of the service.

He is anxious to increase the marine recruiting in Omaha. A month ago it was announced navy recruiters would help get men for the army and marine corps...

Slides showing the work of the National League for Woman Service are being flashed on the screen at the Strand this week. The Woman's league also has several members stationed at the theater to distribute literature and sign recruits.

The Parisian Cloak Co. is selling SUITS Wednesday at \$15 that formerly sold as high as \$45—mostly all are navy and black. No bright colors. See ad on page 5.

Hurry, for The Wreckers Are Coming

1,000 GIRLS and BOYS WANTED

Over 12 years old to sell our popular AMERICAN FLAG STICKER. Everybody wants them to stick on letters, packages, etc. This is a fine chance for hustlers to make some spending money...

COURAGE, KEYNOTE OF FRENCH IN WAR

All Willing to Work for Victory Says Jesse Benedict Carter.

NO WASTING OF WORDS

(Correspondence of The Associated Press.) Paris, April 17.—The courage, the joyousness of France, has been the aspect of the war most remarked by Jesse Benedict Carter...

"Nowhere have I found any lack of courage, any lack of joy, and lack of willingness to work for victory," said Mr. Carter. "The joyousness of France in this moment of crisis is not the superficial thoughtlessness of those who are afraid to think..."

"Of course, there is a natural objectivity about any people engaged in a great work. They forget themselves in the enormous importance of what they are doing. This is nature's anaesthesia."

"In a small village I was in the mayor's office looking at the notices on the walls. I observed two sheets of paper containing the various citations of a young man who had been mentioned in September, 1914, and several times thereafter, receiving the Croix de Guerre and finally dying heroically on October, 1916..."

Mothers' Congress is For National Prohibition

Washington, May 1.—National prohibition was advocated by the National Congress of Mothers today. Mrs. Frederic Schoff of Philadelphia was re-elected president.

A Harmless Fat Remover

For years the knowledge and conviction that there is a safe, sure, harmless remedy for obesity has been spreading, until now the whole world knows that in the famous Marmola Prescription is found a sure road to symmetry—a great specific for over-fatness which leaves the body symmetrical, the skin smooth and clear, and the bodily health perfect...

Albert Edholm

Amazing Power of Bon-Opto To Make Weak Eyes Strong

Doctor Says It Strengthens Eyesight 50 per cent in One Week's Time in Many Instances

A Free Prescription You Can Have Filled and Use at Home.

Victims of eye strain and other eye weaknesses and those who wear glasses will be glad to know that according to Dr. Lewis there is real hope and help for them. Many whose eyes were failing say they have had their eyes restored by this remarkable prescription and many who since wore glasses say they have thrown them away...

1,000 GIRLS and BOYS WANTED

Over 12 years old to sell our popular AMERICAN FLAG STICKER. Everybody wants them to stick on letters, packages, etc. This is a fine chance for hustlers to make some spending money...

Home Economics

Edited by Irma H. Cross—Domestic Science Department Central High School

The National Consumers' League.

When the invention of machinery began to take out of our homes many industries, it took away from our personal contact the workers who made the things we use. It also took away from us opportunity of knowing first-hand the kind of things we use. In brief, a wall was set up between the two great world problems, the Production, or making of things, and the Consumption, or using of things. If one stops to think, it becomes clear that in normal times at least, the vast bulk of what is produced in the world is used in the homes of the world. Hence women are the consumers of the world in so far as they have the larger part of the administration of the homes of the world.

Over in England some twenty-five years ago, and here in America a year later, groups of people became aware of the increasing gulf between the maker and the user. The user purchasers tries to get her "money's worth" of what she is buying; but feels no interest in the problem beyond that point. These groups of people who were interested in the worker felt that Mrs. Smith or Mrs. Jones or Mrs. Brown, who buys a waist or a suit or a dress as cheaply as she can, has no right to buy that article if it is cheap, because the worker who made it worked in an unsanitary room with inadequate wages. In other words, our responsibility does not stop with getting value received, it goes back to the making of the garment. These interested people, headed by Mrs. Florence Kelly in the United States, united under the name of the National Consumers' League.

The Consumers' league has as its general interest the bettering of all working conditions both in factories and retail trades. They have for their special ten-year program, as outlined by Mrs. Kelly two years ago, the study of the labor turnover, or changing of positions in industry, with a view to reducing the turnover; the minimum wage; the short working day, and longer education of the young worker. Most large cities have local branches which study special trade and factory conditions in the locality, for instance the Saturday half holiday in summer, sanitary conditions in local stores, etc. Omaha has no local branch, though there was one for a short time.

The National league turned its attention first to the white goods trade, for in that industry were bad conditions of sanitation and low wages. Its method is very simple; at the invitation of a manufacturer the league investigates the condition of the factory, its hours of work, its payroll and the ages of its workers (no child labor is tolerated). If the factory meets every requirement the firm is entitled to mark all of its goods with the Consumers' league label. The label is printed on a bit of tape usually and sewed onto the garment. It may be recognized easily; it consists of a circle with a short broad wedge attached at either side. In the circle are the words, "National Consumers' League, Official Label, Registered"; in the right hand wedge, "Use of Label Authorizes After Investigation"; in the left hand wedge, "Made Under Clean and Healthful Conditions." Several Omaha firms carry white goods bearing the label. So far as I know, only white goods or undergarments carry the label.

If the league has been of benefit to the industrial worker in the twenty-five odd years of its existence as it undoubtedly has, it has also served the manufacturer and the general public. The honest manufacturer, who wanted to put out a decent product, made by people who were paid a living wage, has been aided in finding a market for his article by these few, but Consumers League products wherever they are sold. The general public has been helped, for a better product means a safer product. No matter how calloused some of us may be to the "other fellow," we scarcely relish wearing the products of sweat shop labor. I have been told, that at one time most of the evening cloaks made in Chicago had to go through the hands of a dry cleaner before they could be sold, for they were made under such unspeakably filthy conditions that the light fabrics were always spotted in the making. It is sometimes difficult to know what to do even if one has the greatest desire to buy only goods from reputable firms; and there is no garment so small, and therefore so local branch to undertake special investigations. Certain things may be done, however. Omaha is not so large but what we may have personal knowledge of our retail firms; and it is fairly safe to say that a reliable firm will not handle goods put out under

wrong conditions. Saturday night closing is a reform that Omaha needs sadly; for stores open on Saturday night is a mark of provincialism that most cities of our size have sloughed off. If women would not buy on Saturday nights, the stores would not be open. Women who are not occupied outside the home should do their shopping as early as possible, early in the day, and early in the week.

Though we have no local branch of the league, we can buy labelled garments wherever possible; and one can become a member of the National League. I once heard Miss Addams say in regard to joining the league and furthering its work, that to her it was "an antidote to the feeling of discomfort in regard to labor conditions."

Tested Recipes

ONION SAVORY. 1 egg. 1/2 cup milk. 1/2 cup bread-crumbs. Seasoning.

Boil the onions until tender, break them up with a fork; add the cheese, butter, milk, the egg well beaten, and beat all together well. Season and add the potatoes cut into neat rounds. Put in a well-greased fire-proof dish and cover with the breadcrumbs, dot over with butter and bake in a quick oven until brown.—Philadelphia Ledger.

SPICED BEEF LOAF.

1 lb. fat beef. 1/2 cup salt. 1 T. salt. 1/4 T. pepper. 1 T. vinegar.

Boil the beef slowly with the seasonings until the bones will easily separate from the meat. Remove from the kettle, take out all the bones and gristle and chop the meat (fat and lean together) while hot. Add additional seasonings if necessary. Pack into a brick-shaped bread tin, put a weight on top and let stand until the next day. The broth may be used for soup. When ready to serve unmold on a platter and garnish with parsley and sliced lemon.

EGG CROQUETTES.

2 egg yolks. 1/2 cup milk. 1/2 cup flour. 1/2 cup butter. 1/4 T. salt. 1/4 T. pepper. 1 T. vinegar.

Mash the egg yolks with the butter, add onion, celery and parsley, mix well, and season to taste with salt, pepper and paprika. Shape into croquettes, dip in beaten egg, roll in cracker crumbs and fry a golden brown in deep fat.

A SOUTHERN DAIITY.

1/2 banana. 1/2 cup powdered sugar. Juice of 1 lemon. 1/2 cup sugar.

Slit down one side of the banana skin with a silver knife and slightly loosen the skin without crushing the fruit or loosening the skin at the ends. Make a syrup of the lemon juice and powdered sugar. Pour it around the fruit, close the skins again and tie a piece of string around to keep from bursting. Bake twenty minutes in a moderate oven. Have more of the hot lemon syrup ready and serve with it as a sauce.

WEDDING GIFTS

Let your token for the bride be something out of the ordinary. Never before has our merchandise been so varied and so complete. Never before have we been able to offer so many beautiful things for so little money. Everything has been selected with an eye to utility, as well as adornment. Whether it be for the bride herself, the bride's gift to the groom or to her bridesmaid; the groom's gift to his bride or to his ushers, our assortment will solve your gift problem. And the fact that your gift came from this store will convey to the recipient more than an ordinary appreciation of its quality. We are as thoroughly prepared for those seeking graduation gifts as for those seeking wedding gifts. Come in and see how well you can be served here. It will place you under no obligation.

Albert Edholm

Omaha's Oldest Established Jeweler. 16th Street at Harney.

Be Want Ads Produce Results.

Through the Courtesy of Combs-Agnew Optical Co.

We are exhibiting in their window at the new location 309 South 16th St. Rose Bldg.

OUR NEW METHOD Photographs

RINEHART-STEPPENS

Weald Building Opposite Court House 18th and Farnam Sts.

Be Want Ads Bring Best Results.

The Baby Problem

is a matter of checking the death-rate, as well as boosting the birth-rate. Too many babies needlessly die every year. The cause is the lack of proper nourishment, or disease resulting from improper nourishment.

MILK

is the sole food for the baby. It's the only food the baby may digest; that contains all the elements for building up the weak baby structure. But it must be safe.

Alamito Milk is Safe It's Pasteurized

Milk is a breeding soil for germs. Pasteurizing kills them off by heating—not boiling—and rapid cooling. Alamito owns a perfect process of pasteurization; produces milk with the lowest bacteria count.

Feed the Baby "Alamito"

Give the baby plenty of milk when you are sure it is safe. Alamito milk is best and safest.

Ask Your Grocer or Phone Douglas 409 THE ALAMITO DAIRY CO.

Simple Way To End Dandruff

There is one sure way that has never failed to remove dandruff at once and that is to dissolve it, then you destroy it entirely. To do this just get about four ounces of plain, common liquid arvon from any drug store (this is all you will need), apply it at night when retiring; use enough to moisten the scalp and rub it in gently with the finger-tips. By morning most if not all of your dandruff will be gone and three or four more applications will completely dissolve and entirely destroy every single trace of it, no matter how much dandruff you may have. You will find all itching and digging of the scalp will stop instantly and your hair will be fluffy, lustrous, glossy, silky and soft and look and feel a hundred times better.—Adv.

BABY WEEK

Green's Pharmacy was anticipated, and we have in stock all the best of BABY NECESSITIES.

10c Baby Pacifiers, 12c 25c Ear or Ulcer Syringes, 15c 10c Zinc Oxide Ointment (tubes), 15c 15c Camphorated Oil, 15c 15c Epsom Salts, U. S. P. (1-lb. cans), 11c

Free Book "OUR BABY'S DAYS" Please Ask for One

Green's PHARMACY 16th and Howard. Douglas 846.

NO MORE GRAY HAIR

No Need to Look Old—Natural Color Comes With the Use of Q-Ban, the Great Scientific Discovery—Not a Dye.

There is no longer any need for sensible people to let gray hairs spoil their looks or make them appear older than they really are or feel. Now that great chemists have succeeded in discovering a way to bring back a natural color to gray and faded hair in a perfectly beautiful and pleasant way—without dye and without likelihood of ridicule—thousands have banished their gray hairs for good. This way is by the use of Q-Ban Hair Color Restorer, a harmless and efficient liquid, all ready to use.

Ironclad Guarantee

Q-Ban is guaranteed by the makers to give satisfaction—or your money back. Not a patent medicine, not a dye. Only one at Sherman & McConnell Drug Co. Stores and all good drug stores, or write Hessel-Ellis Drug Co., Memphis, Tenn., mentioning drug-gist's name, illustrated, interesting book "Hair Culture," sent free. Try Q-Ban Hair Tonic, Q-Ban Liquid Shampoo, Q-Ban Toilet Soap, also Q-Ban Depilatory (admirable for removing superfluous hair)—Advertisement.

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