

# Our Omaha Exhibit for National Baby Week



(1)—Dillon, son of Dr. and Mrs. Louis Swartzlander.  
(2)—Hilda Lenore, daughter of Mr. and Mrs. A. S. Herman, 4002 Seward.

(3)—Bully, son of Mr. and Mrs. M. Lauritsen, 911 North 26th St.  
(4)—Elmer, son of Mr. and Mrs. E. J. McManus, 2445 Hartman Ave.

(5)—Henrietta, daughter of Mr. and Mrs. John R. Nilsson, 1325 North 33d.  
(6)—Leonard, son of Mr. and Mrs. Samuel Nathan, 2115 California.

(7)—Mary Ellen, daughter of Mr. and Mrs. W. A. Bourke, 2408 California St.  
(8)—Virginia, daughter of Mr. and Mrs. R. W. Ogden, 2515 Manderson St.

(9)—Vivian, daughter of Mr. and Mrs. B. MacEldon, 422 South 26th St.  
(10)—Ann Elizabeth, daughter of Mr. and Mrs. E. D. Patton, 331 North 41st.

(11)—Katherine Louise, daughter of Mr. and Mrs. E. E. Kolbe, South 10th.  
(12)—Margaret Elizabeth, daughter of Mr. and Mrs. H. M. Anderson, 3247 Center.

Photos by Rembrandt and by Heyn.



**YES IT'S**  
**Harding's**  
The Cream of  
All Ice Creams

Children, with all their buoyant natural eagerness, can eat all they want—stuff themselves if they may—because it's

**Harding's**  
The Cream of  
All Ice Creams

and parents can let them have it with every confidence in the world. Our name implies those qualities you most desire.

**EAT A PLATE OF ICE CREAM EVERY DAY**

On the Babies of Today  
Depends the  
Future of "Our Country"

If Our Babies Are Better  
"Our Country" Will Be Better

**Start Right**

Join the army who are striving, who are battling to improve our citizenship at the foundation.



## "BABY NEEDS" SPECIALLY PRICED FOR BABY WEEK

At the Sherman & McConnell Drug Stores

There is no problem confronting the young mother more serious than that of what to feed the infant, and what hygienic and toilet requisites to supply. In the matter of foods only those of undoubted purity are permissible, and these must be perfectly fresh. The nipples and nursing bottles, when used, must be of the most approved pattern, while rubber goods of all kinds must be of the best. We buy our infant food direct from the manufacturers and consequently are in a position to absolutely guarantee the freshness of every article we sell. The same is true with regard to rubber goods of all kinds. We enumerate a few articles of these lines, but this list is necessarily small in proportion to the number of articles we carry. "You Can Save Time and Money by Trading at the Five Sherman-McConnell Drug Stores."

### NURSERY REQUISITES

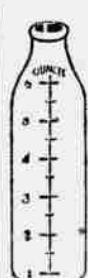
#### Nipples

Forty kinds or more in shapes indescribable, most of them 5c each and 45c per dozen.



#### Nursing Bottles

A dozen kinds, 10c to 30c. Ask us for the "odd" kinds.



#### Sponges

Soft "Silk" Sponges, both flat and round, 10c to 25c. Bath Sponges, 25c to \$1.50. And little ear sponges with bone handles.



#### Teething Rings

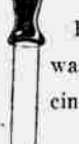
Various kinds of bone, ivory, celluloid, hard and soft rubber.



10c to 35c

#### Droppers

For eye and ear washes and other medicines.



5c Each

#### Rubber Gloves

We furnish wonderful values in this line. Some at 39c 49c and \$1 a pair. Let us show you

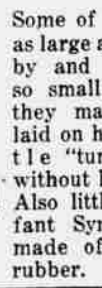


#### Medical Aids

Honey-Oil, a sweetened and pure castor oil, per bottle, 25c  
35c Genuine Fletcher's Castoria for... 21c  
Ku-Co, the protective stearate of zinc (Talcum), per can... 25c  
Hand's Baby Remedies, per bottle... 25c  
Mother Kroh's Baby Remedies, per bottle... 25c  
Mennen's Borated Talcum, per can... 12c  
Rexall Baby Talcum, can... 15c  
Prescriptions for Baby will be carefully compounded at any one of the five Sherman & McConnell Drug Stores.

#### Water Bottles

Some of them as large as Baby and some so small that they may be laid on his little "tummy" without harm. Also little Infant Syringes made of soft rubber.



#### Baby Foods

Horlicks Malted Milk, 39c, 69c and... \$2.74  
Nestle's Food... 25c, 45c and... \$2.25  
Mellin's Food... 45c and 64c  
Dennos' Baby Food, 65c, \$2.50  
Benger's Food... 25c and 60c  
Eagle Condensed Milk, can... 19c  
Mead's Dextri-Maltose, can... 50c  
Eskay's Food... 25c, 45c, 65c  
Ask us for the articles you can not find other places—also for those you can.

**Sherman & McConnell Drug Co.**  
**5 Good Drug Stores**

Cor. 19th and Farnam.  
Cor. 16th and Dodge.

Cor. 24th and Farnam (The Harvard).  
Cor. 16th and Harney (The Owl).  
Cor. 49th and Dodge (New). The West End Pharmacy.

