

Our Omaha Exhibit for National Baby Week



1.—Elmer, son of Mr. and Mrs. Rochford, 2419 South 18th St.
 2.—Paul, son of Mr. and Mrs. Paul Andres, 297 N. 5th St., Council Bluffs.
 3.—Donald, son of Mr. and Mrs. W. G. Moran, 1125 Georgia Ave.
 4.—Emily, daughter of Mr. and Mrs. L. J. Greer, 5902 Burt St.
 5.—Barton, son of Mr. and Mrs. Lee Kennard, Fairacres.
 6.—Florence, daughter of Mr. and Mrs. C. W. Hoge, 2906 South 17th St.
 7.—Ade, daughter of Mr. and Mrs. J. C. Henry, 216 South 22d St.
 8.—Leroy, son of Mr. and Mrs. M. McMonagle, 4116 North 15th St.
 9.—Fred, son of Mr. and Mrs. F. M. Armstrong, Florence.
 10.—Ralph, son of Mr. and Mrs. Drayton Larson, 614 North 40th St.
 11.—Joan, daughter of Mr. and Mrs. H. M. Larrabee, 3206 Harney St.
 12.—Antonio, son of Mr. and Mrs. A. Procopio, 2414 Jones St.

(Photos by Heyn, Skoglund and Rodstrom)

Bread for the Baby and the Growing Child



The wheat berry is in itself an almost perfectly balanced ration for the human body. Milled into flour it constitutes the very best of foods—made into HOLSUM and KLEEN MAID bread under our modern, highly scientific process, it is at once wholesome, palatable and nourishing.

Your Baby's Health and Our Bread

Nothing causes you greater concern than your baby's health. The cleanliness of our bakery; the healthfulness of our workmen—the purity of our carefully selected ingredients, and the truly scientific process employed in the making of HOLSUM and KLEEN-MAID Breads insure to you their healthfulness for the growing child.

These pure, clean breads constitute the most perfect and at the same time the most economical of foods. Yielding on the present basis of cost—four times the nourishment of potatoes, five times that of fresh meat, six times that of milk, eight times that of eggs.



The JAY BURNS BAKING CO.
20th and Cuming Streets

Holsum and Kleen-Maid Bread

Manufactured and sold on the basis of food value rather than loaf size—constitute such thoroughly dependable food for your growing children that they should be made a substantial part of the daily ration.

There are many cheaper breads on the market, but costing the consumer the same price. If you are satisfied with cheaper breads, you ought to buy them at a cheaper price. When you pay the same price you are entitled to the best.

It pays to be discriminating—Specify KLEEN-MAID or HOLSUM when ordering bread. It will pay you.



The Greatest Health Food for Kiddies



"It's Good for You"

---and they like it better than anything else you can give them.
 ---it is so absolutely pure that it can be given the most delicate child with no ill effects.

Order some Delicia Ice Cream right now. Old and young like it best.

The Fairmont Creamery Co.
OMAHA, NEB.



Teach Baby Preparedness



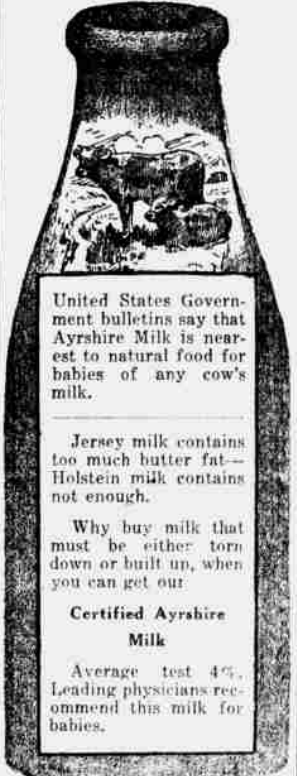
Inspire your children with a sense of their responsibility for their future. Prepare your boys to take their places in the world of industry, and help them early to gain the mastery of themselves and assure their progress. Prepare your girls to take their places in the homes to be. Show them what consistent thrift is by making regular deposits yourselves, and encourage them not only to open accounts, but to maintain them faithfully. Your co-operation will mean much to them when they have come to manhood and womanhood.

\$1.00 starts you and then a little every week will soon place you where your money works for you.

- OFFICERS**
 M. F. SHAFER, President
 J. F. HECOX, Vice. Pres.
 L. M. SWINDLER, Cashier
 A. L. STEINERT, Ass't. Cashier

Deposits Are Protected by the STATE GUARANTY FUND of the State of Nebraska.

AYRSHIRE MILK FOR BABIES



United States Government bulletins say that Ayshire Milk is nearest to natural food for babies of any cow's milk.

Jersey milk contains too much butter fat—Holstein milk contains not enough.

Why buy milk that must be either torn down or built up, when you can get out

Certified Ayshire Milk

Average test 4%. Leading physicians recommend this milk for babies.

A. A. Martin & Son, Props. Loveland Farms Dairy Walnut 2522

Dolls Repaired

Wigs, eyes and parts furnished. Dolls enameled. Wigs made from your own combings.

Dolly Hospital Room 52 Douglas Bldg., Cor. 16th and Dodge Sts. Mail Orders Solicited.

FRIESLAND FARM

CERTIFIED MILK

The Only Safe Milk for the Babies

Your baby should have only the best and purest of foods. The dairy inspector has given the Friesland Farm Dairy a grand average of 95 per cent, leading every dairy in Omaha every time there has been an inspection of the Omaha dairies for cleanliness and sanitation. The Milk itself tests uniformly 4 per cent butter fat and 12 1/2 per cent solids.

SEE THAT YOUR BABY HAS THE BEST. Douglas 409, or Walnut 1529-2.

FRIESLAND FARM

West Dodge Road

