

# Our Omaha Exhibit for National Baby Week



(1)—Helen, daughter of Mr. and Mrs. Ray Rainbolt, 604 North 24th St.  
(2)—George, son of Mr. and Mrs. Thomas McQuade, 1925 South 16th St.

(3)—Winton, son of Mr. and Mrs. Ralph B. Copeland, 2032 North 18th St.  
(4)—Walter Edwin, son of Mr. and Mrs. A. F. Hibbs, 2226 Sherman Ave.

(5)—Mercedes Katherine, daughter of Mr. and Mrs. C. H. Clair, 3001 So. 19th.  
(6)—Robin, daughter of Mr. and Mrs. J. S. Meyer, 910 South 38th St.

(7)—Jean Marie, daughter of Mr. and Mrs. A. J. Buvall, 2020 Elm St.  
(8)—Jean, daughter of Mr. and Mrs. J. C. Murray, 2010 Deer Park Blvd.

(9)—Bobbie, son of Mr. and Mrs. Earl E. Lloyd, 2552 Evans St.  
(10)—John B., son of Mr. and Mrs. John B. Brain, 5114 Burt St.

(11)—Nina Lillian, daughter of Mr. and Mrs. C. E. Redell, 408 South 29th.  
(12)—Florence Theresa, daughter of Mr. and Mrs. F. J. Stack, 2108 Sherman Ave.

Photos by Skoglund and by Rodstrom



## Ak-Sar-Ben Process Butter

Makes Healthy, Robust Kiddies---

**IT'S AS PURE  
AS PURE CAN BE**

Made by extracting the oil or butterfat from farm butter to which is added pure water, salt and color. It is wholesome and delicious and you save **5 cents** a pound if you specify **Ak-Sar-Ben Butter**.

Made in Omaha's Newest Butter Factory, The

**ALFALFA BUTTER CO.**  
OMAHA, NEB.

## Skoglund

16th and Douglas Sts.  
Phone Douglas 1375

**Better  
Photographs**

for

**Better  
Babies**

The above  
babies' pictures  
were taken by  
us bearing  
the following  
numbers:

Page 6B--  
Nos. 1, 5, 7, 9,  
10, 11, 12.

PAGE 9B--  
Nos. 4, 6, 7.

**Skoglund**



## BabyWeek

AT

**Green's Pharmacy**  
Was anticipated, and we have in stock a full line of the best of BABY NECESSITIES.

### FOR BABY

10c Juvenile Soap, cake, 6c, 3 for .17c  
10c Violet Glycerine, cake, 7c, 3 for .20c  
10c Peroxide Soap, cake 7c, 3 for .20c  
10c Colgate's Big Bath, 3 for .25c  
Bocabelli Castile, large bar, .80c  
25c Field's Worm Powders .17c  
25c Aromatic Castor Oil .19c  
25c Fletcher's Castoria .21c  
60c Horlick's Malted Milk .38c  
60c Nestle's Food, at .44c  
25c Johnson & Johnson's Baby Powder, at .13c  
25c Massatta Talcum .15c  
25c Babcock's Cornstarch .17c  
Colgate's Talcum, all colors .15c

### FOR BABY

Hospital Cotton, 1 lb. .35c  
50c Baby Water Bottle or Face Bag .43c  
25c Baby Tooth Brush .15c  
5c Nipples .4c  
10c Baby Pacifiers .7c  
25c Ear or Ulcer Syringe, 21c  
**50c Handi Heat Stove, with can Alcohol .34c**

### FOR BABY

25c Jar Squibbs' Soft Soap .20c  
5c Catnip Herb .3c  
15c Epsom Salts, U.S.P. (1-lb. carton) .11c  
10c Senna Leaves (1 oz. carton) .7c  
25c Infant Glycerine Suppositories .21c  
A. D. S. Fig Syrup and Senna .25c  
50c California Syrup of Figs .33c  
50c Dr. Hobson's Laxative Fig Syrup (8-oz. bottle) .39c  
25c Mentholatum .16c  
Chocolate Laxative Tablets .10c  
A. D. S. Baby Cough Syrup .25c  
A. D. S. Worm Syrup .25c  
Schieffelin's Dusting Powder, for the toilet of infants and chafing .25c  
Lasterine, 10c, 17c, 34c, 67c  
Borden's Eagle Brand Condensed Milk .10c  
Woodward's Pure Sugar Stick (box) .10c  
Milk of Magnesia .25c

Colgate's Glycerine, 2 oz. .14c  
15c Zinc Oxide Ointment (tubes) .13c  
25c Camphorated Oil (3 oz.) .19c  
15c Peroxide of Hydrogen (1/4 lb.) .9c  
35c Boric Acid (1 lb.) .29c  
20c Boric Acid (1/2 lb.) .16c

**35c Pitcher's Castoria, limit 3 to customer, 17c**

25c Pond's Extract .19c  
Extract of Witch Hazel, pint .25c  
(Full quart) .39c

**Free Book "Our Baby's Days" Please Ask for One**

Efficient Service

**Pure Bocabelli Castile Soap**  
Fine Sponges  
Olive Oil

**Squibbs' Pure Talcum Powder**  
Endorsed By All Physicians  
**Castor Oil**  
Sugar or Milk

Feed Baby Ice Cream At Our Sanitary Soda Fountain

**Green's PHARMACY**  
16th and Howard, Douglas 846

Cameras and Supplies. Expert Finishing For Baby's Pictures

## Your Baby Is Tightly Locked in Your Heart

Protect Him

Start a Bank Account

A baby born in the United States is probably given more opportunity to succeed (in a financial way) than in any other country. Hundreds of families have established accounts for their little ones in the last decade.

Have you started an account for your baby? We now have a department to handle juvenile accounts and are fully able to give HIS account the best attention from now till his majority. Interest compounded semi-annually in the bank organized in 1866.

**Omaha National Bank**  
Seventeenth and Farnam Sts.



**BOOKS for WEE TOTS**  
Kate Greenway Books .60c, \$1.50  
Willebeck Le'Mair Books .35c, \$1.25, \$1.50  
Bailey Animal Stories .35c  
Linen Books .20c to \$1.50  
Blocks Cut-Up Books  
Rag Dolls \$1.00 to \$2.00  
Peter Rabbit Books  
Hillyer's Child Training \$1.60  
Storrs' Natural Education \$1.00  
Dennett, Healthful Babies \$1.00  
Kerley, Mothers' Book \$1.00  
Holt, Care and Feeding Children .75c

**MATTHEWS BOOK STORE**  
1620 Harney St. Douglas 3144



**YOU'LL FIND BABY'S NEW BONNET HERE**  
A Nice Assortment at \$1.50  
A large collection of Sprightly Spring Hats for the larger girls specially priced for "Baby Week."  
**F. M. SHADELL & CO.,**  
1522 Douglas Street

## ELKHORN MILK

Best for the Baby  
**THE MODERN WAY**

At All Grocers



Ask For It

Pure Milk in Cans  
**That's All**