

# Let's Go Shopping with Polly

Sweet April's  
advancing  
Most  
entrancing  
Flowers  
springing  
Joys  
bringing  
Sunshine  
glowing  
Soft winds  
blowing  
Shops are  
showing  
Styles  
alluring  
Been  
securing?  
Chapeaux  
beautiful  
Frocks most  
suitable  
Made for  
dancing  
Maids  
enhancing  
Tops for  
tubbing



Country  
Clubbing!  
Sports goods  
flaunting  
Stripes  
undaunting  
Fair ones  
taunting  
Robes for  
beaches  
(My! they're  
peaches)  
Blouses,  
top-coats  
Sport skirts  
raincoats  
Ad men  
hurrying  
Busily  
scurrying  
Big ads  
flourishing  
Shoppers  
encouraging  
Public's  
needing 'em  
Always  
reading 'em

MY LITTLE friend, Miss Allen, at the Blossom Section of Benson & Thorne's, is always so pleased when she has something new and pretty to show me. "These have just arrived," she exclaimed the other day when I dropped in to see her, "and aren't they lovely? For effective simplicity they really were about the most delightful blouses I've seen this season. Handkerchief lines with many fine tucks was the material used; the wide sailor collar, cuffs and sham pockets were trimmed with broad bands of lavender or blue linen and large, pearl buttons slipped through button holes bound with the color. When Miss Allen told me these blouses were only \$2.95, I just had to have one, that's all! There's also a stunning one with broad tucks—collar and cuffs of solid rose color for the same price."

I want to thank my out-of-town readers for numerous letters of appreciation. It certainly is gratifying to receive so many thoughtful notes, and if my little shopping game pleases you I am truly happy. If I can be of future service to you do not hesitate to call upon me for assistance. I am so delighted to help you, either by advice, or in shopping for you.  
**POLLY TYLER**  
Omaha Bee—Tyler 1000.

ANY kiddie's heart would swell with pride if he or she could be the proud possessor of a pair of Turkish Bath Robes I found at Thompson-Belden's, which were built "tackily like Daddy's and Mamma's." There are innocuous figures of Japanese, sea, sea, for little girls, which look like those the grown-up ladies wear.

SATSUMA vase! Could anything make a more distinctive wedding gift? There are some very specially priced and beautiful ones at The Alia Shop, 207 E. 13th St.

The dog Yo is a Chinese ideal representing "the falling of the moon" that walks over you. In a small shop I found him with his mate acting as book-end to guard some choice hand-tooled leather book covers. The door-stop he will keep the door open for all welcome guests.

Epuletts are noted on the new blouse.

THE first of May brings many pleasant things—and one of the happy events is Baby Show Week, for which occasion you will find that darling infant of yours dressed up in the sweetest of outfits. At Thompson-Belden's I saw little orandy and mull bonnets that were miracles of daintiness with their fine lace trimmings, tiny tassels and feathers, and you'll find many lovely imported hand-made alpine there. Long kimono, lined for warmth—and cunning kimono-sacks of crepe de chine, feathered and hat-like, beautifully embroidered in the true baby colors, pink and blue, and tiny miniature of a little dollie with smoking to form a yoke. In its becoming softness should be, as someone said, "worth the candle it costs." If you cannot find the candlelight in it.

Military trimmings are centering in the limelight now.

LIFE is such a joyous thing when you are only fourteen and can have pretty frocks to wear. If Father and Mother are planning to take you to one of the Country Club openings do insist that the frock for the occasion be bought at W. Thorne's Uptown Shop, 1312 Farnam St. (formerly A. T. Benson's Specialty Shop), for they do have such lovely things for the "young miss." I saw a real "picture-book" little frock of whispering white taffeta fashioned with three-quarter sleeves and finished with wide ruffles and finished with tiny two-fold ribbon ruffles. Sweet little rosebuds peeped coyly here and there from among the ruffles on the skirt and baby waist. Altogether it had such an artful, demure look that I was reminded of a little miniature of my grandmother at "Sweet Sixteen" painted during the '50s.

Jenny Wren will be glad to live in your yard if you have one of the honey little bird houses made of moss, green bark or fashioned from a hollow log that I saw in a flower shop window.

"A DAINY ankle, trim and neat. Deserves a dainty shoe."

A certain woman in town noted for her exquisite taste, wears smartly cut Oxford ties whenever she is seen upon the street, and, as it was whispered to me, that she purchased them at Napier's. The ties are made of Boater to see them for myself. Really they were good-looking and so substantial that they would stand up to walks in the country. In mahogany calf these Oxfords are priced \$10.00; black calf, \$9.00, or if you wish one that will be a real find, the Oxford with Louis Quinze heel, it's \$10.00, and very, very, very.

THE charm of a lustrous white crepe motor gown at the W. Thorne's Uptown Shop, 1312 Farnam (formerly A. T. Benson's Specialty Shop), is the charm of quality. The ever-present embroidery of the gown is effectively done with soutache in Grecian design, on waist falling from the bodice and skirt. The bodice and skirt are the heavy fringe and the rose chiffon which lines the deep pockets and veils the expansive collar. To crown the whole is a mantling lined with the rose, to throw over the shoulders when you wear it to a dance at one of the summer clubs.

SPRING brings its pleasures, but also its petty bothersome trials. The rather unseasonable weather has certainly made one's feet a trial. Indeed, soft callouses and corns are truly annoying. The cause can be traced and why be bothered when Miss Johnson of The Comfort Shop, Ross Bldg., can so deftly remove them. Her hair, too, needs a decorative after the long "what-in" winter season. Let Miss Johnson take care of your scalp troubles.

DISCOVERED! The most truly ideal spot on which to build a home. Last Friday being such a perfect spring day for a stroll, a friend and I wandered out near beautiful Mercer Park. The birds were winging in the trees, singing merrily—a group of children happily playing in the park across the street. I saw a house, a location for a REAL home, enthusiastically exclaimed my friend, "Let's see about it." On inquiry we found a 10-foot lot on the east fronting the park (the only one, in fact, left for sale). If you're looking for a charming place on which to build a home, W. Farnam Smith, 1320 Farnam St., will give you full particulars.

THIS is a really, truly true story! I was in the city when I was promoting the "National Affairs, enroute to her home in the East, stopped over in Omaha at the W. H. Eldridge Co.'s new Oriental Shop, 1312 Farnam St., to find identical the same girls she had secured in China and Japan, actually cheaper than she had bought them there. I discovered something in this shop this week that I want to tell you about. Teacups with lids to keep your tea hot—the thin, eggshell like kind that make a cup of tea such a joy—only \$1.50 a half dozen.

Military capes are leaping into Fashion's favor.

ALL aboard for the movie! If you're a movie fan, the "Black & White" in which Marie Williams is playing today and tomorrow, will meet with your heartiest approval. It is one of the strictly realistic pictures of the year. See it at THE MUSE.

THE Ideal Hair Parlor, Baird Bldg., has a hair specialist who has studied the art of Marcel Waving in the East, and does it so expertly and beautifully for only 10c.

Some of these designers of hats must have wonderful imaginations! I wonder what could have been the inspiration for a hand-made Quaker-style sailor of blue-colored cloth that has gorgeous appliqued birds flying around the crown with strings in their beaks, from which the strings dangle over the brim of the hat. Quercy, but wonderfully stylish for a young girl.

One of the High School Clubs has adopted swaggar sticks as a club distinction.

WHEN Spring unlocks the flowers to paint the laughing sun, she's grateful to find an "ideal" in the garden when Lee Larmon, the Pontefielle Florist, has engaged to assist Spring in her missionary work of making FOUR YAKS—a thing of beauty and joy forever—with beds of bright geraniums, xanthox and canna—or a border around the place of roses. He'll plant trailing vines to screen the porch and arrange graceful hanging baskets with mosses and long drooping ferns. Don't miss the opportunity of having a beautiful yard this summer! Phone Mr. Larmon, Douglas 3244, and engage this gardener.

IRRESISTIBLE, indeed, are the new Douglas St. You'll surely want one of these picture postcard opening of your summer club hat week. There are lovely Milans, hair-brands and snow-white henna—some exquisite hand-made chapeaux that are exact reproductions of imported French models. Flowers and wings are favorite trims. Plan to make it and see the new things this week.

AT THE Lingerie Shop you'll want to stop for a coat dress or huggable apron, which, let me state, are up-to-date, and it's Miss Cole's intention if at trousseau sets you have been glancing, to make to order lingerie entrancing. She adds a touch of daintiness which 't would be hard to match. I guess. Where is she? 511 Bee (Bldg.).

FOR Little Sister there are the sweetest little dainty frocks to help her keep her pretty frocks nice and new, at The W. Folker Section of Benson & Thorne's. As they are only 10c, she can have several and be crisply fresh every day, for they are made so simply that they can be easily laundered. A hat as decorative as a cutey chiken embroidered in colors on the yoke and, of course, there's a pocket to put her hanky in. Made in sizes 2 to 8 years.

SPRINGTIME used to bring its bustle in house-cleaning. How gratifying it is nowadays just to call "The Pantorium" and have your heavy bonnets trimmed with laces; Picture hats or building tops. And everything for your toes. Marcel wavers or garden plot. Lamps with lites to keep the hot. Bridal gifts or movie show—Anything you'd like to know. Cheerfully yours,  
**POLLY.**

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THE name of Wallace Nutting to lovers of Art is as familiar as the name of some of the Old Masters. His Nature Studies of Colonial Life and our Country Life of today with our admiration with their sentiment and charm. The pictures and chapeaux are shown in the newest of new shades. Some have big, patch pockets just as swaggar as can be—there are long tailored styles; state jacket and middy effects. Those in coat style have pretty little vests, stand-embroidery is shown on many; also the ever-popular and becoming collar of pique and linen. I like to see the girls between 8 and 14 who will have the opportunity to wear these clever garments.

Let me lend a hand, my friends. Trust to my shopping, friends. Oxfords or Satsuma vase. Heavy bonnets trimmed with laces; Picture hats or building tops. And everything for your toes. Marcel wavers or garden plot. Lamps with lites to keep the hot. Bridal gifts or movie show—Anything you'd like to know. Cheerfully yours,  
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**Danish Physician to Feed 10,000 German Children**  
Copenhagen (Via London, April 21).—A Berlin dispatch says that a Danish physician has offered 1,000,000 kroner to the Berlin municipal council with which to send about 10,000 Berlin children to Denmark. The children would be kept in the northern kingdom for the duration of the

war and six months thereafter. The offer was accepted.  
**Gus Renze Comes Forth And Reveals Identity**  
Gus Renze, chief artificer of the Knights of Kl-Sar-Ben, surrendered to Chief of Police Dunn one formidable weapon which proved to be a wooden property gun used by the

knights in their initiation exercises at the den. Mr. Renze said he read in the papers a notice that aliens should turn in all instruments and apparatus of a warlike nature.  
**See Want Ads Produce Results.**  
California War Victim.  
Ottawa, April 20.—Among Americans named in the Canadian casualty list issued here today the following appeared: Died of wounds, H. Ryan, Berkeley, Cal.

## What Women Are Doing in the World

### CLUB CALENDAR

**Monday**—Omaha Woman's club, political and social science department, luncheon at Castle hotel, 1 p. m. Dundee Catholic Circle, Mrs. Frederick Smith, hostess, 2 p. m. Convalescent Aid society, Welfare Board rooms, city hall, 10 a. m.

**Tuesday**—Business Women's Council, court house, 11 to 2 p. m. Business Women's club, Y. W. C. A., 7:30 p. m. P. E. O. Sisterhood, Chapter B. K. Mrs. L. L. Schwartz, hostess, 2 p. m. Sermo club, Mrs. George Lindley, hostess 1 p. m.

**Wednesday**—Dundee Woman's club, Mrs. W. L. Johnson, hostess, 2 p. m. Association of Collegiate Alumnae, story tellers' section, Miss Ruth McDonald, hostess, 4 p. m. Mothers' Culture club Mrs. R. W. Koch, hostess, 1 p. m. Turner Park Red Cross Auxiliary, Mrs. J. C. Wrath, hostess. Study of Music club, Mrs. J. R. Prime, hostess, 2:30 p. m. W. C. T. U. Francis Willard union, Y. W. C. A., 2 p. m. W. C. T. U. Omaha union, meetings at Calvary Baptist church and with Mrs. John Langtry, 2:30 p. m. Omaha Woman's Press club, Hotel Loyal, 12:45 p. m.

**Thursday**—Wyche Story Tellers' league, public library, 4:15 p. m. Benson Woman's club, Benson city hall, 2:30 p. m. Omaha Woman's club, art department, Mrs. Avery Lancaster, hostess, 2:15 p. m.

**Friday**—Child Conservation league, North Side circle, Mrs. F. A. Miller, hostess, 2 p. m. Episcopal Churches' auxiliaries, All Saints', 2:30 p. m. W. C. T. U. of Benson, luncheon at the Methodist church. Scottish Rite Woman's club at cathedral, 2 p. m. Society of American Widows, Mrs. B. C. Turpin, hostess, 8 p. m. West Omaha Mothers' Culture club, Mrs. J. C. Duggan, hostess, 2:30 p. m.

**Saturday**—Association of Collegiate Alumnae, drama section, Mrs. E. H. Scott, hostess, 11 a. m.

## WORTHY MATRON O. E. S. FONTENELLE CHAPTER.



MRS. C. E. WALRATH O. E. S. MEMBER

Wallace, Teresa Hoye, Minta Cowden, Jean Rae and Edna Cole, after which election of officers for the new year will take place.

Mrs. Flora Hoffman, state superintendent of soldiers' and sailors' work in the Woman's Christian Temperance union, will outline the plan for co-operation with the Red Cross society at a meeting of Frances Willard union Wednesday at 2 o'clock in the assembly room at the Young Woman's Christian association. Mrs. George Covell will also tell "What Has Been Done in the Past By the Woman's Christian Temperance Union for Soldiers and Sailors."

The Study of Music club will meet Wednesday at 2:30 o'clock at the home of Mrs. J. R. Prime. Mrs. T. B. Hoyle will have charge of the program on "Von Weber."

The Dundee Catholic circle will meet Monday with Mrs. Frederick Smith from 2 until 5 o'clock.

Mrs. George T. Lindley will entertain the Sermo club at a 1 o'clock luncheon at her cottage at Carter Lake club Tuesday, after which Mrs. Paul Stevenson will read selections from Longfellow's "Evangeline."

North Side circle of the Child Conservation league will meet Friday afternoon at 2 o'clock with Mrs. F. A. Miller.

The South Omaha Woman's club social meeting and luncheon planned for Tuesday, has been postponed until Saturday, May 5.

will include type stories, those of biography, romance, ghost, travel, detective, adventure, patriot, myths, sacrifice, animal, dialect and Christmas stories.

The next meeting will be at the library May 3. Mrs. C. W. Pollard will give the biography of Offenbach; Miss Jennie Redhead will tell the story of "Tales From Hoffman," and Miss Emma Rosicky will tell a selected story.

The Omaha Woman's Christian Temperance union will meet in two divisions this week, both on Wednesday at 2:30, one with the Sunday school and home department of the Calvary Baptist church; the other with Mrs. John Langtry. Of the first division, Mrs. W. F. Lipe is leader; of the second, Mrs. D. D. Stonecypher and Mrs. Mary Carmack will talk on "Our Civic Interests."

The Metaphysical Library club meets every Tuesday and Thursday at 2:30 in Room 516, Bee building, Dr. Julia Seton, who comes to Omaha Thursday under the auspices of this club will speak at Miss Cooper's studio in the Lyric building Thursday evening on "The New Evangelism;" Friday afternoon at 3 o'clock at the Hotel Rome on "Concentration;" in the evening at Miss Cooper's studio on "A New Idea of Life;" Saturday afternoon at 3 at the Fontenelle on "Healing;" Saturday evening at 8 at the studio on "The Psychology of Success;" Sunday morning, "Eternal Law of Balance;" and Sunday evening at 7:30 on "The First and Last Word."

Mrs. E. H. Silverthorne, field secretary of the Presbyterian Foreign mission, is to speak today at the Young Woman's Christian association vesper service at 4:30, on "The Other Girls." Mrs. Hugh Wallace will sing. Mrs. Silverthorne is in the city in the interests of the Missionary Education movement.

Miss Ida E. Edson of Cincinnati, second leader of the political and social science department of the Omaha Woman's club, who is in the city visiting Mr. and Mrs. Robert Smith, will be the guest of honor at the closing meeting and luncheon of that department at the Castle hotel Monday noon. The outgoing and incoming officers, ex-leaders, the president, Mrs. E. M. Syfers, and past presidents, Mesdames Draper Smith, M. D. Cameron, W. P. Harford and Edward Johnson, will be present and give short talks. Mrs. Samuel Foote will sing.

Election of officers and annual reports will precede the last program of the Dundee Woman's club Wednesday afternoon at the home of Mrs. W. T. Johnson, 5013 Chicago street. The meeting time is set for 2 o'clock on account of the business. Mrs. C. J. Hubbard, leader of the program, will analyze "Burney's Laugh;" Mrs. A. L. Green, "Judgment of the Thorntons," and Mrs. William C. Fraser, "The Fete of M'sieur Bob." Mrs. E. A. Benson will give current events.

The eighteenth anniversary celebration of the Cio club, which was to have been held this Friday, has been postponed until May 2, when Mrs. O. A. Scott, the president, will entertain the club.

The Business Women's council will meet Tuesday from 11 until 2 o'clock at the court house. Rev. D. E. Cleveland of Central Park Congregational church will speak and women of the First Congregational church will serve luncheon.

Miss Amy Woodruff will give a reading from Booth Tarkington's "Seventeen" at the meeting of the Mothers' Culture club Wednesday at the home of Mrs. R. W. Koch, who will entertain the members at a 1 o'clock luncheon, assisted by Mrs. W. H. Indoe. Mrs. A. G. Pinkerton will have charge of the program and will discuss "Makers of American Prose and Poetry." Mrs. W. G. Spain will discuss American humorists and Mrs. J. O. Detweiler, American novelists.

## "Butterfly" Pictures Will Be Before the Public Hereafter

A new brand of feature photoplay are to be offered to movie fans and are being released through Laemmle exchanges under the name of "Butterfly" pictures. They will be five reels in length, and will be produced by the Universal Film Manufacturing company at their studios in California. It is the intention of the Universal officials to present only the highest type of photo-drama under the new Butterfly trademark. The stories for these productions will be by noted authors and scenario writers entirely. The casts for the pictures will be selected with unusual care for the fitness of the actors assigned to portray roles which they interpret, and the pictures will be directed by leaders in this branch of the film profession. Mr. F. A. Van Husan, local manager, has viewed the first few and pronounces them "great." Only the first three have as yet been announced and they are Douglas Gerard and Ruth Clifford in "Eternal Love," for release May 7; Mignon Anderson, Hayward Mack and Molly Malone in "The Phantom Secret," for release May 14, and Herbert Rawlinson and Neva Gerber in "Like Wildfire," for release May 21. This company has also an innovation in the silent drama that will soon be in evidence and that will be "Song Hits in Photoplay." The idea is almost self-explanatory, being to put pictures to music that has become popular, and of course will be accompanied by music as well as a singer of ability. The first will be "The Road That Leads to Love," written by Irving Berlin, and the next will be—what do you think? Why, "Yaaka Hula Hickey Doo." Mr. Van Husan announces that a trial has been made of this plan in several cities and has met with instant success.

## Labor Scarce, Women Work In the North Dakota Fields

Bismarck, N. D., April 20.—Women are working in the fields of North Dakota because of an acute labor shortage which has developed to some extent through recruiting, according to a statement to state officials today by Senator Thomas Pendray of Jamestown, who was at the capitol to discuss the situation.

**Try Our 25c-Plate Dinner—25c AUDITORIUM CAFE 1510 Howard**

**NuTon**  
—For—  
General Debility, Mal-nutrition, Nervousness, Weakness caused by Dissipation and Overwork, etc.  
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At Any Reliable Pharmacy.

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It is our purpose always to treat you right and to know that you are satisfied. Such a purpose can be fully accomplished by your frequent calls on us for the things we sell.

**Green's PHARMACY**  
Phone Douglas 845  
16th and Howard Sts.

## Dual Role That Gives Miss Phillips Fine Chance

Reads queer—but it's a fact that Dorothy Phillips in "The Girl in the Checkered Coat" at the Hipp theater today and Monday, will meet herself face to face, converse with herself, draw herself from one room to another, and, finally, leans over the back of a chair in which she is herself seated and gives herself a "laying out" for the misdeeds of her old self. All this because Miss Phillips plays a dual role—two girls entirely different in nature and unlike in personal appearance. And the tangle into which these two sisters get the plot provides gripping entertainment until the "happy ending" is duly consummated.

## Persistent Advertising Is the Road To Success.

**15c and that Phonograph Record**  
you are so tired of hearing plays you another record. Hear our records played, then make your selection.  
**EXCHANGE YOUR OLD RECORDS**  
OMAHA RECORD EXCHANGE  
1228 W. BLOOMING 5007  
Used Records Sold at a Discount

## Ladies' Suits-- \$15, \$18, \$22.50, \$27.50, \$35

Right now hundreds of women are looking for the smartest suits that they can find at prices like these! Silk poplins, serges and fancy mixtures, prettily trimmed, in the newest effects. You'll be sure to find a suit here that'll delight you.

## Coats-- \$7.50, \$9.75, \$12.50, \$17.50, \$35.00

Coats for street wear or sport wear. Hundreds assembled here at popular prices, in colors of apple green, gold, navy and fancy checks, and all of them sparkling with dash and smartness.

## Ladies' Shoes Monday, \$6.50

A large assortment of spring models included at this extraordinary price. Very serviceable and in the newest of styles and colors. Saturday \$6.50 only, per pair.

**\$1.00 PER WEEK**  
Pay Only 10c Or So On Any Purchase You Make

## Your New Spring Suit is Ready!

A complete and exclusive showing of dandy clothes for men and young men—pinch backs, belted backs, plain and conservative models. A range of patterns to suit the most discriminating. Prices range from—  
**\$12.50 to \$29.50**

**UNION OUTFITTING CO**  
506 COR. SIXTEENTH AND JACKSON STREETS  
"The People's Store." Opposite Hotel Rome.

