

Quantity of Satisfaction and Exceptional Savings

Selling Knit Underwear Right at the Seasonable Time

At prices which are extremely moderate, to say the least. The best makes, and shown here in complete assortment, for women and children. We are the sole agent for the celebrated "Munsing" Union Suits, which are the best to be obtained.

- \$1.25 Women's Silk Top Lisle Body Union Suits, all sizes, at **\$1.00**
- \$2.00 Venetian Silk Bloomers, pink only, all sizes, only **\$1.59**
- \$2.00 All Silk Embroidered Vests, very special, at **\$1.59**
- \$1.50 Venetian Silk Vests, silk beading tops, all sizes, at **\$1.19**
- \$1.25 Venetian Silk Lace Trimmed Camisoles, all sizes, at **\$1.00**
- 85c values in Women's Cotton Lisle Union Suits, tight and lace-trimmed knee, Saturday **69c**
- Special Union Suits for Women, cotton lisle, worth 50c, at **35c**
- Cotton Lisle Vests for Women, worth 35c, special, at **25c**
- Kayser Vests, hand crochet yokes, pink and white, at **59c**
- "M" Suits for Boys and Girls, all styles and sizes, Saturday, at **50c**
- Odd lots of Children's Union Suits, good values, for **35c**
- Children's "M" Knit or Muslin Waists, Saturday, at **29c**
- Children's Vests and Pants, worth 19c, Saturday, at **12½c**

Main Floor

Cinderella



Cinderella will be here seated on her throne on Saturday, from 10 A. M. to 12 M., and 2 to 4 P. M., and with her this year her consort—Prince Charming.

She has made so many little friends each season she has come to the Brandeis Stores, that we anticipate a great throng on Saturday, so if you want your little girl and little boy to see her—you had better come early.



The "Cinderella" Hats Are Simply Wonderful

and will certainly grace any charming little face they frame. Never were there so many and such a varied selection—and the price, as you know—

\$2.00, Always

"Prince Charming," Will Be Here Saturday Bringing Beautiful Hats for Little Girls

Billiken Have Just Arrived

The Princess Cinderella sent us, from Fairyland, a message to the effect that one of whom she thinks a great deal, will be with her this season, to stay with the Brandeis Stores as a permanent resident—

"Billiken," Who Brings Children's Shoes and the best Shoes for little folk we have ever seen—we have installed them in a special department in the Main Floor Specialty Shoe Shop—and after you have come here Saturday and paid your respects to the dainty little princess and her consort—go down to the Shoe Store and see the smiling Billiken and—

Get one of the Souvenirs he will pass out to good boys and girls.

BILLIKEN SHOES are five-roomed apartments for little feet, with a room for every toe. All sizes from infants' to grown boys' and girls'—THE ACME OF GOOD SENSE COMFORT AND STYLE, at a reasonable price.



5000 Untrimmed Hats for Women, Values up to \$5.00, at \$1.19 and \$1.69

We have just completed a big purchase in Chicago that enables us to quote this price, just at the time when you are ready to trim your second hat. An endless variety of the very best quality China Piping or "Lisere."

Beautiful Hat Shapes

In wonderful Sailor Shapes, Revolutionary Tricorns, Smart Mushrooms, Narrow Brim Hats with turned down edges, side roll shapes and, in fact, every and any shape you may be looking for.

Every Hat exceptionally well sewn and properly finished and nearly 75 per cent of the lot are BLACK—which is so much in demand. In addition you will find gold, cherry red, navy, sand, purple, etc.

Second Floor



49c to \$1.50 Trimmings, 19c and 39c

On Main Floor Bargain Squares

From the Big Chicago Purchase also—thousands of novelties in Burnt Goose, Ornaments, Wings, Flowers and Fancies; the assortment is so varied that it will not permit of individual description. All styles and all colors. Two big lots, 19c and 39c.

Main Floor Bargain Squares for This

Stamped Dresses, Towels etc. In Art Embroidery Sale

A VERY SPECIAL offering for Saturday in this Art Embroidery Store—unusually low prices.

- Children's Stamped Dresses, all ready made. Pique and Batiste, ready to embroider; sizes 2 to 12 years. Values 75c to \$2, at **59c**
- Stamped Bath Towels, Pillow Cases, Night Gowns, Linen Towels, Centers and Pillows, values up to \$1.00, choice, at **39c**
- Boudoir Baskets, with crotone, in enamel and mission finish; regularly 75c to \$1.00, choice, at **25c**

Third Floor

Candy Fine Sweets at Low Prices

Our home made delicious opera fruit roll, rolled in chopped nuts, a lb., at **29c**

Made while you wait in our candy square; Cream Chip Coconut Square, vanilla and chocolate, lb., at **19c**

Special Cream Peanut Nuggets, vanilla, strawberry and chocolate, lb., at **19c**

Old Fashioned Black Walnut Taffy, at a lb., **29c**

Fresh Maple Confections, caramel glazed, maple gems, maple coconut balls and maple pecan, a lb., at **25c**

Our Chocolate Pompeian Bitter Sweets and Swiss Style Milk Chocolates, nut and fruit centers, a pound box, **29c**

Main Floor, Pompeian Room

Beautiful Georgette Crepe Blouses at \$5.98 to \$10.00



NO ONE NEEDS an introduction to the best blouse material of this or any other season—Georgette Crepe—and no one will need a second invitation to buy these fascinating styles, once they see them, at these prices.

Frills, large and small—large fancy collars with imitation filet lace. Some in fancy colors with embroidered designs. Square neck, some V necks. Large pearl buttons are employed very effectively.

One model shows horizontal tucks forming from collar and continuing clear around. There is an unending variety of styles in this display.

All the most popular colorings; sizes 36 to 44. Some are beautifully bead trimmed.

Second Floor

Here's Great News for Boys Unrivalled Offers for Saturday

WE HAVE established the reputation of the "Du-Plex" Suits—they are BEST—that's settled—because with the double knees and seats, and two pairs of pants to a suit, they will outlast any suit we know of—they are supremely stylish as well, and the price range from \$5.00 to \$15.00.



Now Here's a Very Remarkable Offering

About 300 Suits, short lots and odd suits that we have grouped together from regular stocks—many suits with 2 pairs of pants—REPRICED FOR SATURDAY—your choice—**\$5.00 a Suit**

All sizes to start with, and a wonderful little price for them.

A Corking Sale of Boys' Waists, 45c

Hundreds of Sample Blouses, together with many from our own stock that are slightly mused. Regular collar blouses, Eton collar styles, sports collar styles and neckband styles. All standard makes, K. & E., Bell, K. & S., and Cadet.

ONE DAY ONLY, at 45c Each

High School Boys' Long Trousers Suits, \$10.00

The snappiest models, real smart patterns in the newest fabrics. Sizes 14 to 19 years.

Wash Suits in "Trench" Styles

Nobby styles, just arrived, with cuff bottom pants, in variety of colors; Sport Suits with sport hats to match. Also Navy, Middy and Norfolk Suits with navy cap and all wash suits, 85c to \$5.00.

Top Coats for Youngsters

Prices from \$2.50 to \$10.00. Every new style, every new fabric, every new coloring and lots of them—come and see.

Third Floor

Foods Are Very High--You Know It Then Why Not Keep Them Properly?

The best Refrigerator you can buy is none too good to keep the foods you have to pay so much for.

Bohn Syphon Refrigerators

(Seamless Porcelain Lined)

Are the very best we know of.

The cold, dry air of a Bohn Syphon Refrigerator is reliable and will keep the foods you deposit in it in perfect condition, helping to reduce the high cost of living. IT POSITIVELY SAVES ON YOUR ICE BILLS. It is real economy to purchase the Bohn Syphon Refrigerator.

Prices From \$45.00 Upward

Very Special for Saturday

WHITE LINED, three-door type Refrigerator, ash case, with golden oak finish; heavy inside case and well insulated; all hinges and latches solid brass, nickel plated; 60-pound ice capacity, priced at **\$16.98**

Basement



Stylish Gloves Modest Prices

Especially interesting for Saturday, Washable Kid Gloves. In all the prettily stitched backs, every pair, at **\$2.00 and \$2.25 a pair.**

Special for Saturday, Kid Gloves, not in all colors, priced for a pair.

For Silk Gloves, a line of Kayser's Silk Gloves, we have attractive, beautiful white silk gloves, at 85c a pair. Every pair of Kayser Gloves, absolutely guaranteed by us.

White Kid Gloves, Saturday only, we are offering 50 pairs, imported from France, worth present market quotations; while this is only **50c a pair.**

Children's Gloves, special attraction in Children's Gloves, a quantity of Children's Light Weight white, ages from 1 to 10 years only. Two to three times the price we are offering Saturday, at a pair, **39c**

Main Floor

Recipe File

Main Floor, Stationery Dept.

3x5-in. oak Card File, equipped with 100 cards and A to Z index for addresses or cooking recipe index for the housewife.

Special, at **39c**



Our Semi-Annual Sale of Linoleum Begins Here on Monday Next

Details will be published in Sunday's papers—look for them.

This has become a standard event with hundreds and hundreds of women—and they wait for the wonderful offerings we are able to make because of our immense buying power. With linoleum quoted at sky-high prices in the wholesale market you will simply marvel at the figures we will quote on Sunday—watch for them.

2000 Pieces of Fine Dinner Ware To Close Out Saturday

Delicate pink rose design, with green foliage, full gold trimmed, fancy shape, **Less Than Half Price.** We are desirous of making room for the incoming shipments and so we have quoted these remarkable prices to make new owners for these pieces quickly:



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| Large Water Pitchers, each, at..... | 50c | Large open Vegetables Dishes, each, at..... | 25c |
| Large Covered Dishes, each, at..... | 50c | Water Pitchers, medium size, each, at..... | 25c |
| Large Meat Platters, each, at..... | 50c | Cups and Saucers, pair at..... | 20c |
| Covered Butter Dishes, each, at..... | 25c | Medium open Vegetable Dishes, each, at..... | 15c |
| All size Plates, at..... | 10c | All size Bowls, at..... | 10c |
| | | Fruit Saucers, each at..... | 5c |

Main Floor

Brandeis Stores

SETS THE PACE FOR GROWING OMAHA