

Friday, April 20, 1917

The April Victor Record List Includes Many Novelties—Come Hear Them

BURGESS-NASH STORE NEWS FOR SATURDAY

Read the New Books in the Circulating Library—Only 2c a Day

Phone Douglas 137

Here's NEWS from Burgess-Nash WORTH READING

Charming New Summer Blouses

Presenting some of the most unusual varieties and values—



At \$1.95

Blouses of jap silk in white, maize, Nile and flesh, sports and tulle models.

At \$2.50

Blouses of voile and batiste, very attractively trimmed with pretty laces and embroidery.

Tailored blouses of batiste with collars and cuffs of handkerchief linen, in copen, rose, green and lavender.

At \$3.95

Crepe de chene blouses in flesh and white, a wide variety of styles, and all are just new.

At \$6.50 to \$16.50

Hand-made blouses of voile and batiste, with real laces and hand embroidery, Georgette crepe blouses, more charming than ever—jabots, frills and simple models.

Burgess-Nash Co.—Second Floor

Fresh Carnations at Burgess-Nash

Long stem, fresh cut, white and colors, 3c each.

Fresh Roses, 3c

Fresh cut, long stem, beautiful roses, various kinds, 3c each.

Sweet Peas, 19c

Home-grown sweet peas, exquisite fragrance, assorted colors, 19c bunch.

Burgess-Nash Co.—Main Floor

Women's Dainty Neckwear

A display that features every new idea in neck dressing favored this season; collar and cuff sets of filet and georgette; frilly jabots, guimpes of organdie and georgette, trimmed with real filet lace; high stocks and cravats of gray-colored silks, plaid pique stocks and vests; price range, \$1.00 to \$7.50.

Neckwear, at 50c

Pique, organdie, georgette crepe and net collars, also collar and cuff sets, at 50c.

Burgess-Nash Co.—Main Floor

Gold Plate Waldemar Chains 29c

Plain or fancy Waldemar watch chains, full length, complete with spring and swivel.

Another at 66c

Gold filled, full length, plain or fancy link; guaranteed to wear for 5 years; complete with spring and swivel.

Burgess-Nash Co.—Main Floor

Tambour Alarm Clock For \$1.95

Unusual value, 24-hour clock, with long, cheery alarm, made in tambour style, mahogany-finished case 12 1/2 inches long, 2 1/2 inches wide, 6 1/2 inches high. A dandy clock for living room, as well as an "early riser." At \$1.95.

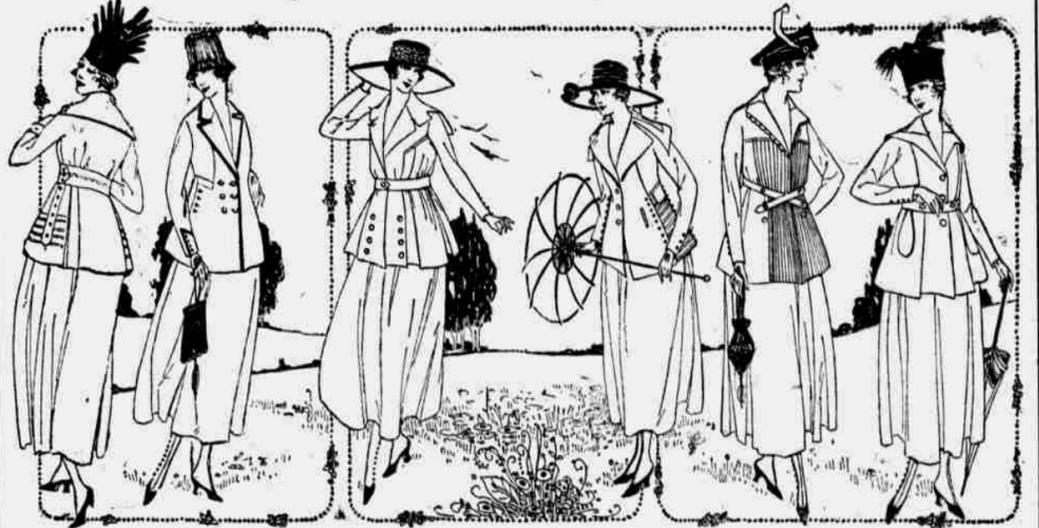
Burgess-Nash Co.—Main Floor

A Most Uncommon Sale of

New Tailored Suits

for women, large and small, and misses, at

\$19.50 and \$24.50



TOO much stress cannot be brought to bear upon the real true importance of this offering for Saturday. Suits—the handiwork of several of the best suit builders in this country, offered to you, at—

A Big Reduction from Original Price

Suits that were made especially for Burgess-Nash—just the sort that will appeal to the woman who enjoys wearing clothes that are different. Suits that embrace quality, distinctiveness and individuality; sizes 14 to 48.

The materials include:

Poiret Twills, French Serges, Tricotines, Men's Tweeds, Gabardines, Black and White Check Woolens, Etc.

The colorings include:

Tan, French Grays, Copens, Navy, Light or Dark Mixtures, also Black

Burgess-Nash Co.—Second Floor

Women's Fibre Silk Hose 59c

An uncommon value, with double garter tops and seamless feet, black, white and colors.

Women's Hose, 35c

Fine quality black cotton hose, full fashioned, full regular made foot, extra good values.

Misses' Hose, 29c

Black ribbed lisle hose, seamless, all sizes, fine quality, very special, Saturday, at 29c pair.

Burgess-Nash Co.—Main Floor

Women's Vests White Cotton 25c

Low neck and sleeveless, fine quality of white cotton, plain or with fancy inserts.

Union Suits, 59c

Women's white cotton, with low neck and sleeveless, cuff knee; regular or extra sizes; special value, at 59c.

Union Suits, 50c

Boys' union suits, high neck, long sleeves; ankle length or short sleeves, knee length, ribbed balbriggan; special, at 50c.

Burgess-Nash Co.—Main Floor

Women's Linen Handkerchiefs at 10c

PLAIN, also with embroidered corners and colored edges, fine linen or linen lawn, 10c each.

Women's Handkerchiefs, at 15c

Fine linen with embroidered corners or hand-embroidered initials.

Men's Linen Handkerchiefs, 6 for \$1.50

Very fine, with hand-embroidered initial, 6 in a box, for \$1.50.

Burgess-Nash Co.—Main Floor

For Saturday We've Reduced the Price on Every Style of White Shoes

IT'S our first sale of white shoes this season. The new models of white boots, pumps and oxfords. The daintiest, prettiest models you have ever seen.

Women's White Pumps, Reduced to \$3.15

Women's dainty white fabric pumps, \$3.15 Pair
 Women's white sea island duck pumps, \$3.15 Pair
 Women's white reigskin pumps, \$3.15 Pair
 Women's white Ostead canvas pumps, \$3.15 Pair
 All with covered heels, turn square-edge soles.

White Ostead Canvas Boots, \$4.45

Lace style, 9-inch tops, turn soles, covered heels, several different patterns, \$4.45.

Sport Boots and Low Shoes

In all we have over fifty different kinds of lasts and patterns, all at reduced prices for Saturday.

White buck lace low shoes, white leather soles and heels, pair, \$4.45.

White buck sport low shoes with ball strap, white neolin soles, rubber heels, pair, \$5.45.

White reigskin boots with dark tan russia trimming, pair, \$4.95.

White linen duck 8-inch sport boots, white buck trimmed, neolin soles, rubber heels, pair, \$5.45.

Burgess-Nash Co.—Second Floor

AMERICAN Taffeta Umbrellas \$1.00

Tape edge, guaranteed fast black and waterproof, made on a 7-rib, genuine Paragon frame and steel rod, 26-inch umbrellas.

For Men and Women

Hatpins are real ebony, plain or carved, also natural wood, some have tassels.

We consider the offering most unusual and suggest a early selection, as quantity is limited.

Burgess-Nash Co.—Main Floor

Cranes Linen Lawn 21c and 49c

Odd assortment of high-grade stationery, including Crane's linen lawn, priced to clean up, Saturday, at 21c and 49c.

Burgess-Nash Co.—Main Floor

YOUR New Spring Hat

BETTER come here Saturday and pick it out. We'll assure you there's no better place. A style to suit every face.

Hats, at \$2.00

Burnasco Special hats, soft or stiff.

Hats, at \$3.00

Burgess-Nash feature hats, soft or stiff.

Stetson Hats

You know the worth of a Stetson; many new styles as well as the old favorites, \$3.50 to \$10.00.

Burgess-Nash Co.—Fourth Floor

Men's High Grade Shirts Reduced For Quick Selling at \$3.45

THE sale will include all our high grade summer French flannel-shirts which formerly sold at the highest price of any shirt in our stock, and positively unobtainable under present conditions, together with tub silks, satin stripe, pure fiber crepe and a big assortment of silk mixtures, some of them are a little soiled. Our inability to buy more of these French flannel shirts necessary to keeping up the line, was the cause of our decision to close them out at such a big reduction in price.

Men's Union Suits, \$1.00

Knit and athletic styles, big assortment of qualities, assembled in one lot to close "odd" lots and broken lines, at sweeping reductions now, at the beginning of the season; price, \$1.00.

Pure Fiber Silk Hose, 25c

Pure fiber silk hose, all colors, also white, at the mark-down price of 25c.

Men's Pajamas, at \$1.98

Silk and other soft materials suitable for spring and summer wear; some soiled, shop worn and musued, but you will want some of these pajama suits if you see them at the price, \$1.98.

Burgess-Nash Co.—Main Floor

Saturday in the DOWN STAIRS STORE



Women's Fancy Silk Dresses

Receive a Decided Reduction at \$13.50

IT'S a group of smart, new styles which were received too late for Easter selling, hence the very special price reduction for Saturday.

Crepe de chins, pongees and taffetas in pleated, tailored, sport styles and combinations of taffeta and georgette. Finished with fancy pockets, some embroidered with gold. The newest colors and black. Unusual values, at \$13.50.

Children's Gingham Dresses, 59c

Plaids and chambrays, combination styles, neatly made and trimmed; special, 59c.

Burgess-Nash Co.—Down-Stairs Store

Breakfast Sets Skirt and Jacket \$1.50

Good quality percale, rosebud pattern, collar and pockets of plain materials, finished with wide belt; sizes 36 to 44.

Breakfast Sets, \$1.75

Light colored percales, assorted patterns, out sizes, 47, 49 and 51; skirt and jacket for \$1.75.

Kimonos, at \$1.25

Jap crepe kimonos, plain colors, floral or striped patterns, large assortment of colors.

Burgess-Nash Co.—Second Floor

Drug Specials

Pond's vanishing cream, 16c.

Large powder puffs, 10c.

Djer-Kiss face powder, 50c.

Djer-Kiss talcum powder, 25c.

Face chamolis, 10c.

Chappedine, 25c.

Almo honey and almond cream, at 25c.

Burgess-Nash vanishing cream, at 16c.

Burgess-Nash cold cream, 16c.

Military brushes, 29c, 59c, 79c, 97c.

Transparent handle tooth brushes, 25c.

Dr. Graves' tooth powder, 15c.

German face powder, 39c.

Le Sprit de Rose face powder, at 75c.

White ivory powder and puff boxes, 75c.

Medicine and toilet bottles, white ivory case, 49c.

White ivory comb, 49c.

Colgate's tooth paste, 10c-20c.

Sayman's soap, cake, 7c.

Pebecco tooth paste, 29c.

Burgess-Nash Co.—Main Floor

TRIMMED Hats at \$1.50

A Saturday feature, including liscere braids, trimmed with flowers, ornaments and wings.

Burgess-Nash Co.—Down Stairs Store

MEN'S Silk Hose, 3 Pair, 50c

Thread silk with double heel and toe, fine quality, black and tan only, 3 pairs, 50c. No mail or phone orders accepted.

Burgess-Nash Co.—Down Stairs Store

A Sale of Refrigerators That Is Important to You

EVERY make that is featured here is famous for its minimum ice consumption, for absolute sanitary chambers, for simplicity of operation, for its beautiful case construction and superior finish, inside and out, and for every modern improvement that makes for ideal refrigerating conditions.

Apartment-House Type Refrigerator

Front-door top-icing type, made of ash, natural finish, white enamel food chamber with two wire shelves; ice capacity, 90 lbs., special, \$16.50.

Top-Ice Type Refrigerator

White enamel food chamber, two wire shelves, ice capacity, 75 lbs.; special, \$13.95.

Three-Door, Side-Icing Refrigerator

White enameled food chambers, with three retinned wire shelves, ice capacity 60 lbs., special, \$15.75-lb., special, \$19.50.

Automatic Refrigerators

All are three-door side-icing style, retinned, adjustable shelves, solid bronze hardware, automatic door fastener, eight walls of ice-saving insulation. No. 6 size, ice capacity 75 lbs., special, \$29.50.

Burgess-Nash Co.—Down-Stairs Store



Men's Suits Specially Priced

For Saturday in Three Groups at

\$15, \$20 and \$22.50

THREE great groups that represent the very best men's suit values you'll find anywhere in Omaha.

Suits that are in variety of model and patterns that will appeal to the young man as well as the more conservative dresser.

Every garment is strictly hand tailored throughout, according to our specifications, the

Burgess-Nash Standard

which means the very best possible at the regular price.

The materials are plain blue serges, homespuns and worsteds, in the season's most approved styles, including the pinch-back, form fitting, semi-fitted and box models. Single or double breasted, skeleton, 1/4, 1/2 or full lined.

There are all sizes for everyone—stouts, slims, stubs and regulars—and we know you will not only find the style and kind of suit you have in mind, but at a special price reduction.

Burgess-Nash Co.—Fourth Floor



BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"