HELP WIN WAR BY MODERATE EATING

Don't Waste Food by Buying More Than You Require to Keep Family Supplied.

EXTRAVAGANCE SNOBBERY

By A. R. GROH.

"This is the time for America to correct its unpardonable fault of wastefulness and extravagance."

Those words are from Presiden Wilson's message Monday to the American people.

We all know it's the truth. The vast superabundance that this fertile lands pours out into our laps continually has bred in us a wastefulness and extravagance that no other coun

try in the world could stand.

The lavish expenditure of money i actually considered a sign of "class."
Thrift is looked upon as parsimony.
We want to be known as "good spenders." We are proud that we "have the
best of everything."

Sign of Snobbery.

Sign of Snobbery.

We need to readjust ourselves from this false idea. Wastefulness is not a sign of wealth, but only of snobbery. Thrift is not parsimony, but only good sense. The thriftiest people in the world are also the best bred. They are the French.

And the present is the best time to get rid of these wrong ideas and ideals. For upon our thrift may depend the outcome of the great war upon which we are entering.

You may think that the little you waste won't make any difference. But suppose you throw away half a loaf of bread a day because it was left over from yesterday, and 1,000,000 other people throw away half a loaf of bread; that makes 500,000 loaves of bread wasted in a day. We waste \$10,000,000,000 annually. That is more than the war will cost us probably. Get rid of the false idea also that you increase prosperity by spending wear mere. If you seend it on luxt.

Get rid of the false idea also that you increase prosperity by spending your money. If you spend it on luxuries you waste it. You are simply paying with it for the labor and materials wasted because they have been used in producing the unnecessary luxuries. But if you spend it on sowing wheat or in buying government bonds or in paying war taxes, then you help the country.

Spendthrift a Hindrance.

Spendthrift a Hindrance.

Don't imagine that "it's no one's usiness" how you spend your money f you've got the money to spend. It is someone's business. It is everyis someone's business. It is every-one's business, and if you spend your money wastefully you are hindering your country and you are not a pa-triot, no matter how many flags you

rear.

To make this clearer, just imagine all the food of the country gathered in one vast storehouse. All the peo-le come thither daily for their sup-

me demand twice as much as Some demand twice as much as others because they are wasters. They throw away a loaf of bread when it is a day old. They are rather proud of the fact that they don't keep food over from one day to the next. They boast that they have the best of every-

thing.

It is easy to see what a menace such people would be to the food supply of the country. They are just as great a menace under our present, more complicated system of distribution.

than twenty-five years ago.

The casting was made in New York.
Chief Engineer Huntley of the Union
Pacific will place the head on the
east approach of the new bridge.

"While in London, England, in 1896
I read in The Echo that this casting
was the largest bronze casting in the was the largest bronze castin world," stated an Omahan.

Get Jail Sentence for

An Alleged Holdup An Alleged Holdup
James Francis and Ed Jefferson
not sixty days apiece in the city jail
Tuesday whey they faced the charge
of vagrancy. Police Officer Nichols
said that they held up a motorist in
front of the Harvard hotel, Twentyfourth and Farnam streets, early
Monday morning. The testimony of
their alleged victim did not fully corroborate the policeman's statement.
He said that the men had merely
asked him for a match. The prisoners' records were against them.

The Pneumonia Season.

The cold, damp weather of March seems to be the most favorable for the pneumonia germ. Now is the time to be careful. Pneumonia often results from a cold. The quicker a cold is gotten rid of the less the danger. As soon as the first indication of a cold appears take Chamberlain's Cough Remedy. As to the value of this preparation, ask anyone who has used it. Advertisement. The Pneumonia Season.



man & McConnell Drug Co.



Will Teach Group of Kellom School Kiddies Art of Aesthetic Dancing

Mrs. E. John Brandeis will train a group of Kellom school kiddies in aesthetic dancing. Mrs. Brandeis is the pretty young bride of the heir to the Brandeis fortune.

As Miss Madeline Frank of San Francisco she won note for her graceful, finished dancing at charity fetes. She studied the art under Vestoff, now in New York.

in New York.

Mrs. Brandeis' idea is to train the children to take up the work seriously, perhaps as their career, not for the superficial accomplishment of

With Mrs. Victor Rosewater, Mrs. Lrandeis visited Kellom "school of the nations" and conferred with the principal, Miss Reed, and met prospective students. Some of Miss Martha Powell's Long school children will probably be included in the class.

Mrs. Brandeis is reluctant to talk about her plans. "When I have done something, gotten my class organ-

something, gotten my class organ-ized, then I may tell more about it,"

Jardine is Now Acting

As Police Commissioner

City Commissioner Jardine is acting superintendent of the nolice department during the illness of Commissioner Kugel, whose condition is reported as unchanged. It is announced that Mr. Kugel was affected by "walking typhoid" for a month before his condition became serious last week.



MRS. E. JOHN BRANDEIS.

RECRUITING HERE **CONTINUES STRONG**

Sixty-Three Enlist Before Noon After Record - Breaking Day on Monday.

COME FROM OTHER STATES

MUSTER	ROLL	IN To	OM day.	AHA. Total.
Army	Suard		45	666
Navy Marine Co			12	274 25
Totals .			63	1,212

War volunteers continued to crowd recruiting offices Tuesday. Sixtythree men enlisted before noon.

Recruiting officers expect the day's totals to exceed those of Monday when all local records were broken with 143 enlistments.

Three brothers from Des Moines were among the army recruits. They were C. C., S. V. and W. F. Castor. Seven lads from Denison, Ia., came together to join the marine corps, and all were accepted. They were John H. Schwitzer, Leo J. Miller, John E. Burdine, Nelson Henry, Edward Flahine, James McNally and August

Christersen,
William H. Linaker, 3808 Charles
street, was the only Omaha lad to
join the marines.

Monday Big Day.

people would be to the food supply of the country. They are just as great a menace under our present, more complicated system of distribution.

Consume all the food you buy. Don't waste a bit. By so doing you will perform a share toward the triumphant ending the war.

Buffalo Head on Bridge

Largest in the World

The large bronze buffalo head which went into the Missouri river with two spans of the Union Pacific bridge was the largest casting of its kind when placed into position more than twenty-five years ago.

The casting was made in New York

Monday Big Day.

The army accepted eighty-four men; navy, thirty-one; marine corps, men, navy, thirty-one; marine corps, men, navy, thirty-one; marine corps, men, navy, thirty-one; marine corps, had been three men, for the navy thirty-two and army eighty-two.

A telegram expected to boost enlistments in the mavy was received by Lieutenant Waddell. It read that "apprentice seamen to second class, immediately upon arrival in the fleet."

The appointment of seamen to second class allows \$20.90 per month instead of \$18, apprentice seaman's salary.

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Army and navy men were pleased with the day's results.

Space on billboards, and men to post signs have been donated to the navy by the Omaha Billposting com-

Lieutenant Colonel Julius A. Per Lieutenant Colonel Julius A. Penn, U. S. A., attached to army central de-partment headquarters at Chicago, visited the recruiting station here. He is on an inspection tour of colleges, where military instruction is given by army officers.

Ames Faculty and

Students Must Drill Ames, Ia., April 17.—(Special Telegram.)—Ames students and faculty force, numbering 3,500, by action of the board of deans, commenced compulsory drill today. All men are expected to attend classes for officers' instructions. Many students are asking for commenced to the commenc ing for permission to leave college.

Two Claim the U.P. Bridge as Salvage

Two men who refused to give their names, Monday night, on the lows side of the river, threw a rope over the old bridge of the Union Pacific, tied it to a post on the bank and claimed the structure as salvage. They claimed they were doing this under some provision of a federal law that provides for taking over salvage along the banks of navigable streams.

Union Pacific officials will ignore the claims of the men, contending that the bridge, although washed off the temporary piers, was firmly grounded, and, being of steel and iron and weighing some 10,000 tons, could not have washed

10,000 tons, could not have washed away or have become lost.

Grain Conveyor on River

Front is in Danger The grain conveyor used in unloading cargoes from the Julius F. Silber outh of the Douglas street bridge is in danger of being dragged away by the high water. The barge house still stands, being firmly ballasted with heavy rock and cinders, but the

water is undermining the conveyor. Workmen Monday were rushed to the river bank to try to check the undermining by piling rock on the bank and into the water, but found it more advisable to remove the motor from the conveyor and get it to a place of safety so that this at least might be saved if the rest should go.

MEATLESS DAYS

Are Coming

America is at war. The first and most important step is to conserve our food resources We may have to forego meat on certain days.

MILK

is better than meat. Has greater food value than any other food. Supplies everyther food. Supplies every-ning the other food lacks. It is perfect nourishment. But to be beneficial, it must be safe.

lamito Milk is Safe IT'S PASTEURIZED

Pasteurizing kills off the harmful bacteria. It makes your milk safe. You cannot drink too much good milk. It's the best food and the cheapest. Your health and your purse benefit.

Prepare now for the meatless days. Drink MILK—the kind we pasteurize.

Ask your grocer or phone Douglas 409.

The Alamito Dairy Co.

WIFE NEEDS FOOD; HUBBY HAS AN AUTO

Mrs. Parsons Forced to Support Herself While Other Half Joyrides.

SELLS HER WEDDING GIFTS

Elmer Parsons, young husband whose weekly wage is \$11, has a pleasure car. His 19-year-old wife has job, to which she owes exclusively, she says, her support for the past nine weeks.

nine weeks.

Mrs. Rose M. Ohaus, Omaha's arbiter of domestic disputes, told Police Judge Madden all about the Parsons family troubles.

The court sentenced Parsons to ninety days in the city workhouse, lut later suspended sentence on condition that he pay his wife \$4 a week and \$35 which his wife owes in back bills.

To drive past the house where Mrs.

To drive past the house where Mrs. To drive past the house where Mrs. Parsons was staying, was Parsons' weekly pleasure, Mrs. Parsons testified. He would sometimes ask her to go riding with him and sometimes he complimented her on having a husband who owned an automobile.

Parsons' next move was to sell their wedding gifts, she said. The auction, which he conducted privately, netted

which he conducted privately, netted him more than the \$10 he had paid on furniture. Then the husband inherited \$250 from a deceased relative. With this he bought an auto, intending, she said, to engage in the delivery busi-ness. But he lacked cash and used the new car for pleasure.

Brandeis Buys at 16th and Douglas And Will Build

Following close upon the transac-tion whereby J. L. Brandeis & Sons secured a ninety-nine-year lease on the northwest corner of Fifteenth and

the northwest corner of Fifteenth and Douglas streets, that firm yesterday closed a deal whereby it has acquired the Bushman block, on the northeast corner of Sixteenth and Douglas streets, from J. L. Kennedy and Margaret Kennedy. A fourteen-story building will be erected.

It was planned to erect this at once, but because of the high cost of building material the construction will be delayed for a year. This, with the other building on the same side of the block, will make two new fourteen-story buildings on Douglas street.



The Way to a Man's Heart

Just try hiving him a MALLO





WOULD NOT DELAY WED-DING FOR SUBMARINES.



Mrs.A.R.Rhine

Although German submarines operating in the Pacific will prevent their wedding trip to Honolulu, Miss Marie Smith, daughter of Mr. and Mrs. I. N. Smith, and A. R. Rhine of Lincoln were not willing to delay their mar-

A Simple Way To Remove Dandruff

There is one sure way that has never failed to remove dandruff at once, and that is to dissolve it, then you destroy it entirely. To do this, just get about four ounces of plain, common liquid arvon from any drug store (this is all you will need), apply it at night when retiring; use enough to moisten the scalp and rub it in gently with the finger tips.

By morning most, if not all, of your dandruff will be gone, and three or four more applications will completely dissolve and entirely destroy every single sign and trace of it, no matter how much dandruff you may have.

You will find all itching and digging of the scalp will stop instantly and your hair will be fluffy, lustrous, glossy, silky and soft, and look and feel a hundred times better.—Adv.

riage in the hope of having safe has sage on the ocean. Saturday after-hoon, the day before their engage-ment was to be announced, the young people took a little trip to Seward, Neb., stopping in Lincoln only long enough to pick up Miss Edith Nord-holm and Mr. P. May, as witnesses, and there were married.

They are now at home in Omaha, where they were entertained at a family dinner party by Mrs. Rhine's sister, Mrs. G. W. Bishop, last evening. At the end of the week they will leave for a wedding trip some-where in the United States.

Boys' Nines Challenged

By Fred Krycek's Team

Any "kid" team that wants to play base ball can direct its manager to 'phone to Fred Krycek, 1320 Martha street. Tyler 1989-W is his number. He manages a nine of boys who be-lieve they know how to win base ball

DO YOU WONDER

when you put on a newly pressed suit WHY for some reason it doesn't look or hang right?
The chances are that it has been machine pressed.

Correct Dressers

insist on having their clothes pressed by tailors. They know how it should be done, and also do it for only 50c per suit. Have your suit tailor pressed and see how different it looks. Cronstrom's Pantalorium Cleaning, pressing, alterations and re-pairing all done by tailors. ROOM 8—PATTERSON BLOCK 17th and Farman St. Phone Doug. 5407.

Your Spring Suit!

coat or dress is waiting at the Parisian Cloak Co. We say yours because we are forced to sell them to you at a price next to nothing. Come and make your selection early.—The Wreckers Are Coming.

WAR ON PIANO PRICES



These instruments were taken These instruments were taken in exchange on new Steinway, Hardman, Steger & Sons, Emerson and Schmoller & Mueller Plano Sold during our Easter Plano Circle. They have been thoroughly overhauled and are fully guaranteed.

Make Your Own Terms and Get the Bargain of Your Lifetime

State | ### St

500 88-Note Pinyer Rolls, Former price, 50c, 75c, 81-15¢ and 25¢

Schmoller & Mueller Piano Co., 1311-13 Farnam Street. Omaha's Leading Piano House.

BENSON & THORNE

"The Store of Individual Shops"

Calling the Mother's Attention to Some Really Remarkable Values in Children's and Junior's Dresses



WHITE DRESSES---2 to 7 Years

-dresses that were up to 2.25 and 3.95

WO groups of white dresses that have become slightly mussed. Attractive little frocks of lawn, dimity and organdie in semi-empire and long waisted French styles. Rows of lace and embroidery form delightful trims and a few have pretty ribbon sashes.

COLORED DRESSES---2 to 7 Years

1.39 and 1.95

-dresses that were up to 2.25 and 3.95 Clever little frocks of chambray, crepe and striped and plaid ginghams-All the pretty shades of rose, yellow, medima blue and many combination color effects are nonce sented. Semi-empire, long waisted and "flapper" styles.

WHITE DRESSES---8 to 14 Years

3.95

--- a good tubbing and they're worth 5.95

Just the sort of a dress that will appeal to the growing girl. Heavy and thin dresses of rep, percale, linen, voile and batiste in a variety of girlish and youthful models.

COLORED DRESSES---8 to 14 Years

89c and 2.45

--- dresses that were up to 2.50 and 3.95

Dresses that are made especially for the growing girl who demands a number of substantial, yet attractive dresses for school. Stout ginghams in plaids, checks and stripes and plain chambrays in a number of new Spring styles.

HINSON & THORNE O "The Store of Individual Shops"

Announces a Notable Sale of

Wednesday--Three Groups 12^{95} 17^{50} 21^{50}

Embracing a wonderful assortment of the most popular and correct suit models of the season.

> Elevator at left of Sixteenth Street Entrance.