## HAYDEN'S

Anniversary

## Sale of Hosiery

Attractive Specials Tuesday



Women's Pure Thread Silk Hose, in all silk and silk with lisle tops; black and colors Special, at...........\$1.50 Women's Good Quality Silk Hose, in black only; \$1.35 values, at..... \$1.00 Women's Fiber Silk Hose, all good colors; 59c values. . 39¢ Mercerized Lisle and Fiber Boot Hose; worth 50c; all colors, special, at..... $35\epsilon$ Three pairs for .... \$1.00

## French Ivory At Less Than Cost

The success of our last Ivory Sal was so great that we have made trenuous efforts to place in our Aniversary Sale these wonderful values. All of highest quality French ivory tock; perfect colors and henry stock

\$1.95 French Ivory Mirror ......... \$1.10 1.50 French Ivory Hair Brush......\$1.00 1.50 French Ivory Powder Box.....\$1.00 1:50 French Ivory Hair Receiver ... \$1.00 11.50 French Ivory Buffer and Tray...\$1.00 11.00 French Ivory Dressing Combs...\$0c No French Ivory Buffer and Tray.....\$0c 95 French Ivory Five-Piece Manieure

\$1.50 French Ivory Dressing Comb....\$1.00 \$2.50 French Ivory Perfume Bottles...\$1.00 \$2.50 French Ivory Guaranteed Clocks . \$1.49

This Ivory Sale presents a grea opportunity to complete your set of secure future presents. Some articles are limited in quantity, so we advise early shopping. French ivory

Specials in



25 patterns, best WILTONS, 9x12, worth \$60. Special ...... 9x12, worth \$37.50. Anniversar BRUSSELS, 9x12, worth \$27.50 

Special This Week

## Linoleum Department

Large selection in SMALL RUGS



an early visit Tuesday morning is desirable.

bamboo shades; a real \$1.00 value. 58c Tuesday, Anniversary Sale Price.. 58c

bargain; fine, heavy quality, natural finish; brilliant, lustrous black. Anni- \$1.05

\$1.75 Dress Taffeta, at \$1.05

CONTINUES THROUGHOUT THE WEEK Exceptional Bargains in All Departments



sortments and best values in all kinds of dependable merchandise we have ever

had the pleasure to offer you. Never before have the superior value-giving

Anniversary Sale of Artistic Spring and Summer Apparel

powers of our great buying organization been so splendidly demonstrated.

CONTINUES THROUGHOUT THE WEEK Exceptional Bargains in All Departments



### Months of careful preparation brings us to our Thirtieth Anniversary Sale after Anniversary Sale of Jewelry Novelties the greatest year's selling we have ever known—with, we believe, the broadest as-

Annex Salesroom-

ties and dependable qualities.

Sheetings, Cotton

Wash Fabrics and

Curtain Materials

Every facility here for supplying hom-eeds at less than usual cost. Excellent varie

fillow Cases 45 or 42-inch sizes, made of good grad

new patterns, at, yard.

Ticking—For feather pillows and mattress covers,

SECOND FLOOR, FRONT ROOM

At Reduced Prices

Women's Soldered Link Gold-Filled all colors and styles of settings; \$1.95

Price ...... S1.49 Gold-Filled Bracelet Watch, 20-year Gold-Top Jewelry Novelties, Brooches,

Men's Heavy Gold-Filled Cuff Links, | Men's Gold-Filled Pocket Knives, with | New Haven Mahogany Mantle Clocks, one-piece construction, guaranteed for ring for chain; best quality steel; \$1.50 new tambour shape, hour and half-5 years' wear; engraved free; \$1.00 values. Anniversary Sale.... \$1.10 hour strike, cathedral gong, fully regularly. Anniversary Sale... 50¢ Women's Solid Gold Stone-Set Rings. guaranteed; \$11 regular. Anniversary Sale Price........... \$7.50

Neck Chains, fine links, 75c and \$1.00 to \$3.00 values. Anniversary Sale Gold Shell Vanity Cases, with mirror \$2.75 Solid Gold La Vallieres, with Men's Solid Gold Cuff Links, Roman fully guaranteed for wear; newest soldered link chains, set with various | finish; engraved free; \$2.50 and \$1.95 | pattern; \$10 to \$12.50 regular. Annicolored stones. Anniversary Sale regularly. Anniversary Sale.. \$1.59 versary Sale Price...... \$7.50

New Novelty Ear Rings, in all the new- warranted, case and bracelet with jew- Bar Pins, Circle and Friendship Pins, est styles and colors, the biggest line | eled Swiss watch, fully warranted to | La Vallieres and a great many other 

HAYDEN'S

Anniversarsy

Sale in

Underwear

Ladies' and Children's Fine Mercer-cerized and Cotton Vests, fancy yokes; worth to 25c, at. . . . . 10c Children's Union Suits, for boys and girls; 50c values, at......25¢ Children's Drawers, embroidery trim-med; worth 35c, at.....19¢ 15c Children's Drawers, at .... 10c Dainty Silk or Satin Envelope Com-binations; worth to \$3.00....\$1.69 

## Anniversary

Laces and Embroidery

ABOUT HALF

1.75 French Ivory Picture Frame.....\$1.00

\$1.75 French Ivory Dresser Sets.....\$1.00 \$1.75 French Ivory Candle Sticks.....\$1.00

Rugs

## In Our

PRINTED LINOLEUM, per square yard......50¢ up to 85¢



100 Pieces of High-Class Dress Silks In plain and novelty effects, satin striped Big Anniversary

Shoe Sale

Women's Kid Lace Shoes,

medium heels; a good, stylish, comfortable shoe, in

lace or button; \$5.00 values,

Misses' and Children's Gun

Metal Button School Shoes;

\$2.25 values......\$1.75

Boys' and Youths' Gun Metal

Anniversary Sale of

Men's, Young Men's

and Boys' Clothing

,000 New Spring Suits, fresh from the factory of Hart

Schaffner & Marx, go on sale tomorrow and continuing

throughout the week, at a price that bears no evidence of

the high price of woolens. Pure worsteds and all-wool

cassimeres in the "Varsity 55" models, including pinch or

belted back models, also more conservative styles for the

A large assortment of patterns in grays, browns and

sizes from 33 to 54 chest, including regulars, stubs, longs,

stouts, medium and long stouts. These garments were

fancy blue stripes and checks. A most complete range of

more conservative dresser.

made to sell for \$30

Every suit guaranteed

by us and by the mak-

ers, Hart Schaffner &

values at these prices.

At a Price That Is Remarkable Considering All Many of them cravanetted and all silk

The Suits are all standard make, and are all new, fresh merchandise. Coats Norfolk style, three-piece belt and each suit having two pair of knickers.

Marx and coming in neat mixtures and in sizes 33 to 38 chest measure. These

Every Suit guaranteed by us to give absolute satisfaction in every respect. Suits that sold for up to \$10.00. A nice range of patterns and a full range

Shoes; all sizes, 1 to 51/2; \$2.25 values. .\$1.75

5 to 8, turn soles; \$1.25 values.................90¢

Child's Kid Button Shoes

Women's Shoes and Oxfords

In Kid, Gun Metal and Tan Calf; sizes 21/2 to 4; values

up to \$5.00, at.....\$1.00

MRS. JOSEPH SWARTZ,

ART DEPARTMENT-ON SECOND FLOOR

Our art department now offers you expert advice and serv

Well known is Omaha as an expert in needlecraft. Mrs. have complete charge of this work in our new

500 Boys' Norfolk Two-

Pant Suits

of sizes, 6 to 18 years. Anniversary price-

colors, new patterns; regular 35c

ular 15c value; Tuesday, yard...

\$5.95

Anniversary Sale of Curtains

Special Announcement:

Great Anniversary Sale of Silks

In Our Daylight Silk Section

the present cost of manufacture. In some cases the quantities are limited. To realize the full benefit of these price

3.000 Yards of Dress Silks

The choice silks that fashion demands today you will find here in our Anniversary Sale at prices that are less tha

o pieces of 33-inch Imported Hand-Loom Shantung Pongee, in the natural tan and lines, all-silk Tub Silks, 27-inch Print Wash lines, all-silk Tub Silks, 27-inch Print Wash | Fanchette Crepes, every new light and dark 75 pieces of Plain and Novelty Silks, including worth up to \$1.50. Anniversary Sale 85c All-Silk Taffeta, 27-inch Messalines, Cheney's, Foulards, 24-inch Tourist Silks, fancy striped and check Silks, worth up to \$1.00. 55c 

## Anniversary Sale of Wool Dress Goods

Wool goods prices are high and going to be higher, acording to all reports. In our Anniversary Sale you, can buy goods at the low prices of a year ago. Buy your next fall's goods now, when you save fully 50 per cent. Note

100 pieces of All Wool and Part Wool Dress Materials cluding Storm and French Serges, Batiste, Black and White Checked Suitings, Novelty Stripes and Checks, Panamas and All-Wool Voiles, etc.; worth up to \$1.00. 75 pieces of Fine Wool Dress Materials, All-Wool Storm Serges, Fancy Tussah Cloths, All-Wool French Crepes and French Serges, All-Wool Challies; \$1.00 values.

150 Pieces of Strictly All-Wool Dress Goods, including All-Wool French Serges, All-Wool Poplins and Epingles, All-Wool French Taffetas, All-Wool Plaid Novelties, 54inch Novelty Suitings, in grays and tans; goods worth up to \$1.50. Anniversary Sale Price......85¢

50 pieces of 54-inch Satin Prunella, a handsome satin-finish material; 50-inch fine French Crepe Cloth, 54-inch Checked Velours and Fancy Diagonals; worth up to \$3.00 per yard. Anniversary Sale Price, yard. \$1.15 

Splendid Price Savings 25c Trailing Arbutus Talcum Powder. 15

20c 4711 White Rose Glycerine Soap 

Anniversary

Notions

Se Dressmakers' Evershars

nickled, per package . . . . 3c

Sc Bins Lawn Tape, all

sizes, white only, 6-yard bolts, per bolt..........

35c fine hard rubber Dress-ing Combs, assorted sizes and shapes, at, each...19c

10c Alice Hair Pin Cabinet, asserted sizes, at ......Sc

Le Trefle and Asurea Face Powdet ... 94 \$1.00 Le Trefle and Asurea Perfume . 56 \$1.00 Le Trefle and Aures Pertume. 55c
50c Imported Java Rice Powder.....25c
15c Williams' Talcum Powder.....10c.
25c Imported Bristle Tooth Brushes...15c
35c Ebony Nail Buffers, removable chamois .........19c \$8.75 Hospital Size Multed Milk .... \$2.75

\$1.00 Ornaments, 29c

25 dozen jet and Japan-

ese effects; all new tas-

sels. Anniversary Sale Price..... 29c

50c and 75c Flowers, 19c

1,000 bunches, all colors,

wreaths and bunch-es. Sale price.... 19c

Range of Prices

and

Values

at Each

Exceptiona

### sons' popular colors and materials. Great and materials. Thegreatest lot of val- Coats worth greatly in excess of our special ues shown in Omaka, at-\$10.00

Made to Sell to \$35-Are Anniversary Sale Specials

Silk Dress Skirts, \$3.95 Women's Wash Waists, in lawns, Ingerie, madras and organdies, made 150 Nobby Silks Skirts, in plain blacks and novelty stripes. worth \$7.50. Special, Tues-

### Dresses, \$5.00 100 Women's and Misses' Serge Dresses, made in the season's

\$25.00

Greatly Underpriced for Our Anniversary Sale

Come in fine Gabardines, Poplins, Men's Wear Serges,

## Table Silverware at **Great Savings**

This Anniversary Sale of Silver comes at an opportune time for Spring Wedding Gifts, and each piece is guaranteed to be exactly as represented, and backed by our many years of reliable dealings.

Rogers "R. C." Silverware, 26-piece lined chest, holding 6 knives, 6 forks, 6 teaspoons, 6 tablespoons, butter knife and sugar shell; 10-year guarantee; \$10.00 value. Anniversary Sale Price. \$5.95 A large line of Sheffield Silver Plate and Mahogany Serving Trays, fully guaranteed, at Half Regular Price.

\$3.50 Heavy Sheffield Plated Casseroles, with real Guernseyware bakers. Anniversary Sale Price......\$2.50
50c Sheffield Plate Marmalade and Mustard Jars, Salt and Peepper Castors, Vases and other table articles. Anniversary Sale Price. 296

Wash Dress,

Waisting and Skirting

Fabrics in Colors

A visit to this section will be of special

New Printed Voile Novelties-40 faches wide, here

## Men's Summer Underwear and Furnishings

Anniversary Sale Specials Tuesday in

Men's \$1.00 Underwear, medium weight, fine Egyptian cotton, well made, form fitting and elastic; shirts and drawers, all sizes, 65¢ Men's \$1.00 Union Suits, in white and ecru colors, summer weight: Men's 50c Balbriggan Underwear. shirts and drawers, all size . . 39¢ Men's 15c Cotton Half Hose, black and tan colors, pr., 7¢ Men's 39c Suspenders, elastic web and leather trimmed. pair ...... 25¢

## The New White Fabrics

Skirtings, Waistings, Dress o Lingerie Materials The range of fabrics shown, with the certainst dependability of quality and fair friess, give orderful prestige to this section.

Linen Cluny Lace, for Curtains, yard . . . 71/4 Zion City Edges, I to I inches wide, with Insertion to match; special, at, yard..... So Allover Embroidery, 18 Inches wide, at

French and German Val Lace, some matched patterns, at, yard......34 BEADED AND CRYSTAL TRIMMING AT ONE-HALF PRICE TUESDAY.

## Anniversary



20 patterns best WILTONS, 8-3x10-6, worth \$52.50. Special ..... \$45 30 patterns WILTON VELVETS, Sale, Special, at ..... \$32.50 30 patterns 10-wire TAPESTRY 

## Anniversary Sale Wash Day Supplies

Men's Spring

Overcoats

trimmed. Made by Hart Schaffner &

## Toilet Necessities

## Silk and Wash Waist Specials

\$15.00

200 Beautiful New Dresses at \$19.50 300 Handsome New Suits at \$22.50

A splendid assortment of designs for street, afternoon or evening wear in Taffetas, Satins, Georgettes, beautiful new Tweeds, Wool Jerseys and Novelties—all colors and sizes. Suite

Five Hundred Classy Spring Coats in Three Special Lots

Nobby Spring Coats, in plain flare, large collar and belted-back effects, in the sea-spring styles and in most wanted colors their distinctive beauty, every new shade.

Sent on by Our New York Euyer for Our Anniversary Sale.

in the season's many styles; all sites, Tuesday ................69¢ Silk Blouses, at \$1.79—Thousands of Blouses, in tub silks, crepe de chines and Jap, colors and white; nade to sell at \$3 Tuesday, \$1.79

Silk Petticoats at \$3.95 

Great Anniversary Sale of Millinery

entire New York market to secure for this sale some ultra-smart new millinery

at ridiculously low prices. The result of their endeavor is plainly visible in the

\$7.50 Trimmed Hats, \$4 \$5.00 Trimmed Hats, \$2

About 500 Hats in this purchase. Every These Hats come in black, also colors. Some

Hat a jewel; made of the very best of ma- are georgeously trimmed with flowers and

terials, some of Milan straw, others in ribbons, others with quills, novelty feath-

\$7.50 and \$8.50 Milan Shapes \$3 and \$4 Ready-to-Wear Hats

Fine quality Italian Milan shapes, in all the Banded sailors, drooping brims, hats of

new sports and dress styles. These are | Milan straw, ribbon trimmed. They come

Untrimmed Special

Values to \$3.00

Straws, all the popular styles

of the season, in black and col-

95 cents

Milan's, Hemps and Lizere

ors. Sale price-

hundreds of truly wonderful bargain offerings here Tuesday.

## newest styles, all sizes, made to sell at \$10 and \$12.50. Tuesday

Variety

of

Designs

for

Your

Selection

You'll Find

Truly

Marvelous

## Anniversary Sale of Corsets Anniversary

16c high-grade Inside Belt-ing, black and white and all widths, at, yard.......5c 

89 cents

Children's Hats,

Values to \$2.00

Every Hat prettily trim-

med with flowers, ribbons,

etc., in Milan and Hemp

braid. Also hand-made

Braid Hats. Sale price-

### \$1.00 and \$1.50 Brassieres, fastening front or linen centers, all sizes; special .... 50¢ Notions

50c and 75c Brassieres, embroidered, pink or white material, front or back fastening; special, at 35c; 3 for......81.00 hite brocade or white coutil, medium bust, long skirts. Don't miss these bargains; special, at ......

You'll Save Greatly by Selecting Now Fourth Floor-China Dept.



## Sale of Dress Forms

Anniversa. v

\$2.50 Standard Dress Forms, with steel skirt forms, correctly sized and a very great help to the home dressmaker. Anniversary Sale Price ... \$1.89 \$15.00 12-Section Simplex Adjustable Dress Form, the very best form on the market; can be adjusted to get any measurement of bust, throat, waist or hips. Thoroughly practical. Anniversary Sale Price, \$7.50 \$16.00 Simplex 16-Section Dress Form, adjustable to se cure any measurement of the oody, and very practical for dressmakers, at.... \$10.00 \$20 Simplex 20-Section Pathfinder Dress Form. This form is the latest and most perfect dress form made. It contains every necessary adjustmen and enables you to follow the dictates of fashion . . . \$11.50

## Sale of **Pictures**

75 cents

### Anniversary Sale Specials in Lurniture

posts....\$6.00 and \$7.50 Continuous Post Brass Beds only .....\$13.95 Single Mirror Dressing Tables, only .....\$10.00 White Maple Cane-Seat Porch Rockers, with arms...\$2.00 Reed Baby Buggies, with hood, extra large......\$19.50 Semi-folding Sulkies, rubber tires ......\$2.75 Full Collapsible Sulkies, rubber tires ......\$4.75

One-Motion Folding Go-Carts, with hoods .........\$6.00 Children's White or Vernis Martin Cribs ..... \$6.75 \$14.00 Leather Seat Arm Rockers, golden or fumed oak, at....\$9.75 Leather Seat Arm Rockers. . \$6.00 25 Per Cent Off on all Odd China Cabinets, Combination Bookcases and

## SPECIAL ANNIVERSARY GROCERY SALE Prices Here Insure You Great Reductions on Living Expenses

pound pound No Navel ORANGE AND GRAPEFRUIT SALE
The Orange of quality, the pride of

It Pays Try HAYDEN'S First It Pays

.... 81/ac VEGETABLE MARKET OF OMAHA Fresh Rhubarb, pound ...

Fresh Head Lettuce, head......7 1/1c-10c Fresh Hothouse Loaf Lettuce, head.....4c Old Beets, Carrots or Rutabagas, pound. . . 5c

## Anniversary Sale Specials in Our Big China and Cut Glass Dept.



30c Gold Band Cups and Saucers, pair......19¢ 

## Anniversary

Fourth Floor, Picture Dept. Pictures at 75c that are worth from \$1.00 to \$2.50. They are a lot that we have picked out for this sale, and the values will surprise you. The Anniversary Sale Price is, each-

# Vernis Martin Beds, 2-inch

Hoods for the above Sulkies,

\$1.00 extra.

Leather Seat Dining Chairs. . \$3.00